LEGISLATIVE

ADVOCACY

CONFERENCE

AND ANNUAL BUSINESS MEETING

december 6-8, 2013
sonesta hotel • hilton head island

south carolina school boards association
111 research drive • columbia, sc 29203

LOCALLY OWNED

SCHOOL BOARDS

AND OPERATED

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SCSBA's Annual Legislative Advocacy Conference and Annual Business Meeting sets the stage for all of the action to take place beginning in January in our state's capital. Hear from state policy and political leaders and learn how to become a strong voice for South Carolina public schools.

As a school board member, the educational future of the students you

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serve depends
as much on the
decisions made
by the state
legislature as those
made in the board
room. The time is now
to take your leadership
role as an active political
advocate for public schools.

objectives

- Set SCSBA's 2014 Legislative Platform (Annual Business Meeting)
- Learn about state education legislation and issues
- Get a forecast of the state's budgetary issues and how they may impact school funding
- Gain a better understanding of the power of collaborative, proactive approaches to the political process

boardmanship

Board members will receive 15 points and 7 hours of credit in the Boardmanship Institute for conference attendance and participation.

registration

The registration fee, which includes lunch, is $160 per person for members through November 20, 2013 and afterwards for $185. The fee is $200 per person for non-members through November 20, 2013 and $225 afterwards.

Additional lunch tickets for guests of registered attendees are available for $30 per person through the online registration process. The deadline to cancel and receive a refund is November 20, 2013.

Registrations by individual members are no longer accepted to help prevent duplicate registrations, invoicing and credit card charges. School board members and district administrators must register through their board secretary and associate members must register through their SCSBA company contact. For more information or assistance contact Sandy Poole at spoole@scsba.org or 800.326.3679.

hotel

The Sonesta Hotel is located in the Shipyard Plantation at 130 Shipyard Drive on Hilton Head Island.

Rooms are available for $110 for single/double occupancy, plus tax and fees, through November 21, 2013 or when the room block is full. Reservations can be made by calling 800.766.3782. A check or credit card confirmation for one night's stay is required to secure a room or for late arrival.

LOCA

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agenda

● Friday, Dec. 6

5:30-7 p.m.
Registration

● Saturday, Dec. 7

7:30-8:30 a.m.
Registration and continental breakfast
Co-sponsored by Duff, White & Turner, LLC

7:30-8:15 a.m.
Annual business meeting orientation:
Review and discuss the association's proposed legislative priorities and belief statements to be presented during the association's annual business meeting on Saturday.
Moderators: Dr. Paul Krohne, *SCSBA Executive Director* and Scott Price, Esquire, *SCSBA General Counsel*

8:30-9:45 a.m.
First general session

Welcome
John Hughes, *SCSBA President, Marion Two Board Member*

Legislative education issues: Hear from state legislative leaders who will share their insights on the education issues that are likely to top the legislative agenda in 2014.
The Honorable Phillip D. "Phil" Owens,
Chairman, House Education and Public Works Committee

The Honorable Michael A. "Mike" Anthony, *Member of House Rules Committee and Ways and Means Committee*

The Honorable John W. Matthews, Jr., *Member of Senate Agriculture and Natural Resources Committee, Banking and Insurance Committee, Education Committee, Ethics Committee, Finance Committee, and Interstate Cooperation Committee*

9:45-10 a.m.
Beverage break

10-11 a.m.
Second general session

The big picture for fiscal year 2014-15:
Get an overview of recent revenue and expenditure trends of the state budget and an outlook for next year.
Mike Shealy, *Budget Director, SC Senate Finance Committee Staff*

11-11:15 a.m.
Beverage break
Co-sponsored by Haynsworth Sinkler Boyd, P.A.

Third general session: **Education hot topics**

11:15 -11:45 p.m.
TransformSC Initiative Update
Michael Brenan, *President of BB&T South Carolina, Co-chair of TransformSC Initiative and Member of State Board of Education*

11:45 a.m. - 12:15 p.m.
Revisions to SC Department of Education's ESEA waiver
Charmeka Childs, *Deputy Superintendent, SC Department of Education*

12:15-1:15 p.m.
Lunch (included with registration)
Co-sponsored by Childs & Halligan, P.A.

2-5 p.m.
Annual business meeting: *(Delegates are asked to sign in at 1:45 p.m.)* Representatives from the state's 81 school district boards will elect SCSBA officers and set the association's legislative priorities and belief statements for 2014.

5 p.m.
SCSBA Board of Directors meeting: This meeting follows the annual business meeting and is open to all participants.

● Sunday, Dec. 8

7:30-8:30 a.m.
Registration and continental breakfast
Co-sponsored by Boykin & Davis, LLC

7:30-8:30 a.m.
SC Caucus of Black School Board Members meeting: *This meeting is open to all participants.*

8:45-9:15 a.m.
Welcome
Dr. Paul Krohne, *SCSBA Executive Director*

Address by 2014 SCSBA president
Elizabeth Branham, Esquire, *SCSBA President, Lexington Two Board Member*

9:15-10:15 a.m.
Fourth general session

Federal education issues update: Get an update on the latest information concerning federal education legislation and issues.
Mike Resnick, *fNSBA Associate Executive Director, Advocacy and Issues Management*

10:15-10:30 a.m.
Beverage break

10:30-11:15 a.m.
Fifth general session

Leadership through advocacy: Local school boards that exercise an active advocacy role can positively affect legislation for public schools. Learn how school boards can use their influence to partner with lawmakers for effective education policy changes.

Duane Cooper, *SCSBA Legislative and Advocacy Coordinator*

11:30 a.m.
Closing remarks

Elizabeth Branham, Esquire, *SCSBA President, Lexington Two Board Member*

upcoming conferences

- February 2-4, 2014
  NSBA Advocacy Institute (formerly FRN Conference), Washington, DC

- February 20, 2014
  New Board Orientation, Myrtle Beach, Kingston Plantation

- February 20, 2014
  Board Chair Workshop, Myrtle Beach, Kingston Plantation

- February 20-23, 2014
  SCSBA Annual Convention, Myrtle Beach, Kingston Plantation

- March 26 and May 21, 2014 (tentative)
  2DAC (Two Days at the Capital), Columbia

- April 5-7, 2014
  NSBA Annual Conference, New Orleans, Louisiana