

# Thinking Your Way to Success

SOUTH CAROLINA SCHOOL BOARDS ASSOCIATION PROFESSOR SARAH E. REDFIELD AUGUST 23, 2014 PART I

#### TODAY's TOPICS

Reminder time limited Just an introduction THERE IS A SECOND SESSION AFTERNOON BREAKOUT:

PART II. Focus on DEBIASING with examples from testing/employment

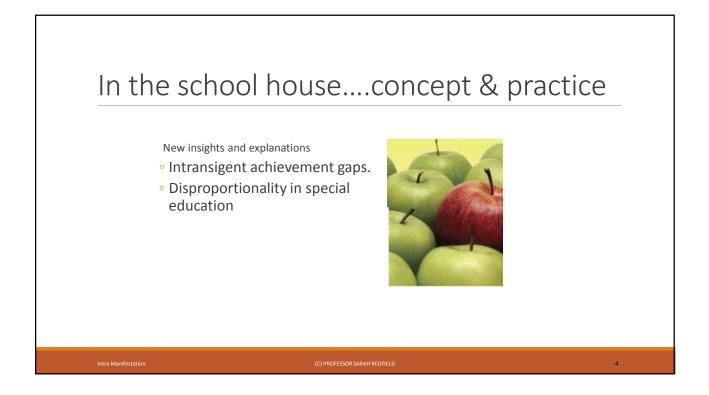
\*Intro 1 Brown Revisited Intro 2: WHY this topic: Manifestation THINKING ABOUT THINKING Aspects of Implicit Bias

- Implicit Bias & brain shortcuts
- Briefly, In- and Out- Groups
- Briefly, Micromessaging
- Briefly, Debiasing

INTRO

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"Today, education is perhaps the most important function of state and local governments. Compulsory school attendance laws and the great expenditures for education both demonstrate our recognition of the importance of education to our democratic society. It is required in the performance of our most basic public responsibilities, even service in the armed forces. It is the very foundation of good citizenship. ...", Brown v. Board of Education 1954.

### Brown v. Board of Education



"To separate them from others of similar age and qualifications solely because of their race generates a feeling of inferiority as to their status in the community that may affect their hearts and minds in a way unlikely ever to be undone.... Segregation of white and colored children in public schools has a detrimental effect upon the colored children. The impact is greater when it has the sanction of the law; for the policy of separating the races is usually interpreted as denoting the inferiority of the negro group. A sense of inferiority affects the motivation of a child to learn. Segregation with the sanction of law, therefore, has a tendency to (retard) the educational and mental development of negro children and to deprive them of some of the benefits they would receive in a racial(ly) integrated school system."

Whatever may have been the extent of psychological knowledge at the time of Plessy v. Ferguson, this finding is amply supported by modern authority.

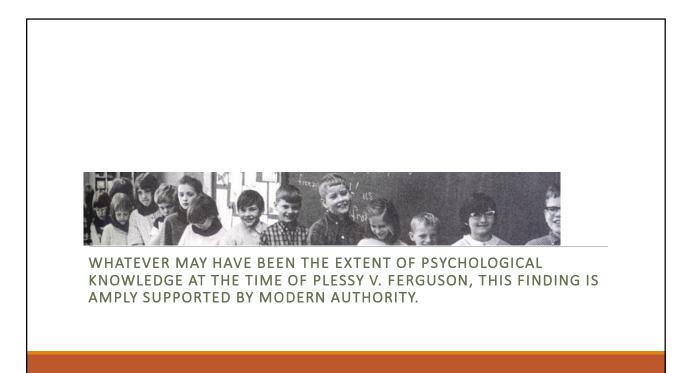
Intro

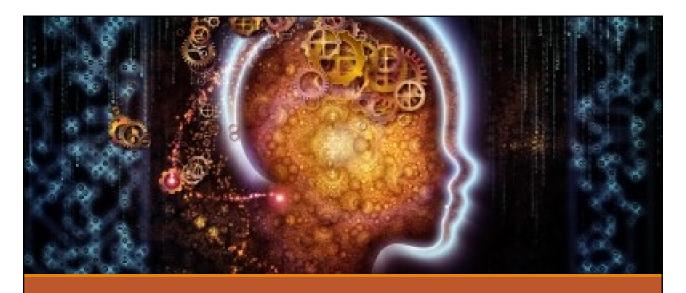
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Dr. Clark/gov/pictures

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Norman Rockwell's The Problem We All Live With Look magazine, January 14, 1964.

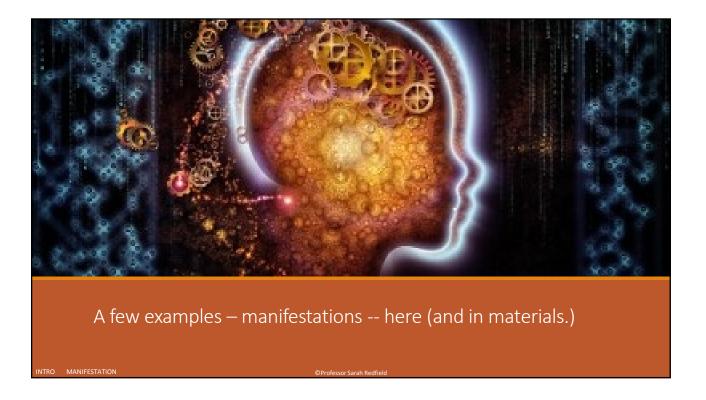


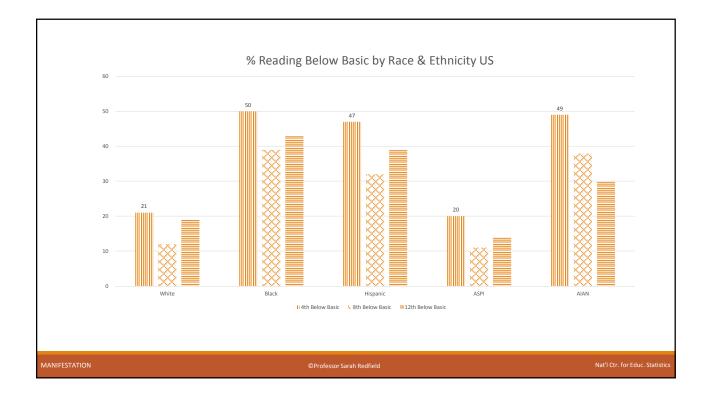


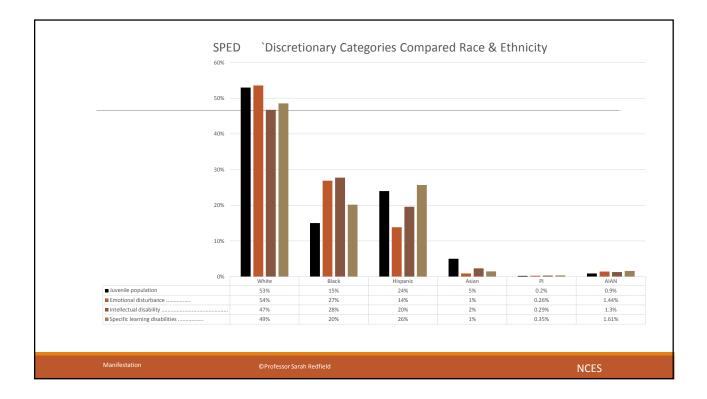
Differences plague education.

MANIFESTATION

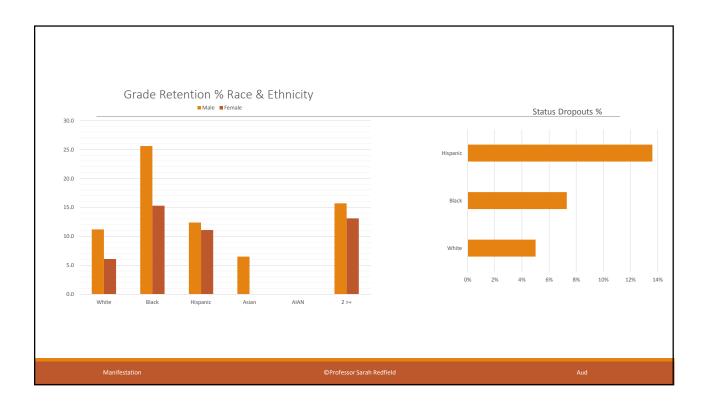
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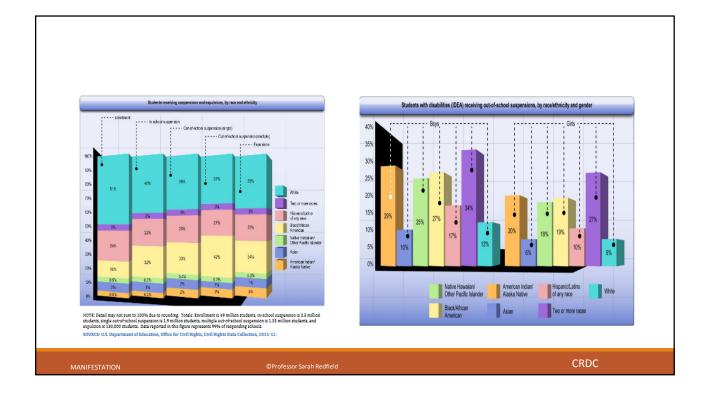


	Inclusion/LRE % Race & Ethnicity			
Race/ethnicity		3.0		
American Indian/Alaska Native	57.5	27.8 11.8		
- Asian/Pacific Islander -	52.9 20	52 0.2 21.8 6.9		
Black (not Hispanic)	48.2 23.2			
- Hispanic	56.5	3.7 21.4 18.4 5.4		
White (not Hispanic)	60.8	21.9 11.9		
0   20   40   60   80   100     Percent     Inside the regular class 80% or more³ of the day     Inside the regular class 40% to 79%³ of the day     Inside the regular class less than 40%³ of the day     Other environments⁵				
Manifestation	©Professor Sarah Redfield	USDOE 30 <sup>th</sup>		





Differences that plague education are particularly concerning around (exclusionary) discipline.

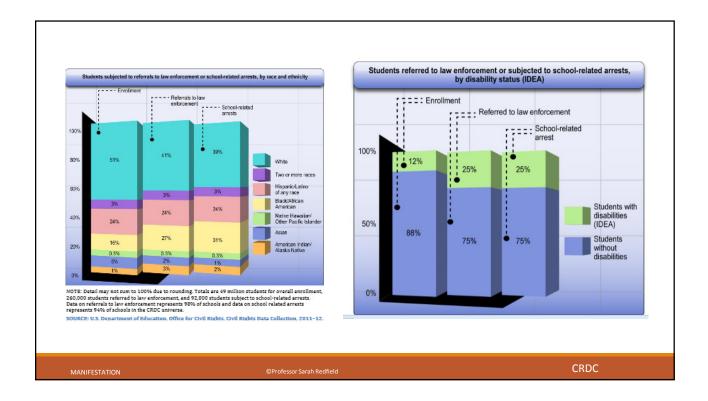




Beyond school house gates, disproportionality and difference in results exists at almost every point in juvenile and criminal justice.

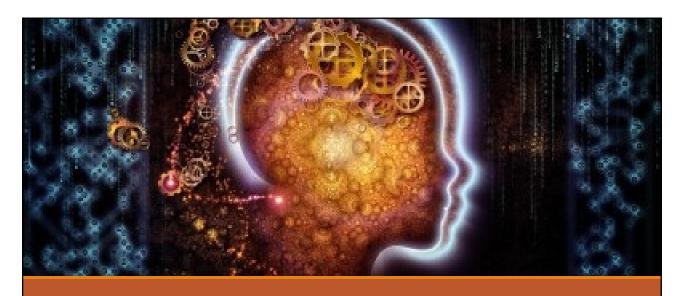
MANIFESTATION

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Reid	live	Γdι	le o		olvement in JJ
RELATIVE RATES	Minority	Black	AIAN*	AHPI**	
					Juveniles by Race & Ethnicity
Arrest	1.7	2.2	0.9	0.3	60.0%
Referral	1.1	1.1	1.2	1	50.0% -
Diversion	0.7	0.7	0.8	0.9	40.0% -
Detention	1.2	1.2	1.4	1.1	20.0%
Petitioned	1.2	1.2	1.1	1.1	
Adjudicated	0.9	0.9	1.1	0.9	White Black Hispanic Asian AIAN NHPI
Probation	1.2	1.2	1	0.9	■ Total in Juvenile Population ■ Total Detained
Placement	0.9	0.9	1	1.1	Total in Diversion Total Adjudicated and placed
Waiver	1.2	1.2	1.3	0.4	Total Convicted criminal court

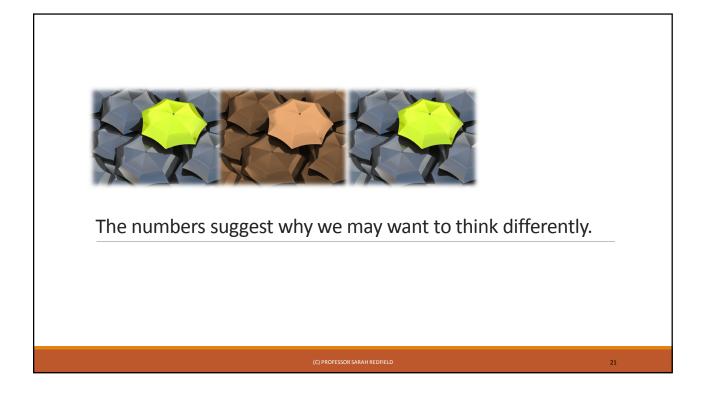


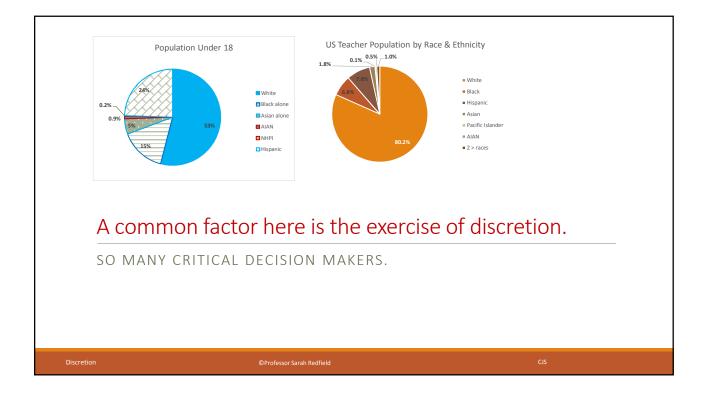


Differences are pervasive and persistent. WHY?

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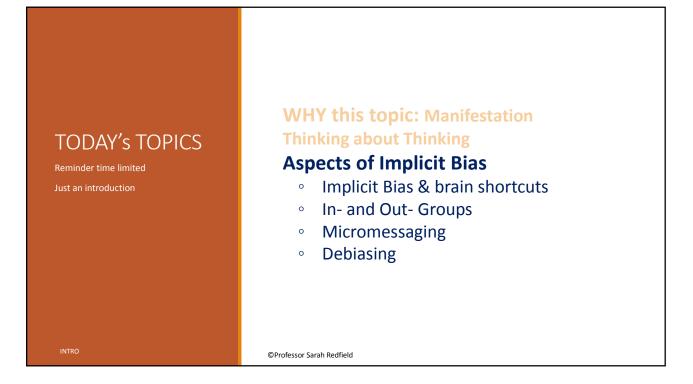




# Why? ...Many reasons, but can it be that we just aren't thinking when we need to be?

CAN IT BE THAT CUMULATIVELY OUR UNCONSCIOUS, UNINTENDED RESPONSES CAUSE DISPROPORTIONALITY?

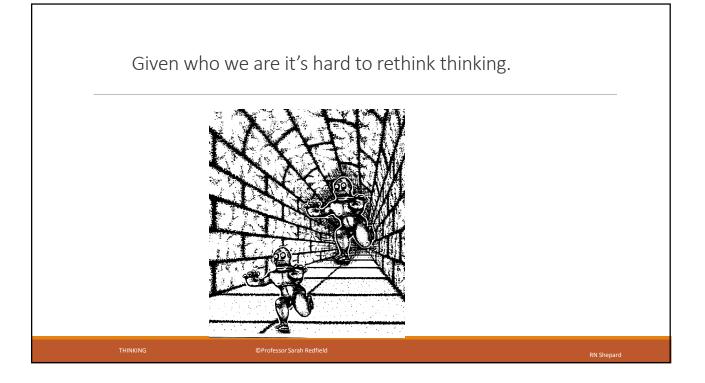
IMPLICIT BIAS, INGROUPS, MICROMESSAGING ...

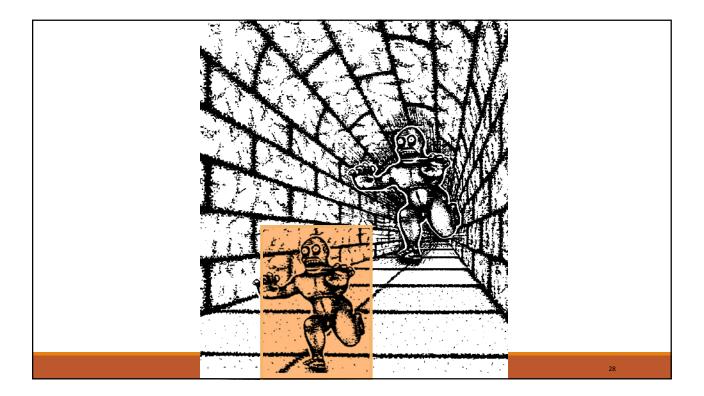


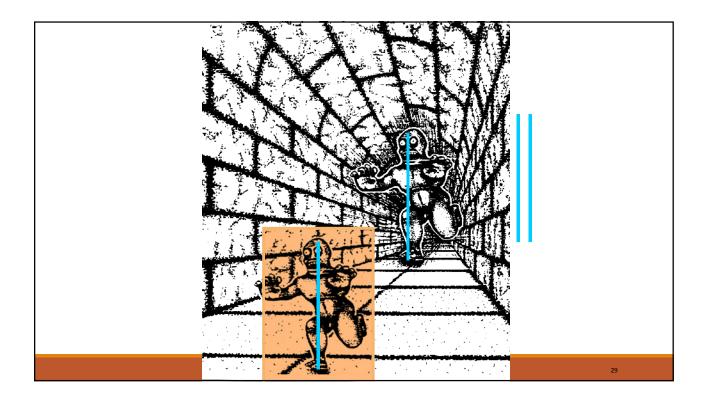


Thinking about thinking.

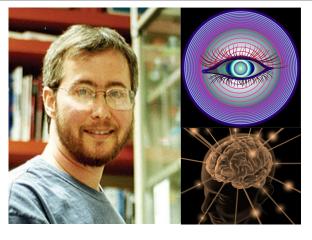
David Brooks NY Times Op Ed Beware Stubby Glasses "Sometimes the behavioral research leads us to completely change how we think about an issue. For example, many of our anti-discrimination policies focus on finding the bad apples who are explicitly prejudiced. In fact, the serious discrimination is implicit, subtle and nearly universal. Both blacks and whites subtly try to get a white partner when asked to team up to do an intellectually difficult task. In computer shooting simulations, both black and white participants were more likely to think black figures were armed. In emergency rooms, whites are pervasively given stronger painkillers than blacks or Hispanics. Clearly, we should spend more effort rigging situations to reduce universal, unconscious racism."







# Rethinking thinking...



Would you hire this man?

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# Exploring Implicit / Explicit

- You ask me if my decisions are biased in favor of the abled compared to disabled? Of course I say no.
- 2. I tell my HR person there is no way I'll ever hire a handicapped driver.
- **3**. You are in a wheelchair, I talk louder, without knowing that's what I'm doing...



Implicit attitudes reflect learned associations that can exist outside of conscious awareness or control.

Implicit/explicit



Explicit attitudes are those evaluations that are deliberately generated and consciously experienced as one's own.



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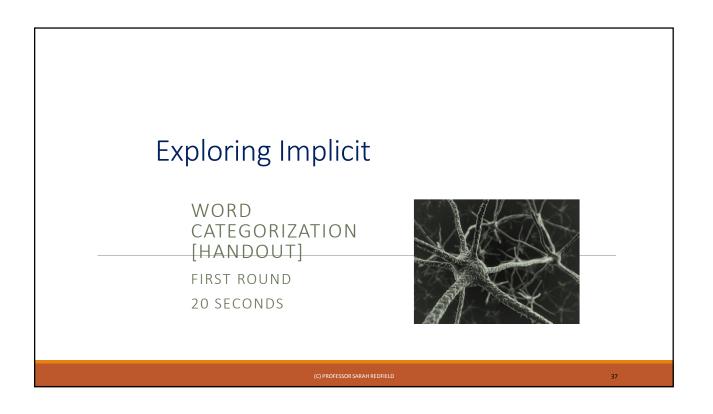
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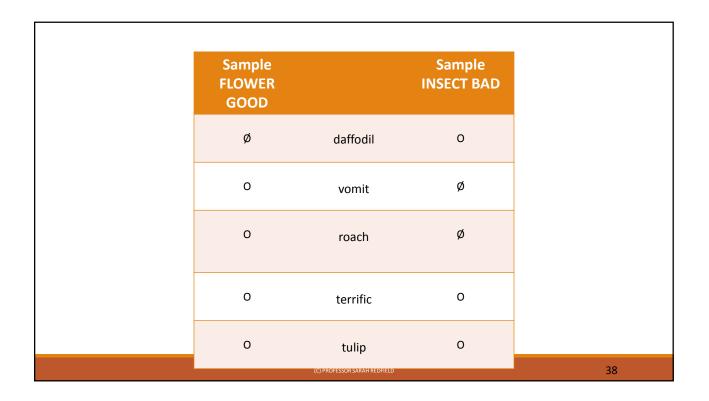


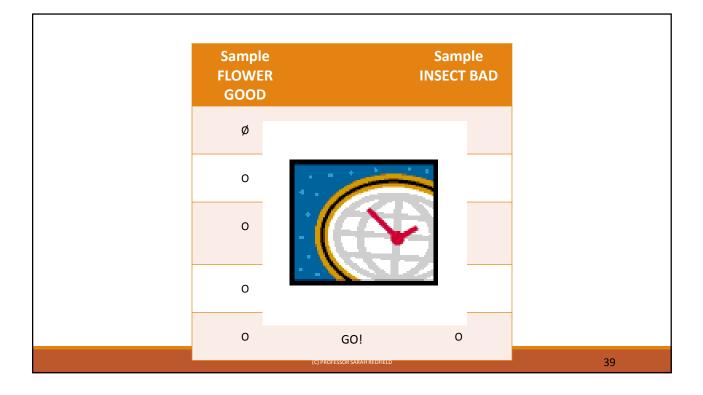
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Dr, cr	E-mail Address LOGIN REGISTER   ontinue as a guest by selecting from our available language/nation nstration sites: United States (English) GO1	PROJECT IMPLICIT FEATURED TASK Measure your implicit race evaluations! Whom do you implicitly prefer among Whites. Blacks, Asians, and Hispanics?	
	topics, and provide some general information abo valuable if you have also tried to describe your se designed to measure. Also, we would like to comp performance and opinions, at least among those who Data exchanged with this site are protected by SSL e collected. IP addresses are routinely recorded, but ar <b>Important disclaimer</b> : In reporting to you results of interpretations that have a basis in research done (a Harvard University, and Yale University) with these individual researchers who have contributed to this es interpretations. If you are unprepared to encounter in do not proceed further. You may prefer to examine whether or not to proceed.	Incryption, and no personally identifying information is e completely confidential. If any IAT test that you take, we will mention possible to the University of Washington, University of Virginia, a tests. However, these Universities, as well as the lite, make no claim for the validity of these suggested terpretations that you might find objectionable, please general information about the IAT before deciding interpretations of my IAT test performance with	
Implicit/explicit IAT	(C) PROFES	SOR SARAH REDFIELD	34

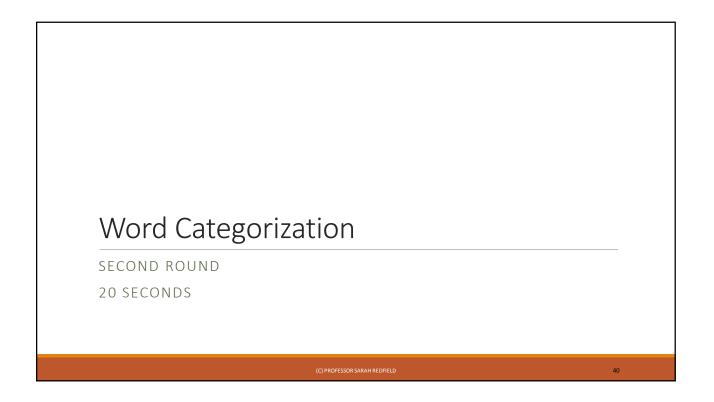




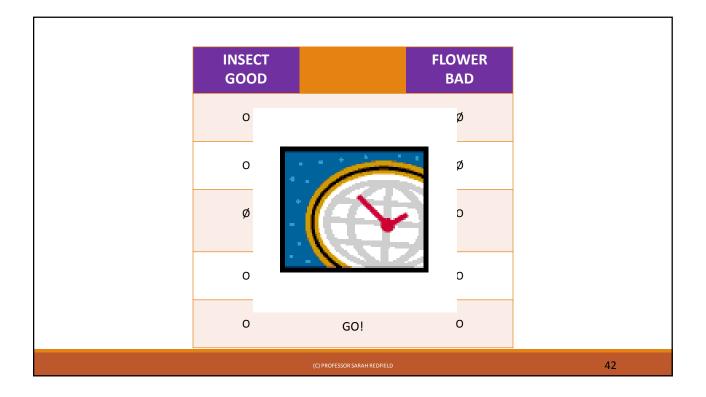






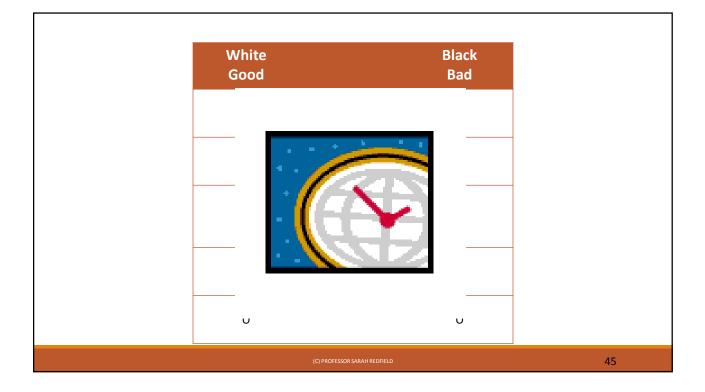


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0	terrific	0
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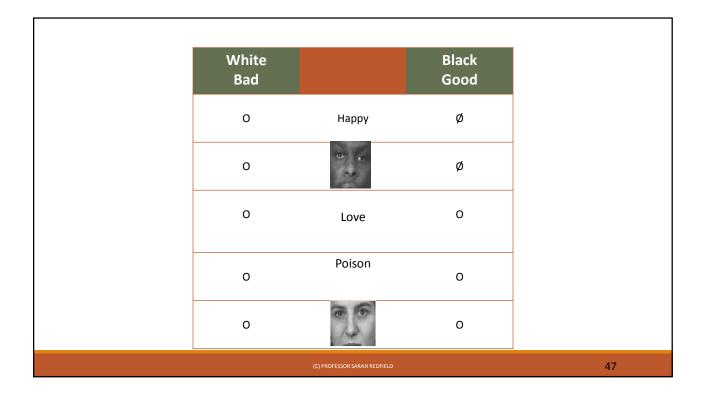


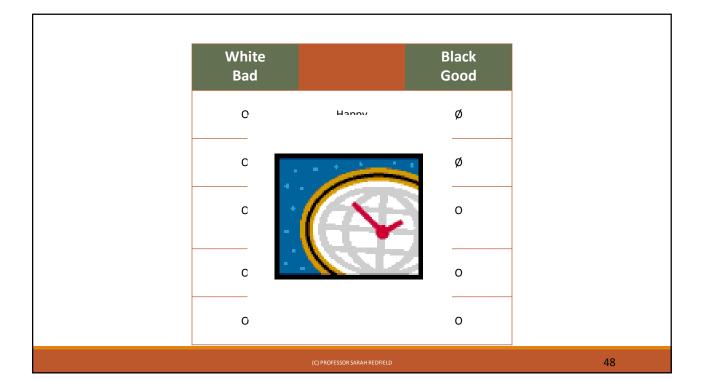


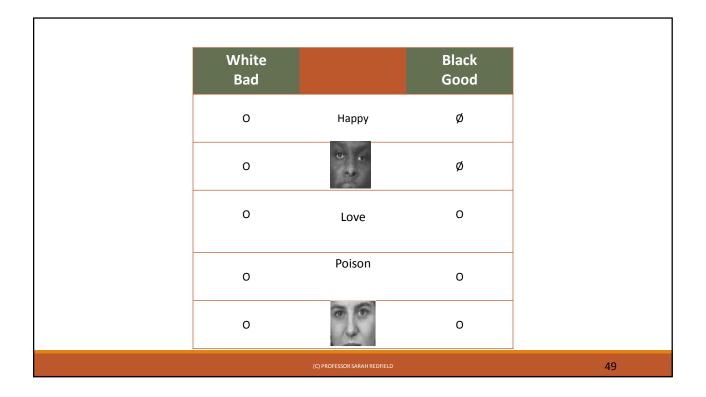


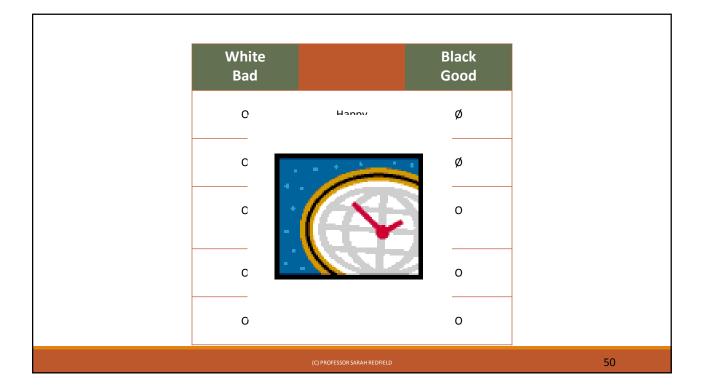




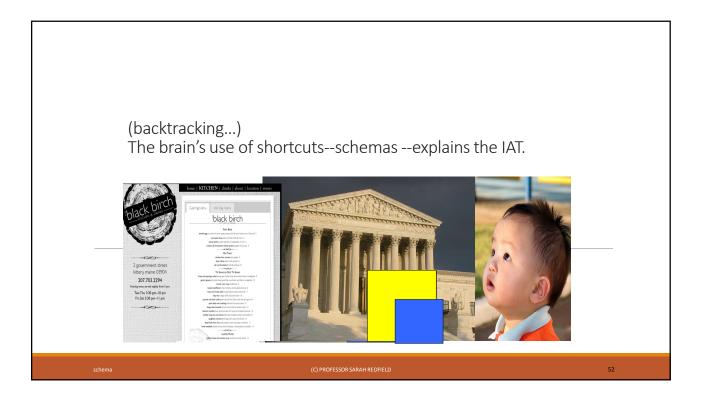












### Schemas, helpful... or not



"Categorization is fundamental to human cognition." Critical to organizing knowledge about the world, but sometimes leads to discriminatory results.

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#### TODAY's TOPICS

Reminder time limited Just an introduction

#### WHY this topic: Manifestation Thinking about Thinking

#### **Aspects of Implicit Bias**

- Implicit Bias & brain shortcuts
- In- and Out- Groups
- Micromessaging
- Debiasing

INTRO

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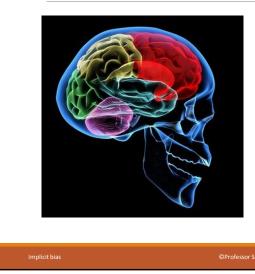


# Person who is implicitly biased:



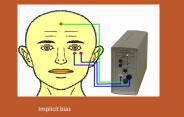
- Is UNAWARE that has such bias
- Makes unconscious assumptions about groups of individuals
- Makes decisions based on such assumptions

# Implicit bias defined:



an unconscious association or preference (positive or negative) we hold that operates outside of our awareness

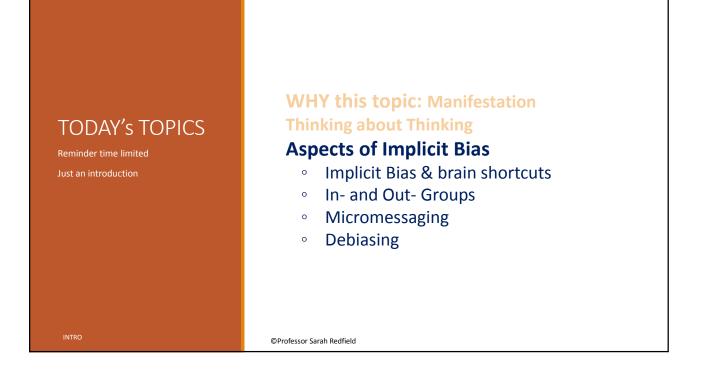
"People may possess associations with which they actively and honestly disagree."

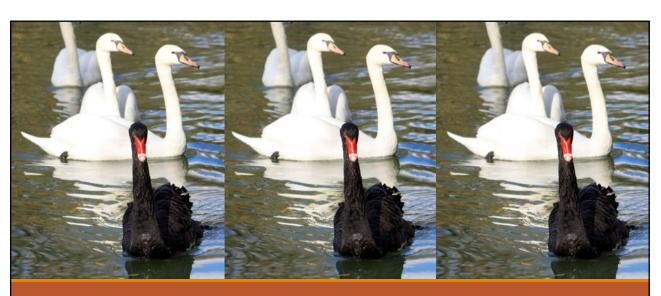


- Implicit biases are dissociated from explicit biases.
- Implicit biases are not necessarily dissociated from decisions and actions, verbal and nonverbal.

Banaji & Greenwald

 And they are apt to be selfperpetuating.

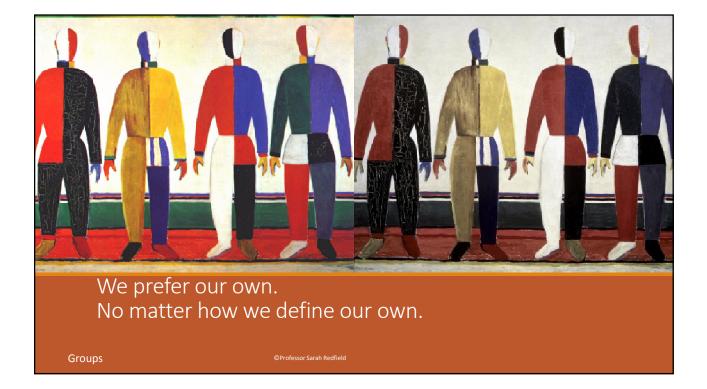


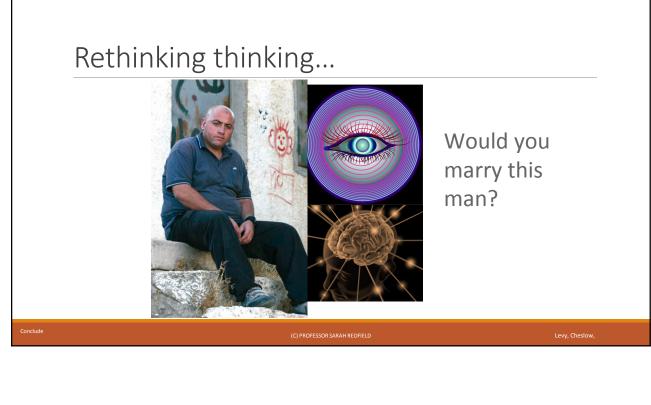


### IN- AND OUT-GROUPS

Groups

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#### WITHOUT EVEN THINKING ABOUT IT "F\*ing punks"..." "Creepy assed cracker" Labels (schema) when uncomfortable, afraid.



familiar is good, fear is bad....

My brother knows you You'll be a good fit You're just like me

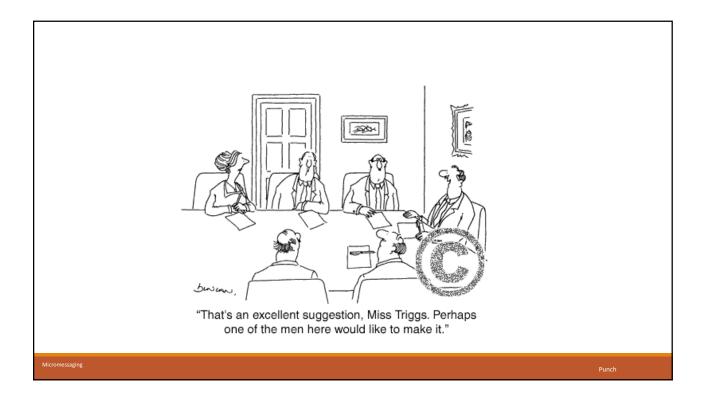
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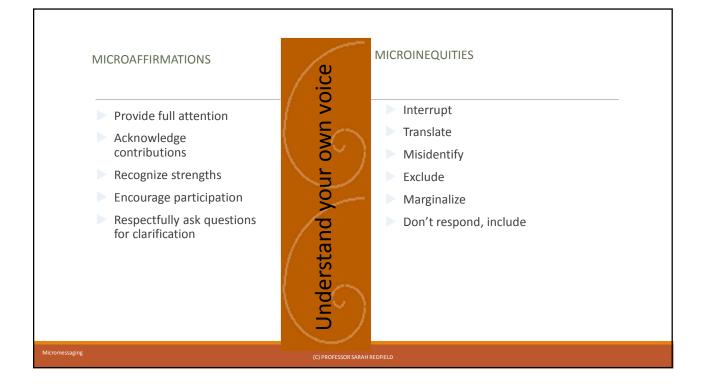
Got it!

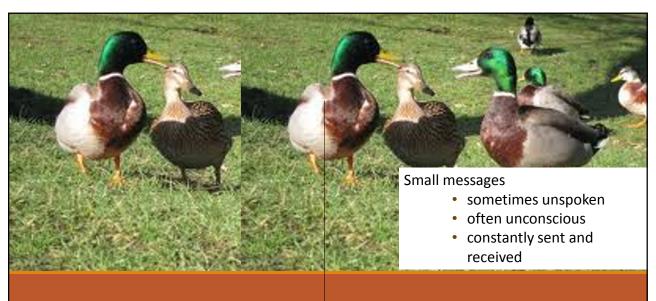








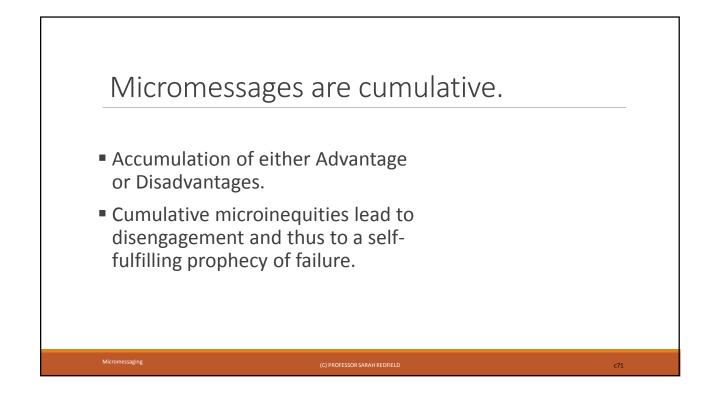


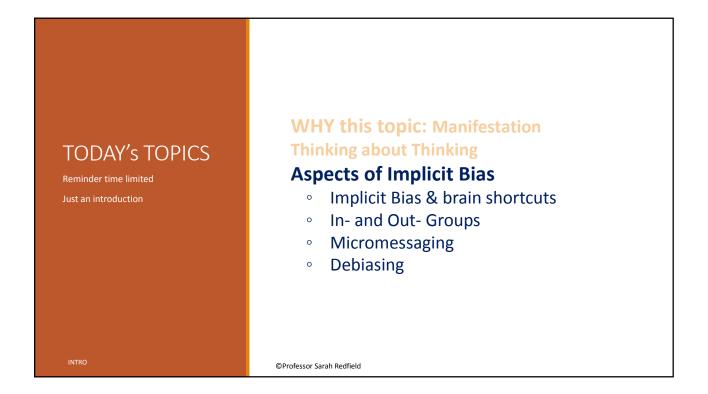


#### Micromessages are often unknown to the sender.

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David Brooks NY Times Op Ed Beware Stubby Glasses "Sometimes the behavioral research leads us to completely change how we think about an issue. For example, many of our anti-discrimination policies focus on finding the bad apples who are explicitly prejudiced. In fact, the serious discrimination is implicit, subtle and nearly universal. Both blacks and whites subtly try to get a white partner when asked to team up to do an intellectually difficult task. In computer shooting simulations, both black and white participants were more likely to think black figures were armed. In emergency rooms, whites are pervasively given stronger painkillers than blacks or Hispanics. Clearly, we should spend more effort rigging situations to reduce universal, unconscious racism."

