

South Carolina School Boards Association
LEGISLATIVE ADVOCACY CONFERENCE AND ANNUAL BUSINESS MEETING



**STAND UP
4 SC PUBLIC
SCHOOLS**

DECEMBER 5 - 7, 2014

The SCSBA Annual Legislative Advocacy Conference and Annual Business Meeting

sets the stage for all the action that takes place January to June in our state's capital. Hear from state policy and political leaders and learn how to become a strong voice and stand up for South Carolina public schools.

As a school board member, the educational future of the students you serve depends as much on the decisions made by the state legislature as those made in the board room. The time is now to take your leadership role as an active political advocate for public schools.

Objectives

- Set SCSBA 2015 Legislative Platform (annual business meeting)
- Learn about proposed state education legislation
- Get a forecast of the state's budgetary issues and how they may impact school funding
- Gain a better understanding of the power of collaborative, proactive approaches to the political process

Board members will receive 15 points and 7 hours of credit in the Boardmanship Institute for conference attendance and participation.

Hotel

The Sonesta Resort is located in the Shipyard Plantation, at 130 Shipyard Drive on Hilton Head Island.

Rooms are available for a nightly rate of \$115 for single/double occupancy, plus tax and fees, through November 17, 2014, or when the room block is full. Reservations can be made by calling 800.766.3782. A check or credit card confirmation for one night's stay is required to secure a room or for late arrival.

scsba.org



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Registration

Member registration fee, which includes lunch, is \$185 per person through November 21, 2014 and afterwards is \$210.

Non-member registration fee, which also includes lunch, is \$285 per person through November 21, 2014 and afterwards is \$310.

Additional lunch tickets for guests of registered attendees are available for \$30 per person and can be purchased through the online registration process. The deadline to cancel and receive a refund is November 21, 2014.

Registrations by individual members are no longer accepted to help prevent duplicate registrations, invoicing and credit card charges. School board members and district administrators must register through their board secretary, and associate members must register through their SCSBA company contact. For more information contact Sandy Poole at spoole@scsba.org or 800.326.3679.

Agenda

Friday, December 5

5:30-7 p.m. **Registration**

Saturday, December 6

7:30-8:30 a.m.

Registration and continental breakfast

Co-Sponsored by

Duff, White & Turner, LLC

7:30-8:15 a.m.

Annual business meeting orientation:

Review and discuss the association's proposed legislative priorities and belief statements to be presented during the Annual Business Meeting.

Moderators: **Dr. Paul Krohne**, SCSBA Executive Director

Scott Price, Esquire, SCSBA Executive Director-Elect

Debbie Elmore, SCSBA Director of Governmental Relations and Communications

8:30-9 a.m.

Welcome

ElizaBeth Branham, Esquire, SCSBA President, Lexington Two Board Member

Greetings

Scott Price, Esquire, SCSBA Executive Director-Elect

9-10 a.m.

First General Session:

Legislative education issues: Hear from state legislative leaders who will share their insights on the education issues that are likely to top the legislative agenda in 2015.

The Honorable Robert W. Hayes, Jr., Chairman, Senate Banking and Insurance Committee, Education Committee, Ethics Committee, Finance Committee, and Medical Affairs Committee

The Honorable Norman D. "Doug" Brannon, House Education and Public Works Committee

The Honorable Jerry N. Govan, Jr., House Education and Public Works Committee, and Rules Committee

Moderator: **Scott Price**, Esquire, SCSBA Executive Director-Elect

10-10:15 a.m.

Beverage break

Co-Sponsored by

McMillan Pazdan Smith Architecture

10:15-11 a.m.

Second General Session: The big picture for fiscal year 2015-16:

Get an overview of recent revenue and expenditure trends of the state budget and an outlook for next year.

Mike Shealy, *Budget Director, SC Senate Finance Committee*

Moderator: **ElizaBeth Branham**, *Esquire, SCSBA President, Lexington Two Board Member*

11-11:15 a.m.

Beverage break

11:15 a.m.-12:15 p.m.

Third General Session: The case for education funding reform: Learn how recent revisions to state education funding, including new funds for technology, shifting of categorical funds and increased funds for poverty students, have impacted school districts and hear why reforming the funding system is needed more now than ever before. Take away talking points for encouraging lawmakers to reform funding through the SC Jobs, Education and Tax (SCJET) Act in 2015.

Robert "Bob" Davis, *Financial Consultant, Robert E. Davis, LLC*

Legislative Affairs Conference and Annual Business

STAN
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advocacy

Business Meeting

WIDEN UP
PUBLIC
SCHOOLS

Moderator: **ElizaBeth Branham**, Esquire, SCSBA
President, Lexington Two Board Member

12:30-1:30 p.m.

Lunch (Included in registration)

Co-Sponsored by Childs & Halligan, P.A.

2-5 p.m.

Annual business meeting: (delegates are asked to sign in at 1:45 p.m.) Representatives of the state's 81 school district boards will elect SCSBA officers and set the association's legislative priorities and belief statements for 2015.

5 p.m.

SCSBA board of directors meeting: Meeting will follow the Annual Business Meeting and is open to all participants.

Sunday, December 7

7:30-8:30 a.m.

**Registration and continental
breakfast**

Co-Sponsored by Boykin & Davis, LLC

7:30-8:30 a.m.

SC Caucus of Black School Board Members
(This meeting is open to all participants.)

8:45-9 a.m.

Welcome

Dr. Paul Krohne, *SCSBA Executive Director*

Greetings from state superintendent of education-elect

TBD

9-9:30 a.m.

Address by 2015 SCSBA president

Robert Ganitt, *SCSBA President, District Five of Lexington/Richland Counties Board Member*

9:30-10:30 a.m.

Fourth General Session: Federal legislative update: Get an update on the latest information concerning federal education legislation and issues.

Deborah Rigbsy, *NSBA Director, Federal Legislation*

Moderator: **Robert Ganitt**, *SCSBA President, District Five of Lexington/Richland Counties Board Member*

11 a.m.

Closing remarks

Robert Ganitt, *SCSBA President, District Five of Lexington/Richland Counties Board Member*

Upcoming Boardmanship Institute Conferences

- February 1-3, 2015, **NSBA National School Boards Advocacy Institute**, Washington, DC
- February 19, 2015, **New Board Orientation**, Myrtle Beach, Kingston Plantation
- February 19, 2015, **Board Chair Workshop**, Myrtle Beach, Kingston Plantation
- February 19-22, 2015, **SCSBA Annual Convention**, Myrtle Beach, Kingston Plantation
- March 18 and May 13, 2015, **2DAC (Two Days at the Capital)**, Columbia
- March 21-23, 2015, **NSBA Annual Conference**, Nashville, TN