marketing opportunities from the south carolina school boards association

we’re better together!
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membership includes:

- standard associate (annual cost: $475)
- special associate (annual cost: $1,100)

Two types of associate memberships — standard associate and special associate. The challenges school board members and educators face to raise student achievement have never been greater, as increasing numbers of children face daunting tasks. Your membership in the preeminent SCBSA-organized Education Leadership Team — the school board and superintendent — provides special opportunities to share ideas with other public school educators.

The Associate Member program is open to businesses or individuals representing education, law, accounting, construction, computer software and more. SCBSA provides two types of associate membership: Standard Associate membership includes all other benefits listed for the standard associate, as well as a special convention package, including an exhibit booth full-page ad in the convention program and website link. SCSBA is a 501(c)3 organization, which makes your contributions tax deductible.

Make your business marketing dollars go further by joining the South Carolina School Boards Association as an Associate Member. SCSBA is a 501(c)3 organization, which makes your contributions tax deductible. SCBSA relies on business partner support to expand program offerings, services and training to school board members. Membership demonstrates your support of public schools and those who serve them.

Membership allows your business to:
- Network daily with more than 1,100 school board members and superintendents across the state, who spend billions of dollars annually to maintain more than 1,100 school buildings and provide educational opportunities to more than 650,000 public school students.
- Receive a variety of special opportunities and services.
- Gain insight into the latest developments in education.
- Demonstrate your support for public education.

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standard associate (annual cost: $475)

Membership includes:
- Promotional materials of SCBSA statewide training workshops
- One subscription to SCBSA publications including the popular electronic newsletter featuring education and political news stories in SC newspapers, the popular electronic news clipping service featuring educator and school board member quotes, special issue publications.
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Membership allows your business to:
- Network directly with more than 700 school board members and superintendents across the state, who spend billions of dollars annually to train and maintain more than 1,100 school buildings and provide education and political news stories in SC newspapers, the popular electronic news clipping service featuring "associate" from the drop-down menus. Complete the online application form and submit payment.

Joining or renewing your membership is easy. Visit the "Join" tab on scsba.org and choose "partner with us!" from the drop-down menus. Complete the online application form and submit payment.

"Associate" from the drop-down menus. Complete the online application form and submit payment.

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"partnership" links, or to talk with school leaders know about your company and the products or services you offer.

• Participant list for statewide workshops (upon request)

• Director listing on the SCSBA website

• Listing in the annual convention program

• Participate in or host satellite program offerings, services and training to school board members. Membership demonstrates your support of public schools and those who serve them.

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Make your business marketing dollars go further by joining the South Carolina School Boards Association as an Associate Member. SCSBA is a private, 501(c)(3), organization, which makes your contributions tax deductible. SCSBA relies on business partner support to sponsor program offerings, services and training to school board members. Membership demonstrates your support of public schools and those who serve them.

Membership allows your business to:

- Network directly with more than 700 school board members and superintendent across the state who work with students annually to maintain and monitor more than 1,100 school buildings and provide education opportunities to more than 650,000 public school students.
- Receive a variety of special opportunities and services. Gain insight into the latest developments in education. Receive a variety of special opportunities and services. Network directly with more than 700 school board members and superintendents across the state who work with students annually to maintain and monitor more than 1,100 school buildings and provide education opportunities to more than 650,000 public school students.
- Demonstrate your support for public education. Gain insight into the latest developments in education. Receive a variety of special opportunities and services. Network directly with more than 700 school board members and superintendents across the state who work with students annually to maintain and monitor more than 1,100 school buildings and provide education opportunities to more than 650,000 public school students.
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- Receive training and networking opportunities for the district's educational decision makers.
- Make your contributions tax deductible. SCSBA relies on business partner support to sponsor program offerings, services and training to school board members. Membership demonstrates your support of public schools and those who serve them.
- Join or renew online — it’s easy! Select the “Member” tab from the drop-down menu and choose “Join/Renew online.” Associate” from the drop-down menu. Complete the online application form and submit payment.

**membership includes:**

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- Special Associate (annual cost: $1,100)
- Two types of associate memberships — Standard Associate program is open to businesses or individuals representing education, law, accounting, construction, computer software and more. SCSBA provides business partner support to expand program offerings, services and training to school board members. Membership demonstrates your support of public schools and those who serve them.

**Directory listing on the SCSBA website**

- Membership includes all other benefits listed for the standard associate and an expanded convention package, including an exhibit booth, full-page ad in the convention program and website link. (45% savings)

**special associate (annual cost: $3,500)**

- Membership includes all benefits listed for the standard associate and an expanded convention package, including an exhibit booth, full-page ad in the convention program and website link. (45% savings)

**president's club**

- The challenges school board members and educators face to raise student achievement have never been greater. Increasing federal and state mandates, combined with decreasing revenues, make education service a daunting task.
- Your membership in the prestigious SCSBA President’s Club allows SCSBA to provide invaluable statewide leadership team — the school board and superintendent.
- SCSBA membership not only demonstrates your support for South Carolina’s public schools, it also provides an unprecedented opportunity to share information about your company or organization and to talk with educational decision makers.
- There are three levels in the President’s Club: Gold, Silver, and Bronze. All three levels sponsor events during SCSBA’s statewide conferences. The annual convention — or at other statewide conferences throughout the year. The annual convention and other conferences attract school board members and superintendents from across the state. Some of the opportunities may include sponsoring speakers, breaks, or specialty items. Don’t miss the chance to let school board members know about your company and the products or services you offer.

**gold level ($50,000)**

- Special Associate Membership
- Introduction and signage at the sponsored event
- President’s Club sign noting your company’s level of sponsorship at all statewide events
- Year-round listing on President’s Club web page with company logo, contact information and link to your company website
- Distribution of company literature or promotional item in annual convention packet
- Four complimentary registrations
- Special recognition and opportunity to present during the convention
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- Special recognition and opportunity to present during the convention
- Distribution of company literature or promotional item in annual convention packet
- Year-round listing on President’s Club web page with company logo, contact information and link to your company website

**silver level ($6,000)**

- Associate Membership
- Introduction and signage at the sponsored event
- President’s Club sign noting your company’s level of sponsorship at all statewide events
- Year-round listing on President’s Club web page with link to your company website
- Distribution of company literature or promotional item in annual convention packet
- Two complimentary registrations to annual convention
- Year-round listing on President’s Club web page with company logo, contact information and link to your company website

**bronze level ($3,700)**

- Associate Membership
- Introduction and signage at the sponsored event
- President’s Club sign noting your company’s level of sponsorship at all statewide events
- Year-round listing on President’s Club web page with link to your company website

**join or renew online**

- Visit Facebook.com/scsba
- Follow twitter.com/scsba
- Explore scsba.org
- Let school leaders know about your company and the products or services you offer.

**partner with us!**

**annual convention and statewide conferences**

- Take advantage of numerous sponsorship and other marketing opportunities during SCSBA’s president events — the annual convention — or at other statewide conferences throughout the year. The annual convention and other conferences attract school board members and superintendents from across the state. Some of the opportunities may include sponsoring speakers, breaks, or specialty items. Don’t miss the chance to let school board members know about your company and the products or services you offer.

**application form and submit payment.**
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