

south carolina school boards association

legislative
advocacy
conference
and delegate assembly

NOW IN

CHARLESTON!

legislative advocacy conference

and delegate assembly

SCSBA's Annual Legislative Advocacy Conference and Delegate Assembly

sets the stage for all the action that takes place January to June in our state's capital. Hear from state policy and political leaders and learn how to become a strong voice for South Carolina public schools.

As a school board member, the educational future of the students you serve depends as much on the decisions made by the state legislature as those made in the board room. The time is now to take your leadership role as an active political advocate for public schools.

Objectives

- Set SCSBA's 2018 legislative platform (Delegate Assembly)
- Learn about possible state education issues and legislation
- Get a forecast of the state's budgetary issues and how they may impact school funding
- Gain a better understanding of the power of collaborative, proactive approaches to the political process

Board members will receive 15 points and 7 hours of credit in the Boardmanship Institute for conference attendance and participation.

Registration

The member registration fee is \$195 per person, which includes lunch, through November 16, 2017, and afterwards is \$220.

The non-member registration fee is \$395 per person, which includes lunch, through November 16, 2017, and afterwards is \$420.

Additional lunch tickets for guests of registered attendees are available for \$40 per person and can be purchased through the online registration process. The deadline to cancel and receive a refund is November 16, 2017.

School board members and district administrators must register through their board secretary, and associate members must register through their company contact. For more information or assistance, contact Sandy Poole at spoole@scsba.org or 800.326.3679.

Hotel

The Charleston Marriott is located at 170 Lockwood Boulevard in Charleston. Rooms are available for \$135 per night for single/double occupancy, plus taxes and fees, through November 10, 2017, or when the room block is full. Reservations can be made by completing the forms located on our website, scsba.org. A check or credit card confirmation for one night's stay is required to secure a room or for late arrival.

Legislative advocacy conference and delegate assembly

Friday, December 1

5:30 - 7 p.m.

Registration

Saturday, December 2

7:30 - 8:30 a.m.

Registration and continental breakfast

7:30 - 8:15 a.m.

Delegate Assembly orientation

Review and discuss the association's proposed Legislative Priorities and Statements of Belief to be presented during the Delegate Assembly.

Scott T. Price, *SCSBA Executive Director*

Debbie Elmore, *SCSBA Director of Governmental Relations and Communications*

8:30 - 10:30 a.m.

First general session

Welcome and purpose

Queenie Boyd, *SCSBA President, Lee County School District*

Legislative education issues in 2018

Lawmakers are likely to face many familiar lingering issues in 2018, such as the Abbeville funding lawsuit ruling, education funding and more changes to the state's pension system. But it is also an election year, which can make for interesting legislation and discussions. Will there be any effort to restructure state education funding? Bring your questions and hear the perspectives of legislative leaders on these and other issues before the General Assembly in the coming year.

10:30 - 10:45 a.m.

Beverage break

● Co-Sponsored by *Halligan Mahoney & Williams, P.A.*

10:45 - 11:30 a.m.

Second general session

Federal legislative update

As Congress considers a number of imminent priorities, from a final Fiscal Year 2018 appropriations bill to tax reform and healthcare reform, a number of education laws are pending reauthorization: the Carl D. Perkins Career and Technical Education Act (CTE), the Healthy and Hunger-Free Kids Act for child nutrition programs, the Individuals with Disabilities Education Act (IDEA), and more. Learn about these and other issues impacting our students and school districts. Gain insights on how to maximize your federal advocacy efforts as elected officials who are key stakeholders in national education policy and local governance.

Deborah Rigsby, *Director, Federal Legislation, National School Boards Association*

11:30 - 11:45 a.m.

Beverage break

● Co-Sponsored by *Duff & Childs, LLC*

11:45 a.m. - 12:30 p.m.

Third general session

A Look at the Fiscal Year 2018-19 State Budget

The 2017 session of the South Carolina General Assembly produced two milestone pieces of legislation: Pension Funding Reform (Act 13) and Transportation Funding Reform (Act 40). Both Acts will have a penetrating and complex effect on fiscal policy decisions senators and house members face during the 2018 session. In addition, the national economic recovery is one of the longest over

the past 70 years. Will the current recovery end over the next 20 months? Get an overview of anticipated revenue and expenditure trends and an economic outlook for 2018.

Mike Shealy, *Budget Director, SC Senate Finance Committee*

12:30 - 1:30 p.m.

Lunch *(Included in registration)*

Presentation of the SCSBA Advocacy Program of the Year Award

Find out which school boards will receive the SCSBA Legislative Advocacy Program of the Year Awards for their legislative advocacy efforts during the 2017 legislative session and how those efforts helped advance the cause of local school board governance in our state.

2 - 5 p.m.

Delegate Assembly *(Delegates asked to sign in at 1:45 p.m.)*

Representatives of the state's 81 school district boards will elect SCSBA officers and set the association's legislative priorities and belief statements for 2018.

5 p.m.

SCSBA board of directors meeting

This meeting is immediately following the annual business meeting and is open to all participants.

scsba.org

Sunday, December 3

7:30 - 8:30 a.m.

Registration & continental breakfast

● Co-Sponsored by Boykin & Davis, LLC

8:45 - 9 a.m.

Fourth general session

Welcome

Scott T. Price, *SCSBA Executive Director*

9 - 9:20 a.m.

Address by 2018 SCSBA president

Wesley Hightower, *SCSBA President, Aiken County Public Schools*

9:20 - 9:50 a.m.

Advocacy in Action

Hear from the 2017 SCSBA Legislative Advocacy Program of the Year Award winners. Learn how they successfully advocated for passage of education legislation supported by SCSBA.

9:50 - 10:45 a.m.

Education issues roundtable

Hear a discussion of what may be top legislative issues in 2018 for various education organizations representing teachers and administrators. What do their members want to focus their advocacy efforts on?

Emily Heatwole, *Director of Legislative Affairs, S.C. Department of Education*

Damon Jeter, *Jet Corp Consulting*

Kathy Maness, *Executive Director, Palmetto State Teachers Association*

Sandy Smith, *Executive Director, S.C. Association of School Business Officials and Legislative Consultant, S.C. Association of School Administrators*

11 a.m.

Closing remarks

Wesley Hightower, *SCSBA President, Aiken County Public Schools*

upcoming conferences

2018 Boardmanship Institute

February 4-6

NSBA Advocacy Institute – Washington, DC

February 15

New Board Orientation – Hilton Head, Hilton Head Marriott

February 15

Board Chair Workshop – Hilton Head, Hilton Head Marriott

February 15-18

SCSBA Annual Convention – Hilton Head, Hilton Head Marriott

March 8

2DAC (Two Days at the Capitol) – Columbia

April 7-9

NSBA Annual Conference – San Antonio, TX

April 12

2DAC (Two Days at the Capitol) – Columbia

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