Hello!

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How many accounts do you have?
What information did you have to provide when creating them?
In the U.S. in 2015, the average number of accounts registered to ONE email address was 130. The average number of “Forgot Password” emails per inbox was 37.

http://blog.dashlane.com/infographic-online-overload-it's-worse-than-you-thought

COPPA
Children’s Online Privacy Protection Act

Key Points
- Took effect back in 2000
- Applies to children under 13
- Protects their Personally Identifying Information (PII)
Disclaimer
This is a “best practices” presentation, not a legal presentation.

Today you’ll learn...

- What kinds of information are personally identifiable
- Safety precautions you can take with students’ information
- Situations when COPPA applies and when it doesn’t
- How to locate and understand a website’s policy related to students under 13 years of age
- How to notify parents and obtain permission when needed

Personally Identifying Information
Any information provided to a website or app that directly identifies a specific person.
Does it apply?

- Safeguards don't prevent the release of PII
- Students are under 13 years of age

How do you know?

Where do websites show what information they collect?
Websites cannot:
- Post
- Share
- Sell
- Rent
- Transfer
to a Third Party

They may also not collect for purposes of profiling or advertising.

What should you look for?
Zero in on what the website does with collected information

Detective Skills Not Necessary
Burden of compliance falls on website operators who say they are compliant with COPPA.
Provision

Districts or schools can grant permission in lieu of parents

Child Online Privacy Protection Act (COPPA)

COPPA requires operators of commercial websites, online services, and mobile apps to notify parents and obtain their consent before collecting any personally identifiable information on children under the age of 13. The aim is to give parents more control over what information is collected from their children online.

COPPA also applies to websites and online services designed for children, those that are directed to children, or those that have actual knowledge that they are collecting personal information from children. It does not apply to offline collection of information, such as by telephone, fax, and postal mail.

Many school districts contract with third-party website operators to offer online programs safely for the benefit of their students and for the school system. However, there are concerns about the need for third-party websites to assist in data collection, research and organizational tools, or web-hosting services. In these cases, the school may act as the parent’s agent and can consent to the collection of information on the parent’s behalf. However, the school’s ability to consent on behalf of the parent is limited to the

Direct
Child Users cannot register for an account or password. If a Child User attempts to register for a program, we will request the email address of the Child User’s Parent in order to seek consent from that Parent. An Information about a Child User is not required during the registration process, except for the Parent’s email address for purposes of seeking consent.

Submitted
After a program, parents can access the application consent form, which should be printed, signed, and returned.

Held
We only collect personal information through the Services from a Child under 13 when the student’s school district, school or teacher has agreed to the Service’s data collection in the Terms of Service to obtain parental consent for that Child to use the Services and deliver personal information to, for the use and benefit of the learning environments.
Parental Notification

Must be in students' home language
Collected for each student
FERPA supersedes COPPA

Include the Following:
- Name of the Site
- Purpose
- Information Collected
- Links
- Dates
Thanks!

Any questions?

You can find me at:
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Credits

Special thanks to all the people who made and released these awesome resources for free:
- Presentation template by SlidesCarnival
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