SCSBA’s Annual Legislative Advocacy Conference and Delegate Assembly

SCSBA’s Annual Legislative Advocacy Conference and Delegate Assembly sets the stage for all the action that takes place from January to June in our state’s capital. Hear from state policy and political leaders and learn how to become a strong voice for South Carolina public schools.

As a school board member, the educational future of the students you serve depends as much on the decisions made by the state legislature as those made in the board room. The time is now to take your leadership role as an active political advocate for public schools.

Objectives
• Set SCSBA’s 2020 Legislative Platform (Delegate Assembly)
• Learn about proposed state education legislation
• Get a forecast of the state’s budgetary issues and how they may impact school funding
• Gain a better understanding of the power of collaborative, proactive approaches to the political process

Board members will receive 15 points and 7 hours of credit in the Boardmanship Institute for conference attendance and participation.

Registration
Two member registration fee, which includes lunch, is $195 per person through November 22, 2019, and afterwards increases to $220. The non-member registration fee, which includes lunch, is $395 per person through November 22, 2019, and afterwards increases to $420. Additional lunch tickets for guests of registered attendees are available for $40 per person and can be purchased through the online registration portal.

The deadline to cancel and receive a refund is November 22, 2019. Registrations by individual members are not guaranteed as the hotel room block is limited. School board members and district administrators must register through their board secretary, and associate members must register through their SCSBA company contact. For more information or assistance, contact Lindsay Byars at lbyars@scsba.org or 800.326.3679.

Hotel
The Charleston Marriott is located at 170 Lockwood Boulevard, Charleston, South Carolina. Rooms are available for $141 for single/double occupancy, plus taxes and fees, through November 8, 2019, or when the room block is full. Reservations can be made by completing the forms located on our website at scsba.org. A check or credit card confirmation for one night’s stay is required to secure a room or for late arrival.
SCSBA’s Annual Legislative Advocacy Conference and Delegate Assembly

On the edge of all the action that takes place from November 30 to early June, our capital, and the political world, the Strategic Legislative Advocacy Conference is the most important event for South Carolina public school leaders.

The 2019 Legislative Advocacy Conference and Delegate Assembly sets the stage for all the action that takes place from January to June in our state’s capital. Hear from state policy and political leaders and learn how to become a strong voice for South Carolina public schools.

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The deadline to cancel and receive a refund is November 22, 2019. Registrants who cancel prior to November 22, 2019, will receive a refund for registration fees less the processing fee. The Charleston Marriott is located at 170 Lockwood Boulevard, Charleston, South Carolina.

Hotel

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Non-profit Organization U.S. Postage PAID Columbia, SC Permit No. 1350
SCSBA’s Annual Legislative Advocacy Conference and Delegate Assembly

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ADVOCACY CONFERENCE & DELEGATE ASSEMBLY

Friday, December 6

Registration

7 a.m. – 8:45 a.m. | S.C. Caucus of School Board Members meeting
This meeting is open to all participants.

9:30 – 9:45 a.m. | Opening general orientation
Review, discuss and get your questions answered about the meeting, the Delegate Assembly and Statements of belief that are to be presented during the association’s annual business meeting.

Debbie Elmore, SCSBA Director of Governmental Relations and Communications
Scott T. Price, SCSBA Executive Director

10 a.m. – 10:15 a.m. | Co-Sponsored by Boykin & Davis, LLC
Engage your school districts. Priority areas include teacher recruitment and retention as part of new authorization efforts for the Higher Education Act, Federal appropriations and the Individuals with Disabilities Education Act (IDEA), school safety, school infrastructure and digital learning. This session featuring a panel of legislative leaders who will field political commentary and questions on K12 reform, accountability, teacher pay and more. This high energy session will provide an opportunity for questions from schoolboard members in the audience.

The Honorable Floyd Nicholson, Senate Education Committee, Member of the Senate
The Honorable Shane Martin, Senate Finance Committee and K12 Finance Subcommittee, Member of the Senate
Mike Shealy, Budget Director, SC Senate Finance Committee
Chuck Saylors, SCSBA President, Greenville County Schools
Sandy Smith, Communications, SCSBA
Pam Mills, Outreach and Development Specialist, South Carolina Association of Counties
Joanie Lawson, Communications, SCSBA

10:15 a.m. – 10:30 a.m. | Welcome and purpose

10:30 – 10:45 a.m. | Beverage break

10:45 a.m. – 12:30 p.m. | First general session
Meet the Boards — K12 Education in 2020
Join us for “Meet the Press” type conversations featuring a panel of legislators who will field political commentary and questions on K12 issues. This unique opportunity will give you an insight into the legislation that is to come and how you can best engage your school board with the information that is given.

Co-Sponsored by White & Story, LLC

10:45 a.m. – 11:30 a.m. | Co-Sponsored by Halligan Mahoney & Williams, P.A.
Legislative updates and shared best practices
Get an overview of anticipated revenue and expenditure trends and how economic conditions for state and local education. The Honorable Floyd Nicholson, Senate Education Committee, Member of the Senate, will discuss, along with opportunities you can utilize to engage your school districts.

The Honorable Floyd Nicholson, Senate Education Committee, Member of the Senate
Mike Shealy, Budget Director, SC Senate Finance Committee

11:30 a.m. – 11:45 a.m. | Beverage break

11:45 a.m. – 12:30 p.m. | Second general session
A look at the fiscal year 2020-2021 state budget
Get an overview of anticipated revenue and expenditure trends and an economic outlook for state and local education. This session will feature SCSBA’s Board Chair and a look at the 2020 state budget.

Deborah Rigby, Program Director, Lobbying and Federal Legislative Affairs, South Carolina School Boards Association
Bob Parker, Legislative Director, South Carolina School Boards Association

12:30 – 1:30 p.m. | Lunch

1:30 – 2:45 p.m. | Third general session
Federal education legislation
During this session, you will hear from experts about legislation that is being discussed in Washington, D.C. towards the end of the year. The Honorable Floyd Nicholson, Senate Education Committee, Member of the Senate will discuss legislation and priorities and statements of belief for 2020.

Chuck Saylors, SCSBA President, Greenville County Schools
Sandy Smith, Communications, SCSBA
Pam Mills, Outreach and Development Specialist, South Carolina Association of Counties
Joanie Lawson, Communications, SCSBA

2:45 – 3:00 p.m. | Beverage break

3:00 – 4:15 p.m. | Fourth general session
Welcome to the NSBA Advocacy Institute
Hear a roundtable discussion featuring representatives from various state education organizations to learn more about the K12 issues their members will be pushing in 2020. With the release of the agenda for the upcoming 2020 State Legislative Sessions, this session will provide an opportunity to learn about the K12 advocacy efforts of school board associations, grassroots efforts and school board business offices. Attendees will hear from:

Lisa Ellis, Founder and board member, SC for Ed
Dwight Bohlin, Legislative Director, South Carolina School Boards Association
Deborah Rigsby, Program Director, Lobbying and Federal Legislative Affairs, National School Boards Association

4:15 – 4:30 p.m. | Panel Q&A

4:30 – 5:45 p.m. | Co-Sponsored by Boykin & Davis, LLC
Return to your K12 Education in 2020. Hear their thoughts on education funding and reform, accountability, teacher pay and more. This high energy session will provide an opportunity for questions from school board members in the audience.

The Honorable Floyd Nicholson, Senate Education Committee, Member of the Senate
The Honorable Shane Martin, Senate Finance Committee and K12 Finance Subcommittee, Member of the Senate
Mike Shealy, Budget Director, SC Senate Finance Committee
Chuck Saylors, SCSBA President, Greenville County Schools
Sandy Smith, Communications, SCSBA
Pam Mills, Outreach and Development Specialist, South Carolina Association of Counties
Joanie Lawson, Communications, SCSBA

11 a.m. – 12 p.m. | Closing remarks

Sunday, December 8

Registration and breakfast break
7 a.m. – 9 a.m.

9:30 – 9:45 a.m. | Fourth general session
Welcome

9:45 a.m. – 10 a.m. | Fee for Ed
Board Chair Workshop

10 a.m. – 10:30 a.m. | Co-Sponsored by Boykin & Davis, LLC
Engage your school districts. Priority areas include teacher recruitment and retention as part of new authorization efforts for the Higher Education Act, Federal appropriations and the Individuals with Disabilities Education Act (IDEA), school safety, school infrastructure and digital learning. This session featuring a panel of legislative leaders who will field political commentary and questions on K12 reform, accountability, teacher pay and more. This high energy session will provide an opportunity for questions from school board members in the audience.

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10:30 – 10:45 a.m. | Beverage break

10:45 a.m. – 12:30 p.m. | Second general session
A look at the fiscal year 2020-2021 state budget
Get an overview of anticipated revenue and expenditure trends and an economic outlook for state and local education. This session will feature SCSBA’s Board Chair and a look at the 2020 state budget.

Deborah Rigby, Program Director, Lobbying and Federal Legislative Affairs, South Carolina School Boards Association
Bob Parker, Legislative Director, South Carolina School Boards Association

12:30 – 1:30 p.m. | Lunch

1:30 – 2:45 p.m. | Third general session
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Chuck Saylors, SCSBA President, Greenville County Schools
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Joanie Lawson, Communications, SCSBA

11 a.m. – 12 p.m. | Closing remarks

Monday, December 9

Thank you for attending ADVOCACY CONFERENCE & DELEGATE ASSEMBLY 2019!

For more information about the 2020 Legislative Session, please visit SCSBA’s website at www.scsba.org.
ADVOCACY

2019 LEGISLATIVE ADVOCACY CONFERENCE & DELEGATE ASSEMBLY

Friday, December 6

10:30 - 10:45 a.m. Session general introduction Welcome and purpose

10:45 a.m. - 11 a.m. First general session

11 a.m. - 11:15 a.m. First general session

11:15 a.m. - 11:30 a.m. First general session

11:30 a.m. - 12 p.m. Second general session

12 p.m. - 12:15 p.m. Beverage break

12:15 p.m. - 1:45 p.m. Second general session

1:45 p.m. - 2:30 p.m. Second general session

2:30 p.m. - 3:15 p.m. Second general session

3:15 p.m. - 4 p.m. Second general session

4 p.m. - 4:45 p.m. Second general session

4:45 p.m. - 5 p.m. Second general session

Saturday, December 7

7:30 - 8:30 a.m. Registration and breakfast break

8:30 a.m. - 10 a.m. First general session

10 a.m. - 10:15 a.m. First general session

10:15 a.m. - 11 a.m. First general session

11 a.m. - 11:30 a.m. First general session

11:30 a.m. - 12 p.m. Second general session

12 p.m. - 12:15 p.m. Beverages break

12:15 p.m. - 1:45 p.m. Second general session

1:45 p.m. - 2:30 p.m. Second general session

2:30 p.m. - 3:15 p.m. Second general session

3:15 p.m. - 4 p.m. Second general session

4 p.m. - 4:45 p.m. Second general session

4:45 p.m. - 5 p.m. Second general session

Sunday, December 8

7:30 am - 9 am. Registration and breakfast break

9 a.m. - 9:15 a.m. Session general introduction Welcome

9:15 a.m. - 10 a.m. Fourth general session

10 a.m. - 10:15 a.m. Fourth general session

10:15 a.m. - 11 a.m. Fourth general session

11 a.m. - 11:30 a.m. Fourth general session

11:30 a.m. - 12 p.m. Fourth general session

12 p.m. - 12:15 p.m. Beverages break

12:15 p.m. - 1:45 p.m. Fourth general session

1:45 p.m. - 2:30 p.m. Fourth general session

2:30 p.m. - 3:15 p.m. Fourth general session

3:15 p.m. - 4 p.m. Fourth general session

4 p.m. - 4:45 p.m. Fourth general session

4:45 p.m. - 5 p.m. Fourth general session

Chuck Saylors, SCSBA President
Greenville County Schools

SCSBA board of directors meeting

2 - 5 p.m.

SCSBA board of directors meeting

5 p.m.

Delegate Assembly

2 - 5 p.m.

Lunch

12:30 - 1:30 p.m.

Three general sessions

9:30 - 10:45 a.m. Education issues roundtable

9:30 - 10:45 a.m. Legislative leaders forum

9:30 - 10:45 a.m. K12 education leaders and state government leaders at 2DAC conference

11 a.m.

Address by 2019 SCSBA president
Chuck Saylors, SCSBA President
Greenville County Schools

SCSBA board of directors meeting

2 - 5 p.m.

Lunch

12:30 - 1:30 p.m.

Closing remarks

Chuck Saylors, SCSBA President
Greenville County Schools

upcoming 2020 boardmanship institute conferences

February 4 – Washington, D.C.
NSBA Advocacy Institute

February 27 – Hilton Head Island, S.C.
New Board Orientation

February 27 – Hilton Head Island, S.C.
New Board Orientation

February 8 – Hilton Head Island, S.C.
NSBA Annual Convention

February 8 – Hilton Head Island, S.C.
NSBA Annual Convention

February 2-4 – Washington, D.C.
2DAC (Two Days at the Capitol)

February 2-4 – Washington, D.C.
2DAC (Two Days at the Capitol)

Address by 2019 SCSBA president
Chuck Saylors, SCSBA President
Greenville County Schools

SCSBA board of directors meeting

2 - 5 p.m.

Lunch

12:30 - 1:30 p.m.

Closing remarks

Chuck Saylors, SCSBA President
Greenville County Schools

SCSBA board of directors meeting

2 - 5 p.m.

Lunch

12:30 - 1:30 p.m.

Closing remarks

Chuck Saylors, SCSBA President
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Chuck Saylors, SCSBA President
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2 - 5 p.m.

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12:30 - 1:30 p.m.

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2 - 5 p.m.

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12:30 - 1:30 p.m.

Closing remarks

Chuck Saylors, SCSBA President
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SCSBA board of directors meeting

2 - 5 p.m.

Lunch

12:30 - 1:30 p.m.
2019 LEGISLATIVE ADVOCACY CONFERENCE & DELEGATE ASSEMBLY

Friday, December 6
Registration and breakfast break 7:30 - 8:30 a.m.

First general session
Welcome and purpose
8:30 a.m.
Scott T. Price, SCSBA Executive Director

Meet the Boards — K12 Education in 2020
Join us for “Meet the Press” type conversations featuring a panel of legislators who will address political commentary and questions on K12 education legislation. This is an unparalleled opportunity for school board members to engage your school districts. Priority areas include teacher recruitment and retention as part of new authorization efforts for the Higher Education Act; Federal appropriations and trends and an economic outlook for state and federal dollars.
Michael Steele, Budget Director, SC Senate Finance Committee
Gerald Smith, Budget Director, SC Senate Finance Committee
9:30 - 10:45 a.m.

Second general session
A look at the fiscal year 2020-2021 state budget
Get an overview of anticipated revenue and expenditure trends and an economic outlook for state and federal dollars.
Mike Steele, Budget Director, SC Senate Finance Committee
10:45 - 11:30 a.m.

Second general session
Federal Legislative Update
During this session, you will hear insight about expectations for the fiscal year 2020-2021 State Budget, and an overview of anticipated revenue and expenditure trends, along with an economic outlook for state and federal dollars.
Deborah Rigby, Program Director, Lobbying and Federal Advocacy, SCSBA
11:30 - 12:30 p.m.

Lunch

Third general session
Education issues roundtable
Hear a roundtable discussion featuring representatives from various state education organizations to learn more about the K12 issues their members will be pushing in 2020. What will be the focus of advocacy efforts of school administrators and school business officials? How will this affect your school districts? And most importantly, how will this affect your state’s teachers? What will be the focus of advocacy efforts of school board members?
Chuck Saylors, Founder and board member, SC for Ed
Scott T. Price, SCSBA Executive Director
12:30 - 1:45 p.m.

Sunday, December 8
Registration and breakfast break 7:30 - 8:30 a.m.

First general session
Welcome
9 a.m.
Scott T. Price, SCSBA Executive Director

Fourth general session
Address by area 2SCBA president
9 - 9:30 a.m.
Chuck Saylors, SCSBA President, Greenville County Schools

Second general session
Address by 2020 SCSBA president
9:30 - 10:45 a.m.
Chuck Saylors, SCSBA President, Greenville County Schools

Legislative Advocacy Institute
Learn about K12 issues their members will be pushing in 2020. What will be the focus of advocacy efforts of school administrators and school business officials? How will this affect your school districts? And most importantly, how will this affect your state’s teachers? What will be the focus of advocacy efforts of school board members?
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Scott T. Price, SCSBA Executive Director
12:30 - 1:45 p.m.

Closing remarks
9 - 9:30 a.m.
Chuck Saylors, SCSBA President, Greenville County Schools
11 a.m.