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SCSBA President’s Welcome

Welcome to the South Carolina School Boards Association’s 2020 Annual Convention!

Welcome to SCSBA’s largest training event of the year and my favorite SCSBA gathering! It’s so great to be with 600-plus fellow school board members and education advocates as we focus on “Leading with a Clear Vision.”

This year’s convention is a wonderful opportunity to hear from visionary speakers and presenters who will challenge us as board members and education leaders to lead with passion and serve with civility, doing what is best for all students.

As we learn together this weekend, it is my hope that we will leave with a new understanding, passion and perspective regarding our role in providing a positive public education experience for the children in our schools.

Please take full advantage of this training by getting motivated during the general sessions, enjoying the student entertainment, participating in trending topics discussions and attending breakout sessions.

Also, take time to visit the vendors in the convention trade show and learn more about the products and services that are featured. Their support helps our association provide you with tools for success.

During the weekend, follow SCSBA on Facebook and Twitter and share your experiences on social media using the hashtag #SCSBA2020AC.

I look forward to joining you in learning new skills, collecting ideas and networking with fellow board members over the next few days.

I’m excited to welcome you to the 2020 SCSBA Annual Convention!

#schoolboardstrong

Chuck Saylors
SCSBA President
Greenville County Schools Board Member
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Region Twelve

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Region Fourteen

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Region Sixteen

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Ex-officio
“It seems to calm them... they were less anxious when they were taking the assessment.”

- Teacher in biophilic classroom

Craig Gaulden Davis assembled a multidisciplinary team of scientists, educators and designers in an AIA-funded study to determine the contribution of biophilic design to student stress reduction and academic performance in a 6th grade Math class.

The Impact of Biophilic Learning Spaces on Student Success suggests that students were less stressed and showed an average test score gain in the biophilic classroom.

Download the study:
cgdarch.com/biophilic-learning-space-study/
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Agenda at a Glance

**Thursday, February 20**

9 a.m. - 4 p.m.  Civility and Professional Ethics Workshop
8 a.m. - 4 p.m.  Board Chair Workshop
8 a.m. - 4 p.m.  New Board Orientation
4:30 - 7 p.m.  Convention registration and light refreshments – Foyer

**Friday, February 21**

7:30 - 8:30 a.m.  Beverage break – Exhibits area
7:30 - 11 a.m.  Trade show – Exhibits area
7:30 a.m. - 4:30 p.m.  Registration – Foyer
8:30 - 10 a.m.  First general session – Ballrooms A-F
10 - 11 a.m.  Refreshment break – Exhibits area
11 a.m. - 12:15 p.m.  Trending topics – Ballrooms A-F, Sabal Palm (Choose one of three topics. Repeats at 1:30 p.m.)
12:15 - 1:30 p.m.  Lunch on your own
For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.
12:15 - 3:30 p.m.  Trade show – Exhibits area
1:30 - 2:45 p.m.  Trending topics – Ballrooms A-F, Sabal Palm (Choose one of three topics. Repeated.)
2:45 - 3:15 p.m.  Refreshment break – Exhibits area
3:15 - 4:15 p.m.  Breakout sessions – Ballrooms A-F, Sabal Palm (Choose one of six topics.)
Agenda at a Glance

**Saturday, February 22**

7:30 - 8:30 a.m.  
**Beverage break – Exhibits area**

7:30 - 11:30 a.m.  
**Trade show – Exhibits area**

7:30 a.m. - 3 p.m.  
**Registration – Foyer**

8:30 - 10:30 a.m.  
**Second general session – Ballrooms A-F**

10:30 - 11 a.m.  
**Refreshment break – Exhibits area**

Door prize winners posted  
**Exhibits area**

11 a.m. - 12:15 p.m.  
**Breakout sessions – Ballrooms A-E, Sabal Palm**  
(Choose one of five topics.)

12:30 - 2 p.m.  
**Lunch on your own**

For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.

2 - 3 p.m.  
**Breakout sessions – Ballrooms A-E, Sabal Palm**  
(Choose one of five topics.)

3:15 - 4:15 p.m.  
**S.C. Caucus of Black School Board Members meeting – Ballroom A**  
(Open to all convention participants.)

5 - 6:30 p.m.  
**Saturday evening reception – Ballroom J**  
(Heavy hors d’oeuvres, entertainment and door prizes.)

**Sunday, February 23**

7:30 - 8:30 a.m.  
**Beverage break – Foyer**

7:30 a.m. - 12 p.m.  
**Registration – Foyer**

8:30 - 11:30 a.m.  
**Closing general session – Ballrooms A-F**
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Registration & Information

Everyone attending the convention must register, including participants, guests, directors and officers. Exhibitors do not need to register; they are pre-registered for the trade show only.

The convention registration desk serves as an information center. The SCSBA staff will be happy to help with any questions or concerns.

Registration hours
Thursday, 4:30 - 7 p.m.
Friday, 7:30 a.m. - 4:30 p.m.
Saturday, 7:30 a.m. - 3 p.m.
Sunday, 7:30 a.m. - 12 p.m.

Name badge
Your name badge verifies your registration and must be worn at all times.

Messages
Messages for attendees can be retrieved or left at the registration desk. We are unable to page attendees.

Guest wristbands for the Saturday evening reception
Your registration includes one admittance for the Saturday evening reception. All registered attendees must wear their name badge for admittance to the reception. You may purchase guest wristbands for $35 each at the registration desk until Friday at 12:30 p.m.

The reception will be held from 5 - 6:30 p.m. on Saturday, February 22 and will include heavy hors d’oeuvres, entertainment and door prizes.

Cell phones
As a courtesy to others, please turn off phones or set to an inaudible mode during sessions and events. Please move away from the sessions and events area during phone conversations to avoid disrupting the speaker and other convention attendees.
Registration & Information

Breakfast
Attendees staying at the Hilton Head Marriott in SCSBA’s contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

Lunch
On Friday and Saturday, lunch will be on your own. For your convenience, there will be cash, credit or room charge grab-and-go lunch available in the foyer on Friday and Saturday. The restaurants at the Hilton Head Marriott will also be serving lunch.

Trade show hours
Visit the exhibits area to see the latest in education products and services. Many vendors offer demonstrations, samples, and of course, door prizes! The participation and support of exhibitors and sponsors helps to underwrite convention costs and is greatly appreciated. The last chance to register for exhibit door prizes is 8:30 a.m. on Saturday.

- Friday, 7:30 - 11 a.m. and 12:15 - 3:30 p.m.
- Saturday, 7:30 - 11:30 a.m.

Door prize opportunities
Join the crowd in the exhibits area during the Saturday morning refreshment break when many exhibitors give away door prizes. Names of prize winners are displayed on the bulletin board in the exhibits area. Winners can claim their prize by bringing the form displaying their name to the exhibitor’s booth. All door prizes must be claimed by 11 a.m. on Saturday.

Winners of door prizes being awarded during the Saturday evening reception and the Sunday morning general session must be present to claim their prize.

Participate in the vendor signature game and become eligible for one of two $100 cash prize drawings during Sunday’s general session. Look for the vendor signature sheet in your convention tote bag, obtain a signature from the vendors and return the completed sheet to the registration desk by Saturday at 12:30 p.m.
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Registration & Information

SCSBA Policy and Legal Services’ annual drawing for two non-subscribing districts to win one free year of policy online services and one non-subscribing district to win one free year of paperless board meetings will be held at Sunday’s general session. You must be present to win. Please see the form in your tote bag for more information.

Boardmanship Institute credit

- **Civility and Professional Ethics Workshop** - 10 points and 5 hours
- **Board Chair Workshop** - 10 points and 5 hours
- **New Board Orientation** - 5 points and 5 hours
- **Annual Convention** - 20 points and 14 hours

Student performances

Students will showcase their talents throughout the convention.

- **Friday morning**
  Clinton Elementary Pan Jammers, Laurens County School District 56

- **Saturday morning**
  CTE Chorus, Abbeville County School District

- **Sunday morning**
  Jasper County Gifted and Talented Band, Jasper County School District
  The Fine Arts Center Jazz Combo, Greenville County Schools
Keynote speakers

Hamish Brewer
Award Winning Educator and Principal, Author, International Speaker

Hamish Brewer, the relentless, tattooed, skateboarding principal in Northern Virginia isn’t your normal principal. Brewer is high octane, constantly calling on his students to “Be Relentless.” Brewer has become known as an educational disrupter who transcends the status quo and typical educational norms.

Brewer was recognized in 2017 as the NAESP Nationally Distinguished Principal and Virginia Principal of the Year. He has also been recognized with the 2016 VAESP School Bell Award and ASCD Virginia Impact Award. In 2018, Brewer was named a Northern Virginian of the Year by Northern Virginia Magazine and the 2018 Principal of the Year for the national publication, Education Dive. He was named the Prince William County Public Schools 2019 Principal of the Year.

Under his leadership, his elementary school was recognized as a Nationally Distinguished Title 1 School, and Brewer has since gone on to turn around one of the toughest middle schools in the state of Virginia.

Brewer spent years developing and honing his leadership and expertise as an emergency responder in the fire and rescue service, working at one of the busiest volunteer fire stations on the Eastern seaboard.

Brewer is a highly sought-after international keynote speaker, motivating and inspiring audiences everywhere, including being recognized as a TEDx speaker.

Originally from New Zealand where he earned his first degree from the University of Auckland, Brewer is currently a doctoral student at Virginia Tech University.
Proud supporter of the South Carolina School Boards Association Annual Conference.

At Burr, connecting with our communities and supporting organizations that make a difference is important to us. We applaud the SCSBA for leading with a clear vision by supporting basic structure, advocacy and accountability for statewide school districts.
Brewer serves at the state level as the Federal Relations Coordinator on the Board of Directors with the Virginia Association of Elementary School Principals. He is a school turnaround and school improvement specialist, working with some of the most at-risk students in the United States.

Brewer was highlighted as a Hometown Hero by Fox 5 in Washington, D.C. With more than 32 million views, his story has become a viral sensation, being highlighted on all the national news broadcasts, including on NBC with Lester Holt. Brewer is also being featured in a skateboarding humanitarian documentary called “Humanity Stoked.”

Dr. Kenston J. Griffin
Chief Executive Officer,
Dream Builders Communication, Inc.

Dr. Kenston J. Griffin is one of the nation’s most sought after keynote speakers, a best-selling author and a top performing trainer and coach. He is internationally known throughout corporate, education, executive coaching, federal/judicial and nonprofit organizations for his award-winning presentations that are not only inspiring, but also transformational. He received his bachelor’s degree from Livingstone College and master’s degree, in just one year, from the University of South Carolina. He has also received an Honorary Doctor of Liberal Arts Degree from Wilberforce University. Dr. Griffin is the Founder and CEO of Dream Builders Communication, Inc., which provides training and development in the areas of: leadership, organization effectiveness, academic enhancement/retention, board development and executive coaching.
Keynote speakers

Dr. Timothy J. Shaffer
Principal Research Specialist, National Institute for Civil Discourse, Assistant Professor of Communication Studies and Assistant Director of the Institute for Civic Discourse and Democracy, Kansas State University

Dr. Timothy J. Shaffer is the Principal Research Specialist at the National Institute for Civil Discourse. He is also an Assistant Professor of Communication Studies and the Assistant Director of the Institute for Civic Discourse and Democracy at Kansas State University.

As an interdisciplinary scholar and practitioner of deliberative democracy, civic education and group communication, Dr. Shaffer focuses on the advancement of democratic practices by focusing on the role of civic professionals in institutional settings, such as higher education, local government and non-governmental organizations in relationship with diverse communities.

Dr. Shaffer is the editor of Deliberative Pedagogy: Teaching and Learning for Democratic Engagement (Michigan State University Press, 2017), Jumping in to Civic Life: Stories of Public Work from Extension Professionals (Kettering Foundation Press, 2018), Agri-Culture and Future of Farming: An Interactivity Foundation Discussion Guidebook (Interactivity Foundation, 2018), A Crisis of Civility? Political Discourse and Its Discontents (Routledge, 2019) and Creating Space for Democracy: A Primer on Dialogue and Deliberation in Higher Education (Stylus, 2019). He has published dozens of articles and book chapters in academic publications; presents and engages diverse public audiences through radio, TV and print; and offers workshops and training to professionals in universities, non-profit organizations, government agencies and with legislative bodies.
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Keynote speakers

Connected to these efforts, Dr. Shaffer serves as the associate editor of the *Journal of Public Deliberation* and as a country expert on deliberative democracy in the United States with the Varieties of Democracy project based at the University of Gothenburg. He received his B.A. from St. Bonaventure University, M.A. and M.P.A. from the University of Dayton and his Ph.D. from Cornell University.

Educators of the year

2020 South Carolina Teacher of the Year
Chanda Jefferson, Biology Teacher, Fairfield Central High School, Fairfield County School District

2020 SCASA Superintendent of the Year
Dr. Joanne Avery, Superintendent, Anderson School District 4
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2020 Upcoming events

March 4, 2020
2DAC (Two Days at the Capitol)
Columbia, S.C.

April 4-6, 2020
NSBA Annual Conference
Chicago, Ill.

April 22, 2020
2DAC (Two Days at the Capitol)
Columbia, S.C.

June 4, 2020
New Board Orientation, Make-up
Columbia, S.C.

August 22-23, 2020
School Law Conference
Myrtle Beach, S.C.

October 8, 2020
Beyond the Basics Workshop
Columbia, S.C.

October 14-16, 2020
Risky Business Seminar, Workers’ Compensation and Property & Casualty Insurance Trust Seminar
Myrtle Beach, S.C.

December 4-6, 2020
Legislative Advocacy Conference & Delegate Assembly
Charleston, S.C.
Schedule: Thursday - Friday

Thursday, February 20

9 a.m. - 4 p.m. Civility and Professional Ethics Workshop

8 a.m. - 4 p.m. Board Chair Workshop
   Co-sponsored by Halligan Mahoney & Williams, P.A.
   Luncheon co-sponsored by White & Story, LLC

8 a.m. - 4 p.m. New Board Orientation
   Co-sponsored by Boykin & Davis, LLC and Duff Freeman Lyon, L.L.C.
   Luncheon co-sponsored by White & Story, LLC

4:30 - 7 p.m. Convention registration and light refreshments - Foyer

Friday, February 21

7:30 - 8:30 a.m. Beverage break – Exhibits area
   Co-sponsored by Duff Freeman Lyon, L.L.C.

Note: Attendees staying at the Hilton Head Marriott in SCSBA’s contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

7:30 - 11 a.m. Trade show – Exhibits area

7:30 a.m. - 4:30 p.m. Registration – Foyer

8:30 - 10 a.m. First general session – Ballrooms A-F
   Co-sponsored by Halligan Mahoney & Williams, P.A.

Welcome
   Chuck Saylors, SCSBA President, Greenville County Schools

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Greetings from the National School Boards Association
Thomas J. Gentzel, Executive Director and CEO, NSBA

Greetings from the National School Boards Association President
ElizaBeth D. Branham, Esquire, SCSBA Past President and Ex-officio Board Member, NSBA President, Lexington School District Two

Introduction of keynote speaker
Civil discourse, democracy and education: Leadership in schools and civic life - We live in divisive and polarizing times, often remaining in comfortable social bubbles and experiencing few genuine interactions with people who are different or with whom we disagree. Thus, what would it look like to create space for civil discourse in classrooms and beyond? What role do professional educators play in building the connection between education and democracy?

Timothy J. Shaffer, Ph.D., Principal Research Specialist, National Institute for Civil Discourse, Assistant Professor of Communication Studies and Assistant Director of the Institute for Civic Discourse and Democracy, Kansas State University

The Clinton Elementary Pan Jammers of Laurens County School District 56 will perform during Friday’s first general session.
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Schedule: Friday

10 - 11 a.m. Refreshment break
   - Exhibits area

Co-sponsored by Haynsworth Sinkler Boyd, P.A.

11 a.m. - 12:15 p.m. Trending topics - (Choose one of three topics. Repeats at 1:30 p.m.)

1. What's new and what's next: Updating policies and procedures in compliance with statutory and regulatory mandates
   - Sabal Palm

   Let's talk policies and practices. This session will cover recent statutes and regulations that have a direct impact on board policy and district procedures and provide suggestions to ensure compliance.

   Tara McCall, Esquire, Staff Attorney, SCSBA
   Dr. Tiffany N. Richardson, General Counsel and Director of Policy and Legal Services, SCSBA

   Moderator: Billy Blackwell, SCSBA Board of Directors, Cherokee County School District

2. Understanding school district finance: 10 things every board member should know
   - Ballrooms ABC

   This session will cover the top 10 questions school board members should know about the school district budgets. Presenters will identify areas of budget concerns and will provide an opportunity for general discussion about budgeting and other school finance topics.

   Lyde Graham, Director of Operations, Clarendon School District 2
   Mellanie Jinnette, Chief Financial Officer, Chester County School District
   Leanne Lordo, Assistant Superintendent of Finance and Operations, Fort Mill Schools

   Moderator: Michele Branning, SCSBA Board of Directors, Fort Mill Schools
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3. **How your “working style” fits into your board team!** – Ballrooms DEF
   Every individual has a certain working style. This session will help you understand why you gravitate towards certain individuals and sometimes get frustrated with others. Leave this session with tips that will help you bridge the gap with individuals who are different than you! Come to this session for some laughs as well as insight into your working style.

   Timi C. Tullis, Associate Executive Director, Association of Alaska School Boards
   **Moderator:** Cheryl Burgess, SCSBA President-elect, Lexington School District Three
   **Moderator:** Chuck Saylors, SCSBA President, Greenville County Schools

12:15 - 1:30 p.m. **Lunch on your own**
For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.

12:15 - 3:30 p.m. **Trade show** – Exhibits area

1:30 - 2:45 p.m. **Trending topics** – (Choose one of three topics.)

1. **What’s new and what’s next: Updating policies and procedures in compliance with statutory and regulatory mandates** – Sabal Palm
   Tara McCall, Esquire, Staff Attorney, SCSBA
   Dr. Tiffany N. Richardson, General Counsel and Director of Policy and Legal Services, SCSBA
   **Moderator:** Travis Sloan, SCSBA Board of Directors, Spartanburg School District One

2. **Understanding school district finance: 10 things every board member should know** – Ballrooms ABC
   Lyde Graham, Director of Operations, Clarendon School District 2
   Mellanie Jinnette, Chief Financial Officer, Chester County School District

35
3. **Educator impact: Uncovering the importance of Emotional Intelligence in education** – Ballrooms DEF

This breakout session will encompass an in-depth approach to Emotional Intelligence, as well as provide understanding to all participants on the impact of emotionally intelligent leaders in education. During this session, additional topics of discussion will include how to work with a variety of leadership styles, the importance of understanding vision and practical strategies for effective two-way communication. Upon the conclusion of this interactive session, all participants, from school board members to community stakeholders, will be equipped with the skills necessary to propel their district to new heights.

Dr. Kenston J. Griffin, Chief Executive Officer, Dream Builders Communication, Inc.

2:45 - 3:15 p.m.  **Refreshment break**  
- Exhibits area

Co-sponsored by Wells Fargo Bank and Wells Fargo Asset Management

3:15 - 4:15 p.m.  **Breakout sessions** –  
(Choose one of six topics.)

1. **Student Mental Health First Aid** – Ballroom A

Nineteen percent of high school students in South Carolina report that they have seriously considered attempting suicide in the previous 12 months. Mental Health First Aid is a way to enlist the help of students to support each other during a mental health crisis. Through training, participants learn specific skills required to identify, effectively communicate with and properly guide a person experiencing a mental health crisis. This presentation will highlight one school’s implementation of Mental Health First Aid during the 2019-2020 school year. Topics covered will
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Schedule: Friday

include MHFA implementation process, short term results and long-term objectives to help combat the mental health crisis our nation, and more specifically our students, face.

Gary Culler, Principal, Easley High School, School District of Pickens County

**Moderator:** Lisa Wells, SCSBA Board of Directors, Greenville County Schools

2. **What to expect when you’re expecting... a lawsuit: Litigation basics for school board members** – Ballrooms BC

This presentation will give school board members insight into the litigation process from a school lawyer’s perspective. Board members will learn about the kinds of lawsuits typically filed against school districts, what claims are insured, the process from service of the complaint through case resolution and what is expected of the district and the board during litigation.

William Freeman, Attorney, Duff Freeman Lyon, L.L.C.
David Lyon, Attorney, Duff Freeman Lyon, L.L.C.

**Moderator:** Cindy Bohn Coats, SCSBA Board of Directors, Charleston County School District

3. **It makes good cents** – Ballroom D

This presentation will detail the strategies used to pass a one-cent sales tax for education. Raising over $350 million dollars over 15 years, the sales tax will have a monumental impact on education in Anderson County. From working with legislative delegations, to ensuring passage on the ballot, this session will show what has to be done to pass a sales tax referendum in your school district.

Kyle Newton, Assistant Superintendent, Anderson School District Five
Tom Wilson, Superintendent, Anderson School District Five
John B. Wright, Jr., Board of Trustees, Anderson School District Five

**Moderator:** Dr. Tom Dobbins, SCSBA Board of Directors, Anderson School District 4
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For more information visit www.sscserv.com
4. **One school district, one school board, three funeral homes and thirty-three bicycles equals a system turn-around and academic success!** – Ballroom E

Walk away from this interactive session with an abundance of “use-the-next-day” community/stakeholder engagement strategies, which helped to contribute to academic success for the Williston School District 29 Scholars. The Williston School District 29 team will share how an “all-in” approach to community partnerships and involvement, coupled with an increased focus on academics, helped the district to advance its report card ratings in one year from Unsatisfactory to Below Average, Unsatisfactory to Excellent and Average to Excellent. The team will share how in the face of monumental adversity (two schools on the SCDE technical assistance list, the possibility of district consolidation and a declining enrollment) the school board, administration and community overcame the odds and advanced student learning.

Annette Burnette, *Board Member (Secretary)*, Williston School District 29

Dr. Stephen Burnette, *Pastor, Community Member*

Ferlecia A. Cuthbertson, *Vice Chair*, Williston School District 29

Dr. Marcella Shaw, *Superintendent, Williston School District 29*

**Moderator:** Hannah Priester, SCSBA Board of Directors, Hampton District One

5. **FLSA: How do you implement the new rules** – Ballroom F

The U.S. Department of Labor issued new overtime rules that took effect on January 1, 2020. This interactive presentation will provide a comprehensive review of the new rules, a review of the overtime exemptions and will also provide practical tips for making sure your organization is in compliance.

Lisa R. Claxton, *Special Counsel*, Haynsworth Sinkler Boyd, P.A.

**Moderator:** Daniel Martin, SCSBA Board of Directors, Lexington School District Four
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6. Exploring and identifying board member and superintendent leadership styles: Teamwork and effective communication
   – Sabal Palm
   During this presentation, board members and superintendents will explore various leadership styles and character traits taken from the Myers-Briggs model to be able to better identify their own leadership/character traits and how they best work and communicate with others who have different styles. The goal of this breakout is to allow board members and superintendents to (1) become more self-aware of their strengths and weaknesses, (2) learn how to communicate more effectively with one another, (3) work strategically through communication and other challenges that we all face working as a team and (4) appreciate the diversity of others. We will also review some of the basic interplay between a board and its superintendent to provide a foundation for effective and positive communication to help districts reach their goals and provide for their students.

   Ashley C. Story, Attorney, White & Story, LLC

Moderator: Gail Hughes, SCSBA Board of Directors, Dorchester School District Two

Saturday, February 22

7:30 - 8:30 a.m.  Beverage break – Exhibits area

Co-sponsored by Haynsworth Sinkler Boyd, P.A.

Note: Attendees staying at the Hilton Head Marriott in SCSBA’s contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

7:30 - 11:30 a.m.  Trade show – Exhibits area

7:30 a.m. - 3 p.m.  Registration – Foyer

8:30 - 10:30 a.m.  Second general session – Ballrooms A-F

Co-sponsored by Boykin & Davis, LLC
Welcome and introductions
Cheryl Burgess, SCSBA President-elect, Lexington School District Three

Student performance
CTE Chorus, Abbeville County School District

Recognition of SCSBA Past Presidents
Recognition of SCSBA Boardmanship Institute Level 6 recipients
Recognition of SCSBA President’s Club sponsors

Greetings from the 2020 South Carolina Teacher of the Year
Chanda Jefferson, Biology Teacher, Fairfield Central High School, Fairfield County School District

Introduction of keynote speaker
Relentless – Sometimes you have to hear the things you don’t want to hear in order to move forward, to be better and to get results. Hamish will take you on a hard-hitting journey that will challenge you to rethink your practices, to disrupt the norm and to change the game. Find out if you have or are willing to go one more round and if you’re willing to advocate for every single person and child. Find out if you’re willing to take your district or organization to the next level.
Hamish Brewer, Award Winning Educator and Principal, Author, International Speaker

The CTE Chorus of Abbeville County School District will perform during Saturday’s second general session.
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Schedule: Saturday

10:30 - 11 a.m.  Refreshment break  
   - Exhibits area

   Door prize winners posted  
   - Exhibits area

11 a.m. - 12:15 p.m.  Breakout sessions  
(Choose one of five topics.)

1. **Getting the community on your side using policy, forums and parent engagement**  
   - Ballroom A
   Learn how to bridge the gap between parents, community stakeholders and the board with policy and transparency. We’ll look at a guide to working with parent organizations and stakeholders to achieve common goals and get the community involved in a positive and productive way.

   Helena Miller, Chair, Rock Hill Schools

   **Moderator:** Michele Branning, SCSBA Board of Directors, Fort Mill Schools

2. **Conflict management**  
   - Ballrooms BC
   This interactive session will share tools with attendees that will enable them to deal with conflict without wasting valuable time. Learn how to listen to over-the-top language and respond in a way that de-escalates; learn techniques that can be used to encourage debate without rewarding inappropriate behavior; and familiarize yourself with the tools that are available to manage conflict without every difference of opinion ending in conflict.

   Charles Boykin, Attorney, Boykin & Davis, LLC

   S. Lynn Smith, Attorney, Boykin & Davis, LLC

   **Moderator:** Charles Govan, SCSBA Board of Directors, Darlington County School District

3. **Innovative practices driven by bold and courageous decision making**  
   - Ballroom D
   McCormick County School District will present their 2019-2020 year-round calendar. We will share the process used to research, communicate and implement this calendar. Lessons learned from the past seven months
Schedule: Saturday

will be reviewed as we plan and implement the 2020-2021 year-round calendar.

Betty Bagley, Interim Superintendent, McCormick County School District

Steve English, Principal, McCormick High School, McCormick County School District

Dr. Suzanne Larsen, Director of Accountability, Federal and Special Projects, McCormick County School District

Nynita Paul, Principal, McCormick Elementary School, McCormick County School District

Gena Wideman, Principal, McCormick Middle School, McCormick County School District

Moderator: Betty Bagley, Interim Superintendent, McCormick County School District

4. Success in the classroom: Hiring and retaining teachers using immigration strategies – Ballroom E

Come learn about key immigration strategies for school districts seeking to hire international teachers on visas and green cards. We will address options, costs, time frames and implications associated with the J-1 and H-1B visa programs, as well as the role of HR and legal (in-house and outside) counsel. We will also discuss long-term employment strategies for international teachers, including the green card process.

Melissa Azallion, Partner, Burr Forman McNair

Jonathan Eggert, Associate, Burr Forman McNair

Moderator: Melissa Azallion, Partner, Burr Forman McNair

5. A vision for student achievement through a data-driven partnership: Lessons learned from Florence 1 schools and LinkIt! – Sabal Palm

Over the past two years, Florence 1 has identified and implemented an effective approach to collecting and analyzing student data through LinkIt!’s rigorous SC
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Ready aligned benchmarks and intuitive instructional data warehouse. Florence 1’s use of the LinkIt! assessment and analytics platform has allowed staff to better analyze performance at the district, school, teacher and student levels. Student assessment results now have more meaning and purpose and improve outcomes for all. In addition to uncovering longitudinal trends, Florence 1 staff are now analyzing assessments at the individual item and standard level to ensure that assessments are valid and students are appropriately placed within instructional groups according to their abilities. The board has benefited from the detailed reporting showing trends both district and school-wide. The longitudinal studies have pinpointed areas which need to be addressed along with highlighting strengths within schools and the district. Come see how this meaningful and easy to explain data is presented to the general public, creating transparency from the board and the school district.

Hayley Cagle, Director of School Improvement, Florence Public School District 1
Matt Wilson, Executive Director, LinkIt!
Moderator: Amelia McKie, SCSBA Board of Directors, Richland School District Two

12:30 - 2 p.m. Lunch on your own
For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.

2 - 3 p.m. Breakout sessions – (Choose one of five topics.)

1. Creating district systems that get results: Increasing student performance in low performing schools – Ballroom A
The Greenville County Schools Focus School process has been in place for three years. Over the last few years, all schools in the focus school initiative have posted test score gains, with many of these schools posting
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double digit gains for multiple years. This presentation will focus on how districts can organize personnel to support schools in reaching their academic goals and ensuring all students have equal access to high quality curriculum and content.

Jeff McCoy, Associate Superintendent, Greenville County Schools
Dr. Burke Royster, Superintendent, Greenville County Schools
Moderator: Lisa Wells, SCSBA Board of Directors, Greenville County Schools

2. **A natural vision: The data-driven impact of biophilic design for student success** – Ballrooms BC

Districts invest millions of dollars into school buildings and want maximum learning results for every dollar spent. Partnering for research-based innovative practices in academics and operations led us to explore the application of biophilic design principles as a means to improve student achievement through the built environment. We will introduce new, ground-breaking research by a team of architects, scientists, educators and artists showing how health benefits of the natural environment are applied within built space, enhancing human experience and inspiring a traditionally lacking student demographic to achieve enhanced learning outcomes.

Anthony J. Cox, P.E., Chief Operating Officer, Rock Hill Schools
Jim Determan, FAIA, Principal, Craig Gaulden Davis

Moderator: Tony Folk, SCSBA Board of Directors, Dorchester School District 4

3. **Lessons learned from the rise of data breaches in Academia** – Ballroom D

Attendees will hear about past school district data breaches from around the United States to draw lessons about how to improve their district’s chances of avoiding or limiting a data breach involving student, faculty, support staff or administrator personal informa-
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tion. Identify, minimize and avoid risks arising from cybercriminal threats and attacks by learning about common and current breaches, as well as strategies and safeguards to implement in school districts.

Jim Denning, Counsel, Burr Forman McNair

Moderator: Jamie Devine, SCSBA Board of Directors, Richland One

4. **BCSD: Becoming a values-driven organization – Ballroom E**

Come hear the advantages of values-driven decision making and board self-governance in conjunction with the McREL's Superintendent Evaluation tool. Discussion will include ways this tool helps support shared values and encourages a team approach to implementing district vision and mission.

Eddie Ingram, Ed.D., Superintendent, Berkeley County School District

Moderator: Michael Ramsey, SCSBA Board of Directors, Berkeley County School District

5. **Work-based learning for students with disabilities: From the classroom to the workplace – Sabal Palm**

Gain an understanding on how to implement different Work-based Learning (WBL) models to meet all students’ transitions needs. Students can and should learn to apply their knowledge and skills to real life, real work and real-world situations. The Work-based Learning models will demonstrate differentiated applications of WBL and include students seeking a SC High School Diploma, SC High School Credential or a District Certificate. The students who participate in this program exit high school with experience in various workplace environments, and the feedback from business partners has been overwhelmingly positive.

Jackie Bryant, Special Education Coordinator, Horry County Schools

Diane Formhals, Special Education Coordinator, Horry County Schools
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Schedule: Saturday - Sunday

Donna Satterley, Special Education Coordinator, Horry County Schools

Moderator: Janice Morreale, SCSBA Board of Directors, Horry County Schools

3:15 - 4:15 p.m.  S.C. Caucus of Black School Board Members meeting  
– Ballroom A  
(Open to all convention participants.)

5 - 6:30 p.m.  Saturday evening reception  – Ballroom J

Co-sponsored by Burr Forman McNair

Note: Entertainment for the Saturday evening reception will feature DJ Alan Palchak presented by Hilton Head Entertainment.

Before heading out on the town for dinner, join colleagues, convention speakers and SCSBA staff from 5-6:30 p.m. for a networking reception and a little fun, to include heavy hors d’oeuvres, entertainment and door prizes.

Sunday, February 23

7:30 - 8:30 a.m.  Beverage break  – Foyer

Note: Attendees staying at the Hilton Head Marriott in SCSBA’s contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

7:30 a.m. - 12 p.m.  Registration  – Foyer

8:30 - 11:30 a.m.  Closing general session  – Ballrooms A-F

Welcome
Chuck Saylors, SCSBA President, Greenville County Schools

Student performance
Jasper County Gifted and Talented Band, Jasper County School District
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Greetings from the 2020 SCASA Superintendent of the Year
Dr. Joanne Avery, Superintendent, Anderson School District 4

Student performance
The Fine Arts Center Jazz Combo, Greenville County Schools

Introduction of keynote speaker
X-Ray vision: Seeing the leader within
"A leader is one who knows the way, goes the way, and shows the way." - John C. Maxwell.
Welcome to X-Ray Vision: Seeing the Leader Within, an interactive keynote designed to ignite the spark of leadership in some and rekindle
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the embers of leadership in others. During this keynote, participants will be provided with best practices for understanding school board member leadership paradigms in the 21st century; research-based strategies for leveraging the school board’s vision, standards, culture and climate; and keys for fostering civility within the workforce throughout the district. Additional points of interest during this keynote may include, but are not limited to, operating within a culturally responsive approach, management vs. leadership and strategies for highly effective conflict resolution through two-way communication.

Dr. Kenston J. Griffin, Chief Executive Officer, Dream Builders Communication, Inc.

Convention closing remarks and door prizes
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1956 Robert Lee Scarborough, Eastover
1957 Robert Lee Scarborough, Eastover
1958 E.E. Dargan, Conway
1959 O.S. Aiken, Florence
1960 Brown Mahon, Greenville
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1964 W.D. Bain Jr., Spartanburg
1965 John M. McLaurin Jr., North Augusta
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1985 Roy Strickland, Hanahan
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2001  Frances Brewer, Moncks Corner
2002  Reed Swann, Barnwell
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2004  Porter Stewart, Florence
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2009  Gerald Cook, Moore
2010  Bruce Davis, Estill
2011  Cindy Smith, Lexington
2012  Richard Cook, Lake City
2013  John Hughes, Mullins
2014  ElizaBeth D. Branham, West Columbia
2015  Robert Gantt, Irmo
2016  Dr. Kathy Coleman, Saluda
2017  Queenie Boyd, Bishopville
2018  Wesley Hightower, Aiken
2019  Tony Folk, St. George

2020 Service Awards

35 years
James N. Sweeney
Chesterfield County
School District

Jerry C. Lee
School District of
Oconee County

Henry Gramling
Spartanburg School
District One

30 years
Nancy Upton
Anderson School District
One

Earl Campbell
Beaufort County School
District

25 years
S. Porter Stewart II
Florence Public School
District One

Jim Dumm
Georgetown County
School District
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School District of Newberry County
Lynn R. Harris
Spartanburg School District 6

20 years
Brenda Cooley
Anderson School District Two
Ethel W. Sweat
Clarendon School District 2
Robert Gantt
District Five of Lexington/Richland Counties
Kenneth Jenkins
Dorchester School District 4
Johnny R. Jenkins
Florence County School District 2
Crystal Ball O’Connor
Greenville County Schools
Cynthia S. Smith
Lexington County School District One
William H. Bingham Jr.
Lexington School District Two
ElizaBeth Dickerson
Branham Lexington School District Two
Cynthia Kessler
Lexington School District Two
Mildred Douglas
Rock Hill Schools

Elizabeth Reid
Rock Hill Schools
Sharon W. Holloway
Saluda County Schools
Manning Jeter
Union County Schools

15 years
David Draisen
Anderson County Board of Education
Rufus H. Mitchell
Anderson County Board of Education
John David Bonaparte
Clarendon School District One
Dale McKenzie
Clarendon School District Three
Larry Bias
Denmark-Olar School District Two
Thadis D. Calcutt Jr.
Florence County School District 2
Levant Davis
Marion County School District
Stephen Brockman Jr.
Spartanburg District Five Schools

10 years
Melissa Hood
Anderson School District One
Paulette R. Grate
Anderson School District 4
Diana H. Mullikin
Anderson School District 4
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Barnwell School
District 45

Kevin Jenkins
Calhoun County Public Schools

Cindy Bohn Coats
Charleston County School District

Darin M. Coleman
Chesterfield County School District

Sherri Ciurlrik
Clover School District

Tanya Robinson
Dorchester School District Two

John Wates
Edgefield County School District

Christopher G. Marsh
Florence County District Five Schools

Patricia H. DeLeone
Georgetown County School District

Lisa Hannah Wells
Greenville County Schools

Tyrom Faulkner
Lancaster County School District

William Brooks Sumner Jr.
Lancaster County School District

Barbara Beeks
Laurens County School District 55

Linda Alford-Wooten
Lexington School District Two

Gariane P. Gunter
Lexington School District Three

Daniel O. Martin
Lexington School District Four

Cynthia V. Brown
Marion County School District

Aaron Bishop
Richland One

James A. Manning
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The following board members were recognized for achieving a level from July 1, 2018, through June 30, 2019.

**Level 1**

- Mark Peeler
  - Abbeville County
- Marvin Peoples
  - Abbeville County
- Jason Crane
  - Aiken County
- Barry Moulton
  - Aiken County
- Brian Silas
  - Aiken County
- Elizabeth Gooding
  - Allendale County
- Jim Haning
  - Anderson County Board
- Bonnie Knight
  - Anderson Two
- Melvin Campbell
  - Beaufort County
- Richard Geier
  - Beaufort County
- Cathy Robine
  - Beaufort County
- William Smith
  - Beaufort County
- Rachel Wisneski
  - Beaufort County
- Kathryn Littleton
  - Berkeley County
- Matt Davis
  - Cherokee County
- James Fuller
  - Chester County
- Sharon Witkin
  - Colleton County
- Richard Brewer
  - Darlington County
- Leigh Anne Kelley
  - Darlington County
- Robin Ball
  - Edgefield County
- Artie Buxton
  - Florence One
- David Gregg
  - Florence One
- Jac’Kel Brown
  - Florence 3
- Jason Kirby
  - Florence 3
- Gloria Robinson
  - Florence 3
- Mattie Thomas
  - Florence 3
- Hillary Craigo
  - Greenwood 50
- Danielle Fields
  - Greenwood 50
- Ray Jackson
  - Greenwood 52
- Ken Richardson
  - Horry County
- Helen Smith
  - Horry County
Gold level
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Boykin & Davis, LLC
Halligan Mahoney & Williams, P.A.

Silver level
($6,000)
Burr Forman McNair
Hood Construction Company
White & Story, LLC

Bronze level
Duff Freeman Lyon, L.L.C.
Haynsworth Sinkler Boyd, P.A.
Wells Fargo Bank
and Wells Fargo Asset Management
Boardmanship Institute

Joyce Gerald
Jasper County

Raymond Buck
Lancaster County

Paul Earle
Laurens 55

Cathy Little
Laurens 55

Regitt James
Lee County

Kyle Guyton
Lexington One

Tim Oswald
Lexington One

Christina Rucker
Lexington Two

James Summers
Lexington Two

Katherine Manville
Marlboro County

Larry McNeil
Marlboro County

William Norton
Marlboro County

James Smith
Marlboro County

Melody Wilt
McCormick County

R.L. Brown
Orangeburg County

Karla Kelley
Pickens County

Seth Breitenbach
Spartanburg 2

Charles Boyd
Spartanburg 6

Brian Alston
Sumter District

Shawn Ragin
Sumter District

Mike Cohen
Union County

Annette Burnette
Williston 29

Level 2

James Tisdale
Abbeville County

Dwight Smith
Aiken County

Wendy Burgess
Anderson One

Julia Barnes
Anderson Two

Danny Brock
Anderson 4

Rhett Richardson
Barnwell 45

R.J. Holly
Cherokee County

Kevin Phillips
Cherokee County

Johnny Sarratt
Cherokee County

Ethel Marshall
Clarendon One

Harold Morrow
Clarendon One

Betty Harrington
Clarendon 2

Tim Mabry
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Thomas Owens  
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Carolyn Bolden  
*Jasper County*

Louise Rawlings  
*Jasper County*

Todd McDonald  
*Kershaw County*

Jada Garris  
*Lexington One*

Frances Bouknight  
*Lexington Three*

Sonya Cary  
*Lexington Three*

Donna Goodwin  
*Lexington Four*

Nikki Gardner  
*Lexington/Richland Five*

Kenneth Loveless  
*Lexington/Richland Five*

Patricia Atkinson  
*Marion County*

Debora Brunson  
*Orangeburg County*

Ruby Edwards  
*Orangeburg County*

Betty Pelzer  
*Orangeburg County*

Yolanda Anderson  
*Richland One*

Teresa Holmes  
*Richland Two*

Robin Owens  
*Rock Hill Schools*

Quin Cureton  
*Newberry County*

Sandra Sloan  
*Oconee County*

Travis Sloan  
*Spartanburg One*

Lori Walter  
*Spartanburg One*

Connie Banks  
*Spartanburg Two*

Jason Seay  
*Spartanburg Two*

Tevin Logan  
*Spartanburg Three*

Amanda Odom  
*Spartanburg Three*

Henry Ross  
*Spartanburg 6*

Ronald Brown  
*Williston 29*

Amber Floyd  
*York 1*

**Level 3**

Patricia Cox  
*Anderson One*

Tripp Bouknight  
*Anderson Three*

R. Daniel Owens  
*Anderson Three*

Rosey Anderson  
*Barnwell 45*
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Earl Choice  
Hampton 2
Melvin Stroble  
Lancaster County
Johnny McDuffie  
Lee County
Quincy Sutton  
Lexington Four
Heather McNally  
McCormick County
William Eberz  
Saluda County
Joseph Rukat  
Oconee County
Johnny Jackson  
Spartanburg 2
Chris Jolley  
Spartanburg Three
Chris Bennett  
Spartanburg Four
Jeff Proper  
Spartanburg Five
Ralph Canty  
Sumter District
John Hilton  
Sumter District

**Level 4**
Johnny Donald  
Anderson Five
Harold Kay  
Anderson Five

David Striebinger  
Beaufort County
Edmond Nelson  
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Sylvia Harrison  
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Derek Lewis  
Greenville County
Ray Winters  
Horry County
Priscilla Green  
Jasper County
Daisy Mitchell  
Jasper County
Jerold Murray  
Jasper County
Doris Simmons  
Lexington Four
Michael Cates  
Lexington/Richland Five
Ogleretta White  
Marion County
Danny Driggers  
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Clarendon 2

Paula Hartman  
Fairfield County

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Cynthia Brown  
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Cynthia Legette  
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Nan Fleming  
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Amelia McKie  
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PO Box 430, Cheraw, SC 29520
800.922.4423, palmettobrick.com
Representatives: John Sanderson, Tony Griggs, Jed Reid
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Pinnacle Architecture, P.A.....................Booth 45
701 East Bay Street, Suite 302, Charleston, SC 29403
843.872.5345, pinnaclearchitecture.net
Representatives: Frank M. Williams, Randall E. Baker, Cameron L. Baker
Full service Architectural firm where our school designs make sense.

Quackenbush Architects + Planners.....Booth 16
1217 Hampton Street, Columbia, SC 29201
803.771.2999, quackenbusharchitects.com
Representatives: Doug Quackenbush, Jessica Koumas, Cleve Walker
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Schneider Electric ...............................Booth 43
1521 Laurens Road #16371, Greenville, SC 29606
864.247.7828, se-enable.com
Representatives: Justin Shutt, Marissa Bunce
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Scribbles Software .............................Booth 18
10617 Southern Loop, Pineville, NC 28134
704.525.4392, scribsoft.com
Representative: Cheryl Weiss
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South Carolina School Boards Association

2021 Annual Convention

New Board Orientation | Board Chair Workshop

February 18-21, 2021
Hilton Head Island / Hilton Head Marriott

Contact Gwen Hampton
for more information
ghampton@scsba.org 803.799.6607
Exhibitors

**SFE-Southwest Foodservice Excellence, LLC** .......................... Booth 25
9366 E Raintree Drive, Scottsdale, AZ 85260
480.551.6550, sfellc.org
Representative: Scott Hood
K-12 Foodservice Management company focused on fresh-from-scratch cooking.

**SfL+a Architects/Firstfloor** .............................. Booth 60
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919.573.6349, sfla.biz, firstfloor.biz
Representatives: Robert W. Ferris, Thomas W. Hughes
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**SGA | NarmourWright Design** ........................ Booth 17
804 Meeting Street, Suite 103, Charleston, SC 29455
843.513.8151, sganwdesign.com
Representatives: Don Baus, Nicole Kansas, Sarah Marion
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**Sharp Business Systems** ................................. Booth 24
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Exhibitors

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PO Box One, 801 Fifth Street, Graham, TX 76350
800.433.0912, southernbleacher.com
Representatives: Reece Rogers, J McCathern
Stadiums, Grandstands, Outdoor Aluminum Bleachers, Press Boxes.

Status Solutions ......................................Booth 5
999 County Line Road W, Ste A, Westerville, OH 43082
866.846.7272, statussolutions.com
Representatives: Thomas McLaughlin, Desmond Bryant
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Stevens & Wilkinson ..............................Booth 66
PO Drawer 7, Columbia, SC 29202
803.576.5379, stevens-wilkinson.com
Representatives: Elizabeth Gressette, Tim Williams
Stevens & Wilkinson provides architectural, planning, interior design, and engineering services.

Sturdisteel Company ............................Booth 54
131 Ava Drive, Hewitt, TX 76643
254.666.5155, sturdisteel.com
Representative: Gary Wilson

Tectum-Armstrong ............................Booth 67
4375 Stonington Circle, Dunwoody, GA 30338
770.313.9601, Armstrongceilings.com
Representatives: Ric Smith, Rick Broth
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Terrazzo Promotion Committee of the Southeast ..........................Booth 41
PO Box 4472, Purcellville, VA 20134
703.431.2711, terrazzo-info.org
Representatives: Ben Nicholson, David Laudadio
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Thompson Turner Construction .......... Booth 11
1116 Henderson Street, Columbia, SC 29201
803.933.9337, thompsonturner.com
Representatives: Paige Carlton, Liz Rhoads, Chester Floyd
Construction Management @ Risk Integrated
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Trane ...................................................... Booth 39
4501 S Tryon Street, Charlotte, NC 28217
704.218.0213, Trane.com
Representatives: John Anderson, Rich Penner
Trane provides comprehensive energy solutions to school districts that upgrade facilities without any upfront capital and is guaranteed.

Turner Construction Company .......... Booth 48
4601 Park Road, Suite 601, Charlotte, NC 28209
704.554.1001, turnerconstruction.com/office-network/charlotte
Representatives: Josh Dobeck, Kym Gardner
Turner is a construction services company with a vast portfolio of successful K-12 construction projects.

Wells Fargo Bank and Wells Fargo Asset Management .......... Booth 21
Wells Fargo Bank, 16 Broad Street, 1st Floor,
Charleston, SC 29401, 843.937.4573, wellsfargo.com
Wells Fargo Asset Management, 401 South Tryon Street, Suite 300, Charlotte, NC 28203,
704.383.7229, wfam.com
Representatives: Will Taylor, Will Wallace
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South Carolina School Boards Association

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“Very valuable information. Love the panel discussions and Q and A sessions.”

South Carolina School Boards Association

Legislative Advocacy Conference and Delegate Assembly

December 4-6, 2020
Charleston / Charleston Marriott

The much anticipated SCSBA Legislative Advocacy Conference and Delegate Assembly sets the stage for all the legislative action that takes place from January through June each year in our state’s capital.

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“Relevant, timely information. I always learn from this seminar.”

South Carolina School Boards Insurance Trust

Risky Business
Workers’ Compensation and Property & Casualty Insurance Trust Seminar

October 14-16, 2020
Myrtle Beach / Marina Inn at Grande Dunes

For SCSBIT member districts only, this seminar features information on programs and strategies school districts can use to reduce the risks of workplace accidents and other liabilities.

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for more information
smann@scsba.org 803.799.6607
“Current issues and very informative. Love hearing from the knowledgeable speakers.”

South Carolina School Boards Association

School Law Conference

August 22-23, 2020
Myrtle Beach / Marriott at Grande Dunes

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Scott Price
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