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FEBRUARY 20-23



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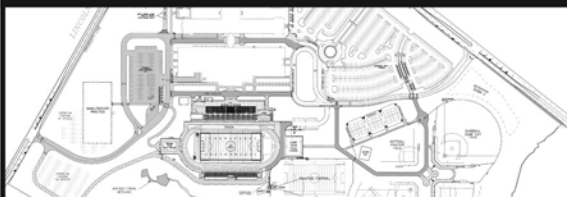
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SCSBA President's Welcome

Welcome to the South Carolina School Boards Association's 2014 Annual Convention!

When it comes to leading the charge of transforming education in our state, there is none better than local school boards. We are the elected and appointed leaders who set the vision and goals of the schools in our communities. We are charged with ensuring every child an opportunity to succeed.



This year's convention is a wonderful opportunity to hear from visionary speakers and presenters who are rethinking how we educate students of today for a rapidly changing world. Over the next several days, I challenge each of us to take advantage of the opportunity to learn from them, visit the 70-plus vendors in the Trade Show and learn how technology and design are changing the way schools operate and how students learn and most importantly, connect with fellow board members from across our state to gain a better understanding of the challenges we face and the solutions to help us succeed.

During the conference, I invite you to:

- take a minute and IMAGINE your school district with dynamic schools that solve the challenges of preparing all students for the global marketplace.
- ENGAGE others with your district's stories of success and be inspired in turn.
- Think of how you can TRANSFORM your leadership to focus on every student's success.

ElizaBeth D. Branham, Esquire

SCSBA President

Lexington School District Two Board

Haynsworth Sinkler Boyd, P.A.

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Dear Friends,

On behalf of the people of the Palmetto State, welcome to the South Carolina School Board Association's (SCSBA) Annual Conference.

As the SCSBA's largest professional development program of the year, the annual conference is a valuable resource for school board members who work to represent their local communities while making decisions that directly impact public school students across the state. With the theme, Imagine. Engage. Transform., this event features a full schedule designed to inspire and inform. From general sessions and keynotes by national and state education leaders, to the trade show, special interest workshops, and networking opportunities, the conference is sure to benefit all in attendance.

Michael and I thank you for your commitment to working together with parents, businesses, education professionals, and other community members to maximize student achievement. We wish you the best for a wonderful conference. God bless.

My very best,

A handwritten signature in black ink, appearing to read "Nikki Haley".

Nikki R. Haley

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Table of Contents

7	List of sponsors
8-9	Agenda at a glance
11-15.....	Registration and information
13.....	Trade show hours
15.....	Entertainment
17-23.....	Keynote speakers
23.....	Coming events
25	Thursday, February 20
25-33.....	Friday, February 21
33-47.....	Saturday, February 22
47	Sunday, February 23
49-51.....	Past Presidents
53-55.....	Service Award recipients
57-65.....	Boardmanship Institute recipients
66.....	President's Club sponsors
67	Associate members
67-69.....	Special Associate members
71	Affiliate members
73-75.....	SCSBA Officers, Directors
75-77.....	Staff
79-103.....	Exhibitors
105-112.....	Notes pages

Co-sponsors

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Agenda at a Glance

Thursday, February 20

- | | |
|--------------------|--|
| 8 a.m. - 4:30 p.m. | Board Chair Workshop -
<i>Windsor ABC</i> |
| 8 a.m. - 4:30 p.m. | New Board Orientation -
<i>Somerset</i> |
| 4:30 - 7 p.m. | Convention registration & welcome reception -
<i>Windsor foyer</i> |

The trade show will open Friday from 7:30 - 11 a.m. and 12:15 - 3:30 p.m. and Saturday, 7:30 - 11:30 a.m.

Friday, February 21

- | | |
|---------------------------------------|---|
| 7:30 - 8:30 a.m. | Beverage break - <i>Exhibits area</i> |
| 7:30 a.m. - 4:30 p.m. | Registration - <i>Windsor foyer</i> |
| 7:30 - 11 a.m. &
12:15 - 3:30 p.m. | Trade show - <i>Exhibits area</i> |
| 8:30 - 10 a.m. | First general session - Becoming a mobile learner - <i>Kensington ABCG</i> |
| 10 - 11 a.m. | Beverage break - <i>Exhibits area</i> |
| 11 a.m. - 12:15 p.m. | Second general session - Take the stairs - <i>Kensington ABCG</i> |
| 12:15 - 1:30 p.m. | Lunch on your own |

For your convenience, Coastal Grill, located to the right of hotel guest registration, is offering a special buffet lunch.

- | | |
|------------------|--|
| 1:30 - 2:45 p.m. | Hot topics workshops -
<i>Kensington AB, C and G (choose from a variety of three topics)</i> |
| 2:45 - 3:15 p.m. | Beverage break - <i>Exhibits area</i> |
| 3:15 - 4:30 p.m. | Hot topics workshops -
<i>Kensington AB, C and G (choose from a variety of three topics)</i> |

Saturday, February 22

- | | |
|--------------------|--|
| 7:30 - 8:30 a.m. | Beverage break - <i>Exhibits area</i> |
| 7:30 a.m. - 3 p.m. | Registration - <i>Windsor foyer</i> |

Agenda at a Glance

7:30 - 11:30 a.m.	Trade show - Exhibits area
8:30 - 10:30 a.m.	Third general session - Disruptive demographics: implications for K-12 education in South Carolina - Kensington ABCG
10:30 - 11 a.m.	Beverage break & door prize winners posted - Exhibits area
11 a.m. - 12 p.m.	Share the success workshops - Oxford, Pembroke, Somerset, Winchester, Winsor AB and C, (choose from a variety of six topics)
12:15 - 1:45 p.m.	Luncheon and entertainment - Kensington ABCG (For registered convention attendees only. Name badges required for admission.)
2 - 3 p.m.	Share the success workshops - Oxford, Pembroke, Somerset, Winchester, Winsor AB and C, (choose from a variety of six topics)
3:15 - 4:15 p.m.	SC Black Caucus of School Board Members meeting (Open to all convention participants.) - Winsor AB
5 - 6:30 p.m.	Saturday evening reception (light refreshments, games and door prizes) - Kensington DEF

Sunday, February 23

7:30 - 8:30 a.m.	Beverage break - Balmoral hall
7:30 - 8:30 a.m.	Registration - Westminster hall
8:30 - 11 a.m.	Closing general session - Make an investment in yourself - Kensington ABCG
	Door prizes
	Convention closing

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Registration & Information

Everyone attending the convention must register, including participants, guests, directors and officers. Exhibitors do not need to register; they are pre-registered for the trade show only.

The convention registration desk serves as an information center. SCSBA staff is happy to help with any questions or concerns.

Registration hours

Thursday, 4:30 - 7 p.m.

Friday, 7:30 a.m. - 4:30 p.m.

Saturday, 7:30 a.m. - 3 p.m.

Sunday, 7:30 - 8:30 a.m.

Name badge

Your name badge verifies your registration and must be worn at all times.

Messages

Messages for attendees can be retrieved or left at the bulletin board near registration. We are unable to page attendees.

NEW ► | SCSBIT Relaxation Station and charging station

Meet up with colleagues at the South Carolina School Boards Insurance Trust Relaxation Station located in the Harrow Room in the heart of the trade show area. Enjoy a complimentary massage in a deluxe massage recliner, sip on a refreshing beverage and learn more about SCSBA's premiere insurance services SC schools trust. A charging station to recharge all of your electronic devices is also available but please do not leave devices unattended. SCSBA will not be responsible for their safekeeping or operation.

Additional wristbands

Your convention registration includes one wristband for the Saturday evening reception; however, advanced notification of attendance is required to receive a wristband, which is required to attend. Additional wristbands are available for \$25 each and can be purchased at the registration desk until Friday at 12:30 p.m.



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Registration & Information

Cell phones

Please turn off or set to an inaudible mode all cell phones and beepers during sessions and events. Please quietly move away from the sessions and events area during phone conversations to avoid disrupting the speaker and other convention attendees.

Breakfast

Convention attendees staying in the Embassy Suites and Kingston Plantation Condos & Villas reserved under the SCSBA contracted room block receive complimentary full breakfast beginning at 6:30 a.m., Friday through Sunday in the Embassy Suites' Coastal Grill and a manager's evening reception in the Embassy Suites' Nightwatch Lounge. (Note: those staying in condos, villas or rooms reserved at the Hilton Myrtle Beach Hotel outside of the SCSBA contracted room block will be charged an additional fee per room night for breakfast and manager's evening reception.)

Lunch

Friday, *lunch on your own*

For your convenience, Coastal Grill, located to the right of hotel guest registration, is offering a special buffet lunch each day.

NEW ► **Saturday**, *Kensington ABCG*

SCSBA is excited to add a Saturday plated luncheon for registered convention attendees only (must wear name badge to attend). Dine and network with colleagues from around the state, while enjoying student performances. We apologize, but guest tickets will not be available for the luncheon due to space limitations.

Trade show and hours

See the latest in education products and services from more than 70 companies and organizations in the exhibits area. Many vendors offer demonstrations, samples, and of course, door prizes! The participation and support of exhibitors and sponsors helps to underwrite convention costs and is greatly appreciated. The last chance to register for exhibitor door prizes is 8:30 a.m. on Saturday.

Friday, 7:30 - 11 a.m. and 12:15 - 3:30 p.m.

Saturday, 7:30 - 11:30 a.m.



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Registration & Information

Door prize opportunities

Join the crowd in the exhibits area during the Saturday morning break when many exhibitors give away door prizes. Names of prize winners are displayed on the bulletin board in the exhibits area. Winners can claim their prize by bringing the form displaying their name to the exhibitor's booth. All door prizes must be claimed by 11 a.m. on Saturday.

Register for your chance to win a \$100 cash prize by completing the vendor signature game form in your convention tote bag and dropping it at the convention registration desk by Saturday at 12:30 p.m. The cash prize drawing will be held during Sunday's general session and you must be present to win.

Finally, be sure to register for free board policies online services by completing the SCSBA Policies Online form in your convention tote bag and dropping it off at the SCSBA Policy booth located near the registration desk. The board policies online drawing will be held at Sunday's general session and you must be present to win.

Boardmanship Institute credit

Board Chair Workshop and New Board Orientation - 10 points and 5 hours

Annual Convention - 20 points and 14 hours

Student performances

Students will showcase their talents throughout the convention.

Friday morning: Allendale Steel Tigers (*Allendale County Schools*), Spring Valley High School Orchestra (*Richland School District Two*)

Saturday morning: Discovery Singers (*Marlboro County School District*)

Saturday lunch: Hardeeville Ridgeland Middle School Ladies Quartet (*Jasper County School District*), Blue Flame Bluegrass (*School District of Pickens County*)

Sunday morning: Singing Stallions (*Lee County School District*)



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Speakers

Becoming a mobile learner

Travis Allen, *Founder and CEO, iSchool Initiative*

Travis Allen is a young visionary for digital learning in the classroom. Before graduating high school, Allen created a viral YouTube video on revolutionizing America's education through mobile learning.



Today, he is a senior at Kennesaw State University (KSU) where he operates his growing non-profit organization, iSchool Initiative. The iSchool team is comprised of 13 other ambitious Kennesaw University students with a diverse background of skills and experiences. With the support of his team, Allen has presented in over 26 states & 3 continents allowing him to reach an audience of over 200,000 people. He has been featured on CNN, The Huffington Post, and Forbes; in addition, he is the winner of the 2012 Google Young Minds competition and was invited to the White House for the Education Datapalooza Event.

Take the stairs

Rory Vaden, *MBA, Co-founder, Southwestern Consulting*

Rory Vaden, MBA, is a self-discipline strategist, co-founder of Southwestern Consulting, and a *New York Times* bestselling author of *Take the Stairs: 7 Steps to Achieving True Success*. Vaden relates profound truths coupled with humorous anecdotes that empower professionals to conquer their fears and take immediate action in all aspects of their lives. His insights on improving self-discipline, overcoming procrastination and enhancing productivity have been shared on Oprah radio, Fox News, CNN, CNBC, CBS, in *Businessweek*, *Entrepreneur*, *Fast Company*, *USA Today*, *The Wall Street Journal* and in *SUCCESS™ Magazine*. A two-time world champion of public speaking finalist for Toastmasters International, Vaden has shared his compelling "Take the Stairs" message on the same stage as John Maxwell, David



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Speakers

Allen, Keith Ferrazzi and he's done special programs for both Zig Ziglar, and for Dave Ramsey's companies. He is a regular contributor for *The Huffington Post*, American Express Open Forum and he is also the weekly radio host of Take the Stairs Talk on the Lifestyle radio network. His book *Take the Stairs* is a #1 *USA Today*, #1 *Wall St Journal*, #1 Amazon, #1 Barnes and Noble and #2 *New York Times* bestseller. He is on a "Take the Stairs World Tour" where he is taking the stairs to the top of the 10 tallest buildings in the world to raise money for America's high schools.

Disruptive demographics: implications for K-12 education in South Carolina

James H. Johnson, Jr., Ph.D., *Kenan Distinguished Professor, University of North Carolina at Chapel Hill*

Dr. Jim Johnson is the William Rand Kenan, Jr. Distinguished Professor of Strategy and Entrepreneurship at UNC's Kenan-Flagler Business School. He is also director of the Ur-



ban Investment Strategies Center at the Frank Hawkins Kenan Institute of Private Enterprise, which focuses on innovative approaches to revitalizing urban areas and on teaching government, community, and nonprofit leaders and managers to become more entrepreneurial and business-like in their operations and service delivery. Dr. Johnson is an expert on community and economic development, the effects of demographic changes on the U.S. workplace, interethnic minority conflict in advanced industrial societies, urban poverty and public policy, and workforce diversity issues. He is widely quoted in national media and appears on national network news programs. *Fast Company* magazine named Johnson one of the "17...brightest thinkers and doers in the new world of work." Dr. Johnson spent twelve years on the faculty at the University of California, Los Angeles, before coming to UNC-Chapel Hill. He received a bachelor's degree from North Carolina Central University, master's degree from the University of Wisconsin at Madison, and Ph.D. from Michigan State University.



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Glenda Doles, *Motivational Speaker and Author*

Glenda Doles has been described as “very contagious and pleasantly outrageous!” She is rapidly becoming one of the most requested speakers in the area and delights audiences with her humor and heart! Doles is a graduate of The University of North Carolina at Greensboro. She was recruited by Duke Energy (formerly Duke Power) upon her graduation and had a very successful 37-year career before retiring in 2003. At Duke Energy, she held numerous positions in marketing, sales, community affairs and public relations and was manager of the Retiree Affairs division where she led one of the most successful corporate retiree volunteer programs in the nation. She currently is on the Retiree Leadership Team, serving as president of the Gastonia Chapter and was just named Retiree Volunteer of the Year. Doles is an adjunct instructor with Midlands Technical College in Columbia, where she was named Adjunct Instructor of the Year in 2006. She is a former Miss Thomasville, North Carolina, where she also won the Miss Congeniality award. She is married to Dr. Warner Doles, senior pastor at Fraley Memorial Baptist Church in Gastonia. They have four children and six grandchildren.



Greetings: 2014 SCASA Superintendent of the Year

Dr. Rose H. Wilder, *Superintendent, Clarendon School District One*

On May 2, 2013, Dr. Rose Wilder was named Superintendent of the Year for the State of South Carolina. She is completing her 10th year as superintendent in Clarendon School District One where she has led the improvement of academic performance of students. Despite being considered the third highest incidence of poverty in the state, Dr. Wilder has



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Speakers

led Clarendon School District One to be the second highest academically performing high poverty district. She has more than 30 years of service in education. Prior to coming to Clarendon One, she was superintendent in Fairfield County School District. In 1994, Dr. Wilder's appointment as superintendent in Clarendon School District Two was a historical moment. The State newspaper ran a story about the appointment and noted that she was the first black female superintendent in South Carolina since reconstruction and the first black superintendent in Manning. She also has the distinction of being the first black female superintendent in Clarendon One and in Fairfield County School District. Dr. Wilder, currently president of South Carolina Association of School Administrators, has received many awards and recognition for her work as an educator, including being named Outstanding Superintendent in 1999 by SCSBA. Dr. Wilder is married to James C. Wilder.

2014 Events

March 26: 2DAC (Two Days at the Capitol), *Columbia, SC*

April 5-7: NSBA Annual Conference, *New Orleans, LA*

May 14: 2DAC (Two Days at the Capitol), *Columbia, SC*

June 7: New Board Orientation Make up, *Columbia, SC*

June 15-17: NSBA Southern Region Conference, *Savannah, GA*

August 23-24: School Law Conference, *Myrtle Beach, SC*

October 8: Boot Camp for Up and Coming School Board Chairs, *Columbia, SC*

October 15-17: Risky Business Seminar, Workers' Compensation and Property & Casualty Insurance Trust Seminar, *Myrtle Beach, SC*

December 5-7: Legislative Advocacy Conference & Annual Business Meeting, *Hilton Head, SC*

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Schedule: Thursday - Friday

Thursday, February 20

8 a.m. - 4:30 p.m. **Board Chair Workshop**

▶ | *Co-sponsored by Childs & Halligan, P.A.*

8 a.m. - 4:30 p.m. **New Board Orientation**

▶ | *Co-sponsored by Duff, White & Turner, LLC*

4:30 - 7 p.m. **Convention registration & welcome reception** - Windsor foyer

The trade show will open on Friday from 7:30 - 11 a.m. and 12:15 - 3:30 p.m. and Saturday from 7:30 - 11:30 a.m.

Friday, February 21

7:30 a.m. - 4:30 p.m. **Registration** - Windsor foyer

7:30 - 11:30 a.m. **Trade show** - Exhibits area

7:30 - 8:30 a.m. **Beverage break** - Exhibits area
(coffee, tea and water)

Note: Convention attendees staying in the Embassy Suites and Kingston Plantation Condos & Villas reserved under the SCSBA contracted room block receive a complimentary full breakfast, beginning at 6:30 a.m., Friday through Sunday in the Embassy Suites' Coastal Grill.

8:30 - 10 a.m. **First general session** - Kensington ABCG



The Allendale Elementary School Steel Tigers will perform during the first general session on Friday morning.

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Schedule: Friday

Welcome

ElizaBeth D. Branham, Esquire, *SCSBA President, Lexington School District Two Board Member*
Dr. Paul Krohne, *SCSBA Executive Director*

Pledge of Allegiance

Introduction of SCSBA Board of Directors

Musical performance

Allendale Steel Tigers, *Allendale County Schools*

Greetings from NSBA

Tom Gentzel, *Executive Director, National School Boards Association*

Introduction of speaker

ElizaBeth D. Branham, Esquire, *SCSBA President, Lexington School District Two Board Member*

Becoming a mobile learner

Travis Allen, *Founder and CEO, iSchool Initiative*

► | *Co-sponsored by Childs & Halligan, P.A.*

10 - 11 a.m. **Beverage break** - Exhibits area

► | *Co-sponsored by Boykin & Davis, LLC*

11 a.m. - 12:15 p.m. **Second general session** - *Kensington ABCG*

Welcome

ElizaBeth D. Branham, Esquire, *SCSBA President, Lexington School District Two Board Member*



The Hardeeville Ridgeland Middle School Ladies Quartet on Saturday afternoon.



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Schedule: Friday

Musical performance

Spring Valley High School Orchestra, *Richland School District Two*

Introduction of speaker

ElizaBeth D. Branham, Esquire, *SCSBA President, Lexington School District Two Board Member*

Take the stairs

Rory Vaden, MBA, *Co-founder, Southwestern Consulting*

► | *Co-sponsored by Haynsworth Sinkler Boyd, P.A.*

12:15 - 1:30 p.m. **Lunch on your own**

For your convenience, Coastal Grill, located to the right of the hotel guest registration, offers a special buffet lunch.

12:15 - 3:30 p.m. **Trade show** - Exhibits area

1:30 - 2:45 p.m. **Hot topics workshops** (*Sessions repeat at 3:15 - 4:30 p.m.*)

(choose from a variety of three topics)

1. **From cradle to careers** - *Kensington C*

Learn how Spartanburg School District 7 has focused on creating a cradle-to-college-to-careers continuum throughout the district and community by restructuring the entire system to support students and families across the continuum from birth to early college. Participants will learn how building strong relationships and creating a caring culture, along with effective communication is essential in making bold student-centered change while embracing innovation and using a 1 to 1 mobile device initiative, Seven Ignites to accelerate school improvement at all levels.



The Lee Central High School Singing Stallions will perform on Sunday morning.



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Schedule: Friday

Dr. Russell W. Booker, *Superintendent, Spartanburg School District Seven*

Dr. Terry O. Pruitt, *Deputy Superintendent, Spartanburg School District Seven*

Moderator: Larry Addison, *SCSBA Board of Directors, Sumter School District Board Member*

2. Local control and Common Core: what every school board member needs to know - *Kensington AB*

What's behind the Common Core Standards? Are they really more rigorous? What do we say when community members are concerned? How do we retain local control of curriculum? Following his widely read policy paper on best practices to ensure world class academic standards and protect local control of schools, Kevin Baird presents this "must attend" session for school board members.

Kevin E. Baird, *Chairman, Center for College and Career Readiness*

Moderator: Cheryl Burgess, *SCSBA Board of Directors, Lexington School District Three Board Member*

3. Ensuring effective charter schools through accountability - *Kensington G*

When the charter school movement led to the creation of a state charter school district and calls for more charter school options little was known about the structures needed to ensure quality charter schools versus quantity. Through accountable practices, procedures and policies, learn how the charter school district and the Public Charter School Alliance of South Carolina are working to ensure effective charter schools and tips local school boards can use when considering locally-sponsored charter school applicants.

Mary Carmichael, *Executive Director, Public Charter School Alliance of South Carolina*

Dr. Wayne Brazell, *Superintendent, South Carolina Public Charter School District*

Moderator: Debbie Elmore, *SCSBA Communications Director*

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Schedule: Friday - Saturday

2:45 - 3:15 p.m.

Beverage break - Exhibits area

3:15 - 4:30 p.m.

Hot topics workshops (Sessions repeated from 1:30 - 2:45 p.m.)

- 1. From cradle to careers** - Kensington C
- 2. Local control and Common Core: what every school board member needs to know** - Kensington AB
- 3. Ensuring effective charter schools through accountability** - Kensington G

Saturday, February 22

7:30 - 11:30 a.m.

Trade show - Exhibits area

7:30 - 8:30 a.m.

Beverage break - Exhibits Area

(coffee, tea and water)

Note: Convention attendees staying in the Embassy Suites and Kingston Plantation Condos & Villas reserved under the SCSBA contracted room block receive a complimentary full breakfast, beginning at 6:30 a.m., Friday through Sunday in the Embassy Suites' Coastal Grill.

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7:30 a.m. - 3 p.m.

Registration - Windsor foyer

8:30 - 10:30 a.m.

Third general session - Kensington ABCG



The Pickens High School Blue Flame Bluegrass will perform during the Saturday lunch.



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Schedule: Saturday

Welcome

Robert Gantt, *SCSBA President Elect, District Five of Lexington/Richland Counties Board Member*

Musical performance

Discovery Singers, *Marlboro County School District*

Recognition of SCSBA Boardmanship Institute Level Six recipients

Recognition of SCSBA President's Club sponsors

Introduction of speaker

Dr. Kathy Coleman, *SCSBA Vice President, Saluda County Schools Board Chair*

Disruptive demographics: implications for K-12 education in South Carolina

James H. Johnson, Jr., Ph.D., *Kenan Distinguished Professor, University of North Carolina at Chapel Hill*

► | *Co-sponsored by Boykin & Davis, LLC*

10:30 - 11 a.m.

Beverage break & door prize winners - *Exhibits area*

► | *Co-sponsored by Childs & Halligan, P.A.*

11 a.m. - 12 p.m.

Share the success workshops

(choose from a variety of six topics)

1. **When foreign teachers come calling** - *Windsor AB*

With the current shortage of teachers in certain subject areas, foreign teachers are helping to fill the void. Learn about the process and issues associated with the hiring of foreign teachers, including labor certification, visa selection, length of stay and costs.



The Marlboro School of Discovery Singers will perform on Saturday morning.

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Schedule: Saturday

Whether your district is currently employing foreign teachers or thinking about starting the process, you will leave with helpful information.

Charles J. Boykin, Esquire, *Partner, Boykin & Davis, LLC*

Charles G. Parks, Esquire, *Boykin & Davis, LLC*

Moderator: Dr. Kathy Coleman, *SCSBA Vice President, Saluda County Schools Board Chair*

2. Palmetto partnerships: state and district partnerships drive student success in a virtual world - *Windsor C*

Successfully partnering with other organizations can help district-sponsored virtual school programs to better meet students' needs. Learn how Horry County Schools and the state-led virtual program have collaborated to offer online courses. Take away best practices in planning for growth, training teachers, communicating with students and their families and leveraging the strengths of the Palmetto state to serve students in a virtual school environment.

Cynthia Ambrose, *Chief Academic Officer, Horry County Schools*

Edi Cox, *Director of Instructional Technology & Virtual School Program, Horry County Schools*

Bradley Mitchell, *Director of Virtual Education, South Carolina State Department of Education*

Moderator: Dr. Doug Atkins, *SCSBA Board of Directors, Anderson School District One Board Member*

3. Are doughnut sales costing you achievement gains? - *Oxford*

Anderson School District Four believes it has a respon-



The Spring Valley High School Orchestra will perform on Friday morning.

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Schedule: Saturday

sibility to help students and families learn, establish, and maintain lifelong healthy eating and activity patterns. Find out how the district has managed to put health and wellness at the forefront through its Green Zone initiative and partnerships.

Joanne S. Avery, Ph.D., *Deputy Superintendent, Anderson School District 4*

Kathy Kilgore, *Director of Dining Services, Anderson School District 4*

Moderator: Bobby Parker, *SCSBA Board of Directors, Lancaster County School District Board Chair*

4. Rethinking afterschool programs for the at-risk school - *Pembroke*

Get information on how to equip professionals with creative strategies to turn afterschool programs into character building programs. Discover examples of ways to increase student achievement and self-esteem by using extracurricular programs as motivation.

Sheila Leath, *Principal of Allendale Elementary, Allendale County Schools*

Willa Mikell, *Literacy Coach, Allendale County Schools*

Moderator: Charles Govan, *SCSBA Board of Directors, Darlington County School District Board Member*

5. Board interactions with staff: an interactive session - *Somerset*

This interactive session includes group discussions about board members' appropriate interactions with staff. Participants will react to several scenarios and focus on the board member's role relative to policy.

Dr. Angela Bain, *Chief Human Resource Services Officer, District Five of Lexington/Richland Counties*

Moderator: Glenn Odom, *SCSBA Board of Directors, Florence Public School District One Board Member*

6. Challenges and opportunities in high poverty schools: why poverty matters and what schools must do - *Winchester*

Research is clear that life with limited key resources can negatively impact brain development and the achievement gap between under-resourced children and their wealthier peers is widening. Children of

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Schedule: Saturday

poverty score far lower on virtually every standardized test than their more economically advantaged peers. The dropout rate for low-income students is five times greater than that of their high-income counterparts. Why and what can schools do to change these statistics? Learn how to reframe the challenges faced in our work with high-poverty students as opportunities for changing their futures.

Tammy H. Pawloski, *Professor of Education, Director, FMU Center of Excellence to Prepare Teachers of Children of Poverty, Francis Marion University*
Moderator: Betty Jo Johnson, *SCSBA Board of Directors, Latta Schools Board Chair*

12:15 - 1:45 p.m. **New this year: Luncheon and student performances** - *Kensington ABCG*

(For registered convention attendees only. Name badges required for admission.)

Recognition of SCSBA Past Presidents

Musical performances

Hardeeville Ridgeland Middle School Ladies Quartet, *Jasper County School District*
Blue Flame Bluegrass, *School District of Pickens County*

2 - 3 p.m. **Share the success workshops**

(choose from a variety of six topics)

1. The changing world of school human resources: is the ever-expanding use of the internet to make employment decisions a blessing or a curse? - *Windsor AB*

In this interactive session, explore the impact of social media such as Facebook, Twitter, LinkedIn, and Instagram on hiring, firing, and other employment actions. Examine how school officials can best use the information that may be intentionally or inadvertently gained from the internet to make personnel decisions without exposing the district to liability.

Andrea E. White, Esquire, *Duff, White & Turner, LLC*
Moderator: Danna Rohleder, *SCSBA Board of Directors, Greenville County Schools Board Member*



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Schedule: Saturday

2. Building a school readiness initiative - *Pembroke*

School Readiness has been proven to be one of the keys to school success and eventually life success. Two years and many meetings later, Florence Public School District One began a Readiness Initiative that includes comprehensive services to all children from birth to kindergarten. See how the great effort of schools and community working together can benefit students.

Floyd Creech, Ph.D., *Director of School Readiness, Florence Public School District One*

Porter Stewart, Esquire, *Florence Public School District One Board Chair*

Debbie Hyler, *Executive Director, The School Foundation*

Moderator: Larry Addison, *SCSBA Board of Directors, Sumter School District Board Member*

3. Economic development - what school districts need to know - *Oxford*

Get an introduction to the legal aspects and policy considerations school districts should make when faced with economic development proposals.

Francenia "Frannie" B. Heizer, Esquire, *Bond Counsel, McNair Law Firm, P.A.*

Moderator: Robert Gantt, *SCSBA President Elect, District Five of Lexington/Richland Counties Board Member*

4. Addressing at-risk students - *Winchester*

Learn how the School District of Pickens County is working to prepare at-risk students to graduate on time with college, career and citizenship skills through an initiative piloted during the 2012-13 school year and includes Title I funds to serve additional 4K students and a new, elementary literacy program.

Dr. Kelly U. Pew, *Superintendent, School District of Pickens County*

Sharon Huff, *Assistant Superintendent of Instructional Services, School District of Pickens County*

Dr. Barbara Nesbitt, *Coordinator of Early Childhood, Elementary and Instructional Technology, School District of Pickens County*

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Schedule: Saturday

Janice Ward, *Coordinator of Secondary Education,
School District of Pickens County*

Moderator: Dr. Tom Dobbins, *SCSBA Board of Directors,
Anderson School District 4 Board Member*

5. Developing leaders from within - Windsor C

Learn how Greenville County Schools' leadership programs are developing leaders at all levels of the district. Hear from participants of the programs, including the Assistant Principal Institute, Strategic Leadership sessions for Principals and Supervisors and Leadership in a Changing World, who have put the training in practice as they have advanced within the district.

Lynn P. Gibbs, *Executive Director Human Resources,
Greenville County Schools*

Dr. Ken Peake, *Assistant Superintendent of School
Leadership, Greenville County Schools*

Joe Urban, *Program Manager, FANS*

Moderator: Wesley Hightower, *SCSBA Secretary,
Aiken County Public School District Board Member*

6. Benjamin Mays, distinguished school board member - Somerset

Review the life and career of South Carolinian Benjamin Mays - theologian, academic, President of Morehouse College, MLK Mentor, and President of Atlanta School Board.

John H. Roper, Sr., *Author, The Magnificent Mays: A
Biography of Benjamin Elijah Mays*

Moderator: Jamie Devine, *SCSBA Board of Directors,
Richland One Board Chair*

3:15 - 4:15 p.m.

**SC Black Caucus of School
Board Members meeting -
Windsor AB**

(Open to all convention participants.)

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Schedule: Saturday - Sunday

5 - 6:30 p.m.

Saturday evening reception -
Kensington DEF

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► | *Co-sponsored by McNair Law Firm, P.A.*

Sunday, February 23

7:30 - 8:30 a.m.

Registration - Westminster hall

7:30 - 8:30 a.m.

Beverage break - Balmoral hall

(coffee, tea and water)

Note: Convention attendees staying in the Embassy Suites and Kingston Plantation Condos & Villas reserved under the SCSBA contracted room block receive a complimentary full breakfast, beginning at 6:30 a.m., Friday through Sunday in the Embassy Suites' Coastal Grill.

8:30 - 11 a.m.

Closing general session - Kensington ABCG

Welcome

ElizaBeth D. Branham, Esquire, SCSBA President, Lexington School District Two Board Member

Musical performance

Singing Stallions, Lee County School District

Greetings: 2014 SCASA Superintendent of the Year

Dr. Rose H. Wilder, Superintendent, Clarendon School District One

Introduction of speaker

Queenie Boyd, SCSBA Treasurer, Lee County School District Board Member

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Glenda Doles, Motivational Speaker and Author

Convention closing remarks and door prizes

ElizaBeth D. Branham, Esquire, SCSBA President, Lexington School District Two Board Member

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1957	Robert Lee Scarborough, Eastover
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1959	O.S. Aiken, Florence
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1961	Brown Mahon, Greenville
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1964	W.D. Bain Jr., Spartanburg
1965	John M. McLaurin Jr., North Augusta
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1967	W. Herbert Smith, Clover
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1981	Brooks Brown III, Columbia
1982	Bobby Bowers, Lexington
1983	Willis Crain, Chester
1984	James Carraway, Johnsonville
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1986	Sandra Franklin, Columbia
1987	Walter Walker, Columbia
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2001	Frances Brewer, Moncks Corner
2002	Reed Swann, Barnwell
2003	Leni Patterson, Laurens
2004	Porter Stewart, Florence
2005	John Bamberg, Bamberg
2006	Dru James, Greenwood
2007	Debra Bush, Greenville
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2010	Bruce Davis, Estill
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Spartanburg Three

Joseph Lee
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Richard Schafer
Dillon County Board

20 Years

Ethel Taylor
Dillon Four

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Marion County

Wanda All
Union County

William Flemming
Richland Two

Priscilla Fraser
Jasper County

Denise Lawson
Chester County

Roger Meek
Greenville County

Wilhelmina Moore
Berkeley County

Al Norris
Anderson Five

Joseph Reynolds
Abbeville County

Myrtle Sumter
Hampton 2

Sharon Porter
Spartanburg Seven

15 Years

Bill Stringfellow
Chester County

Anthony Carpenter
Laurens 55

Blossom Thompson
Denmark-Olar Two

Chris Pound
Lexington Four

Donald Kennedy
Spartanburg Three

Rick Gray
Spartanburg Seven

10 Years

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Clarendon One

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The following board members were recognized for achieving a level from July 1, 2012 through June 30, 2013.

Level 1

Robert Abson
Dillon County Board

Phillip Ashley
Anderson Two

Kenneth Baxter
Greenville County

Robby Bell
Laurens 55

Jessie Belvin
Lee County

Billy Blackwell
Cherokee County

David Brooks
Abbeville County

Debora Butler
Jasper County

Trisha Caulder
Florence One

Wayne Chapman
Chesterfield County

Sam Clark
Dorchester Two

Ken Cobb
Greenwood 50

Tom Dobbins
Anderson 4

Eric Dusa
Chesterfield County

Monica Elkins-Johnson
Richland Two

Brenda Ellison
Anderson One

William Frick
Fairfield County

Terri Gaskins-Bryant
Florence 3

LaToya Hammond
Edgefield School

Paula Hartman
Fairfield County

Terry Hutchinson
Rock Hill Schools

Barbara Jackson
Sumter District

Shawn Johnson
Marion County

Willie Jones
Florence Four

Richard Kerr
Georgetown County

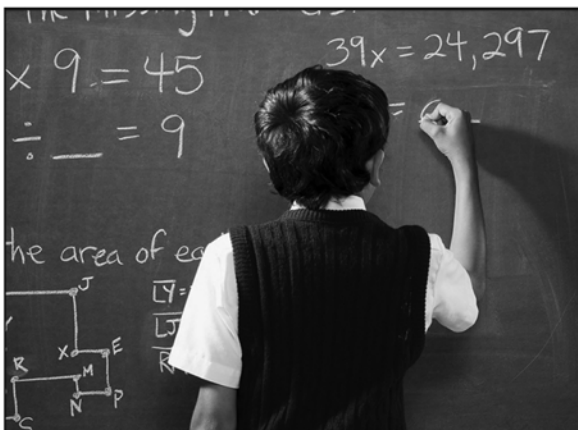
Johnnie Lawson
Clarendon One

Amy Lewellyn
Florence Four

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Berkeley County

Pam Martin
Fort Mill Schools

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Calhoun County

Stanley Nickell
Clarendon 2

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Beaufort County

Brent Powers
Lexington One

Thomas Price
Anderson Five

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Saluda County

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Anderson Three

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Anderson 4

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Michael Upton
Anderson County Board

Lee Vartanian
Greenwood 50

Billy Williams
Williston 29

Michael Wilson
Anderson One

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Beaufort County

Tom Audette
Fort Mill Schools

Tad Barber
Aiken County

James Beckert
Beaufort County

Karen Beckner
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Anderson Five

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Jasper County

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Florence Four

Beatrice King
Richland One

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Abbeville County

J. Benjamin Rikard
Lexington Three

Wilda Robinson
Allendale County

Paul Roth
Beaufort County

David Sereque
Spartanburg 2

Rick Shull
Lexington Two

Dick Smith
Anderson Five

Beatrice Swett
Orangeburg Consol. Three

Michael Thompson
Spartanburg Five

William Watson
Chesterfield County

Ronnie West
Aiken County

Jane Wilkes
Union County

Nissary Wood
Kershaw County

Level 3

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Anderson Five

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Orangeburg Consol. Four

Henry Jenkins

Orangeburg Consol. 5

Kevin Jenkins

Calhoun County

Sandra Kesler

Spartanburg Three

Keith Liner

Aiken County

Karen McIlrath

Horry County

Julia Mims

Florence 3

Gordon Ray

Spartanburg 2

Scotty Richardson

Williston 29

Tanya Robinson

Dorchester Two

Barbara Singletary-Bryant

Florence 3

William Troy

Marion County

Gregory Tysl

Anderson Two

Level 4

Rosemary Bailes

Oconee County

Norma Bartelle

Williamsburg County

Albert Bell

McCormick County

Thadis Calcutt

Florence 2

Patricia DeLeone

Georgetown County

Sarah Elliott

Georgetown County

Tyrom Faulkner

Lancaster County

Danny Hawkins

Anderson Two

Andrew Inabinet

Oconee County

Mary Miles

Marion County

Bobby Parker

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Tracy Schultz

Spartanburg Three

Abraham Sexton

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Betty Shuler

Orangeburg Consol. Three

Catherine Shuler

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Mike Smith

York 1

Vernon Stephens

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Boardmanship Institute

Level 5

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Clarendon 2
Elizabeth Haynes
Hampton 2
Calvin Jackson
Richland Two
Daryl McGhaney
Sumter District

Karen Michalik
Sumter District
Henry Miller
Fairfield County
Sanya Moses
Lee County
Daisy Orr
Hampton 2

Level 6

Listed below are the recipients of Level 6, our highest level of recognition in the Boardmanship Institute. This level acknowledges the many hours of training board members receive to gain the knowledge and skills to assist them as leaders in making decisions for the benefit of children in public schools.

Loretta Goodman
Denmark-Olar Two
Gail Hughes
Dorchester Two
Danna Rohleder
Greenville County
Margaret Gamble
Lancaster County
Mary Ulmer
Orangeburg Consol. 5

PRESIDENT'S

C L U B



Gold Level

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Boykin & Davis, LLC

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Silver Level

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Bronze Level

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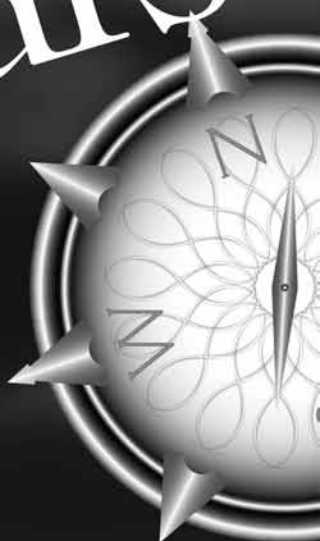
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