

2015 SCSBA Annual Convention



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HIGHLIGHTS!

Pre-Conference Workshops

New Board Orientation Thursday, Feb. 19

SCSBA's interactive learning experience for newly-elected or appointed board members provides essential skill-building presentations and a better understanding of the roles and responsibilities of school boards. Held from 8 a.m. to 4 p.m., the orientation is open to SCSBA members only and features a proven and praised line-up of topics from ethics and decision-making to financial oversight and basic regulations. Participants can comply with the state law requiring new board members to complete new board training free-of-charge and extend their stay to enjoy additional training during the Annual Convention. All other SCSBA members are welcome to attend for \$100 per person, which includes lunch.

Board Chair Workshop Thursday, Feb. 19

Gain practical skills to effectively lead and manage at SCSBA's annual leadership session specifically for experienced and new board chairs. Held from 8 a.m. to 4 p.m., the workshop focuses on the specific roles and responsibilities of the board chair as well as the skills needed to address the demanding issues that come with the job. It is open to superintendents and other interested board members. The registration fee, which includes lunch, is \$125 for SCSBA members and \$225 for non-members.

General sessions & breakout sessions

From the general session keynote speakers to the breakout sessions, this year's convention features information on increasing student achievement, reading readiness initiatives, technology, legal responsibility, effective board governance, working as a team, and more.

Trade show

Take home a wealth of ideas and product information from the more than 70 exhibitors, including architectural firms, food service providers, suppliers of instructional materials, and more. Trade show hours are Friday, 7:30 - 11 a.m. and 12:15 - 3:30 p.m. and Saturday, 7:30 - 11:30 a.m. To find out who is going to be at the trade show, visit scsba.org/annual-convention.

Student performances

Various student performance groups will showcase their talents throughout the convention. Those scheduled to perform include: The Corporation, Spartanburg School District Seven; BES Shooting Stars, Barnwell 45 School District; Wildcat Choraleers, Fairfield County School District; Rock Hill High School Concert Choir, Rock Hill Schools; and AMS Baby Blue Notes, Horry County Schools.

Dress code

Dress code throughout the convention is casual. Dressing in layers is recommended, as some meeting rooms may be a little cool.

Saturday evening reception

Before heading out on the town for dinner, join colleagues, convention speakers and SCSBA



Board work is demanding; sometimes you need to let your hair down. Join SCSBA President Robert Gantt for a wacky photo booth picture!

staff from 5 - 6:30 p.m. for a networking reception and a little fun. The networking reception will include heavy hors d'oeuvres, a photo booth, and door prizes.

NOTE: Each convention registration includes one Saturday evening reception admission wristband. However, you must RSVP your attendance with your board secretary in advance to ensure you receive your wristband. Additional wristbands are available for \$25 each and must be reserved through your board secretary.

Registration

The registration fee per SCSBA member is \$275, which includes one admission for the Saturday evening reception, through January 30. The registration fee for non-members is \$375, which includes one admission for the Saturday evening reception, through January 30. Cancellations and registrations after the deadline will be charged an additional \$25.

SCSBA's online conference registration process is as follows:

- School board members must contact their board secretary, who will make conference registrations for all board members
- All others register by clicking on the "register now" link at scsba.org

For more information contact Sandy Poole at spoole@scsba.org or 1.800.326.3679.

Cancellations

Cancellations must be made in writing and emailed to Sandy Poole by January 30, 2015. Cancellations and registrations after the deadline will be charged an additional \$25.

Boardmanship Institute credit

- New Board Orientation: 10 points, 5 hours
- Board Chair Workshop: 10 points, 5 hours
- SCSBA Annual Convention: 20 points, 14 hours

Convention hotel

The Embassy Suites is located in the Kingston Plantation at 9800 Queensway Boulevard in Myrtle Beach. A nightly room rate of \$132, single or double plus taxes and fees, is available through January 19 or when the room block is full, whichever comes first. Hotel reservations will be accepted by emailing or faxing the Rooming List Form. The reservation process, including instructions and forms, are available at scsba.org.

Attendees staying in the Embassy Suites and Kingston Plantation Condos & Villas in the SCSBA contracted room block will receive a complimentary full breakfast Friday, Saturday and Sunday in the Embassy Suites' Coastal Grill and an evening Manager's Reception. Breakfast begins at 6:30 a.m., Friday through Sunday.

NOTE: Complimentary breakfast and Manager's Reception are for those with reservations within the SCSBA block of rooms. Should you book outside of the SCSBA contracted room block in the Kingston Plantation Condos & Villas or at the Hilton Myrtle Beach Hotel you will incur an additional fee of \$20 per night, per room.

Directions

Directions from I-95 South & Hwy 9: Travel I-95 South to Dillon, SC. Take Hwy 9 East to North Myrtle Beach, picking up Hwy 31 South, toward Myrtle Beach/Georgetown. Follow Hwy 31 South for 7 miles to Hwy 22 East, exit marked Myrtle Beach (left lane). Follow Hwy 22 East, taking Kings Road exit. Turn right at bottom of ramp onto Kings Road and follow for approximately 1.2 miles. Plantation entrance is on the left.

Be sure to check scsba.org regularly for the latest convention details, including speaker information and a list of exhibitors.

PRE-CONVENTION PROGRAMS!

New Board Orientation

This day-long, interactive session open to SCSBA members only features information on the roles and responsibilities of school boards and board members. Attendance may require a room reservation for Wednesday night. There is no cost for newly-elected or appointed board members. For all other SCSBA members, the fee is \$100, which includes lunch.

Thursday, Feb. 19

8 - 8:30 a.m.

Registration and continental breakfast

Co-sponsored by Duff, White & Turner, LLC

8:30 - 9 a.m.

Welcome

9 - 10 a.m.

Understanding roles and responsibilities

ElizaBeth D. Branham, Esquire, SCSBA Past President, NSBA Board Member, Lexington School District Two Board Member

10:15 - 11:30 a.m.

Ethics for public officials

Cathy Hazelwood, Esquire, General Counsel and Deputy Director, SC Department of Education

11:30 a.m. - 12:30 p.m.

Freedom of Information Act: What board members need to know

Andrea E. White, Esquire, Duff, White & Turner, LLC

12:30 - 1:30 p.m.

Lunch (included in registration)

1:30 - 2:30 p.m.

School finance 101

Donnie Wilson, Chief Financial Officer, Kershaw County School District

2:45 - 4 p.m.

That didn't go well. Now what?

Gwen J. Hampton, MSW, SCSBA Director of Leadership Development

Board Chair Workshop

Learn about the chair's leadership role through skill-building sessions. Attendance may require a room reservation for Wednesday night. The registration fee for SCSBA members is \$125 and includes lunch. The non-members registration fee is \$225 and includes lunch.

Thursday, Feb. 19

8 - 8:30 a.m.

Registration and continental breakfast

Co-sponsored by Childs & Halligan, P.A.

8:30 - 9 a.m.

Welcome

9 - 11 a.m.

Improving student achievement through raising student aspirations

Terry McCabe, National School Boards Association, National Connection

11:15 a.m. - 12:15 p.m.

Superintendent-Board Chair: Making the right calls for students

Dr. Darrell Johnson, Superintendent, Greenwood School District 50

12:30 - 1:30 p.m.

Lunch (included in registration)

1:30 - 2:30 p.m.

Transforming your district through positive leadership

ElizaBeth D. Branham, Esquire, SCSBA Past President, NSBA Board Member, Lexington School District Two Board Member

2:45 - 4 p.m.

Sharpening your presiding skills for effective meeting management

*Dr. Paul Krohne, SCSBA Executive Director
Dr. Tiffany Richardson, SCSBA Director of Policy and Legal Services*

ANNUAL CONVENTION!

Thursday, Feb. 19

4:30 - 7 p.m.

**Convention registration
and welcome reception**

Friday, Feb. 20

7:30 - 8:30 a.m.

Refreshment break

NOTE: Convention attendees staying in SCSBA's contracted room block in the Embassy Suites and Kingston Plantation Condos & Villas will receive a complimentary full breakfast Friday, Saturday and Sunday at the Embassy Suites' Coastal Grill. Breakfast begins at 6:30 a.m., Friday through Sunday.

7:30 a.m. - 4:30 p.m.

Registration

7:30 - 11 a.m.

Trade show

8:30 - 10 a.m.

First general session

Welcome

Robert Gantt, *SCSBA President, District Five of Lexington/Richland Counties Board Member*

Greetings from NSBA

Anne M. Byrne, *2015 NSBA President*

State Superintendent of Education

The Honorable Molly Spearman, *State Superintendent of Education*

SC House of Representatives

The Honorable Rita Allison, *SC House of Representatives, District 36*

Greetings from 2015 SCPTA President

Dr. Clifford L. Fulmore, *SCPTA President*

Special Recognition

Scott Price, *General Counsel, SCSBA Executive Director-Elect*

Remarks

Dr. Paul Krohne, *SCSBA Executive Director*

10 - 11 a.m.

Refreshment break

11 a.m. - 12:15 p.m.

Second general session

Student performance

The Corporation, *Spartanburg School District Seven*

Greetings: 2015 SCASA Superintendent of the Year

Dr. Russell W. Booker, *Superintendent, Spartanburg School District Seven*

Ordinary people doing extraordinary things

Miranda Beard, *NSBA Secretary-Treasurer, Mississippi School Board Member*

Co-sponsored by Haynsworth Sinkler Boyd, P.A.

12:15 - 1:45 p.m.

Lunch on your own

For your convenience, Coastal Grill will offer a special buffet lunch. (Coastal Grill is located to the right of hotel guest registration.)

12:15 - 3:30 p.m.

Trade show

1:45 - 2:45 p.m.

Breakout sessions (choose one of six)



The Corporation of Spartanburg School District Seven, will perform during the Friday, February 20 first general session.



Rock Hill High School Concert Choir of Rock Hill Schools will perform during the Sunday, February 22 closing general session.

3 - 4 p.m.

Breakout sessions (choose one of six)

Saturday, Feb. 21

7:30 - 8:30 a.m.

Refreshment break

Co-sponsored by Duff, White & Turner, LLC

7:30 - 11:30 a.m.

Trade show

7:30 a.m. - 2:30 p.m.

Registration



Wildcat Choraleers of Fairfield County School District will perform during the Saturday, February 21 third general session.

8:30 - 10:30 a.m.

Third general session

Student performance

BES Shooting Stars, Barnwell 45 School District

Recognition of SCSBA past presidents

Recognition of SCSBA President's Club

Recognition of SCSBA Boardmanship Institute Level 6 recipients

NOTE: Level 6 is the highest level of Boardmanship Institute recognition.

Student performance

Wildcat Choraleers, Fairfield County School District

How big is your brave?

Angela Maiers, Founder, Choose2Matter

Co-sponsored by Boykin & Davis, LLC

10:30 - 11 a.m.

Refreshment break and door prize winners

Names of winners will be posted on the bulletin boards in the exhibit area.

Co-sponsored by Childs & Halligan, P.A.

11 a.m. - 12 p.m.

Breakout sessions (choose one of six)

12:30 - 1:30 p.m.

Lunch on your own



AMS Baby Blue Notes of Horry County Schools will perform during the Sunday, February 22 closing general session.

2 - 3 p.m.

Breakout sessions (choose one of six)

3:15 - 4:15 p.m.

SC Caucus of Black School Board Members meeting

(open to all convention participants)

5 - 6:30 p.m.

Saturday evening reception

Featuring heavy hors d'oeuvres, photo booth with free pictures and door prizes.

Co-sponsored by McNair Law Firm, P.A.

Sunday, Feb. 22

7:30 - 8:30 a.m.

Registration

7:30 - 8:30 a.m.

Refreshment break

8:30 - 11 a.m.

Closing general session

Student performance

Rock Hill High School Concert Choir, *Rock Hill Schools*



BES Shooting Stars of Barnwell 45 School District will perform during the Saturday, February 21 third general session.

SC Honor Roll Teacher of the Year

Beth Tuten, *Swansea High School, Lexington School District Four*

Student performance

AMS Baby Blue Notes, *Horry County Schools*

Blessed Experiences

The Honorable James E. Clyburn, *U.S. Congressman*

KEYNOTE SPEAKERS!

Anne M. Byrne *2015 NSBA President*

Anne M. Byrne is President of the National School Boards Association and an ex officio member of the New York State School Boards Association. She served as her state association's president during 2004-2005.



Byrne has served as vice president and president of the Rockland County School Boards Association. She is also a member of the Executive Committee on the Mid-Hudson School Study Council and was its president in 2010-2011. She is a founding member of the Hudson-Long Island Coalition for responsible state funding, a nine-county coalition, and served as its chairwoman.

Byrne's leadership on behalf of school boards has been recognized several times since the mid-1990s. Her recognitions have included the EDDY Award from the Rockland County School Boards Association, the award for excellence in school board service from the Mid-Hudson School Study Council, and the NYSSBA's Everett R. Dyer Award for Distinguished School Board Service. She was recently honored by the Westchester-Putnam School Boards Association for outstanding contributions to public education. She is a religious education teacher and Eucharistic minister and has been a parish council officer. She is a lifetime member of PTA and a member of the Orangetown Parks and Recreation Committee. Byrne served as a member of the Community Advisory Panel for Wyeth Pharmaceuticals, Rockland County's largest employer. Byrne is also a published author, having written a book about Rockland County during the Revolutionary War. Byrne received her R.N. from St. Vincent's Hospital School of Nursing and a bachelor's degree from Pace University.

The Honorable Molly Spearman *State Superintendent of Education*

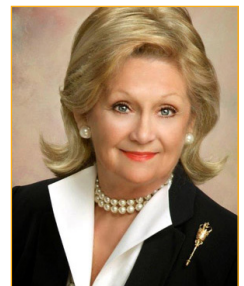
As a music teacher for over 18 years, Spearman was known for giving every child a chance on stage in her annual music productions. She was named Teacher of the Year at Chapin Elementary. She also taught in Gilbert and Saluda, where she served as assistant principal.



In 1992, she was elected to the South Carolina House of Representatives, where she served four terms. Both (DHEC) and the American Legion designated her as Legislator of the Year. Spearman was appointed Deputy Superintendent of Education for Governmental Relations at the South Carolina Department of Education in 1998. She worked closely with legislators, educators, and business leaders on policies to improve education in South Carolina. For the past nine years, she has led the South Carolina Association of School Administrators.

The Honorable Rita Allison *SC House of Representatives, District 36*

Rep. Rita Allison is a lifelong resident of Lyman, South Carolina. Allison was completely educated in South Carolina public schools, which has allowed her to have a keen understanding of the public school system. Today, her experiences help guide her policy beliefs and her understanding of the educational needs of all South Carolina children. Throughout her professional and public career, she has fought for better education both at the county and state levels. Allison served as a leader in the SC House of Representatives for ten years, from 1993 to 2002. As a conservative reformer, she has worked tirelessly on many reform committees, including those having to do



with education, domestic violence, and child abuse.

Allison quickly rose to the post of Assistant Majority Leader of the Republican Caucus, where she helped push conservative policy forward in our state. She organized and chaired the SC Republican Women Caucus and chaired the General Assembly Woman's Caucus. In addition to her House service, she was an 8-year elected board member of District Five Schools of Spartanburg County. She also served on the board of the RD Anderson Technology School. Allison served as an education adviser to Governor Mark Sanford and as communications director for the Commission on Higher Education. She understands the needs of our children and families and has proven that she will work endlessly for them. For her service to her community and state, Rep. Allison was awarded the prestigious Order of the Palmetto, the highest civilian award given in South Carolina.

Dr. Clifford L. Fulmore *SCPTA State President*

Dr. Clifford L. Fulmore was born and raised in Brooklyn, New York. He currently resides in Charleston. Fulmore is married to Rosa, his wife of 23 years. They have five children: Grabiell (27), Shantel (23), Duante (22), Helena (21), and Anizia (16).



Fulmore served in the U.S. Army from 1989-1993. He graduated from the College of Charleston with a Bachelor of Science in Special Education; graduated with a Master's of Science in Organizational Management from Southern Wesleyan University; and recently earned his doctoral degree in Science Management in Organizational Leadership from the University of Phoenix. Fulmore currently serves as the South Carolina Parent Teacher Association (SCPTA) State President. He also serves on multiple, diverse boards across South Carolina advocating for the overall well-being of children and families. Lastly, Fulmore is a successful, seven-years kidney transplant survivor who has embraced his mortality with awareness and a purpose for his life: serving others.

Dr. Russell W. Booker

2015 SCASA Superintendent of the Year, Spartanburg School District Seven

Russell W. Booker is a native of Spartanburg, South Carolina. He is serving in his fifth year as Superintendent of Spartanburg County School District Seven. Prior to assuming the role as District Seven's superintendent, he served as superintendent of York School District 1 for four years. He began his career as an educator in Monroe, North Carolina in 1991. In 1992, he returned home to Spartanburg and worked as a teacher, counselor, coach, principal and district-level administrator.



Dr. Booker received his Bachelor of Science degree in Education from Wingate University in North Carolina, and his Masters, Educational Specialist, and Doctorate degrees from the University of South Carolina-Columbia.

Miranda Beard

NSBA Secretary-Treasurer, Mississippi School Board Member

Miranda Beard has had a lengthy and distinguished career in broadcast and public service. Born and raised in Humboldt, Tennessee, she earned a degree in broadcast journalism at the University of Mississippi in 1986. She has held a variety of reporting and editing positions at WDAM-TV in Hattiesburg and currently works as the station's Assistant News Content Director. Beard has served as the president of the Mississippi Associated Press Broadcasters Association. She is president and owner of B&B Consultants, Inc.



Outside of these professional endeavors, Beard has been active in public education and other efforts to serve young people. She is President of the Laurel School District Board of Trustees; is Past President of the Mississippi School Boards Association and continues to serve on its Board of Directors; and is Secre-

tary-Treasurer of the National School Boards Association. Beard is also on the board of directors of the Greater Mississippi Girls Scouts and served as a Commissioner of the Mississippi Employment Security Commission after being appointed by former governor Kirk Fordice. She is an advisory board member for the University of Southern Mississippi School of Mass Communication and Journalism; served for more than 21 years on the South Central Regional Medical Center Women's Health Issues Committee in Laurel; has been a member of the Jones County Junior College Special Populations Craft Committee for connecting businesses and students; served on the education committee for the Economic Development Authority of Jones County; and is Dean of Layperson Bible School at Word of Faith Christian Center in Hattiesburg.

Beard is an enthusiastic advocate for public education and gives motivational speeches about schools, student achievement and stress management.

Angela Maiers

Founder, Choose2Matter

Angela Maiers is a pioneer in digital literacy and education technologies. As a social media evangelist and consultant, she helps learners and leaders understand the transformative power of technology. Maiers has also authored six books, including *Classroom Habitudes* and *The Passion-Driven Classroom*. Her "You Matter" talk at TEDxDesMoines has been viewed several hundred thousand times and was the impetus for Choose2Matter, a global movement that challenges and inspires students to work collaboratively to develop innovative solutions to social problems. Maiers spent 14 years teaching elementary school in Des Moines, IA, and 10 years as a literacy coach, special programs facilitator, and university professor.



Beth Tuten

SC Honor Roll Teacher of the Year, Swansea High School, Lexington School District Four

Vivian "Beth" Tuten is a high school special education teacher at Swansea High School in Lexington School District Four. She is the district's current Teacher of the Year. At the 2014 state Council for Exceptional Children (CEC) conference, she was named South Carolina CEC Teacher of the Year. After graduating from Erskine College with a degree in special education and music education, Tuten earned a Master of Music degree in vocal performance and a Master of Education degree in educational administration from the University of South Carolina.



The Honorable

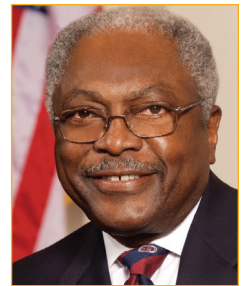
James E. Clyburn

U.S. Congressman

As Assistant Democratic Leader in the 113th Congress, the number three Democrat in the House, James E. Clyburn is the leadership liaison to the Appropriations Committee and one of the Democratic Caucus' primary liaisons to the White House. Working with the internal caucuses, he plays a prominent role in messaging and outreach.

His humble beginnings in Sumter, as the eldest son of an activist fundamentalist minister and an independent civic-minded beautician, grounded him securely in family, faith and public service. He was elected president of his NAACP youth chapter when he was 12 years old, helped organize many civil rights marches and demonstrations as a student leader at South Carolina State College, and even met his wife Emily in jail during one of his incarcerations.

When Clyburn came to Congress in 1993, he was elected co-President of his Freshman class and quickly rose through leadership ranks. He was elected Chairman of the



Congressional Black Caucus in 1999, and his reputation as a leader and consensus-builder helped him win a three-way race for House Democratic Caucus Vice Chair in 2002. Three years later, he was unanimously elected Chair of the Democratic Caucus. When Democrats regained the House majority in 2006, Congressman Clyburn was elevated by his colleagues to House Majority Whip. In 2014, he published his memoir, *Blessed Experiences: Genuinely Southern, Proudly Black*.

UPCOMING CONFERENCES

March 18, 2015
2DAC (Two Days at the Capitol)
Columbia, SC

March 21-23, 2015
NSBA Annual Conference
Nashville, TN

May 13, 2015
2DAC (Two Days at the Capitol)
Columbia, SC

June 6, 2015
New Board Orientation
Make up
Columbia, SC

