

South Carolina School Boards Association

Annual  
Convention

# Champion Student Achievement

February 18-21  
2016

Hilton Head Marriott, Hilton Head Island



# *Champion Student Achievement*

## *make plans to attend*

SCSBA's premiere professional development event of the year, the Annual Convention brings together school board members and other education leaders from across the state to offer an impressive collection of educational presentations and experiences.

Hear from insightful and inspiring speakers who will challenge you to **Champion Student Achievement** in your district. Learn about the school board's role to support student achievement and how to champion our students by exploring new ways to support public education.



## **New Board Orientation**

### **Thursday, February 18**

SCSBA's interactive learning experience for newly-elected or appointed board members provides essential skill building presentations and better understanding of the roles and responsibilities of school boards. Held from 8 a.m. to 4 p.m., the orientation is open to SCSBA members only and features a proven and praised lineup of topics from ethics and decision making to financial oversight and basic regulations. Participants can comply with the state law requiring new board members to complete new board training free-of-charge and extend their stay to enjoy additional training during the Annual Convention. All other SCSBA members are welcome to attend for \$100 per person, which includes lunch.

## **Board Chair Workshop**

### **Thursday, February 18**

Gain practical skills to effectively lead and manage at SCSBA's annual leadership session specifically for experienced and new board chairs. Held from 8 a.m. to 4 p.m., the workshop focuses on the specific roles and responsibilities and skills to address the demanding issues that come with the top job. The workshop is open to superintendents and other interested board members. The registration fee, which includes lunch, is \$125 for SCSBA members only.

## **General sessions, trending topics & breakout sessions**

From the general session keynote speakers to trending topic sessions to the breakout sessions, this year's convention features information on increasing student achievement, technology, legal responsibility, effective board governance, working as a team, and more.

## **Trade show**

Take home a wealth of ideas and product information from the more than 70 exhibitors, including architectural firms, food service providers, suppliers of instructional materials, and more. Trade show hours are Friday, 7:30 - 11:30 a.m. and 12:15 - 3:30 p.m. and Saturday, 7:30 - 11:30 a.m. To find out who is going to be at the trade show, visit [scsba.org/training/annual-convention](http://scsba.org/training/annual-convention).



## Student performances

Various student performance groups will showcase their talents throughout the convention. Those scheduled to perform include: The Beaufort High School Voices, Beaufort County School District; Arts Unlimited, Lexington School District Two; Southwood Academy of the Arts Chamber Choir, Anderson School District Five; Colleton County High School Singers, Colleton County School District; and Dreher High School Chorus, Richland One.

## Dress code

Dress code throughout the convention is casual. Dressing in layers is recommended, as some meeting rooms may be a little cool.

## “Jeans and Pearls” Saturday evening reception

Before heading out on the town for dinner, join colleagues, convention speakers and SCSBA staff from 5 - 6:30 p.m. for a networking reception and a little fun. The reception will include heavy hors d'oeuvres, live entertainment, a photo opportunity and door prizes. We encourage attendees to dress for this themed event.

NOTE: Each convention registration includes one Saturday evening reception admission. Registered attendees must wear their name badge for admittance to the reception. Additional wristbands are available for \$25 each and must be reserved through your board secretary at the time of the Annual Convention registration.

## Registration

The registration fee through January 27 is \$275 per SCSBA member and \$475 per non-member. The fee includes one admission for the Saturday evening reception. Cancellations and registrations after the deadline will be charged an additional \$25.

To prevent duplicate registrations, invoicing and credit card charges, SCSBA's online conference registration process is as follows:

- school board members must register through their board secretary
- associate members must register through their company SCSBA contact

- all others may register by clicking on the “register now” link at [scsba.org/annualconvention](http://scsba.org/annualconvention)
- For more information contact Sandy Poole at [spoole@scsba.org](mailto:spoole@scsba.org) or 1.800.326.3679.

## Cancellations

Cancellations must be made in writing and emailed to Sandy Poole by January 27, 2016. Cancellations and registrations after the deadline will be charged an additional \$25.

## Boardmanship Institute credit

- New Board Orientation: 10 points, 5 hours
- Board Chair Workshop: 10 points, 5 hours
- SCSBA Annual Convention: 20 points, 14 hours

## Convention hotel

The Hilton Head Marriott is located at 1 Hotel Circle, Hilton Head Island. A nightly room rate of \$133, single or double plus taxes and fees, is available through January 27 or when the room block is full, whichever comes first. Hotel reservations will be accepted by emailing the appropriate forms. The reservation process, including instructions and forms, are available at [scsba.org](http://scsba.org).

## Complimentary breakfast for two

Attendees staying in the SCSBA contracted room block in the Marriott will receive a complimentary full breakfast for two on Friday, Saturday and Sunday in the Café. Breakfast begins at 6 a.m., Friday through Sunday.

NOTE: Complimentary breakfast is for those with reservations within the SCSBA block of rooms only.

## Directions

Directions from I-95 South: Take SC Exit 8 (North and South), Highway 278, follow sign to Hilton Head and continue on Highway 278, approximately 18 miles to the bridge, stay to the right for business district and go another eight miles to Palmetto Dunes Resort. Turn left at the Palmetto Dunes traffic light. The Marriott is located one mile inside Palmetto Dunes. Turn left before the guard gate.

Be sure to check [scsba.org](http://scsba.org) regularly for the latest convention details, including speaker information and a list of exhibitors.

# 2016 pre-convention programs

1:30 - 2:30 p.m.

## **School finance 101**

David Loadholt, Assistant Superintendent  
of Business, Greenwood School District 50

2:45 - 3:45 p.m.

## **Working with the media**

Becky Bean, SCSBA Communications Manager  
Debbie Elmore, SCSBA Director of Governmental  
Relations and Communications

## **New Board Orientation**

This day-long, interactive session open to SCSBA members only features information on the roles and responsibilities of school boards and board members. Attendance may require a room reservation for Wednesday night. There is no cost for newly elected or appointed board members. For all other SCSBA members, the fee is \$100, which includes lunch.

### **Thursday, February 18**

8 - 8:30 a.m.

#### **Registration and continental breakfast**

8:30 - 9 a.m.

#### **Welcome**

#### **About SCSBA**

Scott Price, Esquire, SCSBA Executive Director

9 - 10 a.m.

#### **Understanding roles and responsibilities**

ElizaBeth D. Branham, Esquire, SCSBA Past President and  
Ex-officio board member, NSBA Board Member, Lexington  
School District Two Board Member

10:15 - 11:30 a.m.

#### **Ethics for public officials**

Michael Burchstead, Esquire, General Counsel, SC State  
Ethics Commission

11:30 a.m. - 12:30 p.m.

#### **Freedom of Information Act: What board members need to know**

Andrea E. White, Esquire, Partner, Duff, White & Turner, LLC

12:30 - 1:30 p.m.

#### **Lunch** (included in registration)

**Co-sponsored by Duff, White & Turner, LLC**

## **Board Chair Workshop**

Learn about the chair's leadership role through skill-building sessions. Attendance may require a room reservation for Wednesday night. The registration fee for SCSBA members is \$125 and includes lunch. This workshop is for SCSBA members only.

### **Thursday, February 18**

8 - 8:30 a.m.

#### **Registration and continental breakfast**

**Co-sponsored by Childs & Halligan, P.A.**

8:30 - 9 a.m.

#### **Welcome**

9 a.m. - 12:30 p.m.

#### **Raising student aspirations: The role of your school board**

Terry McCabe, NSBA National Connections

12:30 - 1:30 p.m.

#### **Lunch** (included in registration)

**Co-sponsored by Duff, White & Turner, LLC**

1:30 - 2:30 p.m.

#### **Effective School Board Leadership**

J.R. Green, Superintendent, Fairfield County School  
District

2:45 - 4 p.m.

#### **Conflict Resolution: A catalyst for positive change**

Katrina Spigner, CPEC, MSW, Re-Source Solutions, LLC



# 2016 annual convention

## Thursday, February 18

4:30 - 7 p.m.

**Convention registration and light refreshments**

## Friday, February 19

7:30 - 8:30 a.m.

**Beverage break**

*NOTE: Only attendees staying in SCSBA's contracted room block in the Marriott are eligible for complimentary breakfast Friday, Saturday and Sunday in the Café. Breakfast begins at 6 a.m., Friday through Sunday.*

7:30 a.m. - 4:30 p.m.

**Registration**

7:30 - 11 a.m.

**Trade show**

8:30 - 10 a.m.

**First general session**

**Co-sponsored by Childs & Halligan, P.A.**

**Welcome**

**Greetings from NSBA**

Thomas J. Gentzel, *NSBA Executive Director*

**Pledge of Allegiance**

**National Anthem**

The Beaufort High School Voices, *Beaufort County School District*

**Introduction of SCSBA Board of Directors**

Scott Price, Esquire, *SCSBA Executive Director*

**Student performance**

The Beaufort High School Voices, *Beaufort County School District*

**Counting what counts: What defines a world class education?**

Dr. Yong Zhao, Ph. D., *Professor, University of Oregon*

10 - 11 a.m.

**Refreshment break**

**Co-sponsored by Haynsworth Sinkler Boyd, P.A.**

11 a.m. - 12 p.m.

**Trending topics** (choose among three topics, repeats at 1:30 p.m.)

12 - 1:30 p.m.

**Lunch on your own**

For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.

12:15 - 3:30 p.m.

**Trade show**

1:30 - 2:30 p.m.

**Trending Topics** (choose from a variety of three topics)

2:30 - 3 p.m.

**Refreshment break**

3 - 4 p.m.

**Breakout sessions** (choose one of six)

## Saturday, February 20

7:30 - 8:30 a.m.

**Beverage break**

**Co-sponsored by Haynsworth Sinkler Boyd, P.A.**

7:30 - 11:30 a.m.

**Trade show**

7:30 a.m. - 2:30 p.m.

**Registration**

8:30 - 10:30 a.m.

**Second general session**

**Co-sponsored by Boykin Davis & Smiley, LLC**

**Welcome and introductions**

*Queenie Boyd, SCSBA President Elect, Lee County School District*

**Student performance**

*Arts Unlimited, Lexington School District Two*

**The State of America's Children**

*Marian Wright Edelman, Founder and President, Children's Defense Fund (CDF)*

**Recognition of SCSBA past presidents**

**Recognition of SCSBA Boardmanship Institute Level 6 recipients**

*Note: Level 6 is the highest level of Boardmanship Institute recognition.*

*Scott Price, Esquire, SCSBA Executive Director*

**Recognition of SCSBA President's Club sponsors**

**Student performance**

*Southwood Academy of the Arts Chamber Choir, Anderson School District Five*

10:30 - 11 a.m.

**Refreshment break and door prize winners** (names of winners will be posted on the bulletin boards in the exhibit area)

**Co-sponsored by Childs & Halligan, P.A.**

11 a.m. - 12:15 p.m.

**Breakout sessions** (choose one of six)

12:30 - 2 p.m.

**Lunch on your own**

For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.

2 - 3 p.m.

**Breakout sessions** (choose one of six)

3:15 - 4:15 p.m.

**SC Caucus of Black School Board Members meeting** (open to all convention participants)

5 - 6:30 p.m.

**"Jeans and Pearls" Saturday Evening Reception**

**Co-sponsored by McNair Law Firm, P.A.**

## Sunday, February 21

7:30 - 8:30 a.m.

**Registration**

7:30 - 8:30 a.m.

**Beverage break**

8:30 - 11:30 a.m.

**Closing general session**

**Welcome**

**Student performance**

*Colleton County High School Singers, Colleton County School District*

**Greetings:**

**2016 SCASA Superintendent of the Year**

*Dr. Stephen Hefner, Superintendent, District Five of Lexington/Richland Counties*

**Student performance**

*Dreher High School Chorus, Richland One*

**Introduction of Speaker**

**Insight to autism, a father's perspective**

*Jack Gallagher, President, Couplabob Productions Inc.*



*Entertainment for the Saturday night "Jeans and Pearls" reception will feature Don Russo, Sarah Ann Russo and Reggie Sullivan Trio presented by Freeway Music.*

# 2016 pre-convention and convention speakers

## Marian Wright Edelman

**Founder and president, Children's Defense Fund (CDF)**

Marian Wright Edelman, founder and president of the Children's Defense Fund (CDF), has been an advocate for disadvantaged Americans for her entire professional life. Under her leadership, CDF has become the nation's strongest voice for children and families. The Children's Defense Fund's *Leave No Child Behind*® mission is to ensure every child a *Healthy Start*, a *Head Start*, a *Fair Start*, a *Safe Start*, and a *Moral Start* in life and successful passage to adulthood with the help of caring families and communities.

Mrs. Edelman, a graduate of Spelman College and Yale Law School, began her career in the mid-60s when, as the first black woman admitted to the Mississippi Bar, she directed the NAACP Legal Defense and Educational Fund office in Jackson, Mississippi. In 1968, she moved to Washington, D.C., as counsel for the Poor People's Campaign that Dr. Martin Luther King, Jr. began organizing before his death. She founded the Washington Research Project, a public interest law firm and the parent body of the Children's Defense Fund. For two years she served as the Director of the Center for Law and Education at Harvard University and in 1973 began CDF.

Mrs. Edelman served on the Board of Trustees of Spelman College which she chaired from 1976 to 1987 and was the first woman elected by alumni as a member of the Yale University Corporation on which



she served from 1971 to 1977. She has received over a hundred honorary degrees and many awards including the Albert Schweitzer Humanitarian Prize, the Heinz Award, and a MacArthur Foundation Prize Fellowship. In 2000, she received the Presidential Medal of Freedom, the nation's highest civilian award, and the Robert F. Kennedy Lifetime Achievement Award for her writings which include: *Families in Peril: An Agenda for Social Change*; *The Measure of Our Success: A Letter to My Children and Yours*; *Guide My Feet: Meditations and Prayers on Loving and Working for Children*; *Stand for Children*; *Lanterns: A Memoir of Mentors*; *Hold My Hand: Prayers for Building a Movement to Leave No Child Behind*; *I'm Your Child, God: Prayers for Our Children*; *I Can Make a Difference: A Treasury to Inspire Our Children*; and *The Sea Is So Wide and My Boat Is So Small: Charting a Course for the Next Generation*.

She is a board member of the Robin Hood Foundation and the Association to Benefit Children, and is a member of the Council on Foreign Relations, the American Philosophical Society, the American Academy of Arts and Sciences, and the Institute of Medicine of the National Academy of Sciences.

Marian Wright Edelman is married to Peter Edelman, a Professor at Georgetown University Law Center. They have three sons and four grandchildren.

## Yong Zhao, Ph.D.

**Professor, University of Oregon**

Yong Zhao currently serves as the Presidential Chair and Director of the Institute for Global and Online Education in the College of Education, University of Oregon, where he is also a Professor in the Department of Educational Measurement, Policy, and Leadership. He is also a professorial fellow at the Mitchell Institute for Health and Education Policy, Victoria University in



Australia. His works focus on the implications of globalization and technology on education. He has published over 100 articles and 20 books, including *Who's Afraid of the Big Bad Dragon: Why China has the Best (and Worst) Education System in the World*, *Catching Up or Leading the Way: American Education in the Age of Globalization and World Class Learners: Educating Creative and Entrepreneurial Students*. He is a recipient of the Early Career Award from the American Educational Research Association and was named one of the 2012, 10 most influential people in educational technology by the *Tech & Learn Magazine*. He is an elected fellow of the International Academy for Education. His latest book *World Class Learners* has won several awards including the Society of Professors of Education Book Award (2013), Association of Education Publishers' (AEP) Judges' Award and Distinguished Achievement Award in Education Leadership (2013).



Until December, 2010, Yong Zhao was University Distinguished Professor at the College of Education, Michigan State University, where he also served as the founding director of the Center for Teaching and Technology, executive director of the Confucius Institute, as well as the US-China Center for Research on Educational Excellence.

Dr. Zhao was born in China's Sichuan Province. He received his B.A. in English Language Education from Sichuan Institute of Foreign Languages in Chongqing, China in 1986. After teaching English in China for six years, he came to Linfield College as a visiting scholar in 1992. He then began his graduate studies at the University of Illinois at Urbana-Champaign in 1993. He received his M.A. in Education in 1994 and Ph.D. in 1996. He joined the faculty at MSU in 1996 after working as the Language Center Coordinator at Willamette University and a language specialist at Hamilton College.

## Jack Gallagher

**President, Couplabob Productions Inc.**

Jack Gallagher started his professional comedy career in Boston during the early 80's. As part of that explosive comedy scene, Jack helped establish such clubs as The Comedy Connection, Stitches and the legendary Ding Ho Comedy Club.

After moving to Los Angeles, Jack became a regular at The Improvisation and added big screen credits to his resume by landing a leading role in *Shakes the Clown* with Bob "Bobcat" Goldthwaite. He has also appeared in *Heartbreak Ridge* with Clint Eastwood and was featured in the made-for-TV movie *Incident at Ruby Ridge*.

A three time Emmy award winner for his work on PBS, Jack has also appeared on virtually every late night talk show from Johnny Carson's To-night Show to Late Night with Conan O'Brien.



More recently Jack has made a name for himself as the author of 6 one-man performances including "A Different Kind Of Cool" a keynote that focuses on the relationship between him and his son, Liam, who is a child with autism.

He received a B.A. from Providence College, Providence, R.I., and teaching credential in 1979 from University of Massachusetts, Amherst, Mass.

## J.R. Green

**Superintendent, Fairfield County Schools**

J.R. Green is currently the Superintendent of Schools for the Fairfield County School System. He has served in this capacity since 2012. Before assuming this position, he served as the Assistant Superintendent for Curriculum and Instruction with the Chesterfield County School District. Additionally, he served as principal of the Palmetto Gold Award winning Central High School in Pageland South Carolina from 2004-2008. He is a 1991 graduate of the University of South Carolina in Columbia. His academic accomplishments include a Bachelor of Science in Business Administration, a Masters of Art in Teaching Business Education, a Master's in Education Administration, and a PhD. in Education Leadership from the University of South Carolina.



J.R. Green is married to Tonya Green and they have been blessed with 3 children. (Jamara, Janelle, & Jacia). J.R. was a 1989 initiate into the Theta Nu Chapter of Alpha Phi Alpha and is currently a member of the Omicron Iota Lambda Chapter.

J.R. is doing what he feels he was born to do; which is to work with and inspire young people. He constantly impresses upon his students that education is the foundation of their future. His philosophy is that through "teamwork" we can maximize the academic and personal potential of every student.

## Terry McCabe

### National Connection Program, National School Boards Association

Terry McCabe is a National Connection Consultant for the National School Boards Association.

She retired as the Associate Executive Director of Maine School Management Association. Prior to her work at MSMA, McCabe was a research analyst at the Center for Educational Policy and Research, served for ten years as a school board member and is a Past President of the Maine School Boards Association. McCabe has co-facilitated the NSBA Annual Conference Boot Camp for new school board members for the past decade.



## Katrina Spigner, CPEC, MSW

### Re-Source Solutions, LLC

An author, speaker, and certified personal and executive coach, Katrina Spigner writes for, speaks to, and coaches those seeking a purposeful path that leads to living a more authentic and fulfilling life. Through the good, the bad, and the ugly of her own life, Katrina has learned some powerful lessons which she candidly weaves into her writing, speaking, and coaching as she challenges others to discover, explore, and maximize New Opportunities Within (N.O.W.)! Katrina is deeply committed to helping people thrive no matter the challenge.



Katrina is the author of two books: *This Is for You! 31 Days of Life-Changing Discoveries* (2008, Pleasant Word) and *G.I.F.T.: Growing In Faith Today!* (2010, WinePress). Katrina's monthly e-Newsletter, *The Journey*, encourages subscribers both nationally and internationally.

As an entrepreneur, Katrina is the founder and CEO of

Re-Source Solutions, LLC, a personal and professional growth and development company dedicated to providing "Real Answers, for Real People, with Real Questions." Founded by Katrina in 2007, Re-Source Solutions, LLC serves as the umbrella company for all products and services provided by Katrina.

A teacher at heart, Katrina also serves as an adjunct instructor at Columbia College in Columbia, SC.

Katrina earned a Bachelor of Arts degree and a Masters degree in Social Work. She also earned a certificate in Clinical Pastoral Education. Additionally, Katrina earned her Certification in Personal and Executive coaching from the Coaching and Positive Psychology Institute (CaPP).



March 16, 2016

**2DAC** (Two Days at the Capitol), Columbia, SC

April 9-11, 2016

**NSBA Annual Conference**, Boston, MA

May 11, 2016

**2DAC** (Two Days at the Capitol), Columbia, SC

June 2016

**New Board Orientation** (make-up), Columbia, SC



# 2016 student performers

The Southwood Academy of the Arts Chamber Choir of Anderson School District Five (right) will perform during the second general session on Saturday, Feb. 20.



The Dreher High School Chorus of Richland One (above) will perform during the closing general session on Sunday, Feb. 21.



Arts Unlimited of Lexington School District Two (right) will perform during the second general session on Saturday, Feb. 20.



The Beaufort High School Voices of Beaufort County School District (above) will perform during the first general session on Friday, Feb. 19.



The Colleton County High School Singers of Colleton County School District will perform during the closing general session on Sunday, Feb. 21.

[scsba.org](http://scsba.org)



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South Carolina School Boards Association

# Annual Convention

non-profit  
organization  
U.S. postage  
**paid**  
columbia, sc  
permit no. 1270

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