

south  
carolina  
school  
boards  
association

2016  
legislative

advocacy

conference

& delegate  
assembly

# legislative advocacy conference & delegate assembly

december 2-4, 2016

## The much anticipated

annual SCSBA Annual Legislative Advocacy Conference and Delegate Assembly sets the stage for all the action that takes place January to June in our state's capital. Hear from state policy and political leaders and learn how to become a stronger voice for South Carolina public schools.

As a school board member, the educational future of the students you serve depends as much on the decisions made by the state legislature as those made in the board room. The time is now to take your leadership role as an active political advocate for public schools.

## Objectives

- Set the 2017 Legislative Platform (Delegate Assembly)
- Learn about proposed state education legislation
- Get a forecast of the state's budgetary issues and how they may impact school funding
- Gain a better understanding of the power of collaborative, proactive approaches to the political process

## Registration

The member registration fee, which includes lunch on Saturday, is \$185 per person through November 18, 2016, and afterwards is \$210 per person. The non-member registration fee is \$385 per person through November 18, 2016, and afterwards is \$410 per person.

Additional lunch tickets for guests of registered attendees are available for \$40 per person and may be purchased through the online registration process.

The deadline to cancel and receive a refund is November 18, 2016.

Registrations by individual members are no longer accepted in order to help prevent duplicate registrations, invoicing and credit card charges. School board members and district administrators must register through their board secretary, and associate members must register through their SCSBA company contact. For more information or assistance, contact Sandy Poole at [spoole@scsba.org](mailto:spoole@scsba.org) or 800.326.3679.

## Boardmanship Institute credit

Board members will receive 15 points and 7 hours of credit in the Boardmanship Institute for conference attendance and participation.

## Hotel

The conference will be held at the Sonesta Hotel, which is located in the Shipyard Plantation, at 130 Shipyard Drive on Hilton Head Island. Rooms are available for \$120 per night for single/double occupancy, plus taxes and fees, through November 18, 2016, or when the room block is full. Reservations can be made by calling 800.766.3782. A check or credit card confirmation for one night's stay is required to secure a room or for late arrival.

# legislative advocacy conference & delegate assembly

## Friday, December 2

5:30 - 7 p.m.

**Registration**

## Saturday, December 3

7:30 - 8:30 a.m.

**Registration and continental breakfast**

7:30 - 8:15 a.m.

**Delegate Assembly orientation**

Learn more about the association's proposed legislative priorities and belief statements and get your questions answered before they are presented at the annual Delegate Assembly.

Scott T. Price, *SCSBA Executive Director*

Debbie Elmore, *SCSBA Director of Governmental Relations and Communications*

8:30 - 10:30 a.m.

**First general session**

**Welcome and purpose**

Dr. Kathy Coleman, *SCSBA President, Saluda County Schools Board*

### Legislative education issues in 2017

When looking at the issues facing lawmakers in 2017, it is like déjà vu. A court order directing the State and plaintiff school districts in the decades-old school funding lawsuit to report their actions to ensure a minimally adequate education for students. Finding a stable and consistent funding source to build, repair and replace crumbling roads, bridges and other infrastructure needs. Aid for farmers and others who sustained damages from the recent hurricane. A looming pension system financial crisis. Tax reform. How will all of these issues impact public school funding? Hear the perspectives of legislative leaders on education and other issues before the General Assembly, and bring your questions for them to address.

10:30 - 10:45 a.m.

#### Beverage break

● Co-Sponsored by Duff, White & Turner, LLC

10:45 - 11:30 a.m.

#### Second general session

##### The big picture for fiscal year 2017-2018

When lawmakers return in January, they will again face major funding challenges, including stable and sustainable solutions for repairing roads, the growing liabilities in the state pension system and continuing to respond to the Abbeville school funding lawsuit. Get an overview of recent revenue and expenditure trends of the state budget and an economic outlook and its impact for 2017.

Mike Shealy, *Budget Director, SC Senate Finance Committee*

11:30 - 11:45 a.m.

#### Beverage break

● Co-Sponsored by Childs & Halligan, P.A.

11:45 a.m. - 12:30 p.m.

#### Third general session

##### Federal legislative update

New president, new Congress and new opportunity. Get an update on key policy areas impacting local school districts and boards, such as child nutrition, career and technical education and the 2017 fiscal year appropriations process. Gain insight into the new Congress and administration, and learn how to maximize your federal advocacy efforts as elected officials and stakeholders in national education policy and local governance.

Amirah Salaam, Esq., *Government Relations Counsel, National School Boards Association*

12:30 - 1:30 p.m.

#### Lunch (Included in registration)

##### Presentation of the

##### SCSBA Advocacy Program of the Year Award

Find out which school board will be named the SCSBA Legislative Program of the Year for its legislative advocacy efforts during the 2016 legislative session and how those efforts helped advance the cause of local school board governance in our state.

2 - 5 p.m.

##### Delegate Assembly (Delegates asked to sign in at 1:45 p.m.)

Representatives of the state's 81 school district boards will elect SCSBA officers and set the association's legislative priorities and belief statements for 2017.

5 p.m.

##### SCSBA Board of Directors meeting

This meeting immediately follows the annual Delegate Assembly and is open to all participants.

## Sunday, December 4

7:30 - 8:30 a.m.

### Registration and continental breakfast

● Co-Sponsored by Boykin & Davis, LLC

8:45 - 9 a.m.

### Fourth general session

#### Welcome

Scott T. Price, SCSBA Executive Director

9 - 9:45 a.m.

### Address by 2017 SCSBA president

Queenie Boyd, SCSBA President, Lee County School District Board

9:45 - 10:45 a.m.

### Education issues roundtable

Learn what will be the top legislative issues in 2017 from various education and business organizations. What will they focus their advocacy efforts on?

Mary Carmichael, Executive Director, Public Charter School Alliance of SC

Mark Harmon, Vice President of Public Policy, SC Chamber of Commerce

Emily Heatwole, Director of Legislative Affairs, SC Department of Education

Kathy Maness, Executive Director, Palmetto State Teachers Association

Moderator: Debbie Elmore, SCSBA Director of Governmental Relations and Communications

11 a.m.

### Closing remarks

Queenie Boyd, SCSBA President, Lee County School District Board

## upcoming conferences

2017 Boardmanship Institute

January 29-31

**NSBA National School Boards Association Advocacy Institute** – Washington, DC

February 16

**New Board Orientation** – Hilton Head Marriott, Hilton Head

February 16

**Board Chair Workshop** – Hilton Head Marriott, Hilton Head

February 16-19

**SCSBA Annual Convention** – Hilton Head Marriott, Hilton Head

March 7

**2DAC (Two Days at the Capitol)** – Columbia, SC

March 25-27

**NSBA Annual Conference** – Denver, CO

April 25

**2DAC (Two Days at the Capitol)** – Columbia, SC

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