

Seven Habits of Collaborative School Leaders

From *Paddling Upstream in a Public School Canoe*

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1. Avoid comparisons of school districts—especially unequal districts!
2. Don't allow test scores to define your school—fully embrace Every Child a Graduate.
3. Inspire your employees with a "Successory" program—if you don't feed the teachers they will eat the students.
4. Use stories to overcome the Villains of Communication—avoid the data trap.
5. Put a face on children of poverty—tell the stories of individual students.
6. Plan celebrations of success—use technology to connect and inspire.
7. Intentionally build connections with faith organizations, first responders, and veterans to retool our image and rekindle public support.

Paddling Upstream in a Public School Canoe

Includes an invitation for school leaders to join
Public Schools That Work!

A nation-wide program offered through the

National School Public Relations Association

More information is available at www.pstw.org

Or at www.JohnDraper.org