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FEBRUARY 16-19, 2017
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2017



2017 SCSBA Annual Convention

Hilton Head Marriott
Hilton Head Island, SC

February 16-19, 2017

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SCSBA President's Welcome

Welcome to the South Carolina School Boards Association's 2017 Annual Convention!

What an honor it is to serve with you as a school board member in South Carolina as we work together to transform public education in our state. While our demographics are different from county to county and district to district, our focus is the same — our students.



Together we focus on teamwork — collaborating to find the best solutions to educate all children. We model respect — remembering that every child is somebody and every child can learn if given love and resources. We focus on growth — taking full advantage of learning opportunities to develop as relevant, effective leaders in public education.

One of our most important responsibilities to our students, parents and staff is to stand up and be heard as advocates for quality public education. School boards are committed to advocating in our communities and state for what we know is important on the local, state and federal levels. This year, we will advocate for reforming education funding, an education accountability system that encourages innovation and flexibility, sensible school safety measures and school facilities in districts that have a low tax base.

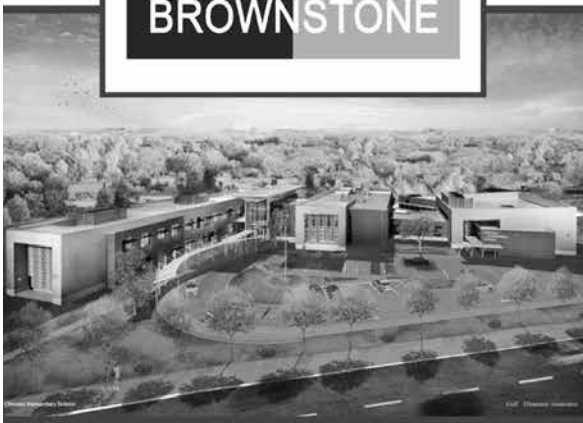
This year's convention features speakers and presenters that will remind us that to ACHIEVE THE GOAL we need to be *individually strong* and *committed to the team*. Our sessions over the next few days will focus on board governance and equip us with the tools we need to work together to stand up for public education in South Carolina. As you attend sessions and connect with other board members, I also encourage you to visit the vendors in the convention trade show.

I'm excited to welcome you to the 2017 SCSBA Annual Convention.

Queenie Boyd

SCSBA President, Lee County School Board member

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Agenda at a Glance

Thursday, February 16

- | | |
|--------------------|--|
| 8 a.m. - 4:30 p.m. | Board Chair Workshop |
| 8 a.m. - 4:30 p.m. | New Board Orientation |
| 4:30 - 7 p.m. | Convention registration and light refreshments - <i>Foyer</i> |

Friday, February 17

- | | |
|-----------------------|--|
| 7:30 - 8:30 a.m. | Beverage break - <i>Exhibits area</i> |
| 7:30 a.m. - 4:30 p.m. | Registration - <i>Foyer</i> |
| 7:30 - 11 a.m. | Trade show - <i>Exhibits area</i> |
| 8:30 - 10 a.m. | First general session - <i>Ballrooms A-F</i> |
| 10 - 11 a.m. | Refreshment break - <i>Exhibits area</i> |
| 11 a.m. - 12 p.m. | Trending topics (Choose one of three topics.) - <i>Ballrooms A-F, Sabal Palm</i> |
| 12 - 1:30 p.m. | Lunch on your own - For your convenience, grab-and-go lunch will be available in the Exhibits area for purchase by cash, credit card or room charges. Marriott restaurants will also be open. |
| 12:15 - 3:30 p.m. | Trade show - <i>Exhibits area</i> |
| 1:30 - 2:30 p.m. | Trending topics (Choose one of three topics.) - <i>Ballrooms A-F, Sabal Palm</i> |
| 2:30 - 3 p.m. | Refreshment break - <i>Exhibits area</i> |
| 3 - 4 p.m. | Breakout sessions (Choose one of six topics.) - <i>Ballrooms A-F, Sabal Palm</i> |

Saturday, February 18

- | | |
|--------------------|---|
| 7:30 - 8:30 a.m. | Beverage break - <i>Exhibits area</i> |
| 7:30 a.m. - 3 p.m. | Registration - <i>Foyer</i> |
| 7:30 - 11:30 a.m. | Trade show - <i>Exhibits area</i> |
| 8:30 - 10:30 a.m. | Second general session - <i>Ballrooms A-F</i> |
| 10:30 - 11 a.m. | Refreshment break - <i>Exhibits area</i> |
| | Door prize winners posted - <i>Exhibits area</i> |

Agenda at a Glance

- 11 a.m. - 12:15 p.m. **Breakout sessions** (Choose one of five topics.) - *Ballrooms A-F*
- 12:30 - 2 p.m. **Lunch on your own** - For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit card or room charges. Marriott restaurants will also be open.
- 2 - 3 p.m. **Breakout sessions** (Choose one of five topics.) - *Ballrooms A-F*
- 5 - 6:30 p.m. **Saturday evening reception** (Heavy hors d'oeuvres, live entertainment and door prizes.) - *Ballroom J*

Sunday, February 19

- 7:30 - 8:30 a.m. **Beverage break** - *Foyer*
- 7:30 a.m. - 12 p.m. **Registration** - *Foyer*
- 8:30 - 11:30 a.m. **Closing general session** - *Ballrooms A-F*



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To learn more, contact:

Will Taylor, Government & Institutional Banking • 843-937-4573

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Registration & Information

Everyone attending the convention must register, including participants, guests, directors and officers. Exhibitors do not need to register; they are pre-registered for the trade show only.

The convention registration desk serves as an information center. The SCSBA staff will be happy to help with any questions or concerns.

Registration hours

Thursday 4:30 - 7 p.m.

Friday 7:30 a.m. - 4:30 p.m.

Saturday 7:30 a.m. - 3 p.m.

Sunday 7:30 a.m. - 12 p.m.

Name badge

Your name badge verifies your registration and must be worn at all times.

Messages

Messages for attendees can be retrieved or left at the registration desk. We are unable to page attendees.

Guest wristbands for the Saturday evening reception

Your registration includes one admittance for the Saturday evening reception. All registered attendees **must** wear their name badge for admittance to the reception. You may purchase **guest wristbands** for \$30 each at the registration desk until Friday at 12:30 p.m.

The reception will be held from 5 - 6:30 p.m. on Saturday, February 18 and will include heavy hors d'oeuvres, live entertainment and door prizes.

Cell phones

As a courtesy to others, please turn off phones or set to an inaudible mode during sessions and events. Please move away from the sessions and events area during phone conversations to avoid disrupting the speaker and other convention attendees.



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Registration & Information

Breakfast

Convention attendees staying in SCSBA's contracted room block at the Hilton Head Marriott will receive a complimentary full breakfast for Friday, Saturday and Sunday at the Hilton Head Marriott Café beginning at 6 a.m.

Lunch

On Friday and Saturday, lunch will be on your own. For your convenience, there will be cash, credit card or room charge grab-and-go lunch available in the Exhibits area on Friday and in the Foyer on Saturday. The restaurants at the Hilton Head Marriott will also be serving lunch.

Trade show and hours

Visit the exhibits area to see the latest in education products and services. Many vendors offer demonstrations, samples, and of course, door prizes! The participation and support of exhibitors and sponsors helps to underwrite convention costs and is greatly appreciated. The last chance to register for exhibit door prizes is 8:30 a.m. on Saturday.

Friday 7:30 - 11 a.m. and 12:15 - 3:30 p.m.

Saturday..... 7:30 - 11:30 a.m.

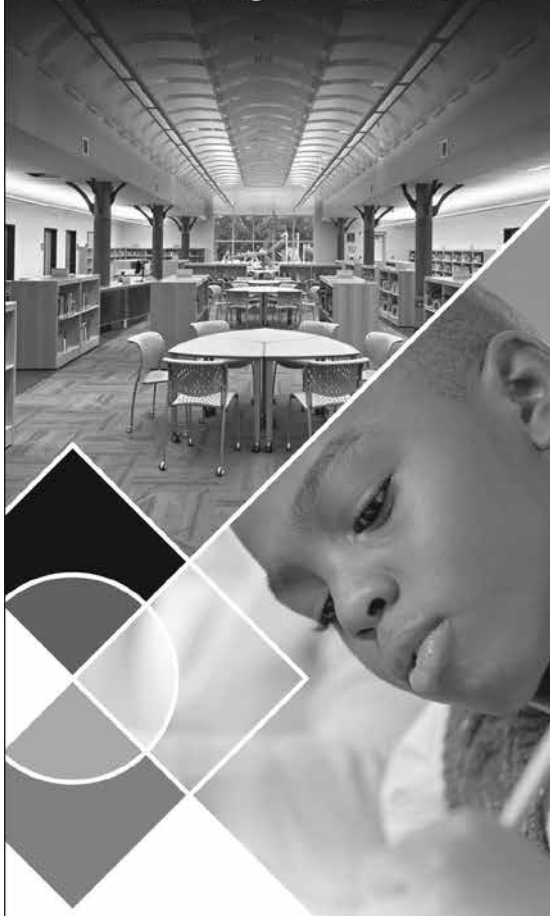
Door prize opportunities

Join the crowd in the exhibits area during the Saturday morning refreshment break when many exhibitors give away door prizes. Names of prize winners are displayed on the bulletin board in the exhibits area. Winners can claim their prize by bringing the form displaying their name to the exhibitor's booth. All door prizes must be claimed by 11 a.m. on Saturday.

Winners of door prizes being awarded during the Saturday evening reception and the Sunday morning general session must be present to claim their prize.

Participate in the vendor signature game and become eligible for one of two \$100 cash prize drawings during Sunday's general session. Look for the vendor signature sheet in your convention tote bag, obtain a signature

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Registration & Information

from the vendors and return the completed sheet to the registration desk by Saturday at 12:30 p.m.

SCSBA Policy and Legal Services' annual drawing for two non-subscribing districts to win one free year of policy online services and one non-subscribing district to win one free year of paperless board meetings will be held at Sunday's general session. You must be present to win. Please see the form in your tote bag for more information

Boardmanship Institute credit

Board Chair Workshop and New Board Orientation -
10 points and 5 hours of training

Annual Convention - *20 points and 14 hours of training*

Student performances

Students will showcase their talents throughout the convention.

Friday morning

River Bluff High School Gator Steel Band, *Lexington County School District One*

Saturday morning

Nation Ford High School Clarinet Choir, *Fort Mill Schools*

Sunday morning

Eighth Grade Star Singers, *Dorchester School District Two*

Kennedy On Stage, *Aiken County Public School District*



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Speakers

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Keeping our balance

Murray Banks, *Motivational Speaker*

Murray has been a speaker and trainer since 1984 creating a niche with custom tailored keynotes. While all speakers aspire to personalize their presentations, Murray developed that skill as an educator, teaching at every level from grade school to graduate school! His ability to identify the needs of each student and zero in on best practices for their learning have served him well for researching an organization, reading his audience and creating an interactive presentation.



Murray was a passionate teacher. In 1982, he was honored as Vermont's Teacher Of The Year for Physical Education, and in 1983 received the Outstanding Educator Award from the national association, AAHPHRD. He taught in a city school district, a small rural school and a major university; coached teams that won state championships and teams that never won a game; and 40 years later is still coaching youth sports in his community.

At the same time he was achieving educational honors, Murray was winning his first of four National Championships in the Triathlon. He took a sabbatical in 1984 to train and race internationally, work on an advanced degree in educational leadership and co-author a textbook. Two times he has been one of the top finishers in the Ironman Triathlon World Championship in Hawaii. This break from public education enabled Murray to blend two passions - racing at the highest levels and teaching outside the structure of a classroom. His audiences now get the best of both worlds... a dynamic, interactive teaching style and focused, world class mindset.

Successful speakers are skilled storytellers. Murray draws on his teaching skills, athletic success and business savvy to engage his audience and weave a

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Speakers

message that is easily applicable to their own work and personal lives.

Murray lives in the beautiful Green Mountains of Vermont.

Paddling upstream in a public school canoe

Dr. John Draper, *National Consultant, Expanding Support for Public Schools, National School Public Relations Association*

John Draper has energized audiences of educators, school leaders and community members in over 40 states. His presentations are marked by thoughtful analysis, engaging narrative and a refreshing passion for the mission of public schools. He makes research fun!



As the CEO of the Educational Research Service in Washington, D.C., Dr. Draper spawned conversations among school leaders nationwide on engaging staff and communities in active support of our schools. His presentations are known for getting to the root of the research and translating it into focused, proactive leadership practices. He is now a nation-wide consultant working with the National School Public Relations Association to expand support for public schools. NSPRA is a membership organization dedicated to helping educational leaders build community support for schools and school districts.

Elevated Excellence

Mark L. Brown, *World Champion of Public Speaking, Southwestern Consulting™*

Nationally acclaimed speaker Mark Brown has dedicated his career to getting inspirational messages out to young people all over North America. With his “tell it like it is” approach, Brown challenges some of the most serious problems in our schools today.





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Speakers

His Emmy-nominated presentation is part of a national outreach program against bullying, sponsored by Great American Opportunities. Great American has been helping schools raise the money they need for over 35 years. In 2012 Great American became even stronger with the acquisition of QSP, another well-respected fundraising company. Together they have raised over \$5 billion for schools and youth groups in the United States and Canada. Great American supports numerous educational activities that go beyond fundraising - like this speaker program featuring Mark Brown.

A native of Kingston, Jamaica, Brown immigrated to the United States at 18 - with \$40 in his pocket and a dream of a better life. He never imagined he'd devote his life to helping others.

During a brief career as a systems analyst at Reader's Digest, Brown developed a love for public speaking. But it wasn't until a life-threatening illness in 1993 that he began to focus on a career change.

In 1995, he won Toastmasters International's World Championship of Public Speaking, emerging first in a field of more than 20,000 entrants. The same year, the Harlem YMCA honored him with a Black Achievers in Industry Award.

In 1998, Brown joined QSP full-time as the Community Relations Manager. In 2012, QSP and Great American joined forces. He now spreads his positive messages to more than 200 audiences each year. He has also delivered addresses for numerous conferences, including the Maine Attorney General's Conference on Civil Rights, the California Association of Student Leaders, the National Association of Elementary School Principals, the National Middle School Association and the Canadian Student Leadership Conference.

Brown is a member of the National Speakers Association. He lives with his wife and their three children in Lizella, Georgia.

PRESIDENT'S

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2017

2017 Upcoming events

March 7, 2017

2DAC (Two Days at the Capitol)
Columbia, SC

March 25-27, 2017

NSBA Annual Conference
Denver, CO

April 25, 2017

2DAC (Two Days at the Capitol)
Columbia, SC

June 8, 2017

New Board Orientation, Make up
Columbia, SC

August 19-20, 2017

School Law Conference
Myrtle Beach, SC

October 12, 2017

Beyond the Basics Series
Columbia, SC

TBD

*Risky Business Seminar, Workers' Compensation and
Property & Casualty Insurance Trust Seminar*
TBD

December 1-3, 2017

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Schedule: Thursday - Friday

Thursday, February 16

8 a.m. - 4:30 p.m. **Board Chair Workshop**

▶ *Co-sponsored by Childs & Halligan, P.A. and
Duff & White, LLC*

8 a.m. - 4:30 p.m. **New Board Orientation**

▶ *Co-sponsored by Boykin & Davis, LLC and
Duff & White, LLC*

4:30 - 7 p.m. **Convention registration and
light refreshments - Foyer**

Friday, February 17

7:30 - 8:30 a.m. **Beverage break - Exhibits area**

Note: Convention attendees staying in SCSBA's contracted room block at the Hilton Head Marriott will receive a complimentary full breakfast Friday, Saturday and Sunday at the Hilton Head Marriott Café. Breakfast begins at 6 a.m., Friday through Sunday.

7:30 a.m. - 4:30 p.m. **Registration - Foyer**

7:30 - 11 a.m. **Trade show - Exhibits area**

8:30 - 10 a.m. **First general session -
Ballrooms A-F**

▶ *Co-sponsored by Childs & Halligan, P.A.*

Welcome

Queenie Boyd, *SCSBA President, Lee County School District*

Pledge of Allegiance

Introduction of SCSBA Board of Directors

Scott T. Price, *SCSBA Executive Director*

Greetings from the National School Boards Association

Thomas J. Gentzel, *Executive Director and CEO, NSBA*

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Schedule: Friday

Student performance

River Bluff High School Gator Steel Band, *Lexington County School District One*

Leading with passion...Keeping our balance

Murray Banks, *Motivational Speaker*

10 - 11 a.m. **Refreshment break** - *Exhibits area*

► Co-sponsored by Haynsworth Sinkler Boyd, P.A.

11 a.m. - 12 p.m. **Trending topics** - (Choose one of three topics.)

1. **The trouble with the future is, it's not what it used to be. Leadership for change in our schools** - *Ballrooms ABC*

In a rapidly changing world, many schools have an unchanging rhythm...a similar flow and schedule every day that can lull even the most dedicated educators into the comfort zone. Our leadership can inspire our faculty and staff to become innovative, responsive and creative in their work. Murray's breakout will compliment his keynote with four strategies for helping our colleagues overcome "Pyschosclerosis," avoid the insidious creep of "G.G." and work with a sense of inquisitiveness and introspection. You will love his "Lava Lamp Philosophy" for continuous change and improvement. Murray was an innovator in his school and often found himself alienated by colleagues who told him "We've never done it that

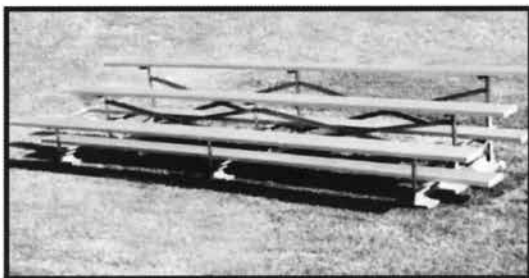


The River Bluff High School Gator Steel Band of Lexington County School District One will perform during the Friday opening general session.

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Schedule: Friday

way," "We don't do that here," "We tried that years ago and it didn't work" and of course, "If it ain't broke, don't fix it!"

Murray Banks, *Motivational Speaker*

Moderator: Debbie Elmore, *SCSBA Director of Governmental Relations and Communications*

2. What every school board should know about South Carolina's Mandated Reporting Law

- *Sabal Palm* (Repeats at 1:30 p.m.)

South Carolina law requires certain school district employees to report suspected child abuse and neglect. In this session, learn which employees are required to report, what they are required to report and the criminal and civil liabilities for failure to report. Additionally, we'll discuss some big picture questions for board members to use in assessing their school district's compliance with the mandated reporting law.

Stacey L. Kaufman, *Esquire, Regional Attorney Trainer, Children's Law Center*

Moderator: Bobby Parker, *SCSBA Board of Directors, Lancaster County School District*

3. Shots. Shock. Recovery. - *Ballrooms DEF* (Repeats at 1:30 p.m.)

September 28, 2016, started as a typical day at Townville Elementary School only to change at 1:42 pm when an active shooter fired shots hitting students and a staff member. Since the horrific school shooting at Sandy Hook Elementary School, there have been 196 school shootings with Townville being the latest. This presentation will share the timeline of events as they unfolded and what school leaders can learn from this tragedy. Participants will also hear national statistics and trends involving school shootings.

Dr. Joanne S. Avery, *Superintendent, Anderson School District 4*

Moderator: Dr. Tom Dobbins, *SCSBA Board of Directors, Anderson School District 4*

Online Resources for SC Educators

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- Knowitall.org

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Schedule: Friday

12 - 1:30 p.m. **Lunch on your own**

For your convenience, grab-and-go lunch will be available in the Exhibits area for purchase by cash, credit card or room charges. Marriott restaurants will also be open.

12:15 - 3:30 p.m. **Trade show** - Exhibits area

1:30 - 2:30 p.m. **Trending topics** - (Choose one of three topics.)

1. Community engagement: Staying connected -
Ballrooms ABC

With the onset of social media, the evolution of technology, setting and implementing policy, ensuring fiscal accountability and balancing budgets, maintaining relevancy with the community and staying connected can be challenging. The Lee County School Board has developed some outside of the box strategies to ensure that we engage all sectors of the community. They will share their best practices for keeping the community engaged and strategies for dealing with contentious groups of people. This includes specific recommendations for engaging parents, the business community, the faith-based community, other elected officials and the community at large (taxpayers).

Sanya J. Moses, *Chair, Lee County School District*

Sylvia A. Scott, *Board Member, Lee County School District*

Moderator: Dr. Tom Dobbins, *SCSBA Board of Directors, Anderson School District 4*

2. What every school board should know about South Carolina's Mandated Reporting Law -
Sabal Palm

Stacey L. Kaufman, *Esquire, Regional Attorney Trainer, Children's Law Center*

Moderator: Charles Govan, *SCSBA Board of Directors, Darlington County School District*

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Schedule: Friday

3. Shots. Shock. Recovery. - *Ballrooms DEF*

Dr. Joanne Avery, *Superintendent, Anderson School District 4*

Moderator: Johnny Wilson, *SCSBA Board of Directors, Georgetown County School District*

2:30 - 3 p.m. **Refreshment break** - *Exhibits area*

3 - 4 p.m. **Breakout sessions** - (Choose one of six topics.)

1. Feds left schools alive? Assessing implementation of new FLSA regulations - *Ballroom A*

This session will cover changes to the white-collar exemptions from overtime under the Fair Labor Standards Act that became effective December 1, 2016; assess the effectiveness of strategies to comply with the changes; review recurring wage and hour problems school districts face; and present solutions for identifying and addressing those problems.

Tom Barlow, *Attorney, Childs & Halligan, P.A.*

Moderator: Becky Bean, *SCSBA Communications Manager*

2. Governance - *Ballrooms BC*

Understanding the roles and responsibilities of the board of trustees and superintendent is critical to the success of a school district. In this session, attendees will learn how the roles interface and how navigation through the governance, politics and operation of a collaborative team makes and implements educationally sound decisions.

Donald E. Andrews, *Superintendent, Jasper County School District*

Moderator: Cindy Bohn Coats, *SCSBA Board of Directors, Charleston County School District*

3. When a band-aid and an ice pack aren't enough: Addressing students' medical needs - *Ballroom D*

Public schools serve a wide range of students with varying needs, including significant health care needs. Is your district equipped to deal with students who require tube feeding, who have

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Schedule: Friday

deadly allergies, or who have been prescribed medical marijuana for a seizure disorder? Are your staff members aware of the symptoms of a concussion or drug overdose, and do they know how to respond? In this session, board members will learn the legal requirements of addressing students' medical needs, including steps boards can take to ensure that their schools are prepared for medical emergencies.

Lindsay Anne Thompson, Esquire, *In-House Legal Counsel and Executive Director for Compliance, Georgetown County School District*

Moderator: Chuck Saylor, *SCSBA Treasurer, Greenville County Schools*

4. Making sound board decisions, practical implications and employee grievances: What is the board's responsibility? - Ballroom E

This presentation covers various employee grievance situations, including non-certified employee grievances, and will inform board members of their responsibilities and roles in responding to and handling grievances. Board members can also expect to review various policy examples related to employee grievances to ensure their districts are in compliance with the law when handling these situations.

Ashley C. Story, Esquire, *Duff & White, LLC*

Moderator: Charles Govan, *SCSBA Board of Directors, Darlington County School District*

5. To blog or not to blog: That's the question! - Ballroom F

As a superintendent coming into a district with conflicts, this superintendent discusses how she and the board re-engaged their community and staff through social media, community visibility and news media. These strategies are not new, but the effort must be strategic and constant to restore public confidence in the school system.

Angela H. Bain, *Superintendent, Chester County School District*

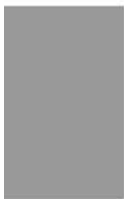
Moderator: Tara McCall, Esquire, *SCSBA Policy and Legal Services*

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Schedule: Friday-Saturday

6. Closing the achievement gap: Best practices and strategies that work to ensure equity for all - *Sabal Palm*

Participants in this session will be briefed on use-the-next-day strategies and easy-to-implement initiatives that are currently being used to close the achievement gap in an elementary school setting. Strategies focus around the Profile of the SC Graduate. Find out how district office personnel and school administration collaborate and communicate in order to make the initiatives a reality for all students.

Jaime L. Hembree, *Principal, Batesburg-Leesville Elementary School, Lexington School District Three*

Julie Ruff, *Media Specialist, Batesburg-Leesville Elementary School, Lexington School District Three*

Matthew Velasquez, *Assistant Principal, Batesburg-Leesville Elementary School, Lexington School District Three*

Moderator: Cheryl Burgess, *SCSBA Secretary, Lexington School District Three*

Saturday, February 18

7:30 - 8:30 a.m. **Beverage break** - *Exhibits area*

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Note: Convention attendees staying in SCSBA's contracted room block at the Hilton Head Marriott will receive a complimentary full breakfast Friday, Saturday and Sunday at the Hilton Head Marriott Café. Breakfast begins at 6 a.m., Friday through Sunday.

7:30 a.m. - 2:30 p.m. **Registration** - *Foyer*

7:30 - 11:30 a.m. **Trade show** - *Exhibits area*

8:30 - 10:30 a.m. **Second general session** - *Ballrooms A-F*

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Schedule: Saturday

Welcome and introductions

Wesley Hightower, *SCSBA President-Elect, Aiken County Public School District*

Student performance

Nation Ford High School Clarinet Choir, *Fort Mill Schools*

Recognition of SCSBA Past Presidents

Greetings from the State Department of Education

The Honorable Molly Spearman, *State Superintendent of Education*

Recognition of SCSBA Boardmanship Institute Level 6 recipients

Recognition of SCSBA President's Club Sponsors

Introduction of speaker

Chuck Saylor, *SCSBA Treasurer, Greenville County Schools*

Paddling upstream in a public school canoe

Dr. John Draper, National Consultant, Expanding Support for Public Schools, National School Public Relations Association

10:30 - 11 a.m. **Refreshment break** - *Exhibits area*

▶ *Co-sponsored by Childs & Halligan, P.A.*

Door prize winners posted - *Exhibits area*

11 a.m. - 12:15 p.m. **Breakout sessions** - (Choose one of five topics.)

1. The teacher shortage in S.C. - Why teacher recruitment is everyone's job! - *Ballroom A* (Repeats at 2 p.m.)

South Carolina has a teacher shortage that is projected to grow over the next ten years. Not enough students are choosing to enter the profession and too many teachers leave the class-

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Schedule: Saturday

room within the first five years. Attend this session and learn what roles educators, board members and community members can play in attracting individuals to the teaching profession, as well as in recruiting and retaining teachers in your district.

Jane Turner, *Executive Director, S.C. Center for Educator Recruitment, Retention and Advancement*

Moderator: Gail Hughes, *SCSBA Board of Directors, Dorchester School District Two*

2. **Making beautiful music: How can board members and superintendents communicate productively?** - *Ballrooms BC*

This interactive session will discuss the ways in which board members may lawfully and productively communicate with their superintendent before, during and after board meetings. Following an overview, attendees will be asked to review scenarios and answer questions about how situations may have been handled differently in order to achieve better outcomes.

Andrea E. White, *Attorney, Duff & White, LLC*

Moderator: Tony Folk, *SCSBA Vice President, Dorchester School District 4*

3. **Early childhood: The critical personalized learning path to the S.C. graduate** - *Ballroom D*

Attend this session to learn more about Lexington School District Four's Early Childhood Center (ECC). The ECC serves approximately 650 three, four, and five-year-old children and their families, providing a full day of school tuition-free to all



The Nation Ford High School Clarinet Choir of Fort Mill Schools will perform during the Saturday second general session.



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Schedule: Saturday

who enroll, including Montessori multi-age classrooms, through parent choice. The ECC, a charter TransformSC school, was specifically designed as a result of a deep belief in early childhood education as a critical component to support the Profile of the S.C. Graduate.

Lisa Evans, Principal, *Early Childhood Center, Lexington School District Four*

Dr. Linda Lavender, *Superintendent, Lexington School District Four*

Melissa Redd, *Instructional Coach, Early Childhood Center, Lexington School District Four*

Moderator: Glenn Odom, *SCSBA Board of Directors, Florence Public School District One*

4. Property taxes-debased, befogged, and constricted - Ballroom E

Why is the property tax structure important? In this session, we will dissect the legal structure of property taxes, with a focus on the property tax formula of fair market value x assessment ratio = assessed value x tax (millage) rate = tax revenue, including legal changes such as Act 388 and economic development incentives. We also will examine the index of taxpaying ability and the connection of local property taxes to the distribution to school districts of the state EFA and employee benefit funds.

William F. "Bick" Halligan, Esquire, *Childs & Halligan, P.A.*

Moderator: Annie McDaniel, *SCSBA Board of Directors, Fairfield County School District*

5. One child - One chance: Ensuring high quality post-secondary outcomes - Ballroom F

Aiken County Public School District initiated "One Child – One Chance," designed to enhance its commitment to student success beyond high school. This initiative's focus is to remove traditional barriers so that 100 percent of graduates leave high school with a solid connection to high quality post-secondary employment and educational outcomes. Join this session to learn about



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Schedule: Saturday

their comprehensive tracking system to promote on-time graduation, strategies to increase student connections to two-year and four-year colleges and universities and the reasons district support is crucial to the success of this initiative.

Gina Bassford, *Coordinator for Counseling, Career Services, and High Schools, Aiken County Public School District*

Carl White, *Principal, Midland Valley High School, Aiken County Public School District*

Moderator: Wesley Hightower, *SCSBA President-Elect, Aiken County Public School District*

12:30 - 2 p.m. **Lunch on your own**

For your convenience grab-and-go lunch will be available in the foyer for purchase by cash, credit card or room charges. Marriott restaurants will also be open.

2 - 3 p.m. **Breakout sessions** - (Choose one of five topics.)

- 1. The teacher shortage in S.C. - Why teacher recruitment is everyone's job!** – *Ballroom A*
Jane Turner, *Executive Director, S.C. Center for Educator Recruitment, Retention and Advancement*

Moderator: Lisa Wells, *SCSBA Board of Directors, Greenville County Schools*

- 2. The social boardroom: Compliance with FOIA and The Electronic Age** - *Ballrooms BC*

This interactive session will provide board members with practical guidance in dealing with social media, cell phones, district computers and other developing complexities in this technological age.

Shawn Eubanks, *Attorney, Boykin & Davis, LLC*

Moderator: Jamie Devine, *SCSBA Board of Directors, Richland One*

- 3. Communication is the key to building successful board/superintendent teams** - *Ballroom D*

The possibility of having new school board members every two years is a reality in most school districts. Combining this occurrence with the increasing turnover rate among superintendents



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Schedule: Saturday

has elevated the need for school boards and superintendents to work as a team and communicate effectively. This presentation will outline how working as a team through effective communication can be an asset for children and the community.

Randy Bridges, Ed.D., *Superintendent, Florence Public School District One*

Moderator: Janice Morreale, *SCSBA Board of Directors, Horry County Schools*

4. Great Expectations - Meeting the needs of teachers and students - Ballroom E

Learn how Anderson Two's "Great Expectations" is providing teachers with much needed practices to guide instruction and raise the expectation levels of student performance. The core values and principles found within "Great Expectations" support students in becoming successful citizens. The program has raised the levels of academic and behavioral expectations, and parents/community members are pleased with the results.

Jeremy Sauceman, *Principal, Honea Path Elementary, Anderson School District Two*

Moderator: Becky Bean, *SCSBA Communications Manager*

5. What's new and what's next: Updating policies in compliance with statutory and regulatory mandates - Ballroom F

Let's talk policies. From South Carolina's Read to Succeed Act to new federal requirements for district wellness policies, this session will cover recent statutes and regulations that have a direct impact on board policy and provide suggested policy revisions to ensure district compliance.

Dr. Tiffany N. Richardson, *General Counsel, SCSBA Director of Policy and Legal Services*

Tara McCall, *Esquire, SCSBA Policy and Legal Services*

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Schedule: Saturday-Sunday

5 - 6:30 p.m.

Saturday evening reception -
Ballroom J

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Before heading out on the town for dinner, join colleagues, convention speakers and SCSBA staff from 5 - 6:30 p.m. for a networking reception and a little fun, to include heavy hors d'oeuvres, entertainment and door prizes.

Sunday, February 19

7:30 - 8:30 a.m.

Beverage break - Foyer

Note: Convention attendees staying in SCSBA's contracted room block at the Hilton Head Marriott will receive a complimentary full breakfast Friday, Saturday and Sunday at the Hilton Head Marriott Café. Breakfast begins at 6 a.m., Friday through Sunday.

7:30 a.m. - 12 p.m.

Registration - Foyer

8:30 - 11:30 a.m.

Closing general session -
Ballrooms A-F

Welcome

Queenie Boyd, *SCSBA President, Lee County School District*

Student performance

Eighth Grade Star Singers, *Dorchester School District Two*



The Eighth Grade Star Singers of Dorchester School District Two will perform during Sunday's closing general session.



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Schedule: Sunday

Greetings from the 2017 SCASA Superintendent of the Year

Dr. Steve Wilson, Superintendent, Calhoun County Public Schools

Student performance

Kennedy On Stage, Aiken County Public School District

Introduction of speaker

Tony Folk, SCSBA Vice President, Dorchester School District 4

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Convention closing remarks and door prizes



Kennedy On Stage of Aiken County Public School District will perform during Sunday's closing general session.



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1955	Dr. George D. Johnson, Spartanburg
1956	Robert Lee Scarborough, Eastover
1957	Robert Lee Scarborough, Eastover
1958	E.E. Dargan, Conway
1959	O.S. Aiken, Florence
1960	Brown Mahon, Greenville
1961	Brown Mahon, Greenville
1962	James F. Walsh, Orangeburg
1963	Roy McCall Jr., Easley
1964	W.D. Bain Jr., Spartanburg
1965	John M. McLaurin Jr., North Augusta
1966	Dr. Julian P. Price, Florence
1967	W. Herbert Smith, Clover
1968	Joseph L. Tamsburg, Georgetown
1969	Rev. James M. Fuller, Greenville
1970	Howard F. Burky, Charleston
1971	Robert Livingston, West Columbia
1972	Thomas G. Chappellear, Greenville
1973	James S. Rogers Jr., McColl
1974	Dr. B.J. Skelton, Clemson
1975	Samuel M. Harper, Andrews
1976	Mrs. T.W. Graham, Florence
1977	Dr. W. Fred Chapman, Clinton
1978	B. Edward Hursey, Darlington
1979	Allison Dalton, Pickens
1980	Dr. Clemmie Webber, Orangeburg
1981	Brooks Brown III, Columbia
1982	Bobby Bowers, Lexington
1983	Willis Crain, Chester
1984	James Carraway, Johnsonville
1985	Roy Strickland, Hanahan
1986	Sandra Franklin, Columbia
1987	Walter Walker, Columbia
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1989	Sidney Mathis, Marion
1990	York Glover, Beaufort
1991	Anne Suite, Fort Mill
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2000	Carolyn Howard, Summerville
2001	Frances Brewer, Moncks Corner
2002	Reed Swann, Barnwell
2003	Leni Patterson, Laurens
2004	Porter Stewart, Florence
2005	John Bamberg, Bamberg
2006	Dru James, Greenwood
2007	Debra Bush, Greenville
2008	Ronald Bessant, Horry
2009	Gerald Cook, Moore
2010	Bruce Davis, Estill
2011	Cindy Smith, Lexington
2012	Richard Cook, Lake City
2013	John Hughes, Mullins
2014	ElizaBeth D. Branham, West Columbia
2015	Robert Gantt, Irmo
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Calhoun County

20 years

Melvin Brewton
Spartanburg Four

Ann Brown
Spartanburg Three

Michael B. Crook
Spartanburg 6

Tony Folk
Dorchester 4

George E. Frierson III
Clarendon Three

Betty Jo Johnson
Dillon County

Joni Phillips
Spartanburg Four

15 years

William W. Berry
Lexington Three

Kenneth Bethea
Dillon Four

Cheryl A. Burgess
Lexington Three

Diane T. Dasher
Fort Mill Schools

Connell Delaine
Darlington County

Kimberly DuRant
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Calhoun County

Beth Hutchison
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Richard D. Sanders
Florence Five

Jimmy W. Sweat Jr.
Dillon County Board

Mary B. Ulmer
Orangeburg Consol. 5

10 years

James Barton
Laurens 56

Robert A. Dobson III
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Blind*

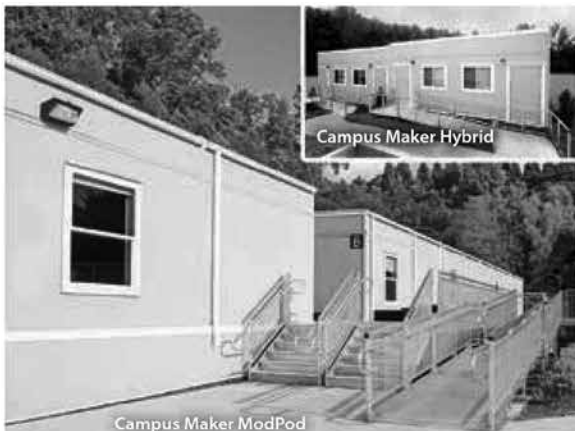
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The following board members were recognized for achieving a level from July 1, 2015, through June 30, 2016.

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Florence Four
Michael Forrester
Spartanburg 6
David Garner
Spartanburg 2
William Gossett
Spartanburg Three
Jimmy Grant
Spartanburg Four
Sylvia Harrison
Fairfield County
Clay Mahaffey
Spartanburg Seven
Cheryl Moye
Sumter District
Russell Overton
Williston 29
Jeff Proper
Spartanburg Five
Brenda Rogers
Spartanburg One
Henry Ross
Spartanburg 6

Lancer Shull
Lexington Three
Rick Sloan
Spartanburg Four
Dock Smith
Florence Four
David Striebinger
Beaufort County
Deidra Thomas
Florence Four
Sherrie Todd
Horry County
Barry Townsend
Florence One
Lori Walter
Spartanburg One
Famon Whitfield
Dillon Four
Sally Ann Wofford
Berkeley County
Rachel Yelton
Spartanburg 2
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Danny Driggers

Marlboro County

Joseph Dunkle

Beaufort County

Rex Ferris

Orangeburg Consol. Four

Elaine Fowler

Cherokee County

Bradford Giles

Lexington Two

Priscilla Green

Jasper County

Larry Haltiwanger

Lexington/Richland Five

Kevin Harrison

Spartanburg 6

James Hayes

Berkeley County

Jacqueline Hopkins

Hampton 2

Harry Jenkins

Colleton County

Karen Jowers

Blackville-Hilda Schools

Kevin Karg

Jasper County

Harold Kay

Anderson Five

Charles King

Kershaw County

Derek Lewis

Greenville County

Harold Lipsey

Union County

Brenda McKithen

Florence Four

Darlene Miller

Colleton County

Daisy Mitchell

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McCormick County

Ferlecia Cuthbertson
Williston 29

Gladys Dorsey
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Leon Drafts
Lexington Three

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Ethel Faust
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Lexington Four

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Listed below are the recipients of Level 6, our highest level of recognition in the Boardmanship Institute. This level acknowledges the many hours of training board members receive to gain the knowledge and skills to assist them as leaders in making decisions for the benefit of children in public schools.

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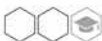
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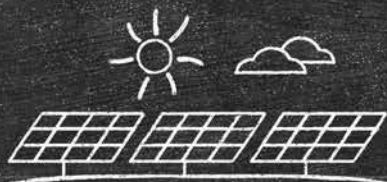
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ghampton@scsba.org
803.799.6607

Exhibitors

Quackenbush Architects + Planners Booth 16

1217 Hampton Street, Columbia, SC 29201
803.771.2999, quackenbusharchitects.com
Representative(s): Doug Quackenbush, Wendy Bertani,
Brenna Milne
*A full-service architecture, interiors and planning firm
focusing on educational projects.*

Schneider Electric Booth 25

300 Executive Center Drive, Greenville SC 29615
864.247.7828, se-enable.com
Representative(s): Justin Shutt
*Energy related funding program enhancing learning
environments through infrastructure improvements.*

SfL+a Architects/Firstfloor Booth 60

333 Fayetteville Street, Suite 225, Raleigh, NC 27601
919.573.6349, sfla.biz
Representative(s): Robbie Ferris, Tom Hughes, Marion
Wise
*Full-service architectural firm designing energy efficient
schools that inspire and engage.*

SGA Architecture..... Booth 17

245 Business Center Lane, Suite 4B, Pawleys Island, SC
29585; 804 Meeting Street, Suite 103, Charleston, SC
29403; 28 West North Street, Greenville, SC 29601
843.237.3421, SGAarchitecture.com
Representative(s): Don Baus, Johanna Ward, Michael
Rolison, Nicole Kansas
*Multi-disciplined firm providing Planning, Architecture,
Landscape Architecture and Interior Design services.*

Sharp Business Systems Booth 9

109 Ben Hamby Drive, Greenville, SC 29615
864.675.2000, sc.sharp-sbs.com
Representative(s): Brooks Gardner, Lisa Johnson,
Brannon Horner
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Exhibitors

Sodexo..... Booth 52

283 Cranes Roost Blvd #260, Altamonte Springs, FL 32701

800.707.4060, sodexoUSA.com

Representative(s): Chas Harris

Food and Facilities Management.

Source4Teachers Booth 33

800 Kings Highway North, Suites 405, Cherry Hill, NJ 08034

877.983.2244, Source4Teachers.com

Representative(s): Liz Strunk

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South Carolina ETV Booth 3

1041 George Rogers Boulevard, Columbia, SC 29201

800.277.3245, scetv.org/streamlinesc/

Representative(s): Donna Thompson

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South Carolina National Safety

Council..... Booth 43

121 Ministry Drive, Irmo, SC 29063

803.732.6778, scnsc.org

Representative(s): Jody Jernigan

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Southern Bleacher Company..... Booth 13

PO Box One, 801 Fifth Street, Graham, Texas 76450

800.433.0912, southernbleacher.com

Representative(s): Lee Ritsema, Jim McCain

Stadiums, Grandstands, Outdoor Aluminum Bleachers, Press Boxes.

Southern Educational Systems..... Booth 49

PO Box 170339, Spartanburg, SC 29301

800.772.7379, seslabs.com

Representative(s): Rome Lindler

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Exhibitors

Stevens & Wilkinson: Architecture, Engineering, Interiors..... Booth 11

TD Bank Building, 1501 Main Street, Suite 730,
Columbia, SC 29201

803.765.0320, stevens-wilkinson.com

Representative(s): Dr. Elizabeth Gressette, Timothy D.
Williams, Bob Davis, Keith Branham

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educational clients.*

Sturdisteel Company Booth 55

PO Box 2655, Waco, TX 76702-2655

800.433.3116, sturdisteel.com

Representative(s): Gary Wilson

*Design, Manufacture, Install: Grandstands, Aluminum
Bleachers, Benches, Press Boxes.*

Superior Led Displays Booth 70

405 Shepherd Street, Hendersonville, NC 28792

828.595.2199, superiorleddisplays.com

Representative(s): Aaron Aiken, Chance Gengo

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Wholesale Pricing.*

Tectum, Inc..... Booth 68

4375 Stonington Circle, Dunwoody, GA 30338

770.455.6328, tectum.com

Representatives: Ric Smith, Rick Broth

The Noise Control Solution.

Terrazzo Promotion Committee of the Southeast Booth 41

PO Box 127, Purcellville, VA 20134

703.431.2711, terrazzo-info.org

Representative(s): David Laudadio, Ben Nicholson

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803.799.6607**

Exhibitors

The Nutrition Group Booth 67

580 Wendel Road, Suite 100, Irwin, PA 15642

888.272.8106, thenutritiongroup.biz

Representative(s): Lyle Kerrick, Pam Harney

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Thompson Turner Construction Booth 36

100 N. Main Street, Sumter, SC 29150

803.429.1738, ThompsonTurner.com

Representative(s): Paige Carlton, Liz Rhoads, Chester Floyd

Construction Management @ Risk - Integrated Project Delivery - Design Build.

Varsity BrandsBooths 37-39

1750 Valley View Lane, Suite 350, Farmers Branch, TX 75234

480.332.7818, varsitybrands.com

Representative(s): Andy Waters, Chon Mathews, Laura Timmons, Matt Lawless

Varsity Brands elevates the student experience in SPORT, SPIRIT and ACHIEVEMENT.

Wells Fargo Bank

and Wells Fargo Asset Management..... Booth 21

Wells Fargo Bank, 16 Broad Street, Charleston, SC 29401, 843.937.4573

Wells Fargo Asset Management, 401 South Tryon Street, Charlotte, NC 28202

704.383.7229, wells Fargo.com, wellscap.com

Representative(s): Will Taylor, Kristen Cooper

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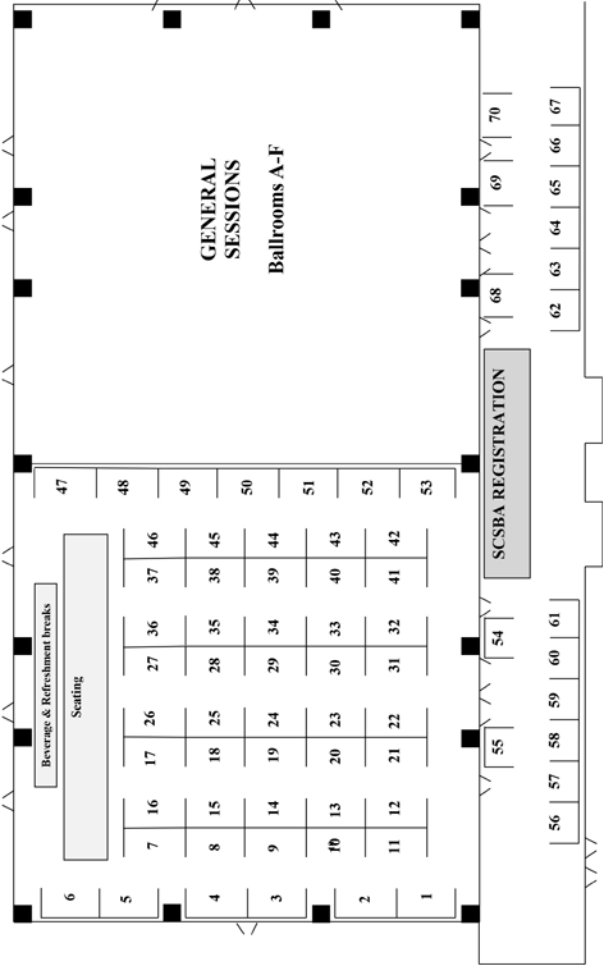
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legislative advocacy conference and delegate assembly

December 1-3, 2017

Charleston / Charleston Marriott

The much anticipated SCSBA Legislative Advocacy Conference and Delegate Assembly sets the stage for all the legislative action that takes place from January through June each year in our state's capital.

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new board orientation

— makeup —

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