




In the U.S. in 2015, the average number of accounts registered to ONE email address was 130. The average number of “Forgot Password” emails per inbox was 37.

<http://blog.dashlane.com/infographic-online-overload-its-worse-than-you-thought>



COPPA

Children’s Online Privacy Protection Act



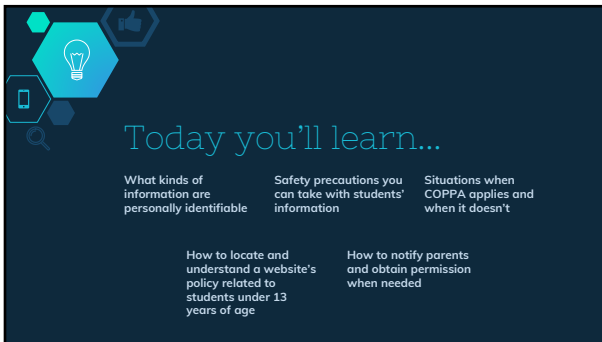
Key Points

- ◆ Took effect back in 2000
- ◆ Applies to children under 13
- ◆ Protects their Personally Identifying Information (PII)



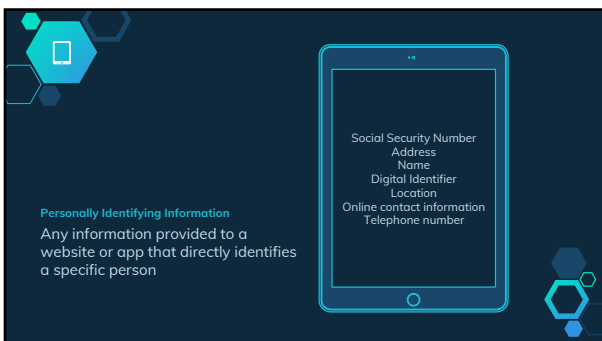
Disclaimer

This is a "best practices" presentation, not a legal presentation.



Today you'll learn...

- What kinds of information are personally identifiable
- Safety precautions you can take with students' information
- Situations when COPPA applies and when it doesn't
- How to locate and understand a website's policy related to students under 13 years of age
- How to notify parents and obtain permission when needed

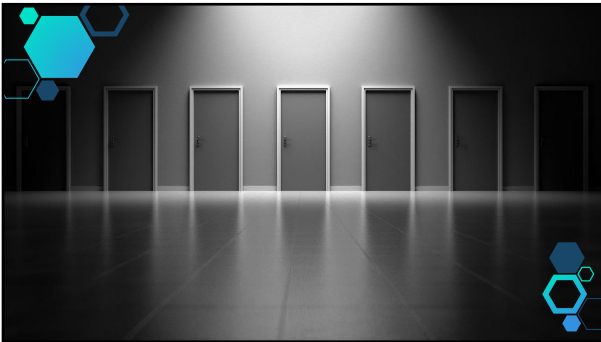


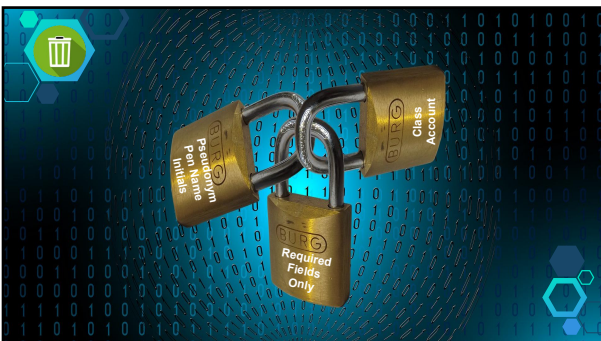
Personally Identifying Information

Any information provided to a website or app that directly identifies a specific person

- Social Security Number
- Address
- Name
- Digital Identifier
- Location
- Online contact information
- Telephone number







Does it apply?

Safeguards don't prevent the release of PII

COPPA applies

Students are under 13 years of age

?

How do you know?

Where do websites show what information they collect?

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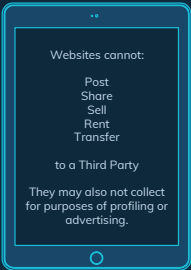
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What should you look for?
Zero in on what the website does with collected information








Detective Skills Not Necessary
Burden of compliance falls on website operators who say they are compliant with COPPA






Third Party Links
Occasionally, and at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies and should be researched independently by anyone wishing to use their services.
NOTE: We have no responsibility or liability for the content and activities of these third party sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback and issues concerning these third party sites.

Children's Online Privacy Protection Act Compliance
We are in complete compliance with the requirements of COPPA (Children's Online Privacy Protection Act). We do not collect any information from anyone under 13 years of age. Our website, products, and services are all directed to people who are at least 13 years or older.

Terms & Conditions
For more information please visit our [Terms & Conditions](#) section establishing the use, disclaimers, and limitations of liability governing the use of our website.


Your Consent
By using our site you consent to our Online Privacy Policy.

Changes to our Privacy Policy
If we decide to change any aspect of our Privacy Policy we will post these changes on this page, and/or update the Privacy Policy modification date below. We also inform our customers via email.



Provision

Districts or schools can grant permission in lieu of parents



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Parents » Child Online Privacy Protection Act (COPPA)

Child Online Privacy Protection Act (COPPA)

What is COPPA and how does it relate to my child's education?

COPPA requires operators of commercial websites, online services, and mobile apps to notify parents and obtain their consent before collecting any personally identifiable information on children under the age of 13. The aim is to give parents more control over what information is collected from their children online.

Many school districts contract with third-party website operators to offer online programs solely for the benefit of their students and for the school system - for example, individualized education modules, online research and organizational tools, or web-based testing services. In these cases, the school may act as the parent's agent and can consent to the collection of kids' information on the parent's behalf. However, the school's ability to consent on behalf of the parent is limited to the



[After School Program](#)[Bus Stop Locator](#)[Child Online Privacy Protection Act \(COPPA\)](#)[Home School Information](#)[Parent/Student Portal](#)[Registration Process](#)



Collecting Consent

Direct

Child Users cannot register for an account themselves. If a Child User attempts to register for our Properties, we will request the email address of that Child User's Parent in order to seek consent from that Parent. No information about Child Users is retained during their registration attempt, except the Parent email address for purposes of seeking consent.

Submitted

After a purchase, parents can contact us to request a consent form, which should be printed, signed, scanned or photographed, and then returned.

Held

We only collect personal information through the Services from a child under 13 where that student's school, district, and/or teacher has agreed (via the terms described in more detail in the Terms of Service) to obtain parental consent for that child to use the Services and disclose personal information to us, for the use and benefit of the learning environment.

Parental Notification

Must be in students' home language

Collected for each student

FERPA supersedes COPPA

This graphic features a dark blue background with a light blue hexagonal pattern. On the left, there are icons of a lightbulb, a smartphone, and a magnifying glass. On the right, there are icons of a speech bubble, a gear, and a hexagon. The text is arranged in a central column, with the title 'Parental Notification' at the top, followed by three blue chevron-shaped boxes containing the text: 'Must be in students' home language', 'Collected for each student', and 'FERPA supersedes COPPA'.

Include the Following:

Name of the Site

Purpose

Information Collected


Links

Dates

Diagram featured by <http://shikemcdel.com>

This graphic features a dark blue background with a light blue hexagonal pattern. On the left, there are icons of a lightbulb, a smartphone, and a magnifying glass. On the right, there are icons of a speech bubble, a gear, and a hexagon. The text is arranged in a central column, with the title 'Include the Following:' at the top, followed by a green funnel-shaped box containing the text: 'Name of the Site', 'Purpose', 'Information Collected', 'Links', and 'Dates'. At the bottom left, there is a small text box that says 'Diagram featured by http://shikemcdel.com'.

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Thanks!

Any questions?

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Credits

Special thanks to all the people who made and released these awesome resources for free:

- ◇ Presentation template by [SlidesCarnival](#)
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