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Hilton Head Marriott Hilton Head Island, SC

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SCSBA President's Welcome

Welcome to the South Carolina School Boards Association's 2018 Annual Convention!

We couldn't be more thrilled that you have chosen to participate in SCSBA's largest training event of the year. I think you will quickly realize that you are surrounded by hundreds of school board members and education professionals that are dedicated to public education. You are here with some of the most of



here with some of the most outstanding experts and professionals in school board governance, communications and leadership.

This year's convention theme, **Learn. Lead. Succeed.** reminds us all that we have a vital role to play in the education of students in our state. As we **learn** together this weekend, it is my hope that we will leave refreshed and equipped with the tools we need to **lead** our state in the fight for public education. As we return home to advocate for quality public education, let's remember that our primary focus is to see every student **succeed.**

The Annual Convention program features speakers and presenters that will motivate and inspire you. Please take full advantage of this training by getting motivated during the general sessions, enjoying the student entertainment, participating in trending topics discussions and attending breakout sessions. Let's commit to take full advantage of the program this weekend — learning new skills, collecting ideas and networking with fellow board members.

Also, take time to visit the vendors in the convention trade show and learn more about the products and services that are featured.

During the weekend, follow @SCSBA on Twitter and share what you are learning on social media using the hashtag #SCSBA2018AC. I'm excited to welcome you to the 2018 SCSBA Annual Convention.

Wesley Hightower

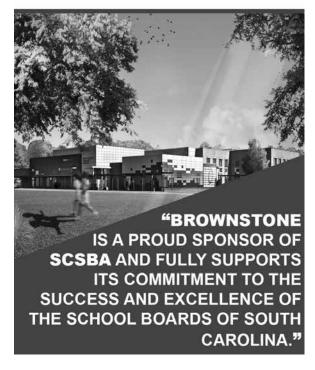
SCSBA President, Aiken County Public Schools Board Member



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Dr. Tom Dobbins *Region Sixteen*



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Agenda at a Glance

Thursday, February 15

8 a.m. - 4:30 p.m.

8 a.m. - 4:30 p.m.

New Board Orientation

4:30 - 7 p.m. Convention registration and

light refreshments - Foyer

Friday, February 16

7:30 - 8:30 a.m. **Beverage break** - Exhibits

area

7:30 a.m. - 4:30 p.m. **Registration** - Foyer

7:30 - 11 a.m. **Trade show** - Exhibits area

8:30 - 10 a.m. First general session -

Ballrooms A-F

10 - 11 a.m. **Refreshment break** - Exhibits

area

11 a.m. - 12:15 p.m. **Trending topics** - Ballrooms

A-F, Sabal Palm (Choose one of three topics. Repeats at

1:30 p.m.)

12:15 - 1:30 p.m. **Lunch on your own**

For your convenience, graband-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also

be open.

12:15 - 3:30 p.m. **Trade show** - Exhibits area

1:30 - 2:45 p.m. **Trending topics** - Ballrooms

A-F, Sabal Palm (Choose one of three topics. Repeated.)

2:45 - 3:15 p.m. **Refreshment break** - Exhibits

area

3:15 - 4:15 p.m. **Breakout sessions** - Ballrooms

A-F, Sabal Palm (Choose one

of six topics.)

Agenda at a Glance

Saturday, February 17

7:30 - 8:30 a.m. **Beverage break** - Exhibits area

7:30 a.m. - 3 p.m. **Registration** - Foyer

7:30 - 11:30 a.m. **Trade show** - Exhibits area 8:30 - 10:30 a.m. **Second general session** -

Ballrooms A-F

10:30 - 11 a.m. **Refreshment break** - Exhibits

area

Door prize winners posted -

Exhibits area

11 a.m. - 12:15 p.m. **Breakout sessions** - Ballrooms

A-F, Sabal Palm (Choose one

of six topics.)

12:30 - 2 p.m. Lunch on your own

For your convenience, graband-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be

open.

2 - 3 p.m. **Breakout sessions** - Ballrooms

A-F, Sabal Palm (Choose one

of six topics.)

3:15 - 4:15 p.m. S.C. Caucus of Black School

Board Members meeting- Ballroom A (Open to all convention participants.)

5 - 6:30 p.m. **Saturday evening reception**

- Ballroom J (Heavy hors d'oeuvres, live entertainment

and door prizes.)

Sunday, February 18

7:30 - 8:30 a.m. **Beverage break** - *Foyer*

7:30 a.m. - 12 p.m. **Registration** - Foyer

8:30 - 11:30 a.m. Closing general session -

Ballrooms A-F



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Registration & Information

Everyone attending the convention must register, including participants, guests, directors and officers. Exhibitors do not need to register; they are pre-registered for the trade show only.

The convention registration desk serves as an information center. The SCSBA staff will be happy to help with any questions or concerns.

Registration hours

Thursday, 4:30 - 7 p.m.

Friday, 7:30 a.m. - 4:30 p.m.

Saturday, 7:30 a.m. - 3 p.m.

Sunday, 7:30 a.m. - 12 p.m.

Name badge

Your name badge verifies your registration and must be worn at all times.

Messages

Messages for attendees can be retrieved or left at the registration desk. We are unable to page attendees.

Guest wristbands for the Saturday evening reception

Your registration includes one admittance for the Saturday evening reception. All registered attendees **must** wear their name badge for admittance to the reception. You may purchase **guest wristbands** for \$35 each at the registration desk until Friday at 12:30 p.m.

The reception will be held from 5 - 6:30 p.m. on Saturday, February 17, and will include heavy hors d'oeuvres, live entertainment and door prizes.

Cell phones

As a courtesy to others, please turn off phones or set to an inaudible mode during sessions and events. Please move away from the sessions and events area during phone conversations to avoid disrupting the speaker and other convention attendees.



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Registration & Information

Breakfast

Attendees staying at the Hilton Head Marriott in SCSBA's contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

Lunch

On Friday and Saturday, lunch will be on your own. For your convenience, there will be cash, credit or room charge grab-and-go lunch available in the foyer on Friday and Saturday. The restaurants at the Hilton Head Marriott will also be serving lunch.

Trade show hours

Visit the exhibits area to see the latest in education products and services. Many vendors offer demonstrations, samples, and of course, door prizes! The participation and support of exhibitors and sponsors helps to underwrite convention costs and is greatly appreciated. The last chance to register for exhibit door prizes is 8:30 a.m. on Saturday.

Friday, 7:30 - 11 a.m. and 12:15 - 3:30 p.m. Saturday, 7:30 - 11:30 a.m.

Door prize opportunities

Join the crowd in the exhibits area during the Saturday morning refreshment break when many exhibitors give away door prizes. Names of prize winners are displayed on the bulletin board in the exhibits area. Winners can claim their prize by bringing the form displaying their name to the exhibitor's booth. All door prizes must be claimed by 11 a.m. on Saturday

Winners of door prizes being awarded during the Saturday evening reception and the Sunday morning general session must be present to claim their prize.

Participate in the vendor signature game and become eligible for two \$100 cash prize drawings during Sunday's general session. Look for the vendor signature sheet in your convention tote bag, obtain a signature from the vendors and return the completed sheet to the registration desk by Saturday at 12:30 p.m.



Registration & Information

SCSBA Policy and Legal Services annual drawing for two non-subscribing districts to win one free year of policy online services will be held at Sunday's general session. You must be present to win. Please see the form in your tote bag for more information.

Boardmanship Institute credit

Board Chair Workshop and New Board Orientation - 10 points and 5 hours of training

Annual Convention

- 20 points and 14 hours of training

Student performances

Students will showcase their talents throughout the convention.

Friday morning

Woodland High School Show Choir, *Dorchester School District 4*

Saturday morning

Northeast Current, Richland School District Two

Sunday morning

Irmo High School Bagpipe Group, District Five of Lexington/Richland Counties

Chapman High School Percussion Ensemble, Spartanburg School District One



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Speakers

Attitude changes everything!

Sam Glenn, "The Attitude Guy," Sam Glenn, Inc.

With Sam Glenn, "It's all about attitude, and it all starts with attitude!" Sam went from working nights as a janitor - negative, depressed and sleeping on the floor - to discovering renewed purpose, happiness and humor. He has been named Speaker of the Year on several occasions by meeting and event organizations and has won two national awards for his



training videos. Hundreds of organizations use his videos monthly to kick off their staff meetings. For the past 20 years, Glenn has been traveling the country full time, speaking to audiences from every industry and some crowds as large as 75,000 people. In addition, he is a gifted artist and author of 18 books. He and his wife and two girls currently reside in Carmel, Indiana, but are originally from Minnesota. Glenn has a popular online newsletter, A Kick in the Attitude, where he gives away one of his large paintings every month to one of his subscribers. Sign up for a chance to win his artwork at SamGlenn.com.

School choice: Myths and realities

Patte Barth, Program Director, NSBA Center for Public Education

Patte Barth is the director of the Center for Public Education (CPE), an initiative of the National School Boards Association. Launched in 2006, CPE provides practical information and analysis about the successes and challenges facing public schools in the U.S. CPE currently reaches an estimated 80,000 visitors on its website each month.





Speakers

Barth has three decades of experience working with education issues and policy. Prior to joining NSBA, Barth spent nine years at the Education Trust as a senior associate focusing on standards, assessments and accountability systems. She is the author of several reports for CPE, including studies on the misalignment between high school and college/career expectations; school choice; mayoral takeovers of school districts; and educational equity. With Ruth Mitchell, she is the co-author of two books on elementary education for the 21st Century. Her articles have appeared in the Washington Post, Education Leadership, Education Week and the American School Boards Journal, and she blogs for the Huffington Post.

Barth is a public school graduate and proud parent of three students in American public schools and universities.

The Power of One

Manny Scott, CEO, Ink International, Inc.

An original Freedom Writer whose story is told in part in the 2007 hit movie, Freedom Writers, Manny Scott has energized over a million leaders, educators, volunteers and students worldwide with his authentic, inspiring messages of hope. Speaking to over 125 groups a year for the past decade, he is the



speaker of choice for conferences, conventions, schools, fundraisers and banquets.

Scott has a gift: the ability to connect with, hold the attention of and energize all kinds of audiences. From inner-city youth to business executives, he has learned to speak, and command, the language of his audiences with relevant, riveting and compelling messages, moving them from cheers, to laughter, to tears and go-forward determination.

In 2007, he founded Ink International, Inc., an educational consulting team that is preventing thousands of suicides, raising student achievement, and improving teacher effectiveness. Through



Speakers

Ink's online Professional Speaker Academy, Scott is training people on how to survive and thrive as professional speakers.

He is the author of two books: Your Next Chapter, a book that shows people, step-by-step, how to create the life of their dreams; and How to R.E.A.C.H. Youth Today, a book that shares several proven practices and principles that engage, equip and empower people everywhere to reach people who seem unreachable.

He is now happily married, a doting father of three, a successful entrepreneur, a Ph.D. student and one of the nation's most sought-after speakers.

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2018

2018 Upcoming events

March 8

2DAC (Two Days at the Capitol) Columbia, S.C.

April 7-9

NSBA Annual Conference San Antonio, Texas

April 12

2DAC (Two Days at the Capitol) Columbia, S.C.

June 7

New Board Orientation, Make up Columbia, S.C.

August 25-26

School Law Conference Myrtle Beach, S.C.

October 11

Beyond the Basics Series Columbia, S.C.

October 23

Legislative Preview Webinar
Online

October TBD

Risky Business, Workers' Compensation and Property & Casualty Insurance Trust Seminar Location TBD

December 7-9

Legislative Advocacy Conference & Delegate Assembly Charleston, S.C.











Schedule: Thursday - Friday

Thursday, February 15

8 a.m. - 4:30 p.m. **Board Chair Workshop**

Co-sponsored by Duff & Childs, LLC

8 a.m. - 4:30 p.m. **New Board Orientation**

Co-sponsored by Oakbridge Consulting & Management

4:30 - 7 p.m. Convention registration and

light refreshments - Foyer

Friday, February 16

7:30 - 8:30 a.m. **Beverage break** - Exhibits

area

Co-sponsored by Boykin & Davis, LLC

Note: Attendees staying at the Hilton Head Marriott in SCSBA's contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

7:30 a.m. - 4:30 p.m. **Registration** - Foyer

7:30 - 11 a.m. **Trade show** - Exhibits area

8:30 - 10 a.m. First general session -

Ballrooms A-F

Co-sponsored by Halligan Mahoney & Williams, P.A.

Welcome

Wesley Hightower, SCSBA President, Aiken County Public Schools

Pledge of Allegiance

Introduction of SCSBA Board of Directors

Student performance

Woodland High School Show Choir, *Dorchester School District 4*

Greetings from the National School Boards Association

Kevin E. Ciak, NSBA President, New Jersey School Boards Association



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Schedule: Friday

Introduction of keynote speaker

Attitude changes everything! - Every day we pick the attitude we will go at life with. Glenn often refers to this as picking the driver of your bus. Which attitude do you want driving your bus for your life and your organization? The bus being our skills, education, experience and objectives. If the wrong attitude is driving our bus, we will not achieve our full potential or give our best. This is why it is vital to have attitude awareness - to understand that the attitude we choose everyday is either leading us closer to our desired success or further away from it.

Sam Glenn, "The Attitude Guy," Sam Glenn, Inc.

10 - 11 a.m. **Refreshment break** - Exhibits area

Co-sponsored by Haynsworth Sinkler Boyd, P.A.

11 a.m.- 12:15 p.m. **Trending topics** - Ballrooms A-F, Sabal Palm (Choose one of three topics. Repeats at 1:30 p.m.)

Understanding the key work of school boards - Ballrooms ABC

The daily pressure on governance leaders is enormous. The more effective the board, the better the district's students perform. NSBA's "The Key Work of School Boards" provides a framework that reflects the best governance practices that are traceable to high-performing boards and high-performing school districts. This session provides an overview of a relevant and reliable governance guide with strategies and ideas that reflect board best practices. We will explore the five Key Work action areas that affirm how excellence at the board table leads to excellence in the classroom.

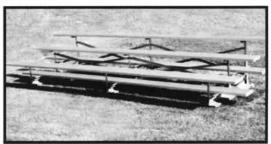
Kanisha Williams, Managing Director, Member and Leadership Services, NSBA

Moderator: Annie McDaniel, SCSBA Board of Directors, Fairfield County School District

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Schedule: Friday

2. **Connected conversations** - Ballrooms DEF
The ability to engage in meaningful dialogue is critical to individual professional development and the success of any team. We learn how to talk, but many have not learned how to have connected conversations. In this session, participants will learn how to initiate and engage in intentional, mutually beneficial conversations. It is time to stop talking to each other and start having conversations with each other.

Charles C. Weathers, Sr., Founder & CEO, The Weathers Group

Moderator: Lisa Wells, SCSBA Board of Directors, Greenville County Schools

Makina dollars make sense - Sabal Palm 3. The public, parents and the press care about these three things the most: Are kids safe at school? Are they getting a competitive education? Are you spending my tax money wisely? On this point, it is crucial that school district leaders provide a clear and understandable message about how their budgets and spending priorities are meeting their goals. When budget cuts are on the table, often the first things to go are the table manners as stakeholders and interest groups jockey for funding. In this workshop, veteran school communications expert Tom DeLapp will walk you through some tips, tactics and techniques to help make sense out of the



Woodland High School Show Choir of Dorchester School District 4 will perform during Friday's first general session.

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Schedule: Friday

confusing world of school finance and give you some tips for responding to the public during a contentious budget development process.

Tom K. DeLapp, APR, President, Communication Resources for Schools

Moderator: Charles Govan, SCSBA Board of Directors, Darlington County School District

12:15 - 1:30 p.m. Lunch on your own

For your convenience, grab-and-go lunch will be available in the Exhibits area for purchase by cash, credit or room charges. Marriott restaurants will also be open.

12:15 - 3:30 p.m. **Trade show** - Exhibits area

1:30 - 2:45 p.m. **Trending topics** - (Choose one of three topics. Repeated.)

 Understanding the key work of school boards - Ballrooms ABC

Kanisha Williams, Managing Director, Member and Leadership Services, NSBA

Moderator: Dr. Tom Dobbins, SCSBA Board of Directors, Anderson School District 4

2. **Connected conversations** - Ballrooms DEF Charles C. Weathers, Sr., Founder & CEO, The Weathers Group

Moderator: Jamie Devine, SCSBA Secretary, Richland One

3. **Making dollars make sense** - Sabal Palm Tom K. DeLapp, APR, President, Communication Resources for Schools

2:45 - 3:15 p.m. **Refreshment break** - Exhibits area

3:15 - 4:15 p.m. **Breakout sessions** - (Choose one of six topics.)

1. The education vote in South Carolina - Ballroom A

How many of your district's educators comprise South Carolina's 3.2 million registered voters? Imagine if every teacher, media



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Schedule: Friday

specialist, PTA member and school janitor in your county were advocates for education. The State House would take notice! Education would become center stage during elections. School districts would benefit by gaining voices from every classroom. Participants in this session will hear how other states' education policies have improved with teacher input. Attendees will also review research and history on South Carolina's voting habits and hear from a non-partisan committee that has launched an initiative to increase the number of teachers who are registered to vote.

Quincie L. Moore, Ph.D., Superintendent, Cherokee County School District

Chuck Saylors, SCSBA Vice President, Greenville County Schools

Jane Turner, Executive Director, S.C. Center for Educator Recruitment, Retention and Advancement

2. Summer soar - Community partnerships that enhance student engagement - Ballrooms BC

Richland One has historically offered summer intervention programs to support students who may be having academic difficulty to mitigate the effects of summer slide. In doing that, other students who desired enrichment opportunities were left to their own devices. Realizing this need to support many more students during the summer, Richland One engaged our community partners to create a catalogue of summer offerings in a variety of locations across the district to provide learning opportunities, including coding, cooking, aenetics and so much more! The program resulted in over 5,000 students participating in the various classes and activities. While the school year has just begun, surveys and interactive feedback indicate the program was very successful in providing opportunities for students. The Richland One Board of Commissioners was very supportive from the inception of the program, recognizing that learning doesn't stop in the month of May or occur only in the classroom. This support was



Schedule: Friday

instrumental in the program's success.

Dr. Traci Cooper, Director of Strategic
Partnerships and Extended Day Programs,
Richland One

Dr. Craig Witherspoon, Superintendent, Richland One

Moderator: Jamie Devine, SCSBA Secretary, Richland One

3. **Protecting students in a digital world** - Ballroom D

As school districts utilize more technology and digital resources, students increasingly find themselves learning in an online world. Though the Children's Online Privacy Protection Act was first enacted in 1998, school systems are only now beginning to fully grasp how these measures, designed to protect students' personally-identifying information, relate to the Internet-based platforms and resources used for instruction. Before districts, schools, or classroom teachers sign students up for another digital learning tool, come learn about key requirements and safeguards to keep students' information safe.

Rob Burggraaf, Instructional Technology Coach, Lexington School District Two

Moderator: Michele Branning, SCSBA Board of Directors, Fort Mill Schools

4. **Making sound board decisions** - Ballroom E
This session is designed to help board members consider the practical implementation of decisions by looking at their district's mission statement, goals for the year, budget consideration and existing policies.

Charles J. Boykin, Esquire, Boykin & Davis, LLC

Kierra N. Brown, Esquire, Boykin & Davis, LLC

Adam Mandell, Esquire, Boykin & Davis, LLC

Moderator: Kim Johnson, SCSBA Board of Directors, Clarendon School District 2

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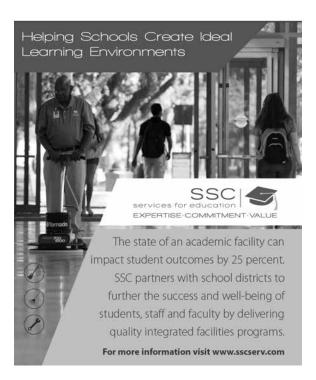


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Schedule: Friday

5. Teacher Residency: A collaboration between districts and higher education to prepare high quality teachers - Ballroom F. The teacher shortage and pipeline are critical concerns for all school districts in South Carolina. A teacher residency model for teacher preparation and Master Teacher support can help increase the number of teachers who enter the profession truly classroom ready. In this session, you will learn more about this model and discuss how we might work together to solve a state challenge.

Dr. Lee M. D'Andrea, Professor of Practice, College of Education, Clemson University

Dr. George J. Peterson, Founding Dean, College of Education, Clemson University

Moderator: Gail Hughes, SCSBA Board of Directors, Dorchester School District Two

6. The PR Doctors are in the house - Sabal Palm

Bring your most vexing communication ailments and receive a free diagnosis and prescriptions from three esteemed public relations MDs who are members of the South Carolina Chapter of the National School Public Relations Association (SC/NSPRA). They've been practicing PR for years, so you don't want to miss this examination room discussion. We'll share symptoms with others suffering the same pains, and you will receive some preventive medicine to take back home with you.

Becky Bean, SCSBA Communications Manager, SC/NSPRA President-elect

Mary Anne Byrd, Communications Director, Kershaw County School District, SC/NSPRA Past President

Libby Roof, Chief Communications Officer, Richland School District Two, SC/NSPRA Past President





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Saturday, February 17

7:30 - 8:30 a.m. **Beverage break** - Exhibits

area

Co-sponsored by Haynsworth Sinkler Boyd, P.A.

Note: Attendees staying at the Hilton Head Marriott in SCSBA's contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

7:30 a.m. - 3 p.m. Registration - Foyer

7:30 - 11:30 a.m. **Trade show** - Exhibits area

8:30 - 10:30 a.m. Second general session -

Ballrooms A-F

Co-sponsored by Boykin & Davis, LLC

Welcome

Tony Folk, SCSBA President-elect, Dorchester School District 4

Student performance

Northeast Current, Richland School District Two

Recognition of SCSBA Past Presidents

Greetings from State Department of Education

The Honorable Molly Spearman, State Superintendent of Education



Northeast Current of Richland School District Two will perform during Saturday's second general session.



Recognition of SCSBA Boardmanship Institute Level 6 recipients

Recognition of SCSBA President's Club sponsors

Introduction of keynote speaker

School choice: Myths and realities

School choice advocates claim that competition among schools will force all of them to improve in order to attract "customers." Yet three decades of various choice experiments have not lived up to their supporters' promises. Patte Barth, director of NSBA's Center for Public Education, will review the evidence to date on the impact of school choice in its various forms – public (charter and magnet schools, inter-/intra-district transfers); private (private schools, vouchers, homeschooling); and virtual schools both private and public. She will further reveal where students actually find the most educational options. (Hint: it's right there in your neighborhood and you don't need a voucher.)

Patte Barth, Program Director, Center for Public Education, NSBA

10:30 - 11 a.m. **Refreshment break** - Exhibits area

Co-sponsored by Halligan Mahoney & Williams. P.A.

Door prize winners posted - *Exhibits area*

11 a.m. - 12:15 p.m. **Breakout sessions** - (Choose one of six topics.)

New culture, new heights: Removing barriers to increase AP enrollment - Ballroom A
 Are your students truly career and college ready? Come join us to learn how a change in vision and culture transformed the college readiness program in Aiken County Public Schools. Attendees will be introduced to applicable partnerships, programs and attitudes that can lift your district's Advanced Placement program to new heights.



Paige Day, Assistant Principal, North Augusta High School, Aiken County Public Schools

Martha Messick, Assistant Principal, South Aiken High School, Aiken County Public Schools

Moderator: Cindy Bohn Coats, SCSBA Board of Directors, Charleston County School District

2. **Boot-up your digital learning environment** - Ballrooms BC

One-to-one technology integration begins with purposeful planning and preparation. This session will provide information about the logistics, organization and intent of the Lexington Three 1:1 initiative with a primary focus on building teacher capacity and supporting the Profile of the S.C. Graduate. Find out how board members, administrators and district personnel combined efforts to enable one small, rural district to flourish with digital integration.

Andrea Derrick, Digital Learning Coach, Lexington School District Three

Ashley Fort, Digital Learning Coach, Lexington School District Three

Angie Rye, Chief Academic Officer, Lexington School District Three

Moderator: Cheryl Burgess, SCSBA Treasurer, Lexington School District Three

3. Put me in coach...A model for superintendent transition - Ballroom D

In this session, we will discuss the model used in Richland School District Two to ensure a seamless and smooth transition from one superintendent to the next. We will place emphasis on the importance of selecting the right superintendent candidate for your school district as well as the benefits of intentionally developing a qualified internal candidate. We will share the Richland Two Superintendent-elect Model and highlight roles and responsibilities of the board chair, the board, the superintendent and the superintendent-elect.









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James Manning, Board Member, Richland School District Two

Moderator: Michele Branning, SCSBA Board of Directors, Fort Mill Schools

4. District consolidation: what does the research show? - Ballroom E

Come learn about South Carolina and national research on school district consolidation. You will leave this session with a better understanding of the "do's" and "don'ts" of school district consolidation based on recent research. We'll explore questions such as, "Are bigger districts better for all children?" and "Does consolidation always save money?" James O. Ray, Consultant, Ray and Associates, LLC

Moderator: Dr. Doug Atkins, SCSBA Board of Directors, Anderson School District One

Increasing school, community, and parent involvement by actively engaging School Improvement Councils - Ballroom F

The Rock Hill Schools Board of Trustees is committed to engaging parents and the community in a viable partnership that enhances and strengthens school and community relationships. The board's expectation is that every school (27 schools) has a strong, informed School Improvement Council (SIC). Learn how Rock Hill Schools builds a positive district culture around engaging parents and the community.

Tom Hudson, Executive Director, S.C. School Improvement Council

Dr. Luanne L. Kokolis, Associate Superintendent, Rock Hill Schools

Jim Vining, Chairman, Board of Trustees, Rock Hill Schools

Moderator: Amelia McKie, SCSBA Board of Directors, Richland School District Two





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Legislative update - Sabal Palm
 Get an update on education-related bills that are moving through the General Assembly so far this year and what may lie ahead.
 Debbie Elmore, SCSBA Director of Governmental Relations and Communications

12:30 - 2 p.m. Lunch on your own

For your convenience grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.

2 - 3 p.m. **Breakout sessions** - (Choose one of six topics.)

Your Wellness Policy: How it can positively impact academic achievement and other accountability measures - Ballroom A
 Now that you have adopted your Local Wellness Policy (LWP), what are the next steps? An active and diverse district wellness committee is essential to effectively meet LWP implementation, evaluation and reporting requirements. During this session, tips and tools for building a committee, meeting LWP requirements and using your policy to promote wellness across the curricula to positively impact academic achievement will be shared.

Erica Ayers, MPH, CHES, School Health Coordinator, S.C. Department of Health and Environmental Control

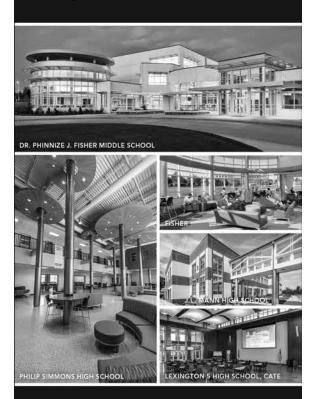
Beth Barry, MPH, MCHES, Senior Program Manager, S.C. Healthy Schools and Community Program, Alliance for a Healthier Generation

Juanita Bowens, Ph.D., RD, SNS, Education Associate, S.C. Department of Education, Office of Health and Nutrition

Carolyn Battaglia Lindstrom, *Program Co*ordinator, *Medical University of S.C. Boeing* Center for Children's Wellness

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2. Law & Order: SVU (Special Victims Unit) School Edition - Ballrooms BC

Over the last decade, school districts have seen a significant increase in litigation resulting from sexual misconduct and harassment involving students and employees. This presentation will address the types of litigation and claims that school districts are often exposed to as a result of sexual misconduct/harassment. We will also address best practices for limiting liability, policy development, and training related to sexual misconduct/harassment involving students and employees.

Thomas K. Barlow, Esquire, Halligan Mahoney & Williams, P.A.

Jasmine Rogers Drain, Esquire, Halligan Mahoney & Williams, P.A.

Moderator: Janice Morreale, SCSBA Board of Directors, Horry County Schools

3. Creating peer mentorships that work! - Ballroom D

This presentation focuses on the Pleasant Hill Middle School WEB Program, a program that matches 8th grade leaders with small groups of 6th graders. The purpose of this program is to provide our 6th graders with a strong support network in order to make the transition to middle school a successful one. We will discuss why we chose this program, what it looks like in practice and what our journey has been like to develop the program and make it our own. You will learn about the program's positive effects that we are seeing on school culture and climate, particularly in the areas of decreased discipline referrals in the 6th grade class and changes made in the academic records of our 8th grade WEB Leaders.

Thomas Rivers, Principal, Pleasant Hill Middle School, Lexington County School District One

Jessica Robbins, Assistant Principal, Pleasant Hill Middle School, Lexington County School District One

Moderator: Daniel Martin, SCSBA Board of Directors, Lexington School District Four



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Improving student outcomes with board 4. policy-making? Yes you can! - Ballroom E School boards govern most effectively when policies are strong and clear, but Greenville County Schools found that its governing policies lagged behind current instructional practices. Outdated policies - with topics that included grading, guidance, comprehensive health, homework and instructional delivery - led to mixed messages and inconsistencies for school-level and district staff. In this session, we will share the process we used to develop the cutting-edge policies that now support and, in some cases, have accelerated innovative practices in our schools.

Dr. Patricia Dillard, Consultant, Greenville County Schools

Dr. Crystal Ball O'Connor, Chairman of the Board, Greenville County Schools

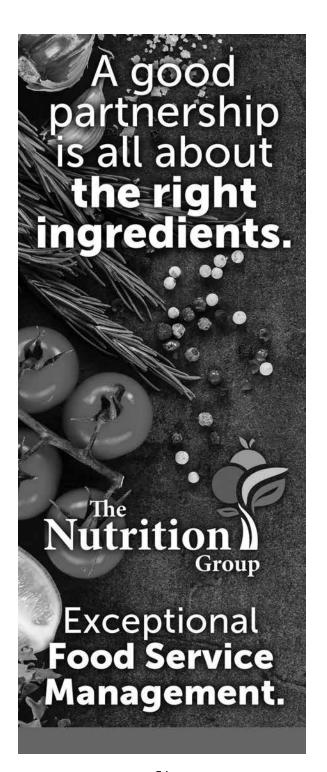
Lisa Wells, SCSBA Board of Directors, Chairman of Instructional Policy Committee, Greenville County Schools

5. AdvancED effective board governance tool - Ballroom F

This session will provide an overview of the AdvancED board governance tool that was developed based on research from the National School Boards Association and Center for Public Education. Participants will learn about the background and components of the tool, along with its use in the continuous



Irmo High School Bagpipe Group of District Five of Lexington/ Richland Counties will perform during Sunday's closing general session.



Schedule: Saturday-Sunday

improvement process of districts.

Annette Melton, Ph.D., Director, S.C. AdvancED

Moderator: Mary Ulmer, SCSBA Board of Directors, Orangeburg Consolidated School District Five

6. What's new and what's next: Updating policies and procedures in compliance with statutory and regulatory mandates - Sabal Palm Let's talk policies and practices. This session will cover recent statutes and regulations that have a direct impact on board policy and district procedures and provide suggestions to ensure compliance.

> Dr. Tiffany N. Richardson, SCSBA General Counsel and Director of Policy and Legal Services

Tara McCall, Esq., SCSBA Staff Attorney

3:15 - 4:15 p.m. S.C. Caucus of Black School

Board Members meeting - Ball-room A (Open to all convention

participants.)

5 - 6:30 p.m. Saturday evening reception -

Ballroom J

Co-sponsored by McNair Law Firm, P.A.

Note: Entertainment for the Saturday night reception will feature DJ Alan Palchak presented by Hilton Head Entertainment.

Before heading out on the town for dinner, join colleagues, convention speakers and SCSBA staff from 5 - 6:30 p.m. for a networking reception and a little fun, to include heavy hors d'oeuvres, entertainment, a photo opportunity and door prizes.

Sunday, February 18

7:30 - 8:30 a.m. **Beverage break** - Foyer

Co-sponsored by Halligan Mahoney & Williams, P.A.

Note: Attendees staying at the Hilton Head Marriott in SCSBA's contracted room block will receive a



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Schedule: Sunday

complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

7:30 a.m. - 12 p.m. **Registration** - Foyer

8:30 - 11:30 a.m. **Closing general session** - Ballrooms A-F

Welcome

Wesley Hightower, SCSBA President, Aiken County Public Schools

Student performance

Irmo High School Bagpipe Group, District Five of Lexington/Richland Counties

Greetings from 2018 National Principal of the Year

Dr. Akil Ross, Principal, Chapin High School, District Five of Lexington/Richland Counties

Greetings from 2018 South Carolina Teacher of the Year

Erin Fox, English Teacher, Cherokee County School District

Student performance

Chapman High School Percussion Ensemble, Spartanburg School District One



The Chapman High School Percussion Ensemble of Spartanburg School District One will perform during Sunday's closing general session.



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Schedule: Sunday

Introduction of keynote speaker

The Power of One

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Manny Scott, CEO, Ink International, Inc.

Convention closing remarks and door prizes

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1965	John M. McLaurin Jr., North Augusta
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1984	James Carraway, Johnsonville
1985	Roy Strickland, Hanahan
1986	Sandra Franklin, Columbia
1987	Walter Walker, Columbia
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1990	York Glover, Beaufort
1991	Anne Suite, Fort Mill
1992	Jean Allen, Summerville
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2002	Reed Swann, Barnwell
2003	Leni Patterson, Laurens
2004	Porter Stewart, Florence
2005	John Bamberg, Bamberg
2006	Dru James, Greenwood
2007	Debra Bush, Greenville
2008	Ronald Bessant, Horry
2009	Gerald Cook, Moore
2010	Bruce Davis, Estill
2011	Cindy Smith, Lexington
2012	Richard Cook, Lake City
2013	John Hughes, Mullins
2014	ElizaBeth D. Branham, West Columbia
2015	Robert Gantt, Irmo
2016	Dr. Kathy Coleman, Saluda
2017	Queenie Boyd, Bishopville

2018 Service Awards

45 years

Aaron Rudd Orangeburg Consol. Four

40 years

Ann Huitt

Anderson Five

35 years

Milton Smith Spartanburg Four

30 years

Queenie Boyd *Lee County*

James Holloway, Sr. Saluda County

Edna McGee Laurens 56

25 years

Mary Brant Orangeburg Consol. Four



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2018 Service Awards

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Cynthia Holland S.C. School for the Deaf & Blind

Matthew Prince Clarendon Two

20 years

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Newberry County

Barry Bailey Cherokee County

Judith Bethune Clarendon Co. Board of Education

Katherine Coleman Saluda County

Rosemary English
Aiken County

Earl Gleason Jr.
Dillon Four

Joe Gordon
Clover Schools

Jane Hammett
Union County

W. C. Henryhand Sr. Williamsburg County

Larry Holbrook

Anderson Three

Freddie Nelson Clarendon Co. Board of Education

Berty Riley

Jasper County

Pamela Timms Horry County Jim Vining Rock Hill Schools

Marty Watt Anderson Three

Frank Wright
Berkeley County

15 years

William Bowers Greenwood 50

Gordon Godfrey Spartanburg Four

Jody Hamm Newberry County

William Ceth Land Clarendon Two

Terri Martin Laurens 55

Paula Morris Florence Three

Barbara Ann Ohanesian *Marlboro County*

Patricia Sadler Laurens 56

Travis Sloan Spartanburg One

10 years

Doris Adams
Wil Lou Gray
Opportunity School

Mona Lisa Andrews Florence Two

Ike Bledsoe Newberry County

Ralph Canty Sr. Sumter District

Craig Caughman Lexington Three



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2018 Service Awards

Chris Collins
Charleston County

David Cox Horry County

Barbara Crosby Dorchester Two

Jamie Devine Richland One

Leon Drafts Lexington Three

Timothy Hall

Allendale County

Buddy Herring
Oconee County

Sandra Johnson Georgetown County

Mary Jones
Colleton County

Arthur Lance Jr. Georgetown County

Keith Liner Aiken County Daryl McGhaney Sumter District

Glenda Morrison-Fair Greenville County

Horry County

Arlene Puryear

Saluda County

John Poston

Burt Rogers *Dillon Four*

Cheryll Smith
Cherokee County

Lisa Tupper Dorchester Two

Jamie Wayne Chesterfield County

Claude Wright Greenwood 50

Paul Zugg Anderson Five

Boardmanship Institute

Established in 1982, SCSBA's Boardmanship Institute offers a year-round training curriculum focused on leadership skills for board members on state and national educational issues. Board members are recognized for reaching each of six levels.

The following board members were recognized for achieving a level from July 1, 2016, through June 30, 2017.

Level 1

Maxie Agnew
Anderson Two

Henry Anderson Florence Four

Mary Ann Atkins Hampton 2 Nicole Bennett Hampton One

John Bonaparte

Earl Choice Hampton 2





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Louise Conder Berkeley County

Austin Dawkins York 1

Joseph Dingle Clarendon One

Gale Doggette

Colleton County

Maria Duncan York 1

William Eberz Saluda County

Kari Foy Hampton One

D. Scott Frattaroli Fort Mill

John Galloway Florence One

Christina Gwozdz Beaufort County

Patricia Hampton Chester County

Chris Hardwick Horry County

Frank Hart Union County

Kevin Hollinshead Charleston County

Mark Ivey
Union County

Priscilla Jeffery Charleston County

Chris Jolley Spartanburg Three

Angela Keith Florence 2

Laura Kelly Berkeley County Kevin Key Lexington Two

Sandy Lovern Chester County

Todd McDonald Kershaw County

Heather McNally McCormick County

R. Daniel Owens Anderson Three

Johnny Peterson Edgefield County

Michael Ramsey Berkeley County

James Smith
Kershaw County

Kelly Spann Berkeley County

James Teal Chesterfield County

Kimberly Williams-Carter Laurens 56

John Wright Anderson Five

Jay Young *Clover*

Level 2

Lindsay Agostini *Richland Two*

Michael Anderson Lexington One

Betty Bagley
Pickens County

Dorothy Baker Lee County

Darrell Black Richland One



Boardmanship Institute

Beverly Bonaparte Denmark-Olar Two

Tripp Bouknight Anderson Three

Michael Cates Lexington/Richland Five

Anne Collins Chester County

Johnny Donald Anderson Five

Eric Dusa Chesterfield County

Brad Evans

Abbeville County

Michael Forrester Spartanburg 6

David Garner Spartanburg 2

Betty Garrison

Pickens County

Michelle Goodwin-Calwile Greenville County

Hugh Gray Newberry County

Anne Marie Green Lexington One

Grady Harmon Lexington One

Sylvia Harrison Fairfield County

Shannon Haskett Pickens County

Holly Heniford Horry County

Willa Jennings *Allendale County*

Christine Lee McCormick County Linda Lemon Clarendon 2

Ginger Marr Clover

Johnny McDuffie Lee County

Maria-Helena Miller Rock Hill

James Moss McCormick County

Russell Overton Williston 29

Joseph Rukat
Oconee County

Ahmed Samaha Aiken County

Lila Anna Sauls Richland One

James Shadd *Richland Two*

Patricia Simmons Colleton County

Kristy Spears
Fort Mill

David Striebinger Beaufort County

Deidra Thomas Florence Four

Maureen Thomas

Darlington County

Randy Walker Georgetown County

Level 3

Evva Anderson Beaufort County

William Berry Lexington Three

Keith Bowman
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Wayne Chapman Chesterfield County

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Rex Ferris Orangeburg Consol. Four

Bradford Giles Lexington Two

Larry Haltiwanger Lexington/Richland Five

Kevin Harrison Spartanburg 6

Jacqueline Hopkins Hampton 2

Michael Hutto Williston 29

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Janice Bright

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Debora Butler Jasper County

Idella Carson
Orangeburg Consol. 5

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Boardmanship Institute

Level 5

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Richland One
Tonie Holman

Cheryl Harris

Ionie Holman Denmark-Olar Two Barbara Jackson

Sumter

Lillie Joe Florence Four

Richard Kerr

Georgetown County

Terri Martin *Laurens 55*

Tedd Moyd *Jasper County*

Tanya Robinson Dorchester Two

Wilda Robinson *Allendale County*

Level 6

Listed below are the recipients of Level 6, our highest level of recognition in the Boardmanship Institute. This level acknowledges the many hours of training board members receive to gain the knowledge and skills to assist them as leaders in making decisions for the benefit of children in public schools.

Richard Bradshaw Anderson Five

Samuel Farlow Orangeburg Consol. 5

Levi Green Aiken County

Henry Jenkins Orangeburg Consol. 5

Jack Mabry Spartanburg 2

William Sumner Lancaster County

Gregory Tysl Anderson Two

Johnny Wilson Georgetown County





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SCSBA is thankful for all of our Associate members who help support SCSBA activities and enable the expansion of training for local school boards.

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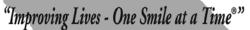
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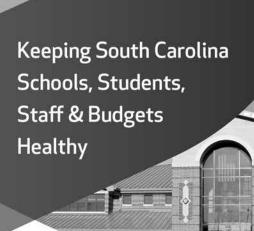
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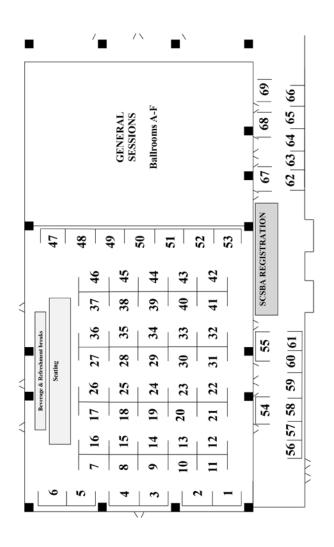
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