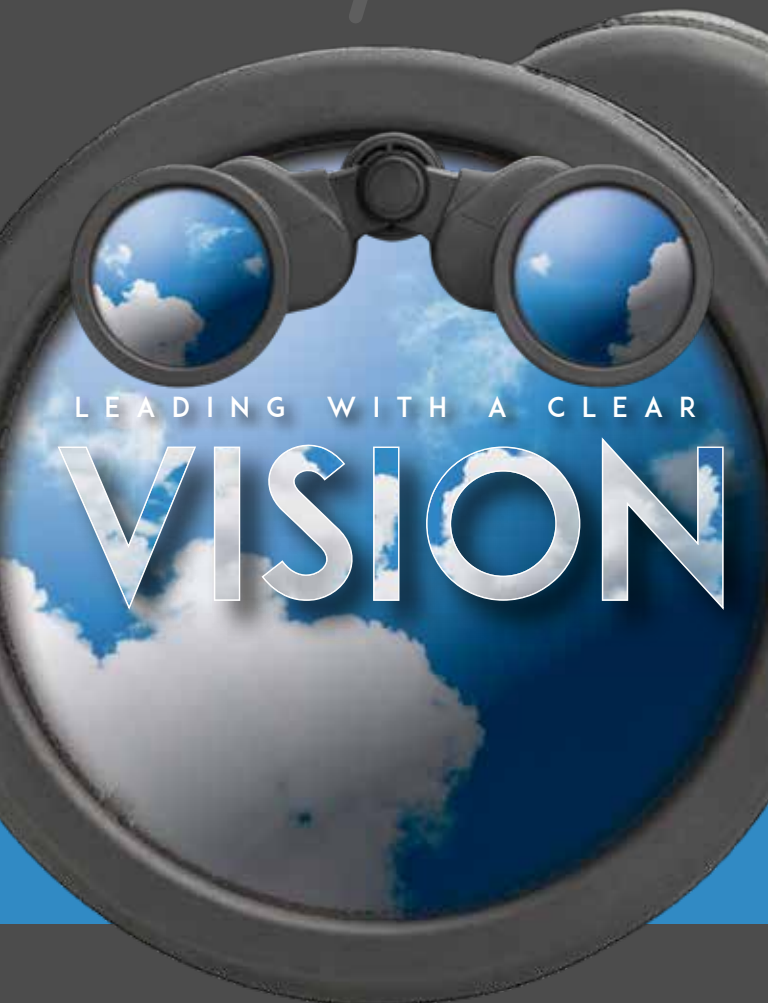


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2020 ANNUAL CONVENTION

20/20



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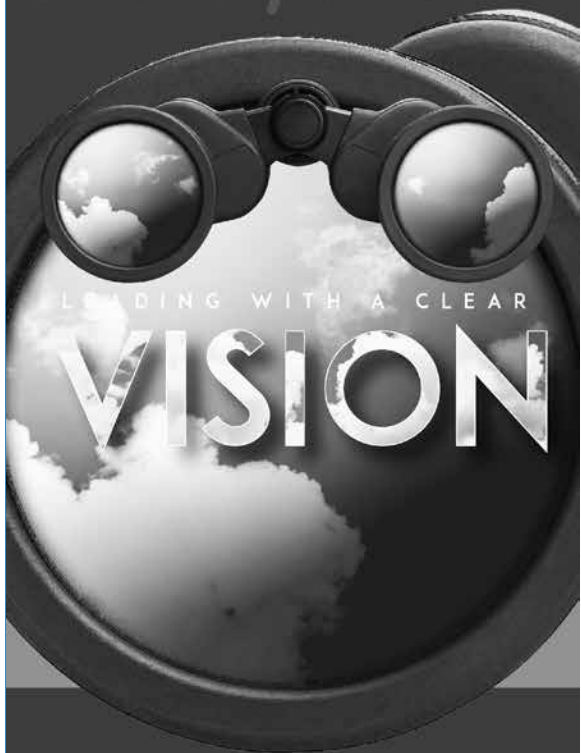
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# SCSBA President's Welcome

## Welcome to the South Carolina School Boards Association's 2020 Annual Convention!

Welcome to SCSBA's largest training event of the year and my favorite SCSBA gathering! It's so great to be with 600-plus fellow school board members and education advocates as we focus on "Leading with a Clear Vision."



This year's convention is a wonderful opportunity to hear from visionary speakers and presenters who will challenge us as board members and education leaders to lead with passion and serve with civility, doing what is best for all students.

As we learn together this weekend, it is my hope that we will leave with a new understanding, passion and perspective regarding our role in providing a positive public education experience for the children in our schools.

Please take full advantage of this training by getting motivated during the general sessions, enjoying the student entertainment, participating in trending topics discussions and attending breakout sessions.

Also, take time to visit the vendors in the convention trade show and learn more about the products and services that are featured. Their support helps our association provide you with tools for success.

During the weekend, follow SCSBA on Facebook and Twitter and share your experiences on social media using the hashtag #SCSBA2020AC.

I look forward to joining you in learning new skills, collecting ideas and networking with fellow board members over the next few days.

I'm excited to welcome you to the 2020 SCSBA Annual Convention!

#schoolboardstrong

**Chuck Saylor**

*SCSBA President*

*Greenville County Schools Board Member*



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**Jamie Devine**  
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*Past President*

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**Billy Blackwell**  
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**Michele Branning**  
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# Agenda at a Glance

## Thursday, February 20

9 a.m. - 4 p.m.	<b>Civility and Professional Ethics Workshop</b>
8 a.m. - 4 p.m.	<b>Board Chair Workshop</b>
8 a.m. - 4 p.m.	<b>New Board Orientation</b>
4:30 - 7 p.m.	<b>Convention registration and light refreshments</b> – <i>Foyer</i>

## Friday, February 21

7:30 - 8:30 a.m.	<b>Beverage break</b> – <i>Exhibits area</i>
7:30 - 11 a.m.	<b>Trade show</b> – <i>Exhibits area</i>
7:30 a.m. - 4:30 p.m.	<b>Registration</b> – <i>Foyer</i>
8:30 - 10 a.m.	<b>First general session</b> – <i>Ballrooms A-F</i>
10 - 11 a.m.	<b>Refreshment break</b> – <i>Exhibits area</i>
11 a.m. - 12:15 p.m.	<b>Trending topics</b> – <i>Ballrooms A-F, Sabal Palm</i> (Choose one of three topics. Repeats at 1:30 p.m.)
12:15 - 1:30 p.m.	<b>Lunch on your own</b> For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.
12:15 - 3:30 p.m.	<b>Trade show</b> – <i>Exhibits area</i>
1:30 - 2:45 p.m.	<b>Trending topics</b> – <i>Ballrooms A-F, Sabal Palm</i> (Choose one of three topics. Repeated.)
2:45 - 3:15 p.m.	<b>Refreshment break</b> – <i>Exhibits area</i>
3:15 - 4:15 p.m.	<b>Breakout sessions</b> – <i>Ballrooms A-F, Sabal Palm</i> (Choose one of six topics.)

# Agenda at a Glance

## Saturday, February 22

- |                      |  |
|----------------------|--|
| 7:30 - 8:30 a.m.     | <b>Beverage break</b> – <i>Exhibits area</i>   |
| 7:30 - 11:30 a.m.    | <b>Trade show</b> – <i>Exhibits area</i>   |
| 7:30 a.m. - 3 p.m.   | <b>Registration</b> – <i>Foyer</i>   |
| 8:30 - 10:30 a.m.    | <b>Second general session</b><br>– <i>Ballrooms A-F</i>  |
| 10:30 - 11 a.m.      | <b>Refreshment break</b> – <i>Exhibits area</i>  |
|                      | <b>Door prize winners posted</b><br>– <i>Exhibits area</i>   |
| 11 a.m. - 12:15 p.m. | <b>Breakout sessions</b><br>– <i>Ballrooms A-E, Sabal Palm</i><br>(Choose one of five topics.)   |
| 12:30 - 2 p.m.       | <b>Lunch on your own</b><br>For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open. |
| 2 - 3 p.m.           | <b>Breakout sessions</b><br>– <i>Ballrooms A-E, Sabal Palm</i><br>(Choose one of five topics.)   |
| 3:15 - 4:15 p.m.     | <b>S.C. Caucus of Black School Board Members meeting</b><br>– <i>Ballroom A</i><br>(Open to all convention participants.)  |
| 5 - 6:30 p.m.        | <b>Saturday evening reception</b><br>– <i>Ballroom J</i><br>(Heavy hors d'oeuvres, entertainment and door prizes.)   |

## Sunday, February 23

- |                     |  |
|---------------------|--|
| 7:30 - 8:30 a.m.    | <b>Beverage break</b> – <i>Foyer</i>                     |
| 7:30 a.m. - 12 p.m. | <b>Registration</b> – <i>Foyer</i>                       |
| 8:30 - 11:30 a.m.   | <b>Closing general session</b><br>– <i>Ballrooms A-F</i> |



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# Registration & Information

Everyone attending the convention must register, including participants, guests, directors and officers. Exhibitors do not need to register; they are pre-registered for the trade show only.

The convention registration desk serves as an information center. The SCSBA staff will be happy to help with any questions or concerns.

## Registration hours

Thursday, 4:30 - 7 p.m.

Friday, 7:30 a.m. - 4:30 p.m.

Saturday, 7:30 a.m. - 3 p.m.

Sunday, 7:30 a.m. - 12 p.m.

## Name badge

Your name badge verifies your registration and must be worn at all times.

## Messages

Messages for attendees can be retrieved or left at the registration desk. We are unable to page attendees.

## Guest wristbands for the Saturday evening reception

Your registration includes one admittance for the Saturday evening reception. All registered attendees **must** wear their name badge for admittance to the reception. You may purchase **guest wristbands** for \$35 each at the registration desk until Friday at 12:30 p.m.

The reception will be held from 5 - 6:30 p.m. on Saturday, February 22 and will include heavy hors d'oeuvres, entertainment and door prizes.

## Cell phones

As a courtesy to others, please turn off phones or set to an inaudible mode during sessions and events. Please move away from the sessions and events area during phone conversations to avoid disrupting the speaker and other convention attendees.



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# Registration & Information

## **Breakfast**

Attendees staying at the Hilton Head Marriott in SCSBA's contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

## **Lunch**

On Friday and Saturday, lunch will be on your own. For your convenience, there will be cash, credit or room charge grab-and-go lunch available in the foyer on Friday and Saturday. The restaurants at the Hilton Head Marriott will also be serving lunch.

## **Trade show hours**

Visit the exhibits area to see the latest in education products and services. Many vendors offer demonstrations, samples, and of course, door prizes! The participation and support of exhibitors and sponsors helps to underwrite convention costs and is greatly appreciated. The last chance to register for exhibit door prizes is 8:30 a.m. on Saturday.

Friday, 7:30 - 11 a.m. and 12:15 - 3:30 p.m.

Saturday, 7:30 - 11:30 a.m.

## **Door prize opportunities**

Join the crowd in the exhibits area during the Saturday morning refreshment break when many exhibitors give away door prizes. Names of prize winners are displayed on the bulletin board in the exhibits area. Winners can claim their prize by bringing the form displaying their name to the exhibitor's booth. All door prizes must be claimed by 11 a.m. on Saturday.

Winners of door prizes being awarded during the Saturday evening reception and the Sunday morning general session must be present to claim their prize.

Participate in the vendor signature game and become eligible for one of two \$100 cash prize drawings during Sunday's general session. Look for the vendor signature sheet in your convention tote bag, obtain a signature from the vendors and return the completed sheet to the registration desk by Saturday at 12:30 p.m.

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# Registration & Information

SCSBA Policy and Legal Services' annual drawing for two non-subscribing districts to win one free year of policy online services and one non-subscribing district to win one free year of paperless board meetings will be held at Sunday's general session. You must be present to win. Please see the form in your tote bag for more information.

## **Boardmanship Institute credit**

**Civility and Professional Ethics Workshop** -  
10 points and 5 hours

**Board Chair Workshop** - 10 points and 5 hours

**New Board Orientation** - 5 points and 5 hours

**Annual Convention** - 20 points and 14 hours

## **Student performances**

Students will showcase their talents throughout the convention.

### **Friday morning**

Clinton Elementary Pan Jammers, *Laurens County School District 56*

### **Saturday morning**

CTE Chorus, *Abbeville County School District*

### **Sunday morning**

Jasper County Gifted and Talented Band, *Jasper County School District*

The Fine Arts Center Jazz Combo, *Greenville County Schools*



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# Keynote speakers

## **Hamish Brewer**

*Award Winning Educator and Principal, Author, International Speaker*

Hamish Brewer, the relentless, tattooed, skateboarding principal in Northern Virginia isn't your normal principal. Brewer is high octane, constantly calling on his students to "Be Relentless." Brewer has become known as an educational disrupter who transcends the status quo and typical educational norms.



Brewer was recognized in 2017 as the NAESP Nationally Distinguished Principal and Virginia Principal of the Year. He has also been recognized with the 2016 VAESP School Bell Award and ASCD Virginia Impact Award. In 2018, Brewer was named a Northern Virginian of the Year by Northern Virginia Magazine and the 2018 Principal of the Year for the national publication, Education Dive. He was named the Prince William County Public Schools 2019 Principal of the Year.

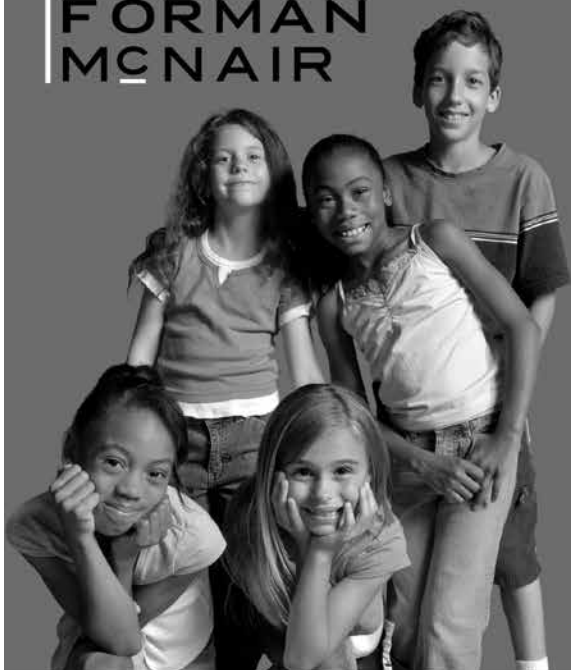
Under his leadership, his elementary school was recognized as a Nationally Distinguished Title 1 School, and Brewer has since gone on to turn around one of the toughest middle schools in the state of Virginia.

Brewer spent years developing and honing his leadership and expertise as an emergency responder in the fire and rescue service, working at one of the busiest volunteer fire stations on the Eastern seaboard.

Brewer is a highly sought-after international keynote speaker, motivating and inspiring audiences everywhere, including being recognized as a TEDx speaker.

Originally from New Zealand where he earned his first degree from the University of Auckland, Brewer is currently a doctoral student at Virginia Tech University.

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# Keynote speakers

Brewer serves at the state level as the Federal Relations Coordinator on the Board of Directors with the Virginia Association of Elementary School Principals. He is a school turnaround and school improvement specialist, working with some of the most at-risk students in the United States.

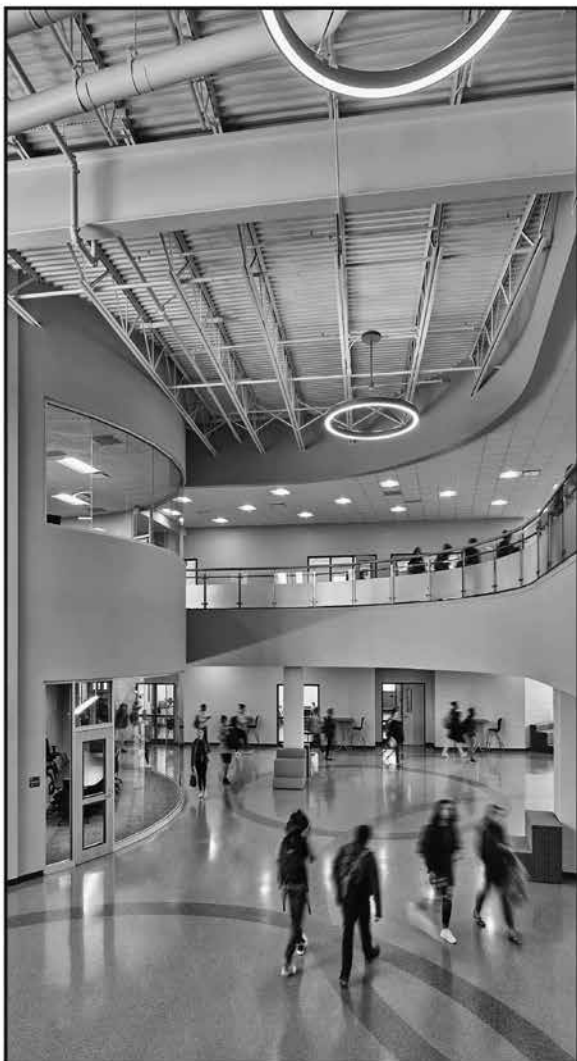
Brewer was highlighted as a Hometown Hero by Fox 5 in Washington, D.C. With more than 32 million views, his story has become a viral sensation, being highlighted on all the national news broadcasts, including on NBC with Lester Holt. Brewer is also being featured in a skateboarding humanitarian documentary called "Humanity Stoked."

## **Dr. Kenston J. Griffin**

*Chief Executive Officer,  
Dream Builders  
Communication, Inc.*

Dr. Kenston J. Griffin is one of the nation's most sought after keynote speakers, a best-selling author and a top performing trainer and coach. He is internationally known throughout corporate, education, executive coaching, federal/judicial and nonprofit organizations for his award-winning presentations that are not only inspiring, but also transformational. He received his bachelor's degree from Livingstone College and master's degree, in just one year, from the University of South Carolina. He has also received an Honorary Doctor of Liberal Arts Degree from Wilberforce University. Dr. Griffin is the Founder and CEO of Dream Builders Communication, Inc., which provides training and development in the areas of: leadership, organization effectiveness, academic enhancement/retention, board development and executive coaching.





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# Keynote speakers

## **Dr. Timothy J. Shaffer**

*Principal Research Specialist, National Institute for Civil Discourse, Assistant Professor of Communication Studies and Assistant Director of the Institute for Civic Discourse and Democracy, Kansas State University*

Dr. Timothy J. Shaffer is the Principal Research Specialist at the National Institute for Civil Discourse. He is also an Assistant Professor of Communication Studies and the Assistant Director of the Institute for Civic Discourse and Democracy at Kansas State University.



As an interdisciplinary scholar and practitioner of deliberative democracy, civic education and group communication, Dr. Shaffer focuses on the advancement of democratic practices by focusing on the role of civic professionals in institutional settings, such as higher education, local government and non-governmental organizations in relationship with diverse communities.

Dr. Shaffer is the editor of *Deliberative Pedagogy: Teaching and Learning for Democratic Engagement* (Michigan State University Press, 2017), *Jumping in to Civic Life: Stories of Public Work from Extension Professionals* (Kettering Foundation Press, 2018), *Agri-Culture and Future of Farming: An Interactivity Foundation Discussion Guidebook* (Interactivity Foundation, 2018), *A Crisis of Civility? Political Discourse and Its Discontents* (Routledge, 2019) and *Creating Space for Democracy: A Primer on Dialogue and Deliberation in Higher Education* (Stylus, 2019). He has published dozens of articles and book chapters in academic publications; presents and engages diverse public audiences through radio, TV and print; and offers workshops and training to professionals in universities, non-profit organizations, government agencies and with legislative bodies.

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# Keynote speakers

Connected to these efforts, Dr. Shaffer serves as the associate editor of the *Journal of Public Deliberation* and as a country expert on deliberative democracy in the United States with the Varieties of Democracy project based at the University of Gothenburg. He received his B.A. from St. Bonaventure University, M.A. and M.P.A. from the University of Dayton and his Ph.D. from Cornell University.

---

## Educators of the year



### **2020 South Carolina Teacher of the Year**

Chanda Jefferson, *Biology Teacher, Fairfield Central High School, Fairfield County School District*



### **2020 SCASA Superintendent of the Year**

Dr. Joanne Avery, *Superintendent, Anderson School District 4*



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# 2020 Upcoming events

## **March 4, 2020**

*2DAC (Two Days at the Capitol)*  
Columbia, S.C.

## **April 4-6, 2020**

*NSBA Annual Conference*  
Chicago, Ill.

## **April 22, 2020**

*2DAC (Two Days at the Capitol)*  
Columbia, S.C.

## **June 4, 2020**

*New Board Orientation, Make-up*  
Columbia, S.C.

## **August 22-23, 2020**

*School Law Conference*  
Myrtle Beach, S.C.

## **October 8, 2020**

*Beyond the Basics Workshop*  
Columbia, S.C.

## **October 14-16, 2020**

*Risky Business Seminar, Workers' Compensation  
and Property & Casualty Insurance Trust Seminar*  
Myrtle Beach, S.C.

## **December 4-6, 2020**

*Legislative Advocacy Conference & Delegate  
Assembly*  
Charleston, S.C.

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# Schedule: Thursday - Friday

## Thursday, February 20

9 a.m. - 4 p.m.

**Civility and Professional Ethics Workshop**

8 a.m. - 4 p.m.

**Board Chair Workshop**

▶ *Co-sponsored by Halligan Mahoney & Williams, P.A.*

▶ *Luncheon co-sponsored by White & Story, LLC*

8 a.m. - 4 p.m.

**New Board Orientation**

▶ *Co-sponsored by Boykin & Davis, LLC and Duff Freeman Lyon, L.L.C.*

▶ *Luncheon co-sponsored by White & Story, LLC*

4:30 - 7 p.m.

**Convention registration and light refreshments**  
*- Foyer*

## Friday, February 21

7:30 - 8:30 a.m.

**Beverage break** – *Exhibits area*

▶ *Co-sponsored by Duff Freeman Lyon, L.L.C.*

Note: Attendees staying at the Hilton Head Marriott in SCSBA's contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

7:30 - 11 a.m.

**Trade show** – *Exhibits area*

7:30 a.m. - 4:30 p.m. **Registration** – *Foyer*

8:30 - 10 a.m.

**First general session**  
*– Ballrooms A-F*

▶ *Co-sponsored by Halligan Mahoney & Williams, P.A.*

### Welcome

Chuck Saylors, SCSBA President, Greenville County Schools

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# Schedule: Friday

## **Introduction of SCSBA Board of Directors**

### **Student performance**

Clinton Elementary Pan Jammers, *Laurens County School District 56*

## **Greetings from the National School Boards Association**

Thomas J. Gentzel, *Executive Director and CEO, NSBA*

## **Greetings from the National School Boards Association President**

ElizaBeth D. Branham, Esquire, *SCSBA Past President and Ex-officio Board Member, NSBA President, Lexington School District Two*

## **Introduction of keynote speaker**

**Civil discourse, democracy and education: Leadership in schools and civic life** – We live in divisive and polarizing times, often remaining in comfortable social bubbles and experiencing few genuine interactions with people who are different or with whom we disagree. Thus, what would it look like to create space for civil discourse in classrooms and beyond? What role do professional educators play in building the connection between education and democracy?

Timothy J. Shaffer, Ph.D., *Principal Research Specialist, National Institute for Civil Discourse, Assistant Professor of Communication Studies and Assistant Director of the Institute for Civic Discourse and Democracy, Kansas State University*

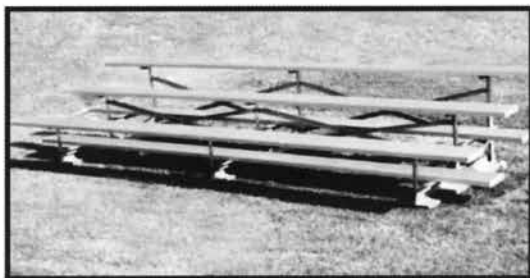


The Clinton Elementary Pan Jammers of Laurens County School District 56 will perform during Friday's first general session.

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# Schedule: Friday

10 - 11 a.m.

## **Refreshment break**

– Exhibits area



*Co-sponsored by Haynsworth Sinkler Boyd, P.A.*

11 a.m. - 12:15 p.m.

**Trending topics** - (Choose one of three topics. Repeats at 1:30 p.m.)

1. **What's new and what's next: Updating policies and procedures in compliance with statutory and regulatory mandates**

– *Sabal Palm*

Let's talk policies and practices. This session will cover recent statutes and regulations that have a direct impact on board policy and district procedures and provide suggestions to ensure compliance.

Tara McCall, Esquire, *Staff Attorney, SCSBA*

Dr. Tiffany N. Richardson, *General Counsel and Director of Policy and Legal Services, SCSBA*

**Moderator:** Billy Blackwell, *SCSBA Board of Directors, Cherokee County School District*

2. **Understanding school district finance: 10 things every board member should know**

– *Ballrooms ABC*

This session will cover the top 10 questions school board members should know about the school district budgets. Presenters will identify areas of budget concerns and will provide an opportunity for general discussion about budgeting and other school finance topics.

Lyde Graham, *Director of Operations, Clarendon School District 2*

Mellanie Jinnette, *Chief Financial Officer, Chester County School District*

Leanne Lordo, *Assistant Superintendent of Finance and Operations, Fort Mill Schools*

**Moderator:** Michele Branning, *SCSBA Board of Directors, Fort Mill Schools*



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# Schedule: Friday

## 3. **How your “working style” fits into your board team!** – *Ballrooms DEF*

Every individual has a certain working style. This session will help you understand why you gravitate towards certain individuals and sometimes get frustrated with others. Leave this session with tips that will help you bridge the gap with individuals who are different than you! Come to this session for some laughs as well as insight into your working style.

Timi C. Tullis, *Associate Executive Director, Association of Alaska School Boards*

**Moderator:** Cheryl Burgess, *SCSBA President-elect, Lexington School District Three*

**Moderator:** Chuck Saylors, *SCSBA President, Greenville County Schools*

## 12:15 - 1:30 p.m. **Lunch on your own**

For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.

## 12:15 - 3:30 p.m. **Trade show** – *Exhibits area*

## 1:30 - 2:45 p.m. **Trending topics** – (Choose one of three topics.)

### 1. **What’s new and what’s next: Updating policies and procedures in compliance with statutory and regulatory mandates**

– *Sabal Palm*

Tara McCall, *Esquire, Staff Attorney, SCSBA*  
Dr. Tiffany N. Richardson, *General Counsel and Director of Policy and Legal Services, SCSBA*

**Moderator:** Travis Sloan, *SCSBA Board of Directors, Spartanburg School District One*

### 2. **Understanding school district finance: 10 things every board member should know** – *Ballrooms ABC*

Lyde Graham, *Director of Operations, Clarendon School District 2*

Mellanie Jinnette, *Chief Financial Officer, Chester County School District*



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# Schedule: Friday

Leanne Lordo, *Assistant Superintendent of Finance and Operations, Fort Mill Schools*

**Moderator:** Tim Rhodes, *SCSBA Board of Directors, Abbeville County School District*

## 3. **Educator impact: Uncovering the importance of Emotional Intelligence in education** – *Ballrooms DEF*

This breakout session will encompass an in-depth approach to Emotional Intelligence, as well as provide understanding to all participants on the impact of emotionally intelligent leaders in education. During this session, additional topics of discussion will include how to work with a variety of leadership styles, the importance of understanding vision and practical strategies for effective two-way communication. Upon the conclusion of this interactive session, all participants, from school board members to community stakeholders, will be equipped with the skills necessary to propel their district to new heights.

Dr. Kenston J. Griffin, *Chief Executive Officer, Dream Builders Communication, Inc.*

2:45 - 3:15 p.m.

### **Refreshment break**

– *Exhibits area*



*Co-sponsored by Wells Fargo Bank and Wells Fargo Asset Management*

3:15 - 4:15 p.m.

### **Breakout sessions** –

(Choose one of six topics.)

#### 1. **Student Mental Health First Aid** – *Ballroom A*

Nineteen percent of high school students in South Carolina report that they have seriously considered attempting suicide in the previous 12 months. Mental Health First Aid is a way to enlist the help of students to support each other during a mental health crisis. Through training, participants learn specific skills required to identify, effectively communicate with and properly guide a person experiencing a mental health crisis. This presentation will highlight one school's implementation of Mental Health First Aid during the 2019-2020 school year. Topics covered will

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# Schedule: Friday

include MHFA implementation process, short term results and long-term objectives to help combat the mental health crisis our nation, and more specifically our students, face.

Gary Culler, *Principal, Easley High School, School District of Pickens County*

**Moderator:** Lisa Wells, *SCSBA Board of Directors, Greenville County Schools*

## 2. **What to expect when you're expecting... a lawsuit: Litigation basics for school board members** – *Ballrooms BC*

This presentation will give school board members insight into the litigation process from a school lawyer's perspective. Board members will learn about the kinds of lawsuits typically filed against school districts, what claims are insured, the process from service of the complaint through case resolution and what is expected of the district and the board during litigation.

William Freeman, *Attorney, Duff Freeman Lyon, L.L.C.*

David Lyon, *Attorney, Duff Freeman Lyon, L.L.C.*

**Moderator:** Cindy Bohn Coats, *SCSBA Board of Directors, Charleston County School District*

## 3. **It makes good cents** – *Ballroom D*

This presentation will detail the strategies used to pass a one-cent sales tax for education. Raising over \$350 million dollars over 15 years, the sales tax will have a monumental impact on education in Anderson County. From working with legislative delegations, to ensuring passage on the ballot, this session will show what has to be done to pass a sales tax referendum in your school district.

Kyle Newton, *Assistant Superintendent, Anderson School District Five*

Tom Wilson, *Superintendent, Anderson School District Five*

John B. Wright, Jr., *Board of Trustees, Anderson School District Five*

**Moderator:** Dr. Tom Dobbins, *SCSBA Board of Directors, Anderson School District 4*

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# Schedule: Friday

## 4. **One school district, one school board, three funeral homes and thirty-three bicycles equals a system turn-around and academic success!** – Ballroom E

Walk away from this interactive session with an abundance of “use-the-next-day” community/ stakeholder engagement strategies, which helped to contribute to academic success for the Williston School District 29 Scholars. The Williston School District 29 team will share how an “all-in” approach to community partnerships and involvement, coupled with an increased focus on academics, helped the district to advance its report card ratings in one year from Unsatisfactory to Below Average, Unsatisfactory to Excellent and Average to Excellent. The team will share how in the face of monumental adversity (two schools on the SCDE technical assistance list, the possibility of district consolidation and a declining enrollment) the school board, administration and community overcame the odds and advanced student learning.

Annette Burnette, *Board Member*  
(Secretary), Williston School District 29

Dr. Stephen Burnette, *Pastor, Community Member*

Ferlecia A. Cuthbertson, *Vice Chair, Williston School District 29*

Dr. Marcella Shaw, *Superintendent, Williston School District 29*

**Moderator:** Hannah Priester, *SCSBA Board of Directors, Hampton District One*

## 5. **FLSA: How do you implement the new rules** – Ballroom F

The U.S. Department of Labor issued new overtime rules that took effect on January 1, 2020. This interactive presentation will provide a comprehensive review of the new rules, a review of the overtime exemptions and will also provide practical tips for making sure your organization is in compliance.

Lisa R. Claxton, *Special Counsel, Haynsworth Sinkler Boyd, P.A.*

**Moderator:** Daniel Martin, *SCSBA Board of Directors, Lexington School District Four*



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# Schedule: Friday-Saturday

## 6. **Exploring and identifying board member and superintendent leadership styles: Team-work and effective communication**

– *Sabal Palm*

During this presentation, board members and superintendents will explore various leadership styles and character traits taken from the Myers-Briggs model to be able to better identify their own leadership/character traits and how they best work and communicate with others who have different styles. The goal of this breakout is to allow board members and superintendents to (1) become more self-aware of their strengths and weaknesses, (2) learn how to communicate more effectively with one another, (3) work strategically through communication and other challenges that we all face working as a team and (4) appreciate the diversity of others. We will also review some of the basic interplay between a board and its superintendent to provide a foundation for effective and positive communication to help districts reach their goals and provide for their students.

Ashley C. Story, *Attorney, White & Story, LLC*

**Moderator:** Gail Hughes, *SCSBA Board of Directors, Dorchester School District Two*

## Saturday, February 22

7:30 - 8:30 a.m.      **Beverage break** – *Exhibits area*

▶ *Co-sponsored by Haynsworth Sinkler Boyd, P.A.*

Note: Attendees staying at the Hilton Head Marriott in SCSBA's contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

7:30 - 11:30 a.m.      **Trade show** – *Exhibits area*

7:30 a.m. - 3 p.m.      **Registration** – *Foyer*

8:30 - 10:30 a.m.      **Second general session**  
– *Ballrooms A-F*

▶ *Co-sponsored by Boykin & Davis, LLC*



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# Schedule: Saturday

## **Welcome and introductions**

*Cheryl Burgess, SCSBA President-elect,  
Lexington School District Three*

## **Student performance**

*CTE Chorus, Abbeville County School District*

## **Recognition of SCSBA Past Presidents**

## **Recognition of SCSBA Boardmanship Institute Level 6 recipients**

## **Recognition of SCSBA President's Club sponsors**

## **Greetings from the 2020 South Carolina Teacher of the Year**

*Chanda Jefferson, Biology Teacher, Fairfield  
Central High School, Fairfield County School  
District*

## **Introduction of keynote speaker**

**Relentless** – Sometimes you have to hear the things you don't want to hear in order to move forward, to be better and to get results. Hamish will take you on a hard-hitting journey that will challenge you to rethink your practices, to disrupt the norm and to change the game. Find out if you have or are willing to go one more round and if you're willing to advocate for every single person and child. Find out if you're willing to take your district or organization to the next level.

*Hamish Brewer, Award Winning Educator and  
Principal, Author, International Speaker*



The CTE Chorus of Abbeville County School District will perform during Saturday's second general session.



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# Schedule: Saturday

10:30 - 11 a.m.

## **Refreshment break**

– Exhibits area

## **Door prize winners posted**

– Exhibits area

11 a.m. - 12:15 p.m.

## **Breakout sessions –**

(Choose one of five topics.)

### **1. Getting the community on your side using policy, forums and parent engagement**

– Ballroom A

Learn how to bridge the gap between parents, community stakeholders and the board with policy and transparency. We'll look at a guide to working with parent organizations and stakeholders to achieve common goals and get the community involved in a positive and productive way.

Helena Miller, *Chair, Rock Hill Schools*

**Moderator:** Michele Branning, *SCSBA Board of Directors, Fort Mill Schools*

### **2. Conflict management – Ballrooms BC**

This interactive session will share tools with attendees that will enable them to deal with conflict without wasting valuable time. Learn how to listen to over-the-top language and respond in a way that de-escalates; learn techniques that can be used to encourage debate without rewarding inappropriate behavior; and familiarize yourself with the tools that are available to manage conflict without every difference of opinion ending in conflict.

Charles Boykin, *Attorney, Boykin & Davis, LLC*

S. Lynn Smith, *Attorney, Boykin & Davis, LLC*

**Moderator:** Charles Govan, *SCSBA Board of Directors, Darlington County School District*

### **3. Innovative practices driven by bold and courageous decision making – Ballroom D**

McCormick County School District will present their 2019-2020 year-round calendar. We will share the process used to research, communicate and implement this calendar. Lessons learned from the past seven months



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# Schedule: Saturday

will be reviewed as we plan and implement the 2020-2021 year-round calendar.

Betty Bagley, *Interim Superintendent, McCormick County School District*

Steve English, *Principal, McCormick High School, McCormick County School District*

Dr. Suzanne Larsen, *Director of Accountability, Federal and Special Projects, McCormick County School District*

Nynita Paul, *Principal, McCormick Elementary School, McCormick County School District*

Gena Wideman, *Principal, McCormick Middle School, McCormick County School District*

**Moderator:** Mary Ulmer, *SCSBA Board of Directors, Orangeburg County School District*

## 4. **Success in the classroom: Hiring and retaining teachers using immigration strategies** – *Ballroom E*

Come learn about key immigration strategies for school districts seeking to hire international teachers on visas and green cards. We will address options, costs, time frames and implications associated with the J-1 and H-1B visa programs, as well as the role of HR and legal (in-house and outside) counsel. We will also discuss long-term employment strategies for international teachers, including the green card process.

Melissa Azallion, *Partner, Burr Forman McNair*

Jonathan Eggert, *Associate, Burr Forman McNair*

**Moderator:** Kim Johnson, *SCSBA Board of Directors, Clarendon School District 2*

## 5. **A vision for student achievement through a data-driven partnership: Lessons learned from Florence 1 schools and LinkIt!** – *Sabal Palm*

Over the past two years, Florence 1 has identified and implemented an effective approach to collecting and analyzing student data through LinkIt!'s rigorous SC



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# Schedule: Saturday

Ready aligned benchmarks and intuitive instructional data warehouse. Florence 1's use of the LinkIt! assessment and analytics platform has allowed staff to better analyze performance at the district, school, teacher and student levels. Student assessment results now have more meaning and purpose and improve outcomes for all. In addition to uncovering longitudinal trends, Florence 1 staff are now analyzing assessments at the individual item and standard level to ensure that assessments are valid and students are appropriately placed within instructional groups according to their abilities. The board has benefited from the detailed reporting showing trends both district and school-wide. The longitudinal studies have pinpointed areas which need to be addressed along with highlighting strengths within schools and the district. Come see how this meaningful and easy to explain data is presented to the general public, creating transparency from the board and the school district.

Hayley Cagle, *Director of School Improvement, Florence Public School District 1*

Matt Wilson, *Executive Director, LinkIt!*

**Moderator:** Amelia McKie, *SCSBA Board of Directors, Richland School District Two*

12:30 - 2 p.m.

## **Lunch on your own**

For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.

2 - 3 p.m.

## **Breakout sessions –**

(Choose one of five topics.)

### **1. Creating district systems that get results: Increasing student performance in low performing schools – Ballroom A**

The Greenville County Schools Focus School process has been in place for three years. Over the last few years, all schools in the focus school initiative have posted test score gains, with many of these schools posting



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# Schedule: Saturday

double digit gains for multiple years. This presentation will focus on how districts can organize personnel to support schools in reaching their academic goals and ensuring all students have equal access to high quality curriculum and content.

*Jeff McCoy, Associate Superintendent,  
Greenville County Schools*

*Dr. Burke Royster, Superintendent,  
Greenville County Schools*

**Moderator:** *Lisa Wells, SCSBA Board of  
Directors, Greenville County Schools*

## 2. **A natural vision: The data-driven impact of biophilic design for student success**

*– Ballrooms BC*

Districts invest millions of dollars into school buildings and want maximum learning results for every dollar spent. Partnering for research-based innovative practices in academics and operations led us to explore the application of biophilic design principles as a means to improve student achievement through the built environment. We will introduce new, ground-breaking research by a team of architects, scientists, educators and artists showing how health benefits of the natural environment are applied within built space, enhancing human experience and inspiring a traditionally lacking student demographic to achieve enhanced learning outcomes.

*Anthony J. Cox, P.E., Chief Operating  
Officer, Rock Hill Schools*

*Jim Determan, FAIA, Principal, Craig  
Gaulden Davis*

**Moderator:** *Tony Folk, SCSBA Board of  
Directors, Dorchester School District 4*

## 3. **Lessons learned from the rise of data breaches in Academia** *– Ballroom D*

Attendees will hear about past school district data breaches from around the United States to draw lessons about how to improve their district's chances of avoiding or limiting a data breach involving student, faculty, support staff or administrator personal informa-



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# Schedule: Saturday

tion. Identify, minimize and avoid risks arising from cybercriminal threats and attacks by learning about common and current breaches, as well as strategies and safeguards to implement in school districts.

Jim Denning, *Counsel, Burr Forman McNair*

**Moderator:** Jamie Devine, *SCSBA Board of Directors, Richland One*

## 4. **BCSD: Becoming a values-driven organization** – *Ballroom E*

Come hear the advantages of values-driven decision making and board self-governance in conjunction with the McREL's Superintendent Evaluation tool. Discussion will include ways this tool helps support shared values and encourages a team approach to implementing district vision and mission.

Eddie Ingram, Ed.D., *Superintendent, Berkeley County School District*

**Moderator:** Michael Ramsey, *SCSBA Board of Directors, Berkeley County School District*

## 5. **Work-based learning for students with disabilities: From the classroom to the workplace** – *Sabal Palm*

Gain an understanding on how to implement different Work-based Learning (WBL) models to meet all students' transitions needs. Students can and should learn to apply their knowledge and skills to real life, real work and real-world situations. The Work-based Learning models will demonstrate differentiated applications of WBL and include students seeking a SC High School Diploma, SC High School Credential or a District Certificate. The students who participate in this program exit high school with experience in various workplace environments, and the feedback from business partners has been overwhelmingly positive.

Jackie Bryant, *Special Education Coordinator, Horry County Schools*

Diane Formhals, *Special Education Coordinator, Horry County Schools*

# E

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## Schedule: Saturday - Sunday

Donna Satterley, *Special Education Coordinator, Horry County Schools*

**Moderator:** Janice Morreale, SCSBA  
*Board of Directors, Horry County Schools*

3:15 - 4:15 p.m.      **S.C. Caucus of Black  
School Board Members  
meeting**  
   – *Ballroom A*  
(Open to all convention participants.)

**Saturday evening  
reception – Ballroom J**

▶ Co-sponsored by Burr Forman McNair

Note: Entertainment for the Saturday evening reception will feature DJ Alan Palchak presented by Hilton Head Entertainment.

Before heading out on the town for dinner, join colleagues, convention speakers and SCSBA staff from 5-6:30 p.m. for a networking reception and a little fun, to include heavy hors d'oeuvres, entertainment and door prizes.

## Sunday, February 23

7:30 - 8:30 a.m. **Beverage break** – *Foyer*

Note: Attendees staying at the Hilton Head Marriott in SCSBA's contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

7:30 a.m.- 12 p.m.     **Registration** – *Foyer*

8:30 - 11:30 a.m. **Closing general session**  
- Ballrooms A-F

# Welcome

Chuck Saylors, SCSBA President, Greenville  
County Schools

## Student performance

Jasper County Gifted and Talented Band,  
*Jasper County School District*

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# Schedule: Sunday

## **Greetings from the 2020 SCASA Superintendent of the Year**

*Dr. Joanne Avery, Superintendent, Anderson  
School District 4*

## **Student performance**

*The Fine Arts Center Jazz Combo, Greenville  
County Schools*

## **Introduction of keynote speaker**

### **X-Ray vision: Seeing the leader within**

"A leader is one who knows the way, goes the way, and shows the way." - John C. Maxwell.  
Welcome to X-Ray Vision: Seeing the Leader Within, an interactive keynote designed to ignite the spark of leadership in some and rekindle



The Jasper County Gifted and Talented Band of Jasper County School District will perform during Sunday's closing general session.



The Fine Arts Center Jazz Combo of Greenville County Schools will perform during Sunday's closing general session.

The background of this section is a dark, grayscale architectural drawing, likely a floor plan or site map, showing various lines, shapes, and text annotations. Overlaid on this background is a list of services in white, bold, sans-serif capital letters, arranged in a vertical column.

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# Schedule: Sunday

the embers of leadership in others. During this keynote, participants will be provided with best practices for understanding school board member leadership paradigms in the 21st century; research-based strategies for leveraging the school board's vision, standards, culture and climate; and keys for fostering civility within the workforce throughout the district. Additional points of interest during this keynote may include, but are not limited to, operating within a culturally responsive approach, management vs. leadership and strategies for highly effective conflict resolution through two-way communication.

Dr. Kenston J. Griffin, *Chief Executive Officer,  
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**Convention closing remarks and door prizes**



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1953	Dr. J.B. Terry, Orangeburg
1954	Dr. George D. Johnson, Spartanburg
1955	Dr. George D. Johnson, Spartanburg
1956	Robert Lee Scarborough, Eastover
1957	Robert Lee Scarborough, Eastover
1958	E.E. Dargan, Conway
1959	O.S. Aiken, Florence
1960	Brown Mahon, Greenville
1961	Brown Mahon, Greenville
1962	James F. Walsh, Orangeburg
1963	Roy McCall Jr., Easley
1964	W.D. Bain Jr., Spartanburg
1965	John M. McLaurin Jr., North Augusta
1966	Dr. Julian P. Price, Florence
1967	W. Herbert Smith, Clover
1968	Joseph L. Tamsburg, Georgetown
1969	Rev. James M. Fuller, Greenville
1970	Howard F. Burky, Charleston
1971	Robert Livingston, West Columbia
1972	Thomas G. Chappellear, Greenville
1973	James S. Rogers Jr., McColl
1974	Dr. B.J. Skelton, Clemson
1975	Samuel M. Harper, Andrews
1976	Mrs. T.W. Graham, Florence
1977	Dr. W. Fred Chapman, Clinton
1978	B. Edward Hursey, Darlington
1979	Allison Dalton, Pickens
1980	Dr. Clemmie Webber, Orangeburg
1981	Brooks Brown III, Columbia
1982	Bobby Bowers, Lexington
1983	Willis Crain, Chester
1984	James Carraway, Johnsonville
1985	Roy Strickland, Hanahan
1986	Sandra Franklin, Columbia
1987	Walter Walker, Columbia
1988	Michael Clark, Easley
1989	Sidney Mathis, Marion
1990	York Glover, Beaufort
1991	Anne Suite, Fort Mill
1992	Jean Allen, Summerville
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# SCSBA Past Presidents

1994	Josie Gaston, Winnsboro
1995	Roger Couch, Spartanburg
1996	Barry Whitman, Clinton
1997	Chris Robinson, Columbia
1998	Jasper Salmond, Columbia
1999	Harvey Gene Turner, York
2000	Carolyn Howard, Summerville
2001	Frances Brewer, Moncks Corner
2002	Reed Swann, Barnwell
2003	Leni Patterson, Laurens
2004	Porter Stewart, Florence
2005	John Bamberg, Bamberg
2006	Dru James, Greenwood
2007	Debra Bush, Greenville
2008	Ronald Bessant, Horry
2009	Gerald Cook, Moore
2010	Bruce Davis, Estill
2011	Cindy Smith, Lexington
2012	Richard Cook, Lake City
2013	John Hughes, Mullins
2014	ElizaBeth D. Branham, West Columbia
2015	Robert Gantt, Irmo
2016	Dr. Kathy Coleman, Saluda
2017	Queenie Boyd, Bishopville
2018	Wesley Hightower, Aiken
2019	Tony Folk, St. George

## 2020 Service Awards

### **35 years**

James N. Sweeney  
*Chesterfield County  
School District*

Jerry C. Lee  
*School District of  
Oconee County*  
  
Henry Gramling  
*Spartanburg School  
District One*

### **30 years**

Nancy Upton  
*Anderson School District  
One*

Earl Campbell  
*Beaufort County School  
District*

### **25 years**

S. Porter Stewart II  
*Florence Public School  
District One*

Jim Dumm  
*Georgetown County  
School District*



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# 2020 Service Awards

Clyde Hill  
*School District of  
Newberry County*

Lynn R. Harris  
*Spartanburg School  
District 6*

## **20 years**

Brenda Cooley  
*Anderson School  
District Two*

Ethel W. Sweat  
*Clarendon School  
District 2*

Robert Gantt  
*District Five of  
Lexington/Richland  
Counties*

Kenneth Jenkins  
*Dorchester School  
District 4*

Johnny R. Jenkins  
*Florence County  
School District 2*

Crystal Ball O'Connor  
*Greenville County  
Schools*

Cynthia S. Smith  
*Lexington County  
School District One*

William H. Bingham Jr.  
*Lexington School  
District Two*

ElizaBeth Dickerson  
Branham  
*Lexington School  
District Two*

Cynthia Kessler  
*Lexington School  
District Two*

Mildred Douglas  
*Rock Hill Schools*

Elizabeth Reid  
*Rock Hill Schools*

Sharon W. Holloway  
*Saluda County Schools*

Manning Jeter  
*Union County Schools*

## **15 years**

David Draisen  
*Anderson County Board  
of Education*

Rufus H. Mitchell  
*Anderson County Board  
of Education*

John David Bonaparte  
*Clarendon School District  
One*

Dale McKenzie  
*Clarendon School District  
Three*

Larry Bias  
*Denmark-Olar School  
District Two*

Thadis D. Calcutt Jr.  
*Florence County School  
District 2*

Levant Davis  
*Marion County School  
District*

Stephen Brockman Jr.  
*Spartanburg District Five  
Schools*

## **10 years**

Melissa Hood  
*Anderson School District  
One*

Paulette R. Grate  
*Anderson School District 4*

Diana H. Mullikin  
*Anderson School District 4*

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# 2020 Service Awards

Rhett Richardson  
*Barnwell School  
District 45*

Kevin Jenkins  
*Calhoun County Public  
Schools*

Cindy Bohn Coats  
*Charleston County  
School District*

Darin M. Coleman  
*Chesterfield County  
School District*

Sherri Ciurlik  
*Clover School District*

Tanya Robinson  
*Dorchester School  
District Two*

John Wates  
*Edgefield County  
School District*

Christopher G. Marsh  
*Florence County District  
Five Schools*

Patricia H. DeLeone  
*Georgetown County  
School District*

Lisa Hannah Wells  
*Greenville County  
Schools*

Tyrom Faulkner  
*Lancaster County  
School District*

William Brooks Sumner  
Jr.  
*Lancaster County  
School District*

Barbara Beeks  
*Laurens County School  
District 55*

Linda Alford-Wooten  
*Lexington School  
District Two*

Gariane P. Gunter  
*Lexington School District  
Three*

Daniel O. Martin  
*Lexington School District  
Four*

Cynthia V. Brown  
*Marion County School  
District*

Aaron Bishop  
*Richland One*

James A. Manning  
*Richland School District  
Two*

Charles I. Boyd  
*Spartanburg School  
District 6*

Jane R. Wilkes  
*Union County Schools*

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# Boardmanship Institute

Established in 1982, SCSBA's Boardmanship Institute offers a year-round training curriculum focused on leadership skills for board members on state and national educational issues. Board members are recognized for reaching each of six levels.

The following board members were recognized for achieving a level from July 1, 2018, through June 30, 2019.

## Level 1

Mark Peeler  
*Abbeville County*

Marvin Peoples  
*Abbeville County*

Jason Crane  
*Aiken County*

Barry Moulton  
*Aiken County*

Brian Silas  
*Aiken County*

Elizabeth Gooding  
*Allendale County*

Jim Haning  
*Anderson County  
Board*

Bonnie Knight  
*Anderson Two*

Melvin Campbell  
*Beaufort County*

Richard Geier  
*Beaufort County*

Cathy Robine  
*Beaufort County*

William Smith  
*Beaufort County*

Rachel Wisnefski  
*Beaufort County*

Kathryn Littleton  
*Berkeley County*

Matt Davis  
*Cherokee County*

James Fuller  
*Chester County*

Sharon Witkin  
*Colleton County*

Richard Brewer  
*Darlington County*

Leigh Anne Kelley  
*Darlington County*

Robin Ball  
*Edgefield County*

Artie Buxton  
*Florence One*

David Gregg  
*Florence One*

Jac'Kel Brown  
*Florence 3*

Jason Kirby  
*Florence 3*

Gloria Robinson  
*Florence 3*

Mattie Thomas  
*Florence 3*

Hillary Craigo  
*Greenwood 50*

Danielle Fields  
*Greenwood 50*

Ray Jackson  
*Greenwood 52*

Ken Richardson  
*Horry County*

Helen Smith  
*Horry County*

# PRESIDENT'S

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## **Bronze level**

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**2020**

# Boardmanship Institute

Joyce Gerald  
*Jasper County*

Raymond Buck  
*Lancaster County*

Paul Earle  
*Laurens 55*

Cathy Little  
*Laurens 55*

Regitt James  
*Lee County*

Kyle Guyton  
*Lexington One*

Tim Oswald  
*Lexington One*

Christina Rucker  
*Lexington Two*

James Summers  
*Lexington Two*

Katherine Manville  
*Marlboro County*

Larry McNeil  
*Marlboro County*

William Norton  
*Marlboro County*

James Smith  
*Marlboro County*

Melody Wilt  
*McCormick County*

R.L. Brown  
*Orangeburg County*

Karla Kelley  
*Pickens County*

Seth Breitenbach  
*Spartanburg 2*

Charles Boyd  
*Spartanburg 6*

Brian Alston  
*Sumter District*

Shawn Ragin  
*Sumter District*

Mike Cohen  
*Union County*

Annette Burnette  
*Williston 29*

## Level 2

James Tisdale  
*Abbeville County*

Dwight Smith  
*Aiken County*

Wendy Burgess  
*Anderson One*

Julia Barnes  
*Anderson Two*

Danny Brock  
*Anderson 4*

Rhett Richardson  
*Barnwell 45*

R.J. Holly  
*Cherokee County*

Kevin Phillips  
*Cherokee County*

Johnny Sarratt  
*Cherokee County*

Ethel Marshall  
*Clarendon One*

Harold Morrow  
*Clarendon One*

Betty Harrington  
*Clarendon 2*

Tim Mabry  
*Colleton County*

Thelma Dawson  
*Darlington County*

Mike McRae  
*Dillon Four*

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Rutha Frieson  
*Florence 3*

Celia McCarter  
*Fort Mill Schools*

Brian Murphy  
*Fort Mill Schools*

Michael Cafaro  
*Georgetown County*

Roy Chamlee  
*Greenville County*

Johanna Bishop  
*Greenwood 50*

Clayton Sprouse  
*Greenwood 50*

Thomas Owens  
*Hampton 2*

Carolyn Bolden  
*Jasper County*

Louise Rawlings  
*Jasper County*

Todd McDonald  
*Kershaw County*

Jada Garriss  
*Lexington One*

Frances Bouknight  
*Lexington Three*

Sonya Cary  
*Lexington Three*

Donna Goodwin  
*Lexington Four*

Nikki Gardner  
*Lexington/Richland Five*

Kenneth Loveless  
*Lexington/Richland Five*

Patricia Atkinson  
*Marion County*

Debora Brunson  
*Orangeburg County*

Ruby Edwards  
*Orangeburg County*

Betty Pelzer  
*Orangeburg County*

Yolanda Anderson  
*Richland One*

Teresa Holmes  
*Richland Two*

Robin Owens  
*Rock Hill Schools*

Quin Cureton  
*Newberry County*

Sandra Sloan  
*Oconee County*

Travis Sloan  
*Spartanburg One*

Lori Walter  
*Spartanburg One*

Connie Banks  
*Spartanburg 2*

Jason Seay  
*Spartanburg 2*

Tevin Logan  
*Spartanburg Three*

Amanda Odom  
*Spartanburg Three*

Henry Ross  
*Spartanburg 6*

Ronald Brown  
*Williston 29*

Amber Floyd  
*York 1*

## Level 3

Patricia Cox  
*Anderson One*

Tripp Bouknight  
*Anderson Three*

R. Daniel Owens  
*Anderson Three*

Rosey Anderson  
*Barnwell 45*



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# Boardmanship Institute

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Karen Jowers

*Blackville-Hilda Schools*

James Teal

*Chesterfield County*

Ethel Sweat

*Clarendon 2*

Phyllis Hughes

*Dorchester 4*

Earl Choice

*Hampton 2*

Melvin Stroble

*Lancaster County*

Johnny McDuffie

*Lee County*

Quincy Sutton

*Lexington Four*

Heather McNally

*McCormick County*

William Eberz

*Saluda County*

Joseph Rukat

*Oconee County*

Johnny Jackson

*Spartanburg 2*

Chris Jolley

*Spartanburg Three*

Chris Bennett

*Spartanburg Four*

Jeff Proper

*Spartanburg Five*

Ralph Canty

*Sumter District*

John Hilton

*Sumter District*

## Level 4

Johnny Donald

*Anderson Five*

Harold Kay

*Anderson Five*

David Striebinger

*Beaufort County*

Edmond Nelson

*Calhoun County*

Linda Lemon

*Clarendon 2*

Beverly Bonaparte

*Denmark-Olar Two*

Willie Campbell

*Edgefield County*

Sylvia Harrison

*Fairfield County*

Kristy Spears

*Fort Mill Schools*

Derek Lewis

*Greenville County*

Ray Winters

*Horry County*

Priscilla Green

*Jasper County*

Daisy Mitchell

*Jasper County*

Jerold Murray

*Jasper County*

Doris Simmons

*Lexington Four*

Michael Cates

*Lexington/Richland*

*Five*

Ogleretta White

*Marion County*

Danny Driggers

*Marlboro County*

Darrell Black

*Richland One*

Maria-Helena Miller

*Rock Hill Schools*

## Level 5

Kimberly Johnson

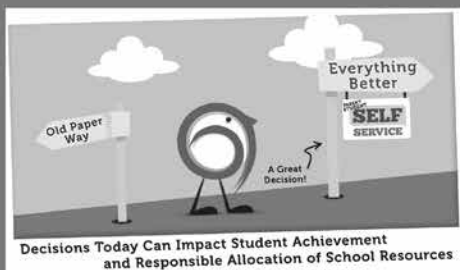
*Clarendon 2*

Glenda Morrison-Fair

*Greenville County*

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Phillip Strother  
*Hampton One*

Sylvia Scott  
*Lee County*

Cynthia Brown  
*Marion County*

Cynthia Legette  
*Marion County*

Nan Fleming  
*Marlboro County*

Amelia McKie  
*Richland Two*

## Level 6

*Listed below are the recipients of Level 6, our highest level of recognition in the Boardmanship Institute. This level acknowledges the many hours of training board members receive to gain the knowledge and skills to assist them as leaders in making decisions for the benefit of children in public schools.*

Arthur Moyd  
*Clarendon 2*

Paula Hartman  
*Fairfield County*

Janet Graham  
*Horry County*

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SCSBA is thankful for all of our Associate members who help support SCSBA activities and enable the expansion of training for local school boards.

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SCSBA is thankful for all of our Affiliate members who are South Carolina educational institutions including vocational or career education centers, state-supported public institutions and county boards of education.

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Anderson County Board of Education

Barnwell County Career Center

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Cheryl Burgess, *President-elect, Lexington School District Three*

Jamie Devine, *Secretary/Treasurer, Richland One*

Tony Folk, *Past President, Dorchester 4*

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Cindy Bohn Coats, *Region 2 (Charleston School Board)*

Michael Ramsey, *Region 3 (Berkeley and Georgetown School Boards)*

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Amelia McKie, *Region 8 (Richland School Boards)*

Daniel Martin, *Region 9 (Lexington School Boards)*

Hannah Priester, *Region 10 (Aiken, Allendale, Bamberg, Barnwell and Hampton School Boards)*

Tim Rhodes, *Region 11 (Abbeville, Anderson, Edgefield, Greenwood, McCormick and Saluda School Boards)*

Billy Blackwell, *Region 12 (Cherokee, Chester, Fairfield, Laurens, Newberry and Union School Boards)*

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Dr. Tom Dobbins, *Region 16 (Anderson, Pickens and Oconee School Boards)*

ElizaBeth D. Branham, *Ex-officio, Lexington School District Two, NSBA President*

## SCSBA Staff

### **Administration**

Scott T. Price, *Executive Director*

Melissa Donald, *Director of Finance*

Susan Hagedorn, *Office Operations and Accounting Manager*

Judy LeGrand, *Executive Assistant and Superintendent Search Coordinator*

Ranae Mack, *Receptionist*

Rod Nixon, *Information Technology Manager*

### **Communications**

Debbie Elmore, *Director of Governmental Relations and Communications*

Becky Bean, *Communications Manager*

Erin Hughes, *Administrative Assistant*

### **Leadership Development**

Gwen J. Hampton, *MSW, CMP, Director of Leadership Development*

Stacy Ruff, *Administrative Assistant*

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Tara McCall, *Esquire, Staff Attorney*

Rachael O'Bryan, *Administrative Assistant*

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Jennifer Ayers, *Client and Underwriting Manager for Property & Casualty*

Sheri Miracle, *Office Assistant*

## **Property and Casualty Claims**

Kim Anderson, *Assistant Director for Property and Casualty*

Aldeane Brock, *Property and Casualty Claims Adjuster*

Antonio Jeter, *Property and Casualty Claims Manager*

Nicky Shova, *Administrative Assistant for Property & Casualty/Underwriting*

Scott Suthard, *Property and Casualty Claims Supervisor*

## **Risk Control**

Tim Hinson, *CPSI, Risk Control Manager*

Terry Munchmeyer, *MS, CPSI, Senior Risk Control Specialist*

## **Workers' Compensation**

Danny Deal, *Assistant Director for Workers' Compensation*

Mary Anderson, *Workers' Compensation Claims Analyst*

Geneva Andrews, *AIC, Workers' Compensation Senior Claims Analyst*

Jan Bigg, *Workers' Compensation Claims Support Specialist*

Jill Callais, *Workers' Compensation Senior Claims Analyst*

Maureen Jackson, *Workers' Compensation Senior Claims Analyst*

Sherie Jordan, *Workers' Compensation Senior Claims Analyst*



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James D. Lindler, Workers’ Compensation Claims Analyst

Annie Looney, Workers’ Compensation Senior Claims Analyst

Tara Jones Martin, Workers’ Compensation Senior Claims Analyst

Eric Mayer, Workers’ Compensation Senior Claims Analyst

Kim Woodall, Workers’ Compensation Senior Claims Analyst

Kim Woodall, *Workers’ Compensation Senior Claims Analyst*

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865.824.1405, [abm.com/k-12](http://abm.com/k-12)  
Representatives: Mason Gary, Randy Gehman, Rick Higginbotham and Katie Powell  
*ABM provides facilities services including custodial and maintenance for K-12.*

**Acellus - International Academy of Science ..... Booth 51**  
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816.883.3821, [acellus.com](http://acellus.com)  
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1070 South Lake Drive, Lexington, SC 29073  
803.356.0507, thinkboomerang.com  
Representatives: James Golightly, Stan Anthony  
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803.254.0707, boykinlawsc.com  
Representatives: Robiann Rodgers, Hannah Gerald, Cheryl McWay, Timothy Boykin  
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**Brownstone Group .....Booth 6**

1330 Lady Street, Suite 500, Columbia, SC 29201  
803.726.3016, bstonegroup.com  
Representatives: Brittany Grabski, Dale Collier, Darrell Campbell, Anthony Lawrence  
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**Builder Services Inc .....Booth 7**

908 N. Durham Avenue, Creedmoor, NC 27522  
919.201.4446, builderservicesnc.com  
Representatives: Ben Bass, Joe Johnson  
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**CBRE Heery .....Booth 15**

200 Meeting Street, Suite 202, Charleston, SC 29401  
704.975.5068, CBREHeery.com  
Representatives: David Thompson, Sara Gilbert, David Waggoner, Eric Wilson  
*CBRE Heery is a program management and construction management firm.*



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- Data Locker to collect performance tasks and rubric data
- Correlate multiple measures and analyze growth
- Support teacher differentiation and student feedback with standards-based reporting, item analysis, and automated grouping
- Data visualizations analyzing subgroups, subscores, and teacher performance
- Collect student artifacts

## ASSESSMENT SOLUTIONS

- K-HS standards-aligned mathematics and language arts benchmarks predictive of SC READY/EOC
- Item banks, progress monitors, and probes
- Robust test authoring tools or submit existing paper tests for digitization
- Align questions to standards, topics, skills, DOK, etc.
- Online and print test administration
- Efficient artifact collection and access digital portfolios
- Student/Parent feedback portal

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## POTENTIAL NEXT STEPS

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- Schedule a demo and plan free winter/spring pilot activities

### FOR MORE INFORMATION, CONTACT:

Matthew Wilson — South Carolina Executive Director  
matt@linkit.com — 201-739-3740

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**Champions Before-and After-School..... Booth 9**

650 NE Holladay St., Ste. 1400, Portland, OR 97232

803.319.4031, discoverchampions.com

Representative: Tammy Graham

*Champions is a leading provider of out-of-school-time education programs.*

**Compass Group, NA ..... Booth 55**

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803.765.1004, compassmuni.com

Representatives: Mike Gallagher, Brian Nurick, Bob Damron

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803.781.7058, contractconstruction.net

Representatives: Meghan Ketterman, Greg

Hughes, Kyle Farley, Glenn Dillon, Delisa Clark

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803.917.6255, ccorpusa.com  
Representatives: Jeff Holstein, Jim Britton, Kelly Clayton  
*A Project Management and Cost Consulting firm.*

**Edcon, Inc..... Booth 52**

PO Box 100, Peak, SC 29122  
803.345.3791, edconinc.com  
Representatives: Kevina M McDaniel, Josh Edwards, JT Garrick  
*Edcon, Inc. is a family owned general contractor with more than 30 years of experience constructing K-12 educational and athletic facilities.*

**Edifice..... Booth 19**

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843.329.9639, edificeinc.com  
Representatives: Amy Tucker, Lisa Smith  
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**Health Promotion Specialists .....Booth 64**

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Representative: Tammi O. Byrd  
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Representatives: Ozzie Simerly, Lester Pace  
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Representatives: Ken Brophey, Margaret Colquitt  
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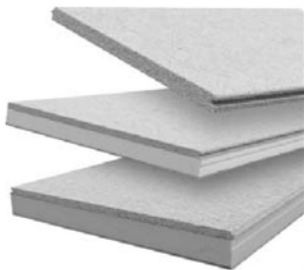
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**Metz Culinary Management & Environmental Services.....Booth 46**  
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Representatives: Bill Laughlin, Jimmy Wilhide, Gene Moore, Stewart Roberson, Celeste Reyna  
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703.838.6799, [nsba.org/nc](http://nsba.org/nc)

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### **Excellence, LLC ..... Booth 25**

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480.551.6550, sfellc.org

Representative: Scott Hood

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### **SfL+a Architects/Firstfloor..... Booth 60**

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Representatives: Robert W. Ferris, Thomas W. Hughes

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### **SGA | NarmourWright Design..... Booth 17**

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843.513.8151, sganwdesign.com

Representatives: Don Baus, Nicole Kansas, Sarah Marion

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800.433.0912, southernbleacher.com

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## **of the Southeast .....Booth 41**

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703.431.2711, terrazzo-info.org

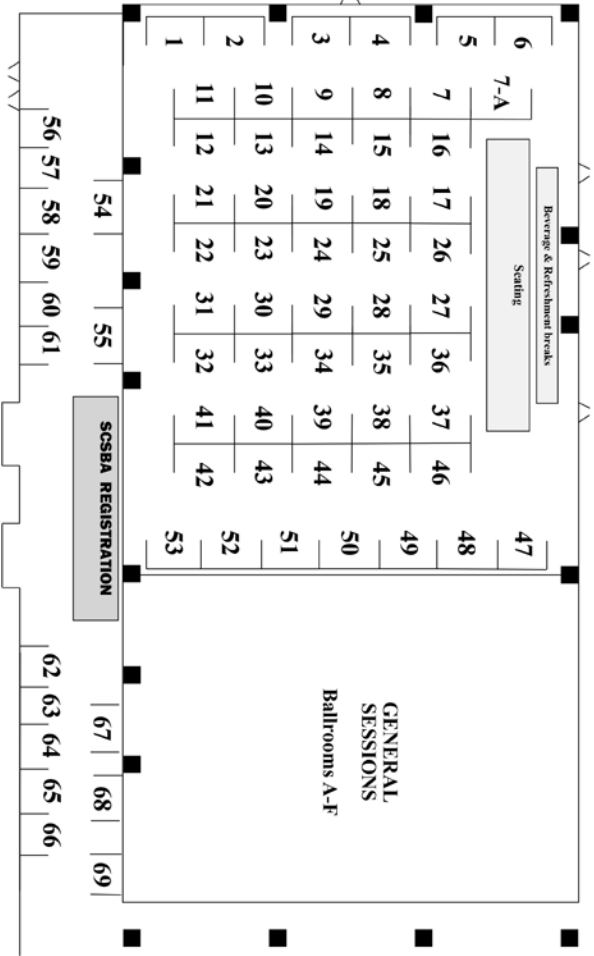
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# Trade show diagram



# Exhibitors

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Representatives: Paige Carlton, Liz Rhoads, Chester Floyd  
*Construction Management @ Risk Integrated  
Project Delivery Design Build*

**Trane ..... Booth 39**

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704.218.0213, Trane.com  
Representatives: John Anderson, Rich Penner  
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704.554.1001, turnerconstruction.com/office-  
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Representatives: Josh Dobeck, Kym Gardner  
*Turner is a construction services company with  
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Wells Fargo Asset Management, 401 South  
Tryon Street, Suite 300, Charlotte, NC 28203,  
704.383.7229, wfam.com  
Representatives: Will Taylor, Will Wallace  
*Banking and Financial Services.*

save the  
**date!**

*"One of the best trainings — helped me to think outside of the box about leadership and the functions of leaders."*

**south carolina school  
boards association**

# **beyond the basics**

*One intensive trending topic at a time*

**October 8, 2020**

**Columbia/SCSBA Training Center**

---

**Contact Gwen Hampton**  
for more information

**ghampton@scsba.org 803.799.6607**



## Notes

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# keeping you ahead of the **curve**



south carolina school boards association

## **boardmanship institute**

*SCSBA's Boardmanship Institute  
offers a year-round training  
curriculum focused on leadership  
skills for board members on state and  
national educational issues.*

---

**Contact Gwen Hampton**  
for more information

[ghampton@scsba.org](mailto:ghampton@scsba.org) 803.799.6607

[illegible]

save the  
**date!**

*"Very valuable  
information. Love the  
panel discussions and  
Q and A sessions."*

**south carolina school  
boards association**

**legislative  
advocacy  
conference  
and delegate assembly**

**December 4-6, 2020**  
**Charleston / Charleston Marriott**

*The much anticipated SCSBA Legislative  
Advocacy Conference and Delegate  
Assembly sets the stage for all the legislative  
action that takes place from January  
through June each year in our state's capital.*

---

**Contact Debbie Elmore**  
for more information  
**delmore@scsba.org 803.799.6607**

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# by the book



south carolina school boards association

## manual customization

*offering customized board manual  
revisions including complete  
recodification, section revisions  
and more*

---

**Contact**  
**Dr. Tiffany N. Richardson**  
for more information

**[trichardson@scsba.org](mailto:trichardson@scsba.org) 803.799.6607**

[illegible]

save the  
**date!**

*"Well-planned  
workshop with great  
speakers. Interactive  
and engaging!"*

south carolina school  
boards association

# **new board orientation makeup**

**June 4, 2020**

**Columbia/SCSBA Training Center**

*Participate in a full day of learning for  
newly-elected board members.*

---

**Contact Gwen Hampton**  
for more information  
[ghampton@scsba.org](mailto:ghampton@scsba.org) 803.799.6607



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# easy access to district policies



south carolina school boards association

**policies  
online**

*providing easy access to district  
policies using policies online*

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**Contact**  
**Dr. Tiffany N. Richardson**  
for more information  
[trichardson@scsba.org](mailto:trichardson@scsba.org) 803.799.6607

[illegible]

# effective governance starts here

south carolina school boards association

## policy and legal services

*on-site training for boards and  
administrative staff on current policy  
and legal issues*

---

### Contact

**Dr. Tiffany N. Richardson**  
for more information

[trichardson@scsba.org](mailto:trichardson@scsba.org) 803.799.6607

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# what's new



south carolina school boards association

## annual policy and legal service update

*providing you with legislative and  
legal changes, policy updates  
and publications on the latest hot  
education topics throughout the year*

---

**Contact**  
**Dr. Tiffany N. Richardson**  
for more information

[trichardson@scsba.org](mailto:trichardson@scsba.org) 803.799.6607

[illegible]

save the  
**date!**

*"Relevant, timely  
information.  
I always learn from  
this seminar."*

**south carolina school  
boards insurance trust**

# **risky business**

**workers' compensation and property  
& casualty insurance trust seminar**

**October 14-16, 2020**  
**Myrtle Beach / Marina Inn at Grande Dunes**

*For SCSBIT member districts only, this  
seminar features information on programs  
and strategies school districts can use to  
reduce the risks of workplace accidents  
and other liabilities.*

---

**Contact Steve Mann**  
for more information  
**smann@scsba.org 803.799.6607**



[illegible]

save the  
**date!**

*"Current issues  
and very  
informative.  
Love hearing  
from the  
knowledgeable  
speakers."*

**south carolina school  
boards association**

# **school law conference**

**August 22-23, 2020**

**Myrtle Beach / Marriott at Grande Dunes**

*Legal experts and policymakers provide  
up-to-date analysis and guide board  
members through the often complicated  
terrain of school policy and law.*

---

**Contact Gwen Hampton**  
for more information

**ghampton@scsba.org 803.799.6607**

[illegible]

# membership is our strength



**south carolina  
school boards  
insurance trust**

**scsbit**

*The insurance partner schools trust. Since 1984.*

*providing workers' compensation  
and property and casualty insurance,  
along with risk control services,  
through a not-for-profit structure*

---

**Contact Steve Mann**

for more information

**[smann@scsba.org](mailto:smann@scsba.org) 803.799.6607**

[illegible]

# make the right choice!



south carolina school boards association

## **superintendent search services**

*SCSBA superintendent search services  
handle the details so board members  
can focus on choosing the best  
person for the job.*

*SCSBA is an active member  
of the National Affiliation of  
Superintendent Searchers (NASS)*

---

**For more information, contact**

**Judy LeGrand**  
jlegrand@scsba.org  
803.799.6607

— or —

**Scott Price**  
sprice@scsba.org  
803.799.6607

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Thank you  
South Carolina  
School Board Members  
for your valuable  
public service.



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& WILLIAMS

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# THANK YOU

South Carolina School Boards  
Association & School Board Members  
for your continuous commitment to  
the success of our students.



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*Providing quality legal services while  
building strong client relationships*

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