SOUTH CAROLINA
SCHOOL BOARDS ASSOCIATION
2021
ANNUAL
CONVENTION



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CHANGE

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FEBRUARY 18-21, 2021 HILTON HEAD MARRIOTT HILTON HEAD ISLAND, SC

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Sara P. Morris Molly Flynn

SCSBA President's Welcome

Welcome to the South Carolina School Boards Association's 2021 Annual Convention!

On behalf of the SCSBA Board of Directors, I want to welcome you to the Annual Convention. We are excited to bring you a weekend full of informative training sessions, inspirational speakers and networking opportunities as we focus on "Leading through Change."



And, speaking of

change, this year's convention will look a little different. The staff and SCSBA training committee have focused on your safety this weekend. First, you'll notice that the crowd is a little smaller in order to allow for social distancing. Our meeting rooms will be larger with separation between chairs, and masks will be provided and required. You'll also notice many other safety measures are being implemented, including sanitizer stations, directional signage and more!

The pandemic has challenged us all in different ways and caused us all to think outside of the box. This weekend will be a wonderful opportunity to embrace learning from neighboring districts as they share best practices during breakout sessions. As we learn together this weekend, it is my hope that we will leave with a renewed passion and focus on our role as school board members.

During the weekend, follow SCSBA on Facebook and Twitter and share your experiences on social media using the hashtag #SCSBA2021AC.

(Continued on next page)

SCSBA President's Welcome

(Continued from previous page)

Thank you for your support and understanding during this unprecedented time. I look forward to joining you in learning new skills, collecting ideas and networking with fellow board members over the next few days.

I'm excited to welcome you to the 2021 SCSBA Annual Convention!

Cheryl Burgess

SCSBA President Lexington County School District Three School Board Member



SCSBA Officers



Cheryl Burgess President



Jamie Devine President-elect



Gail Hughes Secretary/Treasurer



Chuck Saylors Past President

SCSBA Board of Directors



Patricia Simmons Region One



Cindy Bohn Coats Region Two



Michael Ramsey Region Three



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Amelia McKie Region Eight



Daniel Martin Region Nine



Hannah Priester Region Ten



Tim Rhodes Region Eleven



Billy Blackwell Region Twelve



Michele Branning Region Thirteen



Travis Sloan Region Fourteen



Lisa Wells Region Fifteen



Dr. Tom Dobbins *Region Sixteen*



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CRAIG GAULDEN DAVIS

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Due to COVID, Craig Gaulden Davis is not able to exhibit this year. Scott Powell is in attendance and can be reached at spowell@cgdarch.com.

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Agenda at a Glance

MASKS ARE REQUIRED AT ALL TIMES.

Thursday, February 18

8:30 a.m. - 4 p.m. **Board Chair Workshop**

4:30 - 7 p.m. Convention registration and

light refreshments - Foyer

Friday, February 19

7:30 - 8:30 a.m. **Refreshment break**

- Foyer

7:30 a.m. - 4:30 p.m. **Registration** - Foyer

8:30 - 10 a.m. First general session

- Ballrooms A-J

10 - 11 a.m. Refreshment break

- Foyer

11 a.m. - 12:15 p.m. **Second general session**

- Ballrooms A-J

12:15 - 1:30 p.m. **Lunch on your own**

For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.

1:30 - 2:30 p.m. **Breakout sessions**

- Ballrooms A-J

(Choose one of three topics.)

2:30 - 3 p.m. **Refreshment break**

- Foyer

3 - 4 p.m. **Breakout sessions**

- Ballrooms A-J

(Choose one of three topics.)

Saturday, February 20

7:30 - 8:30 a.m. Refreshment break

- Foyer

7:30 a.m. - 3 p.m. **Registration** - Foyer

8:30 - 10:30 a.m. Third general session

- Ballrooms A-J

Agenda at a Glance

MASKS ARE REQUIRED AT ALL TIMES.

10:30 - 11 a.m. Refreshment break

- Foyer

11 a.m. - 12 p.m. **Breakout sessions**

- Ballrooms A-J

(Choose one of three topics.)

12 - 2 p.m. Lunch on your own

For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.

2 - 3 p.m. **Breakout sessions**

- Ballrooms A-J

(Choose one of three topics.)

3:15 - 4:15 p.m. S.C. Caucus of Black School Board Members meeting

- Ballrooms A-East Hall (Open to all convention

participants.)

Sunday, February 21

7:30 - 8:30 a.m. **Refreshment break** - *Foye*r

7:30 a.m. - 12 p.m. **Registration** - Foyer

8:30 - 11:30 a.m. Closing general session

- Ballrooms A-J



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Registration & Information

Everyone attending the convention must register, including participants, directors and officers.

The convention registration desk serves as an information center. The SCSBA staff will be happy to help with any questions or concerns.

Safety

In order to allow for social distancing, attendance is limited for the Annual Convention and Board Chair Workshop. Our meeting rooms will be larger with separation between chairs, and masks will be provided and required. You'll notice many safety measures will be implemented during the conference, including sanitizer stations, directional signage and more.

Registration hours

Thursday, 4:30 - 7 p.m. Friday, 7:30 a.m. - 4:30 p.m. Saturday, 7:30 a.m. - 3 p.m. Sunday, 7:30 a.m. - 12 p.m.



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Registration & Information

Name badge

Your name badge verifies your registration and must be worn at all times.

Messages

Messages for attendees can be retrieved or left at the registration desk. We are unable to page attendees.

Cell phones

As a courtesy to others, please turn off phones or set to an inaudible mode during sessions and events. Please move away from the sessions and events area during phone conversations to avoid disrupting the speaker and other convention attendees.

Breakfast

Attendees staying at the Hilton Head Marriott in SCSBA's contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.



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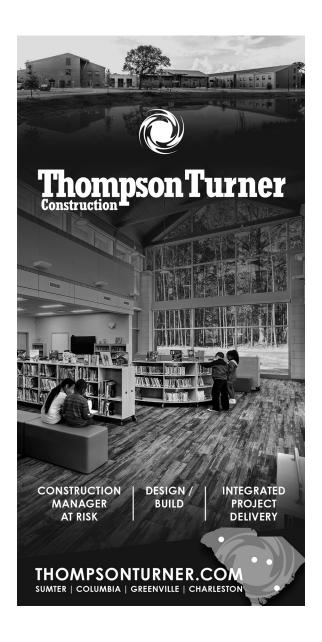
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For more information contact:
Alex Chitty - achitty@layer3com.com

LAYERS.



Registration & Information

Lunch

On Friday and Saturday, lunch will be on your own. For your convenience, there will be cash, credit or room charge grab-and-go lunch available in the Foyer on Friday and Saturday. The restaurants at the Hilton Head Marriott will also be serving lunch.

Door prize opportunities

SCSBA Policy and Legal Services annual drawing for two non-subscribing districts to win one free year of policies online services and one non-subscribing district to win one free year of paperless board meetings will be held at Sunday's general session. You must be present to win. Please see the form in your tote bag for more information.

All registered attendees are eligible to win one of two \$100 cash drawings. Fill out the SCSBA door prize slip in your bag and return it to the basket at the registration desk by Saturday at 12:30 p.m. You must be present to win on Sunday morning.

Boardmanship Institute credit

Board Chair Workshop - 10 points and 5 hours of training

Annual Convention - 15 points and 14 hours of training

Student performances

Students will showcase their talents throughout the convention via video performance.

Friday morning

Pelion High School Orchestra, Lexington County School District One

Fairfield District Honors Chorus, Fairfield County School District

Saturday morning

Blue Fire Drumline, Williston School District 29

Sunday morning

Johnsonville Middle School Choir, Florence School District Five

Brookland-Cayce Honors Choir, Lexington School District Two

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Anna Maria Chávez

Anna Maria Chávez is the Executive Director and Chief Executive Officer of the National School Boards Association (NSBA) and serves as an ex-officio member on its Board of Directors. NSBA, the leading advocate for public education, represents state school

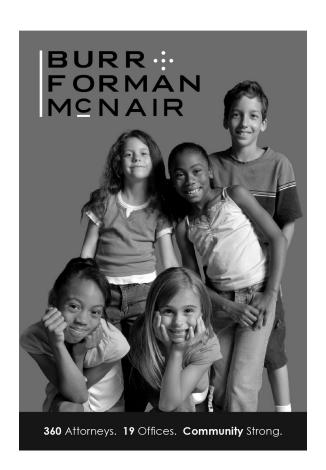


boards associations and the U.S. territory of the Virgin Islands, and their locally-elected school board members. To advance the association's mission, serve its members, and champion educational equity, Chávez leads a team of policy, member services, legal, communications and business experts.

Chávez is a skilled, multi-dimensional leader. Prior to joining NSBA, she was Executive Vice President and Chief Growth Officer for the National Council on Aging, where she oversaw the day-to-day operations of the National Council on Aging (NCOA), the nation's oldest service and advocacy oraanization dedicated to improving the health and economic security of older Americans. Chávez ensured that NCOA's fiscal, operations, fundraising, marketing, consumer experience, advocacy, human capital, technology, programmatic and organizational culture strategies were effectively implemented across all segments of the organization. She led the NCOA operations team in achievina NCOA's 2020 social impact aoal one year early in 2019.

Chávez developed the leadership skills growing up in Eloy, Arizona, that would propel her into a career of public service. Her desire to transform the world through servant leadership led her to Yale University, before pursuing a juris doctorate at the University of Arizona. She held numerous posts in President Bill Clinton's administration and later returned to Arizona to serve then-governor Janet Napolitano.

Chávez's success led to her appointment as CEO of Girl Scouts of the USA, where she served from 2011-2016 as the first woman of color to lead the 104-year group with 2.7 million members in over



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At Burr, connecting with our communities and supporting organizations that make a difference is important to us. We applaud the SCSBA for *leading with a clear vision* by supporting basic structure, advocacy and accountability for statewide school districts.

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90 countries and 59 million alumnae in America. In 2016, she was named as one of the World's 50 Greatest Leaders by Fortune magazine, cited for her vision and creativity in working to revitalize the Girl Scout brand for a new century and was named number 22 by Fast Company in its annual list of the most creative people in business.

As one of the world's top experts on women's leadership, youth development and aging issues, Chávez achieved that recognition by drawing on her 25 years of public service and nonprofit leadership. She brings a wealth of experience from previous legal, public policy, nonprofit management and brand management positions in Arizona, Texas, Washington, D.C. and New York City.

Dr. J.R. Green

Fairfield County School District Superintendent, Dr. J.R. Green was named the 2021 South Carolina Superintendent of the Year by the South Carolina Association of School Administrators (SCASA).



Dr. Green's vision and determination has led to many ac-

complishments and successes. Dr. Green began his duties as superintendent of Fairfield County Schools in July 2012, after a successful tenure as an assistant superintendent for Curriculum and Instruction for the Chesterfield County School District. He spent several years as a principal in Pageland, South Carolina, after serving as both an assistant high school principal and a teacher. Dr. Green earned a doctorate degree in Education Leadership from the University of South Carolina. He also received his Master of Arts degree, Master of Education degree and Bachelor of Science degree from the University of South Carolina.

Dr. Green strongly believes he is purposed to work with and to inspire young people. He impresses upon students that education is the foundation of their future. Dr. Green leaves quite a lasting impression on others and enriches their lives with his noble deeds.

A native South Carolinian, Dr. Green currently





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resides in Winnsboro with his wife Tonya and daughters, Jamara, Janelle and Jacia. He is an active member of many organizations, including: the Omicron lota Lambda Chapter of Alpha Phi Alpha Fraternity, Inc., Providence Health Board of Trustees, Board of Directors for Midlands Education and Business Alliance, Mt. Pisgah Baptist Church, Bow Tie Mentoring Club and the Big Brothers Big Sisters Mentoring Organization.

Dr. Green's philosophy is simply, "Do your best."

Anton Gunn

Anton Gunn is a former senior advisor to President Barack Obama and the world's leading authority on Socially Conscious Leadership. He has a master's degree in Social Work from USC and was a Resident Fellow at Harvard. He is the bestselling author of The Presi-

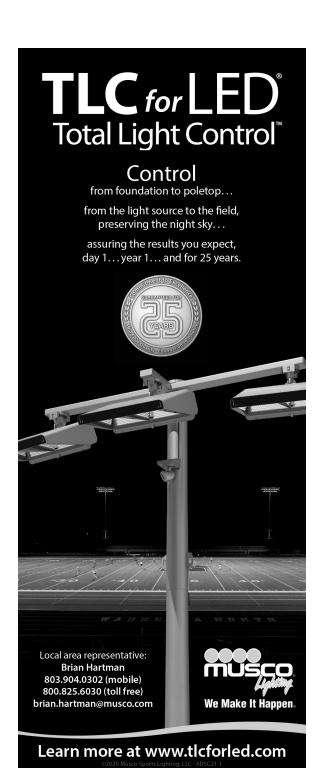


dential Principles and has been featured in TIME magazine, the Wall St. Journal, INC Magazine, BBC, NPR and on Good Morning America. As an international speaker and consultant, he has worked with organizations like Microsoft, KPMG, Vanderbilt Health, Sodexo, Verizon Wireless, Aetna, American College of Surgeons, Blue Shield of California and the Boeing Company. From playing SEC football and being the first African American in history elected to the South Carolina legislature from his district early in his career, to now working as a leadership development consultant and serving on multiple boards, he has spent his life helping people build diverse, high performing teams and world class leadership culture.

Craig Lemasters

Craig Lemasters is an author, entrepreneur, investor and board member with more than two decades of success in executive leadership positions, now dedicated to helping senior leaders get unstuck on the major growth challenges to their businesses.





Craig works with global enterprises, focused on identifying knowledge gaps, aligning organizations around their strategic direction and enabling critical decision making. Craig previously served as the CEO of Atlanta-based Assurant Solutions, a subsidiary of Fortune 500 Assurant, Inc. During his tenure, he led Assurant's digital transformation and expansion into a global enterprise with a presence in 25 new markets around the world.

Craig speaks for a wide variety of industry and leadership audiences around the world and recently published the best-selling book *Unstuck*, which deep dives into his journey as CEO and teaches readers how they can leverage his unstuck methodology to tackle their most pressing business challenges.

Sarah Schumacher Gams

Sarah Gams is a National Board Certified English

teacher. She taught for 17 years, and she currently serves as the 2021 South Carolina Teacher of the Year. Sarah majored in English at the Honors College of the University of South Carolina and earned her Master of Arts in Teaching. Sarah studied abroad at the University of St. Andrews in Scotland and discovered a passion for travel and the



global classroom. Believing that multicultural experiences create global citizens, she partnered with Education First (EF) Tours in 2006 and has led nine student tours abroad for over 250 students in Australia, New Zealand, Germany, France, Italy, Spain, England, Ireland, Scotland, Switzerland and Costa Rica. She was a keynote speaker for EF in Paris, France. Sarah created a Community Book Club (CBC) for her students and their parents. CBC partnered with Dominos and Little Caesars to provide free pizza once a month as students and their parents and community members talked about a selected book from the South Carolina Junior and Young Adult Book Awards Lists. Sarah designs field studies for her courses, most recently partnering with Broadway and the Koger Cen-

ter to take Spring Hill's English 2 students to see Wicked last year. As an adjunct professor, Sarah teaches Young Adult Literature, English Methods in Education and APEC Module 3, a graduate program for teacher certification, at Columbia College. Sarah loves providing a strong foundation in literacy for her students to pursue personal and career goals.

Beth Chapman

Beth Chapman has worked in executive positions in four of the seven Constitutional Offices, being elected statewide to two of them – Secretary of State and State Auditor. She has worked as a cabinet member for a Governor and as a press secretary for a Lt.



Governor, working closely with the Alabama legislature and multiple state agencies.

Her years of experience in the public relations and



political arena span various aspects: successfully lobbying for legislation, campaign management, event planning, fundraising, managing non-profit organizations, advocating for and managing associations with a specialty in lobbying, media relations, community relations and grassroots organization.

Chapman is an award-winning writer, an experienced public speaker and a leading authority in the political and public relations arena. Her firm is eminently qualified to meet all your government or public relations needs.

After working in executive positions with a national non-profit organization, a Governor and a Lt. Governor, then being elected and serving four years as Alabama's State Auditor and seven years as Alabama's Secretary of State, Beth Chapman retired from public office. She now owns and operates Beth Chapman and Associates, a public relations and political consulting firm working with corporations and non-profit organizations. She has an undergraduate degree in communications and a master's degree in education, Magna Cum Laude. She is an award-winning writer and public speaker.

2021 Events

March 4, 2021

New Board Orientation Columbia, SC

April 8-10, 2021

NSBA Online Experience Virtual Conference

June 2021

NSBA Advocacy Institute

June 3, 2021

New Board Orientation, Make-up

August 27-29, 2021

School Law Conference Charleston, SC

October 7, 2021

Beyond the Basics Workshop

October 13-15, 2021

Risky Business Seminar, Workers' Compensation and Property and Casualty Insurance Trust Seminar

December 3-5, 2021

Legislative Advocacy Conference and Delegate Assembly



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Schedule: Thursday - Friday

MASKS ARE REQUIRED AT ALL TIMES.

Thursday, February 18

8 a.m. - 4 p.m. **Board Chair Workshop**

Co-sponsored by Halligan Mahoney & Williams, P.A.

Luncheon co-sponsored by White & Story, LLC

4:30 - 7 p.m. Convention registration and light refreshments

- Fover

Friday, February 19

7:30 - 8:30 a.m. **Refreshment break**

- Foyer

Co-sponsored by Duff Freeman Lyon, L.L.C.

Note: Attendees staying at the Hilton Head Marriott in SCSBA's contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

7:30 a.m. - 4:30 p.m. **Registration** - Foyer

8:30 - 10 a.m. First general session - Ballrooms A-J

Co-sponsored by Halligan Mahoney & Williams, P.A.

Welcome

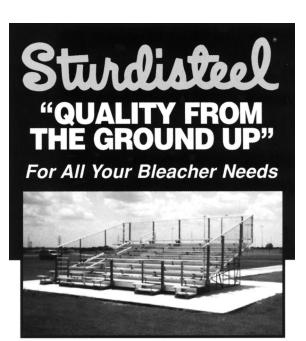
Cheryl Burgess, SCSBA President, Lexington School District Three

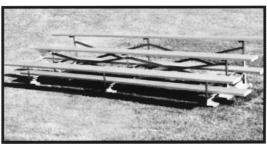
Pledge of Allegiance Introduction of SCSBA Board of Directors Student performance

Pelion High School Orchestra, Lexington County School District One

Introduction of keynote speaker

Join NSBA Executive Director and CEO Anna Maria Chávez as she discusses the current state of public education and NSBA's transformation





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Schedule: Friday

MASKS ARE REQUIRED AT ALL TIMES.

and initiatives to advance access, equity and innovation in public education, in support of the federation of school boards associations.

Anna Maria Chávez, Executive Director and CEO, NSBA

10 - 11 a.m. Refreshment break

- Foyer

Co-sponsored by Haynsworth Sinkler Boyd, P.A.

11- 12:15 p.m. **Second general session**

- Ballrooms A-J

Co-sponsored by Burr Forman McNair

Welcome

Cheryl Burgess, SCSBA President, Lexington School District Three

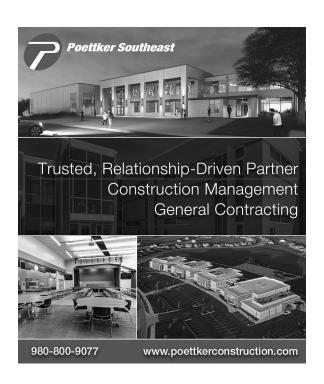
Student performance

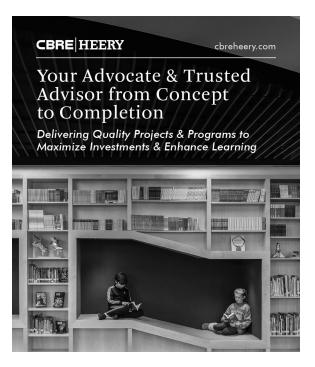
Fairfield District Honors Chorus, Fairfield County School District





Cohort A (above) and Cohort B (below) of The Pelion High School Orchestra of Lexington County School District One will perform during the first general session on Friday.





Schedule: Friday

MASKS ARE REQUIRED AT ALL TIMES.



The Fairfield District Honors Chorus of Fairfield County School District will perform during the second general session on Friday.

Greetings from SCASA Superintendent of the Year

Dr. JR Green, Superintendent, Fairfield County School District

Introduction of keynote speaker

Be like steel in the hour of chaos: Leadership in the era of pandemics, social change and economic uncertainty

Motivated and prepared leaders with the right tools can not only survive a crisis, but they can thrive in a crisis. Unfortunately, in these turbulent times, the best leaders can quickly fall apart without a crisis leadership strategy. COVID-19, structural racism, civil unrest, economic calamity and other catastrophic events are just a few of the potential crises that can devastate an organization. A Deloitte online poll of more than 2,000 leaders and organizations found that a large percentage of respondents did not know what their biggest gap in crisis preparedness would be. Further, half of the respondents were not sure whether their teams would even be prepared to respond to a crisis. Not having the tools to respond can cost an organization everything. Loss of revenues, community reputation, plus a loss of talent and employee trust are the first things that can impact your organization in times of crisis.

Anton Gunn knows the negative impact of a crisis. Nearly 20 years ago, the crisis of terrorism that devastated the American economy after September 11 nearly cost him and his family every-







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Schedule: Friday

MASKS ARE REQUIRED AT ALL TIMES.

thing. But since that time, he has led a remarkable turnaround to become a top c-level executive, a senior advisor to President Barack Obama and a leadership consultant with two decades of experience in diversity and inclusion, workplace culture and innovation, helping some of America's biggest brands. Anton has learned that anyone can build and lead a diverse, high-performing team through a crisis by embracing a few key principles modeled by some of the greatest leaders.

Anton Gunn, President, 937 Strategy Group, LLC

12:15 - 1:30 p.m. **Lunch on your own**

For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.

1:30 - 2:30 p.m. **Breakout sessions** (Choose one of three topics.)

1. Communication is key during a crisis

- Ballrooms A - East Hall

Keeping your staff, students and community informed is always important, but it becomes especially so during a district-wide crisis. During this session, you'll hear from a Richland Two School Board Member, Richland Two Superintendent and their Chief Communications Officer about each of their roles in communicating during emergency situations. They'll share best practices and lessons learned regarding the importance of ensuring that timely and accurate information is communicated clearly.

Dr. Baron R. Davis, Superintendent, Richland School District Two

Amelia McKie, SCSBA Regional Director and Richland Two School Board Member

Libby Roof, Chief Communications Officer, Richland School District Two

Moderator: Charles Govan, SCSBA Regional Director, Darlington County School District





Recent K-12 SC Projects:

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Robert Anderson Middle School

Dorman High School and Early College Career Center

Sandhill Elementary School Alston Bailey Elementary School Alston Bailey Middle School



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Schedule: Friday

MASKS ARE REQUIRED AT ALL TIMES.

2. What's new and what's next: Updating policies in compliance with statutory and regulatory mandates – Ballrooms D-I Let's talk policies as so much has happened over the past year, and we are all wading through unchartered waters. This session will cover the hot topics that have had a direct impact on board policy and district procedures and provide suggestions for best practices.

Dr. Tiffany N. Richardson, General Counsel and Director of Policy and Legal Services, SCSBA

Moderator: Cindy Bohn Coats, SCSBA Regional Director, Charleston County School District

3. Educational equity in the decision-making process: Reaching every learner without sacrificing one - Ballrooms G-J

This presentation will provide key questions for school board members and administrators to ask when formulating and considering policies, programs and the allocation of resources. It will also provide tips on how to initiate and lead balanced conversations about ineauities and achievement gaps among various student groups. In addition, the presentation will include examples of programs and policies that have been developed and implemented with diversity, inclusion, and equity in mind. The intended result is to provide school boards and school administrators with practical information and decision-making tools that will assist with gathering and analyzing essential data, setting clear, specific, and disaggregated goals, and effectively monitoring progress in order to achieve more equitable outcomes for all students.

Charles Boykin, Partner, Boykin & Davis, LLC

Peter Keup, Associate Attorney, Boykin & Davis, LLC

Moderator: Jamie Devine, SCSBA Presidentelect, Richland One



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Schedule: Friday

MASKS ARE REQUIRED AT ALL TIMES.

2:30 - 3 p.m. Refreshment break

- Foyer

Co-Sponsored by Wells Fargo Bank & Wells Fargo Asset Management

3 - 4 p.m. **Breakout sessions** (Choose one of three topics.)

1. Communication is key during a crisis

- Ballrooms A - East Hall

Keeping your staff, students and community informed is always important, but it becomes especially so during a district-wide crisis. During this session, you'll hear from a Richland Two School Board Member, Richland Two Superintendent and their Chief Communications Officer about each of their roles in communicating during emergency situations. They'll share best practices and lessons learned regarding the importance of ensuring that timely and accurate information is communicated clearly.

Dr. Baron R. Davis, Superintendent, Richland School District Two

Amelia McKie, SCSBA Regional Director and Richland Two School Board Member

Libby Roof, Chief Communications Officer, Richland School District Two

Moderator: Ray H. Winters, SCSBA Regional Director, Horry County Schools



The Blue Fire Drumline of Williston School District 29 will perform during the third general session on Saturday.

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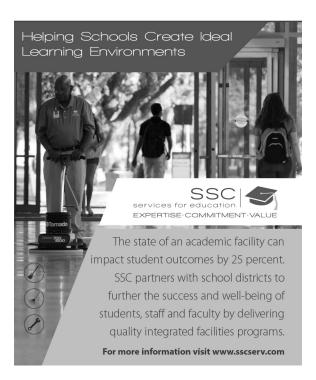


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Schedule: Friday

MASKS ARE REQUIRED AT ALL TIMES.

Strong board, strong superintendent - no problem - Ballrooms D-I

Having a strong board and a strong superintendent can be a challenge for most districts. Having them both co-exist in the midst of a pandemic presents an even greater challenge. Marlboro County School District will share how they managed and provided good governance during these tough times. Not always agreeing is not a bad thing if/ when the end result remains focused on students, staff and not self. Come hear their first-hand stories (good and bad) and share yours!

Dr. Gregory McCord, Superintendent, Marlboro County School District

Larry McNeil, Board Chair, Marlboro County School District

Danny Driggers, Board Member, Marlboro County School District

Kathy Manville, Board Member, Marlboro County School District

Moderator: Gail Hughes, SCSBA Secretary/ Treasurer, Dorchester Two

3. Bringing all students back for face-to-face instruction in a COVID environment

- Ballrooms G-J

The debate to return to school in person was indeed on the minds of school leaders statewide. This presentation will center on the specific protocols the board and district implemented, along with the process and communication to parents, staff and students.

Robbie Binnicker, Superintendent, Anderson School District One

Nancy Upton, Board Chair, Anderson School District One

Moderator: Tim Rhodes, SCSBA Regional Director, Abbeville County School District





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Schedule: Saturday

MASKS ARE REQUIRED AT ALL TIMES.

Saturday, February 20

7:30 - 8:30 a.m. **Refreshment break**

- Foyer

Co-sponsored by McMillan Pazdan Smith Architecture

Note: Attendees staying at the Hilton Head Marriott in SCSBA's contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

7:30 a.m. - 3 p.m. **Registration** - Foyer

8:30 - 10:30 a.m. Third general session

- Ballrooms A-J

Co-sponsored by Boykin & Davis, LLC

Welcome and introductions

Jamie Devine, SCSBA President-elect, Richland One

Student performance

Blue Fire Drumline, Williston School District 29

Recognition of SCSBA Past Presidents

Recognition of SCSBA Boardmanship Institute Level 6 recipients

Recognition of SCSBA President's Club sponsors

Introduction of keynote speaker

UnStuck – How to unlock and activate the wisdom of others

Based on his own experience leading through past crises, Craig has synthesized his lessons learned into a powerful message about how to get unstuck when faced with extreme challenges. Craig will share his unique process to inject external wisdom – a combination of knowledge and experience that helps leaders increase confidence and accelerate critical decision-making. He will also drill down into the importance of cultivating grit within your team in order to tackle



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Schedule: Saturday

MASKS ARE REQUIRED AT ALL TIMES.

these challenges head-on. Audiences leave with a tangible process they can immediately activate within their own organizations.

Craig Lemasters, CEO, GXG

10:30 - 11 a.m. Refreshment break

- Fover

Co-sponsored by White & Story, LLC

11 a.m. - 12 p.m. **Breakout sessions -**

(Choose one of three top-

ics.)

1. South Carolina High School League update

- Ballrooms A - Fast Hall Navigating high school sports during the COVID-19 pandemic.

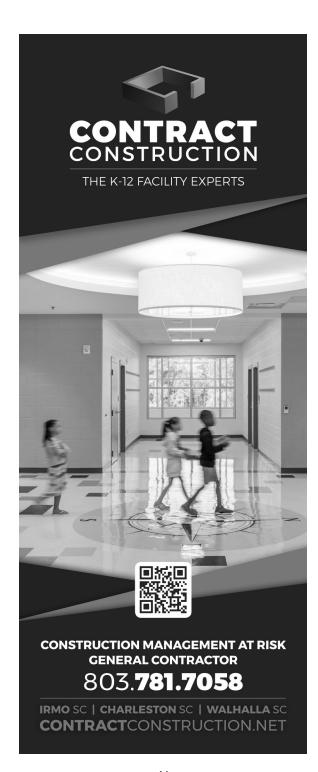
Jerome Singleton, Commissioner, South Carolina High School League

Moderator: Patricia Simmons, SCSBA Regional Director, Colleton County

Living by the Golden Rule - Understanding 2. implicit bias and respecting diversity to benefit all of South Carolina's children

- Ballrooms D-I

In this session, attendees will confront common stereotypes and attitudes about differences in people (race, gender, sex, religion, etc.) that our educators and school board leaders face in South Carolina and that present barriers for everyone. This interactive but honest discussion will focus on how school board members and administrators can lead with respect by treating one another as they wish to be treated, while serving our kids and making the most of what everyone can bring to the table. Attendees will explore and grow with us as we challenge what's "normal" or perceived as "okay" to better ourselves and our communities by asking tough questions, hearing tough answers, and setting the right example during a time when our country is divided about these issues. Join us and walk



Schedule: Saturday

MASKS ARE REQUIRED AT ALL TIMES.

with us in someone else's shoes for this presentation to gain a better understanding of your diversity and the diversity of the people that you serve with in your school district.

Ashley Story, Partner, White & Story, LLC

Larry McNeil, Director of Employee Safety/ Law Enforcement Liaison, SCDSS Office of Inspector General

Moderator: Daniel Martin, SCSBA Regional Director, Lexington Four

3. Working together to provide educational opportunities during a pandemic

- Ballrooms G-J

The Kershaw County School District is a county-wide school district in a community of 65,000, with nearly 11,000 students, with highly diverse demographics, requiring a variety of educational needs. As you probably heard, Camden, SC, was ground zero for the outbreak of COVID-19 in South Carolina. Together, as a community, Kershaw has worked to provide a variety of virtual and face-toface educational opportunities for their students. They created a comprehensive task force to ensure they had the community's safety and educational concerns addressed in their final plan. In this session, KCSD leaders will demonstrate how their open communication has led to a successful reopenina response plan for their district.

Dr. Shane Robbins, Superintendent, Kershaw County School District

Dr. James Smith, Board Chair, Kershaw County School District

Shirley Halley, Vice Chair, Kershaw County School District

Todd McDonald, Board Member, Kershaw County School District

Moderator: Michelle Branning, SCSBA Regional Director, Fort Mill Schools

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Schedule: Saturday

MASKS ARE REQUIRED AT ALL TIMES.

12 - 2 p.m. Lunch on your own

For your convenience grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.

2-3 p.m. **Breakout sessions** (Choose one of three topics.)

1. South Carolina High School League update

 Ballrooms A - East Hall
 Navigating high school sports during the Covid-19 pandemic.

Jerome Singleton, Commissioner, South Carolina High School League

Moderator: Billy Blackwell, SCSBA Regional Director, Cherokee County School District

2. **Building equity for English learners: What is** in your district's toolbox? - Ballrooms D-I Come learn how Horry County Schools and its Board of Education has worked together to "construct" an effective ESOL program with a "clear vision" for English Learner education. If you are looking to draft your own blueprint for an effective ESOL program, or merely searching for another tool to add to your work belt, come take a peek into Horry County's toolbox. Learn how strategic staffing, equitable school-home communication, targeted coaching and ongoing professional development were the "right tools" for the job of restructuring this district's ESOL instructional model for student success.

Angela Rush, Director of Professional Development, Horry County Schools

Melissa Westbury, III/ESOL Coordinator, Horry County Schools

Kenneth Generette, Staff Attorney and Chief Officer for Communications, Horry County Schools

Moderator: Arthur Moyd, SCSBA Regional Director, Clarendon Two



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Schedule: Saturday

MASKS ARE REQUIRED AT ALL TIMES.

3. Engaging your board and stakeholders in the district's strategic planning process for continuous improvement annually and during the pandemic – Ballrooms G-J Community and the feeling of belonging are among the most common reasons why a parent might choose your school district. Every voice matters! Every organization needs to be goal-oriented with a set of aims and objectives for obtaining growth, continuous improvement and success. During this session, we'll discuss how engaging your external and internal stakeholders is vital to the success of your district.

Laura Hickson, Superintendent, Florence School District 3

Kasey Feagin, Chief Operations Officer, Florence School District 3

Allana Prosser, Chief Academic Officer, Florence School District 3

Barbara Bryant, Board Chair, Florence School District 3

Moderator: Lisa Wells, SCSBA Regional Director, Greenville County Schools

3:15 - 4:15 p.m.

S.C. Caucus of Black School Board Members meeting

- Ballroom A – East Hall (Open to all convention participants.)



The Brookland-Cayce Honors Choir of Lexington School District Two will perform during the closing general session on Sunday.



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Schedule: Sunday

MASKS ARE REQUIRED AT ALL TIMES.

Sunday, February 21

7:30 - 8:30 a.m. **Beverage break** - Foyer

Note: Attendees staying at the Hilton Head Marriott in SCSBA's contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

7:30 a.m. - 12 p.m. **Registration** - Foyer

8:30 - 11:30 a.m. Closing general session

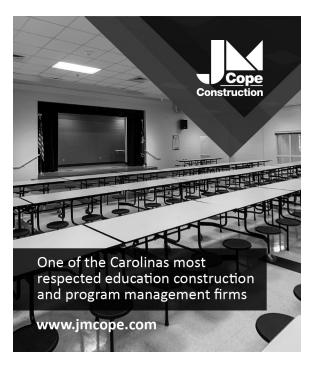
- Ballrooms A-I

Welcome

Cheryl Burgess, SCSBA President, Lexington School District Three

Student performance

Johnsonville Middle School Choir, Florence County School District Five



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Schedule: Sunday

MASKS ARE REQUIRED AT ALL TIMES.

Greetings from the 2021 South Carolina Teacher of the Year

Sarah Schumacher Gams, English Teacher, Spring Hill High School, Lexington-Richland School District Five

Student performance

Brookland-Cayce Honors Choir, Lexington School District Two

Introduction of keynote speaker

Leading through Change ... What happens when daily change is your only certainty and strong leadership is your only hope?

Beth Chapman, CEO, Beth Chapman & Associates, LLC

Convention closing remarks and door prizes



The Johnsonville Middle School Choir of Florence County School District Five will perform during the closing general session on Sunday.

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1952	J.K. Hauck, Darlington
1953	Dr. J.B. Terry, Orangeburg
1954	Dr. George D. Johnson, Spartanburg
1955	Dr. George D. Johnson, Spartanburg
1956	Robert Lee Scarborough, Eastover
1957	Robert Lee Scarborough, Eastover
1958	E.E. Dargan, Conway
1959	O.S. Aiken, Florence
1960	Brown Mahon, Greenville
1961	Brown Mahon, Greenville
1962	James F. Walsh, Orangeburg
1963	Roy McCall Jr., Easley
1964	W.D. Bain Jr., Spartanburg
1965	John M. McLaurin Jr., North Augusta
1966	Dr. Julian P. Price, Florence
1967	W. Herbert Smith, Clover
1968	Joseph L. Tamsburg, Georgetown
1969	Rev. James M. Fuller, Greenville
1970	Howard F. Burky, Charleston
1971	Robert Livingston, West Columbia
1972	Thomas G. Chappelear, Greenville
1973	James S. Rogers Jr., McColl
1974	Dr. B.J. Skelton, Clemson
1975	Samuel M. Harper, Andrews
1976	Mrs. T.W. Graham, Florence
1977	Dr. W. Fred Chapman, Clinton
1978	B. Edward Hursey, Darlington
1979	Allison Dalton, Pickens
1980	Dr. Clemmie Webber, Orangeburg
1981	Brooks Brown III, Columbia
1982	Bobby Bowers, Lexington
1983	Willis Crain, Chester
1984	James Carraway, Johnsonville
1985	Roy Strickland, Hanahan
1986	Sandra Franklin, Columbia
1987	Walter Walker, Columbia
1988	Michael Clark, Easley
1989	Sidney Mathis, Marion
1990	York Glover, Beaufort
1991	Anne Suite, Fort Mill
1992	Jean Allen, Summerville
1993	Joe Pack, Anderson



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SCSBA Past Presidents

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1995	Roger Couch, Spartanburg
1996	Barry Whitman, Clinton
1997	Chris Robinson, Columbia
1998	Jasper Salmond, Columbia
1999	Harvey Gene Turner, York
2000	Carolyn Howard, Summerville
2001	Frances Brewer, Moncks Corner
2002	Reed Swann, Barnwell
2003	Leni Patterson, Laurens
2004	Porter Stewart, Florence
2005	John Bamberg, Bamberg
2006	Dru James, Greenwood
2007	Debra Bush, Greenville
2008	Ronald Bessant, Horry
2009	Gerald Cook, Moore
2010	Bruce Davis, Estill
2011	Cindy Smith, Lexington
2012	Richard Cook, Lake City
2013	John Hughes, Mullins
2014	ElizaBeth D. Branham, West Columbia
2015	Robert Gantt, Irmo
2016	Dr. Kathy Coleman, Saluda
2017	Queenie Boyd, Bishopville
2018	Wesley Hightower, Aiken
2019	Tony Folk, St. George
2020	Chuck Saylors, Greenville





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William O'Quinn Orangeburg County School District

35 years

Willie Jenkins Dorchester County Career & Technology Center

30 years

Peggy Phalen Dorchester County Career & Technology Center

James Hodges Dorchester School District 4

Elleveen Poston Florence County School District 2

Eddie Dearybury Spartanburg School District Three

25 years

David Merritt Jr. Anderson School District One

Maggie James Chester County School District

Debi Bush Greenville County Schools

20 years

Charles Govan Jr.
Darlington County School
District

James Morphis III Darlington County School District Alexis D. Pipkins Sr. Florence Public School District One

Helen Smith
Horry County Schools

Janice Dabney Lancaster County School District

Connie Smith Spartanburg School District 2

Mary Lou Hightower Spartanburg School District 6

Mark Rollins Spartanburg School District One

Doris Young
Williston School
District 29

15 years

Tim Rhodes
Abbeville County
School District

James Tisdale Jr. Abbeville County School District

Richard Bradshaw Anderson School District Five

Kimberly Burch Chesterfield County School District

Wesley Miles Chesterfield County School District

Tony Junious

Clarendon County

Mack McCarter Jr.

Clover School District



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2021 Service Awards

Jan Hammond
District Five of Lexington
& Richland Counties

Michele Bryngelson Dorchester County Career & Technology Center

Mildred Heatley Dorchester County Career & Technology Center

Gail Hughes Dorchester School District Two

Henry Miller Fairfield County School District

Lynda Leventis-Wells Greenville County Schools

Hannah Priester Hampton District One

William Berry Latta Schools

Nathaniel Brunson Lee County School District

Christy Nichols Saluda County Schools

Mike Smith

York School District 1

10 years

Gary Burgess Anderson County Board of Education

Arthur Moyd Sr. Clarendon School District 2

William Bowman Jr. Colleton County School District Raleigh Ward Jr. Florence County School District 2

Barbara Singletary-Bryant Florence County School District 3

Daisy Orr Hampton County School District 2

Shirley Halley
Kershaw County School
District

Jan Simmons Laurens County School District 56

Linda Neal Marion County School District

Jackie Branch
Marlboro County School
District

Janice Bright

Marlboro County School

District

Edward Bible Jr. SC School for the Deaf and Blind

Gordon Lee Spartanburg School District One

Jodi Gilmer Spartanburg School District Three



COVID-19 has complicated every aspect of delivering high quality instruction and services for students and because schools are central pillars in their communities; your staff, your families and your students must feel comfortable and confident now and in the new normal. Future scaping our schools requires specialized strategy and flexible tactics. Rise with Sodexo is a systematic approach to operate safely, developed by our team of experts in safety, wellbeing and productivity.

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Boardmanship Institute

Established in 1982, SCSBA's Boardmanship Institute offers a year-round training curriculum focused on leadership skills for board members on state and national educational issues. Board members are recognized for reaching each of six levels.

The following board members were recognized for achieving a level from July 1, 2019, through June 30, 2020.

Level 1

Jeff Boland Spartanburg Five

John Bradley Aiken County

Shelby Broomfield Barnwell County Career Center

Billy Cothran Spartanburg One

Russell Freeman Horry County

Debra Holmes Hampton One

Alex Lewis Dillon Four

Brandon McKillop Spartanburg 2

Kenneth Myers Spartanburg Seven

Sandy Norman Spartanburg Four

Cameron Nuessle

Aiken County

Marshall Reuis Barnwell County Career Center

Patrice Rhinehart-Jackson *Aiken County* Ervin Richardson Florence Five

John Wates

Edgefield County

Level 2

Brian Alston
Sumter County

Gwendolyn Bamberg Bamberg One

Shay Blair-Franklin McCormick County

John Bonaparte
Clarendon One

Seth Breitenbach Spartanburg Two

Melvin Brewton Spartanburg Four

R.L Brown
Orangeburg County

Artie Buxton
Florence One

Hillary Craigo Greenwood 50

Dawn Deck Spartanburg Five

Danielle Fields Greenwood 50

James Fuller Chester County





Gold level (\$10,000)

Boykin & Davis, LLC Halligan Mahoney & Williams, P.A.

Silver level

Hood Construction Company Burr Forman McNair Law Firm White & Story, LLC

Bronze level

Duff Freeman Lyon, LLC Haynsworth Sinkler Boyd, P.A. McMillan Pazdan Smith Architecture Wells Fargo Bank and Wells Fargo Asset Management

2021

Boardmanship Institute

Regitt James Lee County

Karla Kelley
Pickens County

Bonnie Knight Anderson Two

Gerdi Lake
Newberry County

Johnnie Lawson Clarendon One

Janie Martin McCormick County

Jeff Mason Spartanburg Seven

Larry McNeil Marlboro County

Falecia Miller Clarendon Two

William Norton Marlboro County

Tim Oswald Lexington One

Fonda Patrick Blackville-Hilda

Shawn Ragin Sumter County

Sherril Ray Sumter County

Cathy Robine
Beaufort County

Gloria Robinson Florence 3

Joe Seibles Fairfield County

William Smith
Beaufort County

Pete Surette Clarendon 2

Mattie Thomas Florence 3

Alice Vander Linden Pickens County

Nakia White Chester County

Kimberly Williams-Carter

Laurens 56

Melody Wilt McCormick County

Level 3

Yolanda Anderson *Richland One*

Connie Banks Spartanburg 2

Julia Barnes *Anderson Two*

Aaron Bishop Richland One

Ike Bledsoe Newberry County

Frances Bouknight Lexington Three

Jac'Kel Brown Florence 3

Ronald Brown Williston 29

Michael Cafaro Georgetown County

Mark Cleveland Spartanburg Five

Windy Cole Rock Hill

Quin Cureton
Newberry County

Darreyl Davis Fairfield County

Ruby Edwards

Orangeburg County

David Garner Spartanburg 2



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Boardmanship Institute

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Betty Harrington Clarendon 2

Mildred Heatley Dorchester County Career Center

Teresa Holmes Richland Two

Ethel Marshall Clarendon 4

Celia McCarter Fort Mill

Lucy Anne Meetze Newberry County

Johnny Peterson Edgefield County

Jessie Reeder Newberry County

Tim Rhodes

Abbeville County

Jason Seay Spartanburg 2

Sandra Sloan Oconee County

James Smith Marlboro County

Level 4

Lindsay Agostini *Richland Two*

Rosey Anderson Barnwell 45

Michael Anderson Lexington One

Tripp Bouknight Anderson Three

Wayne Chapman Chesterfield County

Earl Choice Hampton 2 Anne Collins Chester County

Betty Garrison

Pickens County

Anne Marie Green Lexington One

Christina Gwozdz Beaufort County

Jan Hammond Lexington/Richland Five

Phyllis Hughes Dorchester 4

Maggie James Chester County

R. Daniel Owens Anderson Three

Patricia Simmons Colleton County

James Smith Kershaw County

James Teal Chesterfield County

Wanda Thomas Clarendon One

Randy Walker Georgetown County

Level 5

Elmer Bouldin Fort Mill

Michele Branning Fort Mill

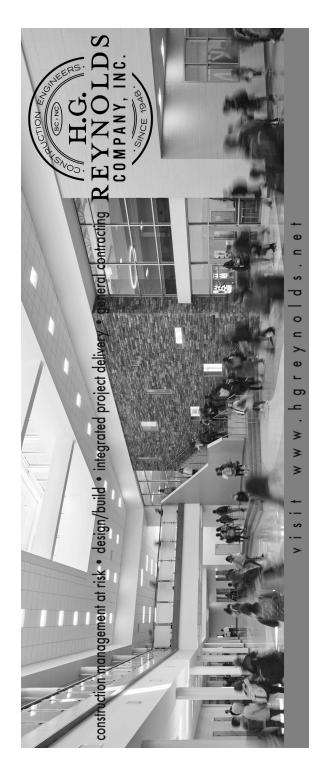
Jamie Devine Richland One

Priscilla Green

Jasper County

Jody Hamm
Newberry County

Sylvia Harrison Fairfield County



Boardmanship Institute

Wanda Hassler Daisy Mitchell
Darlington County Jasper County
Carl Jackson Janeth Walker
Fairfield County Bamberg One

Level 6

Listed below are the recipients of Level 6, our highest level of recognition in the Boardmanship Institute. This level acknowledges the many hours of training board members receive to gain the knowledge and skills to assist them as leaders in making decisions for the benefit of children in public schools.

Cynthia Brown
Marion County
Glenda Morrison-Fair
Greenville County

Lynda Leventis-Wells
Sylvia Scott

Greenville County

Amelia McKie

Richland Two

Lee County

Phillip Strother

Hampton One

2020-21 Associates

SCSBA is thankful for all of our Associate members who help support SCSBA activities and enable the expansion of training for local school boards.

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NSBA is pleased to announce the transformation of its in-person NSBA 2021 Annual Conference and Exposition to the **NSBA 2021 Online Experience**.

This experience will bring world-class programming, inspirational keynotes, top education solution providers and plentiful networking opportunities. With so much change happening in the world of public education and the increased national attention on the work of school boards, don't miss the best opportunity to equip yourself with the resources you need to address your district's challenges head on.

Register now for the **April 8-10, 2021**, fully-transformed and memorable event! Individual and team registration options are available.

Questions? Contact info@nsba.org.

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SCSBA is thankful for our Special Associate members who enable us to expand the vision of school board governance and public education through state-wide conferences and in-district training.

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"Current issues and very informative. Love hearing from the knowledgeable speakers."

south carolina school boards association



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Charleston Marriott/Charleston

Legal experts and policymakers provide up-to-date analysis and guide board members through the often complicated terrain of school policy and law.

2020-21 Affiliates

SCSBA is thankful for all of our Affiliate members who are South Carolina educational institutions, including vocational or career education centers, state-supported public institutions and county boards of education.

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Anderson County Board of Education

Barnwell County Career Center

CERRA-SC

Clemson University

Dorchester County Career & Technology Center

John De La Howe

Palmetto Unified School District

Pee Dee Education Center

Renaissance Academy

S.C. Governor's School for the Arts & Humanities

S.C. School for the Deaf and Blind

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Cheryl Burgess, President, Lexington School District Three

Jamie Devine, President-elect, Richland One

Gail Hughes, Secretary/Treasurer, Dorchester School District Two

Chuck Saylors, Immediate Past President, Greenville County Schools

SCSBA Board of Directors

Patricia Simmons, Region 1 (Beaufort, Colleton, Dorchester and Jasper School Boards)

Cindy Bohn Coats, Region 2 (Charleston School Board)

Michael Ramsey, Region 3 (Berkeley and Georgetown School Boards)

Ray H. Winters, Region 4 (Dillon, Horry and Marion School Boards)

Arthur J. Moyd, Sr., Region 5 (Clarendon, Florence and Williamsburg School Boards)

"Very valuable information. Love the panel discussions and Q and A sessions."

south carolina school boards association

legislative advocacy conference

and delegate assembly

December 3-5, 2021

The much anticipated SCSBA Legislative Advocacy Conference and Delegate Assembly sets the stage for all the legislative action that takes place from January through June each year in our state's capital.

Contact Debbie Elmore for more information delmore@scsba.org 803.799.6607

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Mary B. Ulmer, Region 7 (Calhoun, Orangeburg and Sumter School Boards)

Amelia McKie, Region 8 (Richland School Boards)

Daniel Martin, Region 9 (Lexington School Boards)

Hannah Priester, Region 10 (Aiken, Allendale, Bamberg, Barnwell and Hampton School Boards)

Tim Rhodes, Region 11 (Abbeville, Anderson 1-3, Edgefield, Greenwood, McCormick and Saluda School Boards)

Billy Blackwell, Region 12 (Cherokee, Chester, Fairfield, Laurens, Newberry and Union School Boards)

Michele Branning, Region 13 (Lancaster, York, Clover, Rock Hill and Fort Mill School Boards)

Travis Sloan, Region 14 (Spartanburg School Boards)

Lisa Wells, Region 15 (Greenville School Board)

Dr. Tom Dobbins, Region 16 (Anderson 4-5, Oconee and Pickens School Boards)

ElizaBeth D. Branham, Ex-officio, Lexington School District Two, 2019-20 NSBA President

SCSBA Staff

Administration

Scott T. Price. Executive Director

Judy LeGrand, Executive Assistant and Superintendent Search Coordinator

Melissa Donald, Director of Finance

Susan Hagedorn, Office Operations and Accounting Manager

Rod Nixon, Information Technology Manager

Ranae Mack, Receptionist

"One of the best trainings — helped me to think outside of the box about leadership and the functions of leaders."

> south carolina school boards association

beyond &basics

One intensive trending topic at a time

October 7, 2021

SCSBA Staff

Communications

Becky Bean, Director of Communications

Governmental Relations and Advocacy

Debbie Elmore, Director of Governmental Relations and Advocacy

Erin Hughes, Administrative Assistant

Leadership Development

Gwen J. Hampton, MSW, CMP, Director of Leadership Development

Blair Warren, Conference Service Associate

Policy and Legal Services

Dr. Tiffany N. Richardson, Esquire, General Counsel and Director of Policy and Legal Services

Rasheeda Cleveland, Esquire, Staff Attorney

Emma Brody, Paralegal

Rachael O'Bryan, Administrative Assistant

SCSBIT Administration

Steve Mann, CPA, *Director of Insurance Services* Jennifer Ayers, *Client and Underwriting Manager* Sheri Miracle, *Office Assistant*

Property and Casualty Claims

Kim Anderson, Assistant Director, Property and Casualty

Aldeane Brock, Property and Casualty Claims Adjuster

Scott Suthard, Property and Casualty Claims Supervisor

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February 17-20, 2022
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SCSBA Staff

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Tim Hinson, CPSI, Risk Control Manager

Terry Munchmeyer, MS, CPSI, Senior Risk Control Specialist

Workers' Compensation

Danny Deal, Assistant Director, Workers' Compensation

Mary Anderson, Workers' Compensation Claims Analyst

Geneva Andrews, AIC, Workers' Compensation Senior Claims Analyst

Jan Bigg, Workers' Compensation Claims Support Specialist

Jill Callais, Workers' Compensation Senior Claims Analyst

Maureen Jackson, Workers' Compensation Senior Claims Analyst

James D. Lindler, Workers' Compensation Senior Claims Analyst

Tara Jones Martin, Workers' Compensation Senior Claims Analyst

Sherie Jordan, Workers' Compensation Senior Claims Analyst

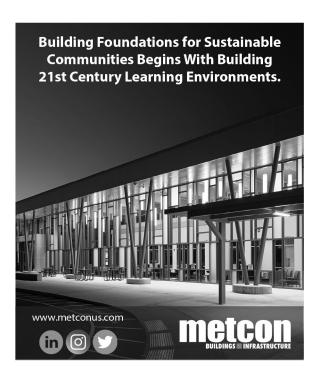
Annie Looney, Workers' Compensation Senior Claims Analyst

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March 4, 2021
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> > > — or –

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Thank you

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for your valuable
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