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LEADING THROUGH CHANGE

FEBRUARY 18-21, 2021
HILTON HEAD MARRIOTT
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SCSBA President’s Welcome

Welcome to the South Carolina School Boards Association’s 2021 Annual Convention!

On behalf of the SCSBA Board of Directors, I want to welcome you to the Annual Convention. We are excited to bring you a weekend full of informative training sessions, inspirational speakers and networking opportunities as we focus on “Leading through Change.”

And, speaking of change, this year’s convention will look a little different. The staff and SCSBA training committee have focused on your safety this weekend. First, you’ll notice that the crowd is a little smaller in order to allow for social distancing. Our meeting rooms will be larger with separation between chairs, and masks will be provided and required. You’ll also notice many other safety measures are being implemented, including sanitizer stations, directional signage and more!

The pandemic has challenged us all in different ways and caused us all to think outside of the box. This weekend will be a wonderful opportunity to embrace learning from neighboring districts as they share best practices during breakout sessions. As we learn together this weekend, it is my hope that we will leave with a renewed passion and focus on our role as school board members.

During the weekend, follow SCSBA on Facebook and Twitter and share your experiences on social media using the hashtag #SCSBA2021AC.

(Continued on next page)
SCSBA President’s Welcome

(Continued from previous page)

Thank you for your support and understanding during this unprecedented time. I look forward to joining you in learning new skills, collecting ideas and networking with fellow board members over the next few days.

I’m excited to welcome you to the 2021 SCSBA Annual Convention!

Cheryl Burgess
SCSBA President
Lexington County School District Three School Board Member
SCSBA Officers

Cheryl Burgess  
President

Jamie Devine  
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Region Fourteen

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Dr. Tom Dobbins
Region Sixteen

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Ex-officio
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Agenda at a Glance

Thursday, February 18

8:30 a.m. - 4 p.m.  Board Chair Workshop
4:30 - 7 p.m.       Convention registration and light refreshments - Foyer

Friday, February 19

7:30 - 8:30 a.m.    Refreshment break - Foyer
7:30 a.m. - 4:30 p.m. Registration - Foyer
8:30 - 10 a.m.      First general session - Ballrooms A-J
10 - 11 a.m.        Refreshment break - Foyer
11 a.m. - 12:15 p.m. Second general session - Ballrooms A-J
12:15 - 1:30 p.m.   Lunch on your own
                     For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.
1:30 - 2:30 p.m.    Breakout sessions - Ballrooms A-J
                     (Choose one of three topics.)
2:30 - 3 p.m.       Refreshment break - Foyer
3 - 4 p.m.          Breakout sessions - Ballrooms A-J
                     (Choose one of three topics.)

Saturday, February 20

7:30 - 8:30 a.m.    Refreshment break - Foyer
7:30 a.m. - 3 p.m.  Registration - Foyer
8:30 - 10:30 a.m.   Third general session - Ballrooms A-J
Agenda at a Glance

10:30 - 11 a.m.  Refreshment break  
- Foyer

11 a.m. - 12 p.m. Breakout sessions  
- Ballrooms A-J  
(Choose one of three topics.)

12 - 2 p.m.  Lunch on your own  
For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.

2 - 3 p.m. Breakout sessions  
- Ballrooms A-J  
(Choose one of three topics.)

3:15 - 4:15 p.m. S.C. Caucus of Black School Board Members meeting  
- Ballrooms A-East Hall  
(Open to all convention participants.)

Sunday, February 21

7:30 - 8:30 a.m. Refreshment break - Foyer

7:30 a.m. - 12 p.m. Registration - Foyer

8:30 - 11:30 a.m. Closing general session - Ballrooms A-J
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Registration & Information

Everyone attending the convention must register, including participants, directors and officers. The convention registration desk serves as an information center. The SCSBA staff will be happy to help with any questions or concerns.

Safety

In order to allow for social distancing, attendance is limited for the Annual Convention and Board Chair Workshop. Our meeting rooms will be larger with separation between chairs, and masks will be provided and required. You’ll notice many safety measures will be implemented during the conference, including sanitizer stations, directional signage and more.

Registration hours

Thursday, 4:30 - 7 p.m.
Friday, 7:30 a.m. - 4:30 p.m.
Saturday, 7:30 a.m. - 3 p.m.
Sunday, 7:30 a.m. - 12 p.m.
Registration & Information

Name badge
Your name badge verifies your registration and must be worn at all times.

Messages
Messages for attendees can be retrieved or left at the registration desk. We are unable to page attendees.

Cell phones
As a courtesy to others, please turn off phones or set to an inaudible mode during sessions and events. Please move away from the sessions and events area during phone conversations to avoid disrupting the speaker and other convention attendees.

Breakfast
Attendees staying at the Hilton Head Marriott in SCSBA's contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

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Alex Chitty - achitty@layer3com.com
Registration & Information

Lunch
On Friday and Saturday, lunch will be on your own. For your convenience, there will be cash, credit or room charge grab-and-go lunch available in the Foyer on Friday and Saturday. The restaurants at the Hilton Head Marriott will also be serving lunch.

Door prize opportunities
SCSBA Policy and Legal Services annual drawing for two non-subscribing districts to win one free year of policies online services and one non-subscribing district to win one free year of paperless board meetings will be held at Sunday's general session. You must be present to win. Please see the form in your tote bag for more information.

All registered attendees are eligible to win one of two $100 cash drawings. Fill out the SCSBA door prize slip in your bag and return it to the basket at the registration desk by Saturday at 12:30 p.m. You must be present to win on Sunday morning.

Boardmanship Institute credit
Board Chair Workshop - 10 points and 5 hours of training
Annual Convention - 15 points and 14 hours of training

Student performances
Students will showcase their talents throughout the convention via video performance.

Friday morning
Pelion High School Orchestra, Lexington County School District One
Fairfield District Honors Chorus, Fairfield County School District

Saturday morning
Blue Fire Drumline, Williston School District 29

Sunday morning
Johnsonville Middle School Choir, Florence School District Five
Brookland-Cayce Honors Choir, Lexington School District Two
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Keynote speakers

Anna Maria Chávez

Anna Maria Chávez is the Executive Director and Chief Executive Officer of the National School Boards Association (NSBA) and serves as an ex-officio member on its Board of Directors. NSBA, the leading advocate for public education, represents state school boards associations and the U.S. territory of the Virgin Islands, and their locally-elected school board members. To advance the association’s mission, serve its members, and champion educational equity, Chávez leads a team of policy, member services, legal, communications and business experts.

Chávez is a skilled, multi-dimensional leader. Prior to joining NSBA, she was Executive Vice President and Chief Growth Officer for the National Council on Aging, where she oversaw the day-to-day operations of the National Council on Aging (NCOA), the nation’s oldest service and advocacy organization dedicated to improving the health and economic security of older Americans. Chávez ensured that NCOA’s fiscal, operations, fundraising, marketing, consumer experience, advocacy, human capital, technology, programmatic and organizational culture strategies were effectively implemented across all segments of the organization. She led the NCOA operations team in achieving NCOA’s 2020 social impact goal one year early in 2019.

Chávez developed the leadership skills growing up in Eloy, Arizona, that would propel her into a career of public service. Her desire to transform the world through servant leadership led her to Yale University, before pursuing a juris doctorate at the University of Arizona. She held numerous posts in President Bill Clinton’s administration and later returned to Arizona to serve then-governor Janet Napolitano.

Chávez’s success led to her appointment as CEO of Girl Scouts of the USA, where she served from 2011-2016 as the first woman of color to lead the 104-year group with 2.7 million members in over
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Keynote speakers

90 countries and 59 million alumnae in America. In 2016, she was named as one of the World’s 50 Greatest Leaders by Fortune magazine, cited for her vision and creativity in working to revitalize the Girl Scout brand for a new century and was named number 22 by Fast Company in its annual list of the most creative people in business.

As one of the world’s top experts on women’s leadership, youth development and aging issues, Chávez achieved that recognition by drawing on her 25 years of public service and nonprofit leadership. She brings a wealth of experience from previous legal, public policy, nonprofit management and brand management positions in Arizona, Texas, Washington, D.C. and New York City.

Dr. J.R. Green

Fairfield County School District Superintendent, Dr. J.R. Green was named the 2021 South Carolina Superintendent of the Year by the South Carolina Association of School Administrators (SCASA).

Dr. Green’s vision and determination has led to many accomplishments and successes. Dr. Green began his duties as superintendent of Fairfield County Schools in July 2012, after a successful tenure as an assistant superintendent for Curriculum and Instruction for the Chesterfield County School District. He spent several years as a principal in Pageland, South Carolina, after serving as both an assistant high school principal and a teacher. Dr. Green earned a doctorate degree in Education Leadership from the University of South Carolina. He also received his Master of Arts degree, Master of Education degree and Bachelor of Science degree from the University of South Carolina.

Dr. Green strongly believes he is purposed to work with and to inspire young people. He impresses upon students that education is the foundation of their future. Dr. Green leaves quite a lasting impression on others and enriches their lives with his noble deeds.

A native South Carolinian, Dr. Green currently
Keynote speakers

resides in Winnsboro with his wife Tonya and daughters, Jamara, Janelle and Jacia. He is an active member of many organizations, including: the Omicron Iota Lambda Chapter of Alpha Phi Alpha Fraternity, Inc., Providence Health Board of Trustees, Board of Directors for Midlands Education and Business Alliance, Mt. Pisgah Baptist Church, Bow Tie Mentoring Club and the Big Brothers Big Sisters Mentoring Organization.

Dr. Green’s philosophy is simply, “Do your best.”

Anton Gunn

Anton Gunn is a former senior advisor to President Barack Obama and the world’s leading authority on Socially Conscious Leadership. He has a master’s degree in Social Work from USC and was a Resident Fellow at Harvard. He is the bestselling author of The Presidential Principles and has been featured in TIME magazine, the Wall St. Journal, INC Magazine, BBC, NPR and on Good Morning America. As an international speaker and consultant, he has worked with organizations like Microsoft, KPMG, Vanderbilt Health, Sodexo, Verizon Wireless, Aetna, American College of Surgeons, Blue Shield of California and the Boeing Company. From playing SEC football and being the first African American in history elected to the South Carolina legislature from his district early in his career, to now working as a leadership development consultant and serving on multiple boards, he has spent his life helping people build diverse, high performing teams and world class leadership culture.

Craig Lemasters

Craig Lemasters is an author, entrepreneur, investor and board member with more than two decades of success in executive leadership positions, now dedicated to helping senior leaders get unstuck on the major growth challenges to their businesses.
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Keynote speakers

Craig works with global enterprises, focused on identifying knowledge gaps, aligning organizations around their strategic direction and enabling critical decision making. Craig previously served as the CEO of Atlanta-based Assurant Solutions, a subsidiary of Fortune 500 Assurant, Inc. During his tenure, he led Assurant’s digital transformation and expansion into a global enterprise with a presence in 25 new markets around the world. Craig speaks for a wide variety of industry and leadership audiences around the world and recently published the best-selling book *Unstuck*, which deep dives into his journey as CEO and teaches readers how they can leverage his unstuck methodology to tackle their most pressing business challenges.

Sarah Schumacher Gams

Sarah Gams is a National Board Certified English teacher. She taught for 17 years, and she currently serves as the 2021 South Carolina Teacher of the Year. Sarah majored in English at the Honors College of the University of South Carolina and earned her Master of Arts in Teaching. Sarah studied abroad at the University of St. Andrews in Scotland and discovered a passion for travel and the global classroom. Believing that multicultural experiences create global citizens, she partnered with Education First (EF) Tours in 2006 and has led nine student tours abroad for over 250 students in Australia, New Zealand, Germany, France, Italy, Spain, England, Ireland, Scotland, Switzerland and Costa Rica. She was a keynote speaker for EF in Paris, France. Sarah created a Community Book Club (CBC) for her students and their parents. CBC partnered with Dominos and Little Caesars to provide free pizza once a month as students and their parents and community members talked about a selected book from the South Carolina Junior and Young Adult Book Awards Lists. Sarah designs field studies for her courses, most recently partnering with Broadway and the Koger Cen-
Keynote speakers

Beth Chapman

Beth Chapman has worked in executive positions in four of the seven Constitutional Offices, being elected statewide to two of them – Secretary of State and State Auditor. She has worked as a cabinet member for a Governor and as a press secretary for a Lt. Governor, working closely with the Alabama legislature and multiple state agencies.

Her years of experience in the public relations and
Keynote speakers

political arena span various aspects: successfully lobbying for legislation, campaign management, event planning, fundraising, managing non-profit organizations, advocating for and managing associations with a specialty in lobbying, media relations, community relations and grassroots organization.

Chapman is an award-winning writer, an experienced public speaker and a leading authority in the political and public relations arena. Her firm is eminently qualified to meet all your government or public relations needs.

After working in executive positions with a national non-profit organization, a Governor and a Lt. Governor, then being elected and serving four years as Alabama’s State Auditor and seven years as Alabama’s Secretary of State, Beth Chapman retired from public office. She now owns and operates Beth Chapman and Associates, a public relations and political consulting firm working with corporations and non-profit organizations. She has an undergraduate degree in communications and a master’s degree in education, Magna Cum Laude. She is an award-winning writer and public speaker.

2021 Events

March 4, 2021
New Board Orientation
Columbia, SC

April 8-10, 2021
NSBA Online Experience
Virtual Conference

June 2021
NSBA Advocacy Institute

June 3, 2021
New Board Orientation, Make-up

August 27-29, 2021
School Law Conference
Charleston, SC

October 7, 2021
Beyond the Basics Workshop

October 13-15, 2021
Risky Business Seminar, Workers’ Compensation and Property and Casualty Insurance Trust Seminar

December 3-5, 2021
Legislative Advocacy Conference and Delegate Assembly
Thursday, February 18
8 a.m. - 4 p.m. Board Chair Workshop
Co-sponsored by Halligan Mahoney & Williams, P.A.
Luncheon co-sponsored by White & Story, LLC
4:30 - 7 p.m. Convention registration and light refreshments - Foyer

Friday, February 19
7:30 - 8:30 a.m. Refreshment break - Foyer
Co-sponsored by Duff Freeman Lyon, L.L.C.
Note: Attendees staying at the Hilton Head Marriott in SCSBA’s contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.
7:30 a.m. - 4:30 p.m. Registration - Foyer
8:30 - 10 a.m. First general session - Ballrooms A-J
Co-sponsored by Halligan Mahoney & Williams, P.A.
Welcome
Cheryl Burgess, SCSBA President, Lexington School District Three
Pledge of Allegiance
Introduction of SCSBA Board of Directors
Student performance
Pelion High School Orchestra, Lexington County School District One
Introduction of keynote speaker
Join NSBA Executive Director and CEO Anna Maria Chávez as she discusses the current state of public education and NSBA’s transformation
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and initiatives to advance access, equity and innovation in public education, in support of the federation of school boards associations.

Anna Maria Chávez, Executive Director and CEO, NSBA

10 - 11 a.m. **Refreshment break**
- Foyer

▶ Co-sponsored by Haynsworth Sinkler Boyd, P.A.

11- 12:15 p.m. **Second general session**
- Ballrooms A-J

▶ Co-sponsored by Burr Forman McNair

**Welcome**

Cheryl Burgess, SCSBA President, Lexington School District Three

**Student performance**

Fairfield District Honors Chorus, *Fairfield County School District*

Cohort A (above) and Cohort B (below) of The Pelion High School Orchestra of Lexington County School District One will perform during the first general session on Friday.
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Greetings from SCASA Superintendent of the Year

Dr. JR Green, Superintendent, Fairfield County School District

Introduction of keynote speaker

Be like steel in the hour of chaos: Leadership in the era of pandemics, social change and economic uncertainty

Motivated and prepared leaders with the right tools can not only survive a crisis, but they can thrive in a crisis. Unfortunately, in these turbulent times, the best leaders can quickly fall apart without a crisis leadership strategy. COVID-19, structural racism, civil unrest, economic calamity and other catastrophic events are just a few of the potential crises that can devastate an organization. A Deloitte online poll of more than 2,000 leaders and organizations found that a large percentage of respondents did not know what their biggest gap in crisis preparedness would be. Further, half of the respondents were not sure whether their teams would even be prepared to respond to a crisis. Not having the tools to respond can cost an organization everything. Loss of revenues, community reputation, plus a loss of talent and employee trust are the first things that can impact your organization in times of crisis.

Anton Gunn knows the negative impact of a crisis. Nearly 20 years ago, the crisis of terrorism that devastated the American economy after September 11 nearly cost him and his family every-
thing. But since that time, he has led a remarkable turnaround to become a top c-level executive, a senior advisor to President Barack Obama and a leadership consultant with two decades of experience in diversity and inclusion, workplace culture and innovation, helping some of America’s biggest brands. Anton has learned that anyone can build and lead a diverse, high-performing team through a crisis by embracing a few key principles modeled by some of the greatest leaders.

Anton Gunn, President, 937 Strategy Group, LLC

12:15 - 1:30 p.m. Lunch on your own
For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.

1:30 - 2:30 p.m. Breakout sessions (Choose one of three topics.)

1. Communication is key during a crisis
   – Ballrooms A – East Hall
   Keeping your staff, students and community informed is always important, but it becomes especially so during a district-wide crisis. During this session, you’ll hear from a Richland Two School Board Member, Richland Two Superintendent and their Chief Communications Officer about each of their roles in communicating during emergency situations. They’ll share best practices and lessons learned regarding the importance of ensuring that timely and accurate information is communicated clearly.

   Dr. Baron R. Davis, Superintendent, Richland School District Two
   Amelia McKie, SCSBA Regional Director and Richland Two School Board Member
   Libby Roof, Chief Communications Officer, Richland School District Two
   Moderator: Charles Govan, SCSBA Regional Director, Darlington County School District
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Alston Bailey Middle School

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2. **What’s new and what’s next: Updating policies in compliance with statutory and regulatory mandates**  - Ballrooms D-I
   Let’s talk policies as so much has happened over the past year, and we are all wading through unchartered waters. This session will cover the hot topics that have had a direct impact on board policy and district procedures and provide suggestions for best practices.

   Dr. Tiffany N. Richardson, General Counsel and Director of Policy and Legal Services, SCSBA

   Moderator: Cindy Bohn Coats, SCSBA Regional Director, Charleston County School District

3. **Educational equity in the decision-making process: Reaching every learner without sacrificing one**  - Ballrooms G-J
   This presentation will provide key questions for school board members and administrators to ask when formulating and considering policies, programs and the allocation of resources. It will also provide tips on how to initiate and lead balanced conversations about inequities and achievement gaps among various student groups. In addition, the presentation will include examples of programs and policies that have been developed and implemented with diversity, inclusion, and equity in mind. The intended result is to provide school boards and school administrators with practical information and decision-making tools that will assist with gathering and analyzing essential data, setting clear, specific, and disaggregated goals, and effectively monitoring progress in order to achieve more equitable outcomes for all students.

   Charles Boykin, Partner, Boykin & Davis, LLC
   Peter Keup, Associate Attorney, Boykin & Davis, LLC

   Moderator: Jamie Devine, SCSBA President-elect, Richland One
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Schedule: Friday

**MASKS ARE REQUIRED AT ALL TIMES.**

2:30 - 3 p.m.  **Refreshment break**  
- Foyer

![Co-Sponsored by Wells Fargo Bank & Wells Fargo Asset Management](image)

3 - 4 p.m.  **Breakout sessions** (Choose one of three topics.)

1.  **Communication is key during a crisis**  

*Ballrooms A – East Hall*

Keeping your staff, students and community informed is always important, but it becomes especially so during a district-wide crisis. During this session, you’ll hear from a Richland Two School Board Member, Richland Two Superintendent and their Chief Communications Officer about each of their roles in communicating during emergency situations. They’ll share best practices and lessons learned regarding the importance of ensuring that timely and accurate information is communicated clearly.

Dr. Baron R. Davis, Superintendent, Richland School District Two

Amelia McKie, SCSBA Regional Director and Richland Two School Board Member

Libby Roof, Chief Communications Officer, Richland School District Two

Moderator: Ray H. Winters, SCSBA Regional Director, Horry County Schools

The Blue Fire Drumline of Williston School District 29 will perform during the third general session on Saturday.
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2. **Strong board, strong superintendent - no problem** – Ballrooms D-I

Having a strong board and a strong superintendent can be a challenge for most districts. Having them both co-exist in the midst of a pandemic presents an even greater challenge. Marlboro County School District will share how they managed and provided good governance during these tough times. Not always agreeing is not a bad thing if/when the end result remains focused on students, staff and not self. Come hear their first-hand stories (good and bad) and share yours!

Dr. Gregory McCord, Superintendent, Marlboro County School District

Larry McNeil, Board Chair, Marlboro County School District

Danny Driggers, Board Member, Marlboro County School District

Kathy Manville, Board Member, Marlboro County School District

Moderator: Gail Hughes, SCSBA Secretary/Treasurer, Dorchester Two

3. **Bringing all students back for face-to-face instruction in a COVID environment** - Ballrooms G-J

The debate to return to school in person was indeed on the minds of school leaders statewide. This presentation will center on the specific protocols the board and district implemented, along with the process and communication to parents, staff and students.

Robbie Binnicker, Superintendent, Anderson School District One

Nancy Upton, Board Chair, Anderson School District One

Moderator: Tim Rhodes, SCSBA Regional Director, Abbeville County School District
Making a Positive Difference in the Communities We Serve

Facility Planning and Architectural Design Services
Co-sponsored by McMillan Pazdan Smith Architecture

Note: Attendees staying at the Hilton Head Marriott in SCSBA’s contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

7:30 a.m. - 3 p.m.  Registration  - Foyer
8:30 - 10:30 a.m.  Third general session  - Ballrooms A-J

Welcome and introductions

Jamie Devine, SCSBA President-elect, Richland One

Student performance

Blue Fire Drumline, Williston School District 29

Recognition of SCSBA Past Presidents

Recognition of SCSBA Boardmanship Institute Level 6 recipients

Recognition of SCSBA President’s Club sponsors

Introduction of keynote speaker

UnStuck – How to unlock and activate the wisdom of others

Based on his own experience leading through past crises, Craig has synthesized his lessons learned into a powerful message about how to get unstuck when faced with extreme challenges. Craig will share his unique process to inject external wisdom – a combination of knowledge and experience that helps leaders increase confidence and accelerate critical decision-making. He will also drill down into the importance of cultivating grit within your team in order to tackle...
2020 PRESENTED CHALLENGES AND YOU ROSE TO THE OCCASION.

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these challenges head-on. Audiences leave with a tangible process they can immediately acti-

vate within their own organizations.

Craig Lemasters, CEO, GXG

10:30 - 11 a.m. Refreshment break - Foyer

Co-sponsored by White & Story, LLC

11 a.m. - 12 p.m. Breakout sessions - (Choose one of three top-

ics.)

1. South Carolina High School League update
   - Ballrooms A - East Hall
   Navigating high school sports during the COVID-19 pandemic.
   
   Jerome Singleton, Commissioner, South Carolina High School League
   
   Moderator: Patricia Simmons, SCSBA Re-
   gional Director, Colleton County

2. Living by the Golden Rule - Understanding implicit bias and respecting diversity to benefit all of South Carolina’s children
   - Ballrooms D-I
   In this session, attendees will confront com-
   mon stereotypes and attitudes about differ-
   ences in people (race, gender, sex, religion, etc.) that our educators and school board leaders face in South Carolina and that present barriers for everyone. This interactive but honest discussion will focus on how school board members and administrators can lead with respect by treating one another as they wish to be treated, while serving our kids and making the most of what everyone can bring to the table. Attendees will explore and grow with us as we challenge what’s “normal” or perceived as “okay” to better ourselves and our communities by asking tough questions, hearing tough answers, and setting the right example during a time when our country is divided about these issues. Join us and walk
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with us in someone else’s shoes for this presentation to gain a better understanding of your diversity and the diversity of the people that you serve with in your school district.

Ashley Story, Partner, White & Story, LLC

Larry McNeil, Director of Employee Safety/ Law Enforcement Liaison, SCDSS Office of Inspector General

Moderator: Daniel Martin, SCSBA Regional Director, Lexington Four

3. **Working together to provide educational opportunities during a pandemic**
   - **Ballrooms G-J**

The Kershaw County School District is a county-wide school district in a community of 65,000, with nearly 11,000 students, with highly diverse demographics, requiring a variety of educational needs. As you probably heard, Camden, SC, was ground zero for the outbreak of COVID-19 in South Carolina. Together, as a community, Kershaw has worked to provide a variety of virtual and face-to-face educational opportunities for their students. They created a comprehensive task force to ensure they had the community’s safety and educational concerns addressed in their final plan. In this session, KCSD leaders will demonstrate how their open communication has led to a successful reopening response plan for their district.

Dr. Shane Robbins, Superintendent, Kershaw County School District

Dr. James Smith, Board Chair, Kershaw County School District

Shirley Halley, Vice Chair, Kershaw County School District

Todd McDonald, Board Member, Kershaw County School District

Moderator: Michelle Branning, SCSBA Regional Director, Fort Mill Schools
Schedule: Saturday

MASKS ARE REQUIRED AT ALL TIMES.

12 - 2 p.m.  **Lunch on your own**
For your convenience grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.

2- 3 p.m.  **Breakout sessions** (Choose one of three topics.)

1. **South Carolina High School League update**  
   – Ballrooms A – East Hall  
   Navigating high school sports during the Covid-19 pandemic.
   
   Jerome Singleton, Commissioner, South Carolina High School League
   
   Moderator: Billy Blackwell, SCSBA Regional Director, Cherokee County School District

2. **Building equity for English learners: What is in your district’s toolbox?**  
   – Ballrooms D-I  
   Come learn how Horry County Schools and its Board of Education has worked together to “construct” an effective ESOL program with a “clear vision” for English Learner education. If you are looking to draft your own blueprint for an effective ESOL program, or merely searching for another tool to add to your work belt, come take a peek into Horry County’s toolbox. Learn how strategic staffing, equitable school-home communication, targeted coaching and ongoing professional development were the "right tools" for the job of restructuring this district’s ESOL instructional model for student success.
   
   Angela Rush, Director of Professional Development, Horry County Schools
   
   Melissa Westbury, III/ESOL Coordinator, Horry County Schools
   
   Kenneth Generette, Staff Attorney and Chief Officer for Communications, Horry County Schools
   
   Moderator: Arthur Moyd, SCSBA Regional Director, Clarendon Two
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- Space Planning

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SC - 701 EAST BAY ST., STE 302, CHARLESTON, SC  29403
(843) 872-5345 * FAX (843) 872-5374
3. **Engaging your board and stakeholders in the district’s strategic planning process for continuous improvement annually and during the pandemic** – Ballrooms G-J

Community and the feeling of belonging are among the most common reasons why a parent might choose your school district. Every voice matters! Every organization needs to be goal-oriented with a set of aims and objectives for obtaining growth, continuous improvement and success. During this session, we’ll discuss how engaging your external and internal stakeholders is vital to the success of your district.

Laura Hickson, Superintendent, Florence School District 3
Kasey Feagin, Chief Operations Officer, Florence School District 3
Allana Prosser, Chief Academic Officer, Florence School District 3
Barbara Bryant, Board Chair, Florence School District 3
Moderator: Lisa Wells, SCSBA Regional Director, Greenville County Schools

3:15 - 4:15 p.m. **S.C. Caucus of Black School Board Members meeting**
- Ballroom A – East Hall
(Open to all convention participants.)

The Brookland-Cayce Honors Choir of Lexington School District Two will perform during the closing general session on Sunday.
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South Carolina School Boards Association
Sunday, February 21

7:30 - 8:30 a.m.  **Beverage break** - Foyer
Note: Attendees staying at the Hilton Head Marriott in SCSBA’s contracted room block will receive a complimentary full breakfast for two beginning at 6 a.m. on Friday, Saturday and Sunday in the Café.

7:30 a.m. - 12 p.m.  **Registration** - Foyer
8:30 - 11:30 a.m.  **Closing general session** - Ballrooms A-I

**Welcome**

Cheryl Burgess, SCSBA President, Lexington School District Three

**Student performance**

Johnsonville Middle School Choir, Florence County School District Five

---

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Greetings from the 2021 South Carolina Teacher of the Year

Sarah Schumacher Gams, English Teacher, Spring Hill High School, Lexington-Richland School District Five

Student performance

Brookland-Cayce Honors Choir, Lexington School District Two

Introduction of keynote speaker

Leading through Change ... What happens when daily change is your only certainty and strong leadership is your only hope?

Beth Chapman, CEO, Beth Chapman & Associates, LLC

Convention closing remarks and door prizes

The Johnsonville Middle School Choir of Florence County School District Five will perform during the closing general session on Sunday.
<table>
<thead>
<tr>
<th>Year</th>
<th>Past President</th>
<th>Location</th>
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<tr>
<td>1951</td>
<td>Dr. O.T. Finklea, Florence</td>
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<td>1952</td>
<td>J.K. Hauck, Darlington</td>
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<td>Dr. J.B. Terry, Orangeburg</td>
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<td>Mrs. T.W. Graham, Florence</td>
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<td>Dr. W. Fred Chapman, Clinton</td>
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<td>B. Edward Hursey, Darlington</td>
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<td>Allison Dalton, Pickens</td>
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<td>Dr. Clemmie Webber, Orangeburg</td>
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<td>Brooks Brown III, Columbia</td>
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<td>Bobby Bowers, Lexington</td>
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<td>Willis Crain, Chester</td>
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<td>Sandra Franklin, Columbia</td>
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<td>Anne Suite, Fort Mill</td>
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<td>Jean Allen, Summerville</td>
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<td>Joe Pack, Anderson</td>
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SCSBA Past Presidents

1994  Josie Gaston, Winnsboro
1995  Roger Couch, Spartanburg
1996  Barry Whitman, Clinton
1997  Chris Robinson, Columbia
1998  Jasper Salmond, Columbia
1999  Harvey Gene Turner, York
2000  Carolyn Howard, Summerville
2001  Frances Brewer, Moncks Corner
2002  Reed Swann, Barnwell
2003  Leni Patterson, Laurens
2004  Porter Stewart, Florence
2005  John Bamberg, Bamberg
2006  Dru James, Greenwood
2007  Debra Bush, Greenville
2008  Ronald Bessant, Horry
2009  Gerald Cook, Moore
2010  Bruce Davis, Estill
2011  Cindy Smith, Lexington
2012  Richard Cook, Lake City
2013  John Hughes, Mullins
2014  ElizaBeth D. Branham, West Columbia
2015  Robert Gantt, Irmo
2016  Dr. Kathy Coleman, Saluda
2017  Queenie Boyd, Bishopville
2018  Wesley Hightower, Aiken
2019  Tony Folk, St. George
2020  Chuck Saylors, Greenville
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2021 Service Awards

40 years
William O’Quinn
Orangeburg County
School District

35 years
Willie Jenkins
Dorchester County Career & Technology Center

30 years
Peggy Phalen
Dorchester County Career & Technology Center
James Hodges
Dorchester School District 4
Elleveen Poston
Florence County School District 2
Eddie Dearybury
Spartanburg School District Three

25 years
David Merritt Jr.
Anderson School District One
Maggie James
Chester County School District
Debi Bush
Greenville County Schools

20 years
Charles Govan Jr.
Darlington County School District
James Morphis III
Darlington County School District

25 years
Alexis D. Pipkins Sr.
Florence Public School District One
Helen Smith
Horry County Schools
Janice Dabney
Lancaster County School District
Connie Smith
Spartanburg School District 2
Mary Lou Hightower
Spartanburg School District 6
Mark Rollins
Spartanburg School District One
Doris Young
Williston School District 29

15 years
Tim Rhodes
Abbeville County School District
James Tisdale Jr.
Abbeville County School District
Richard Bradshaw
Anderson School District Five
Kimberly Burch
Chesterfield County School District
Wesley Miles
Chesterfield County School District
Tony Junious
Clarendon County
Mack McCarter Jr.
Clover School District
We Know CM-R for K-12.
2021 Service Awards

Jan Hammond
District Five of Lexington & Richland Counties

Michele Bryngelson
Dorchester County
Career & Technology Center

Mildred Heatley
Dorchester County
Career & Technology Center

Gail Hughes
Dorchester School District Two

Henry Miller
Fairfield County School District

Lynda Leventis-Wells
Greenville County Schools

Hannah Priester
Hampton District One

William Berry
Latta Schools

Nathaniel Brunson
Lee County School District

Christy Nichols
Saluda County Schools

Mike Smith
York School District 1

Raleigh Ward Jr.
Florence County School District 2

Barbara Singletary-Bryant
Florence County School District 3

Daisy Orr
Hampton County School District 2

Shirley Halley
Kershaw County School District

Jan Simmons
Laurens County School District 56

Linda Neal
Marion County School District

Jackie Branch
Marlboro County School District

Janice Bright
Marlboro County School District

Edward Bible Jr.
SC School for the Deaf and Blind

Gordon Lee
Spartanburg School District One

Jodi Gilmer
Spartanburg School District Three

10 years

Gary Burgess
Anderson County Board of Education

Arthur Moyd Sr.
Clarendon School District 2

William Bowman Jr.
Colleton County School District
COVID-19 has complicated every aspect of delivering high quality instruction and services for students and because schools are central pillars in their communities; your staff, your families and your students must feel comfortable and confident now and in the new normal. Future scaping our schools requires specialized strategy and flexible tactics. Rise with Sodexo is a systematic approach to operate safely, developed by our team of experts in safety, wellbeing and productivity.

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Established in 1982, SCSBA’s Boardmanship Institute offers a year-round training curriculum focused on leadership skills for board members on state and national educational issues. Board members are recognized for reaching each of six levels.

The following board members were recognized for achieving a level from July 1, 2019, through June 30, 2020.

**Level 1**

Jeff Boland  
*Spartanburg Five*

John Bradley  
*Aiken County*

Shelby Broomfield  
*Barnwell County Career Center*

Billy Cothran  
*Spartanburg One*

Russell Freeman  
*Horry County*

Debra Holmes  
*Hampton One*

Alex Lewis  
*Dillon Four*

Brandon McKillop  
*Spartanburg Two*

Kenneth Myers  
*Spartanburg Seven*

Sandy Norman  
*Spartanburg Four*

Cameron Nuessle  
*Aiken County*

Marshall Reuis  
*Barnwell County Career Center*

Patrice Rhinehart-Jackson  
*Aiken County*

Ervin Richardson  
*Florence Five*

John Wates  
*Edgefield County*

**Level 2**

Brian Alston  
*Sumter County*

Gwendolyn Bamberg  
*Bamberg One*

Shay Blair-Franklin  
*Mccormick County*

John Bonaparte  
*Clarendon One*

Seth Breitenbach  
*Spartanburg Two*

Melvin Brewton  
*Spartanburg Four*

R.L Brown  
*Orangeburg County*

Artie Buxton  
*Florence One*

Hillary Craigo  
*Greenwood 50*

Dawn Deck  
*Spartanburg Five*

Danielle Fields  
*Greenwood 50*

James Fuller  
*Chester County*
Gold level
($10,000)
Boykin & Davis, LLC
Halligan Mahoney & Williams, P.A.

Silver level
($6,000)
Hood Construction Company
Burr Forman McNair Law Firm
White & Story, LLC

Bronze level
Duff Freeman Lyon, LLC
Haynsworth Sinkler Boyd, P.A.
McMillan Pazdan Smith Architecture
Wells Fargo Bank and
Wells Fargo Asset Management

2021
Boardmanship Institute

Regitt James  
Lee County

Karla Kelley  
Pickens County

Bonnie Knight  
Anderson Two

Gerdi Lake  
Newberry County

Johnnie Lawson  
Clarendon One

Janie Martin  
McCormick County

Jeff Mason  
Spartanburg Seven

Larry McNeil  
Marlboro County

Falecia Miller  
Clarendon Two

William Norton  
Marlboro County

Tim Oswald  
Lexington One

Fonda Patrick  
Blackville-Hilda

Shawn Ragin  
Sumter County

Sherril Ray  
Sumter County

Cathy Robine  
Beaufort County

Gloria Robinson  
Florence 3

Joe Seibles  
Fairfield County

William Smith  
Beaufort County

Pete Surette  
Clarendon 2

Mattie Thomas  
Florence 3

Alice Vander Linden  
Pickens County

Nakia White  
Chester County

Kimberly Williams-Carter  
Laurens 56

Melody Witt  
McCormick County

**Level 3**

Yolanda Anderson  
Richland One

Connie Banks  
Spartanburg 2

Julia Barnes  
Anderson Two

Aaron Bishop  
Richland One

Ike Bledsoe  
Newberry County

Frances Bouknight  
Lexington Three

Jac’Kel Brown  
Florence 3

Ronald Brown  
Williston 29

Michael Cafaro  
Georgetown County

Mark Cleveland  
Spartanburg Five

Windy Cole  
Rock Hill

Quin Cureton  
Newberry County

Darreyl Davis  
Fairfield County

Ruby Edwards  
Orangeburg County

David Garner  
Spartanburg 2
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Boardmanship Institute

Joyce Gerald
Jasper County

Betty Harrington
Clarendon 2

Mildred Heatley
Dorchester County
Career Center

Teresa Holmes
Richland Two

Ethel Marshall
Clarendon 4

Celia McCarter
Fort Mill

Lucy Anne Meetze
Newberry County

Johnny Peterson
Edgefield County

Jessie Reeder
Newberry County

Tim Rhodes
Abbeville County

Jason Seay
Spartanburg 2

Sandra Sloan
Oconee County

James Smith
Marlboro County

Level 4
Lindsay Agostini
Richland Two

Rosey Anderson
Barnwell 45

Michael Anderson
Lexington One

Tripp Bouknight
Anderson Three

Wayne Chapman
Chesterfield County

Earl Choice
Hampton 2

Anne Collins
Chester County

Betty Garrison
Pickens County

Anne Marie Green
Lexington One

Christina Gwozdz
Beaufort County

Jan Hammond
Lexington/Richland Five

Phyllis Hughes
Dorchester 4

Maggie James
Chester County

R. Daniel Owens
Anderson Three

Patricia Simmons
Colleton County

James Smith
Kershaw County

James Teal
Chesterfield County

Wanda Thomas
Clarendon One

Randy Walker
Georgetown County

Level 5
Elmer Bouldin
Fort Mill

Michele Branning
Fort Mill

Jamie Devine
Richland One

Priscilla Green
Jasper County

Jody Hamm
Newberry County

Sylvia Harrison
Fairfield County

Level 4
Lindsay Agostini
Richland Two

Rosey Anderson
Barnwell 45

Michael Anderson
Lexington One

Tripp Bouknight
Anderson Three

Wayne Chapman
Chesterfield County

Earl Choice
Hampton 2

Anne Collins
Chester County

Betty Garrison
Pickens County

Anne Marie Green
Lexington One

Christina Gwozdz
Beaufort County

Jan Hammond
Lexington/Richland Five

Phyllis Hughes
Dorchester 4

Maggie James
Chester County

R. Daniel Owens
Anderson Three

Patricia Simmons
Colleton County

James Smith
Kershaw County

James Teal
Chesterfield County

Wanda Thomas
Clarendon One

Randy Walker
Georgetown County

Level 5
Elmer Bouldin
Fort Mill

Michele Branning
Fort Mill

Jamie Devine
Richland One

Priscilla Green
Jasper County

Jody Hamm
Newberry County

Sylvia Harrison
Fairfield County
Listed below are the recipients of Level 6, our highest level of recognition in the Boardmanship Institute. This level acknowledges the many hours of training board members receive to gain the knowledge and skills to assist them as leaders in making decisions for the benefit of children in public schools.

Cynthia Brown  
Marion County  
Lynda Leventis-Wells  
Greenville County  
Amelia McKie  
Richland Two

Glenda Morrison-Fair  
Greenville County  
Sylvia Scott  
Lee County  
Phillip Strother  
Hampton One

SCSBA is thankful for all of our Associate members who help support SCSBA activities and enable the expansion of training for local school boards.

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Elliott Davis, LLC
Haynsworth Sinkler Boyd, P.A.
Morton & Gettys, Attorneys at Law
Sfl+a Architects/Firstfloor
SGA | NarmourWright Design
Spartan Educational Services, LLC
Wells Fargo Bank and Wells Fargo Asset Management
White & Story, LLC
NSBA is pleased to announce the transformation of its in-person NSBA 2021 Annual Conference and Exposition to the **NSBA 2021 Online Experience**.

This experience will bring world-class programming, inspirational keynotes, top education solution providers and plentiful networking opportunities. With so much change happening in the world of public education and the increased national attention on the work of school boards, don’t miss the best opportunity to equip yourself with the resources you need to address your district’s challenges head on.

**Register now** for the **April 8-10, 2021**, fully-transformed and memorable event! Individual and team registration options are available.

**Questions?** Contact info@nsba.org.
2020-21 Special Associates

SCSBA is thankful for our Special Associate members who enable us to expand the vision of school board governance and public education through state-wide conferences and in-district training.

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Boomerang Design
Boykin & Davis, LLC
Brownstone Group
Builder Services Inc.
Compass Group, NA
Contract Construction, Inc.
Craig Gaulden Davis
Cumming Management Group, Inc.
Greene Finney, LLP
H.G. Reynolds Company
H2I Group, Inc.
Halligan Mahoney & Williams, P.A.
Harper General Contractors
Health Promotion Specialists
Hood Construction Company
J.M. Cope Construction
Jumper Carter Sease Architects
LS3P
M. B. Kahn Construction
Mashburn Construction Company
McKnight Construction Co., Inc.
McMillan Pazdan Smith Architecture
Meridian Brick
Metz Culinary Management
Mobile Modular
Moseley Architects
Musco Sports Lighting
Pinnacle Architecture, P.A.
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Quackenbush Architects + Planners
SFE-Southwest Foodservice Excellence
Sodexo
Stevens & Wilkinson
Sturdisteel Company
Thompson Turner Construction
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South Carolina School Boards Association

School Law Conference

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Charleston Marriott/Charleston

Legal experts and policymakers provide up-to-date analysis and guide board members through the often complicated terrain of school policy and law.

Contact Gwen Hampton for more information
ghampton@scsba.org  803.799.6607
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SCSBA is thankful for all of our Affiliate members who are South Carolina educational institutions, including vocational or career education centers, state-supported public institutions and county boards of education.

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- Anderson County Board of Education
- Barnwell County Career Center
- CERRA-SC
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- Dorchester County Career & Technology Center
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south carolina school boards association

legislative advocacy conference and delegate assembly

December 3-5, 2021

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October 7, 2021

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“Great general session speakers and student performances. Nice variety of break-out sessions to choose from. Well done!”

south carolina school boards association

2021 annual convention

new board orientation | board chair workshop

February 17-20, 2022
Hilton Head Island / Hilton Head Marriott

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South Carolina School Boards Association

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March 4, 2021
Cooperative Conference Center
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Participate in a full day of learning for newly-elected board members.

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October 13-15, 2021

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For more information, contact

Judy LeGrand
jlegrand@scsba.org
803.799.6607

or

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sprite@scsba.org
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