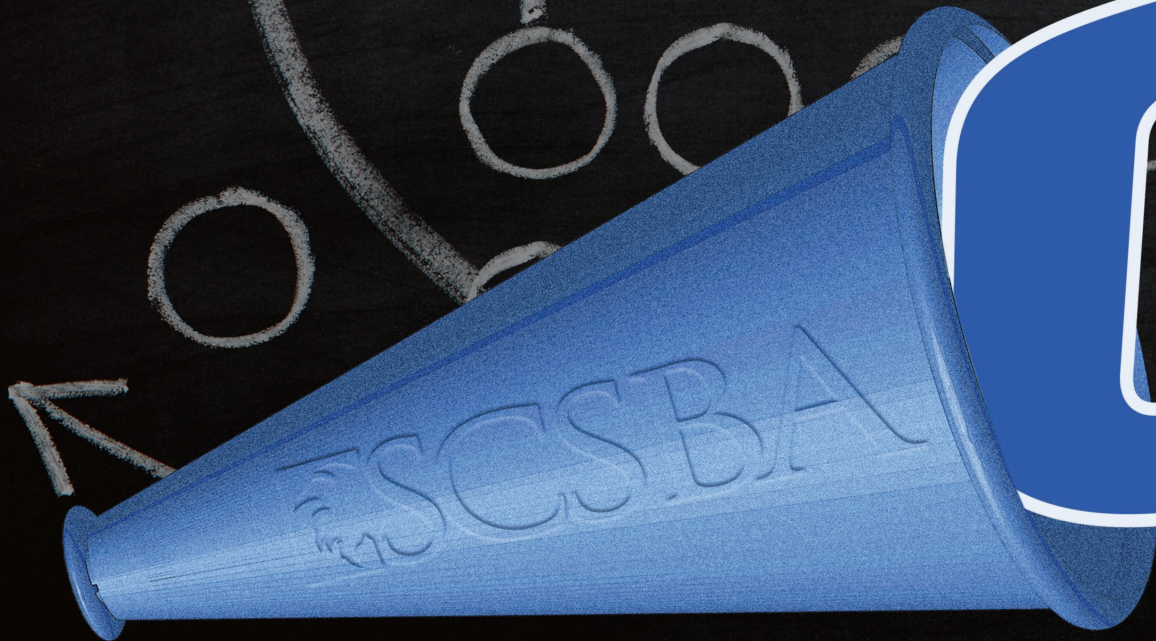


**2021
SCSBA
REGIONAL
ADVOCACY
MEETINGS**

**GAME
ON!**



REGIONAL ADVOCACY MEETINGS



PREGAME LOCKER ROOM SPEECH

CHERYL BURGESS, SCSBA PRESIDENT
LEXINGTON SCHOOL DISTRICT THREE



MEETING OBJECTIVES

- REVIEW THE LAW REVISING THE STATE'S EDUCATION ACCOUNTABILITY SYSTEM TO INCLUDE THE DISSOLUTION OF SCHOOL BOARDS UNDER A STATE TAKEOVER
- DISCUSS HOW WE MAY BE ABLE TO LEVERAGE THE NEW LAW TO ADVOCATE FOR CHANGES THAT SCHOOL BOARDS WANT
- LEARN HOW TO EFFECTIVELY ADVOCATE YOUR ISSUES WITH STATE LAWMAKERS

**REGIONAL
ADVOCACY
MEETINGS**



PROPOSED SCSBA CONSTITUTIONAL CHANGES

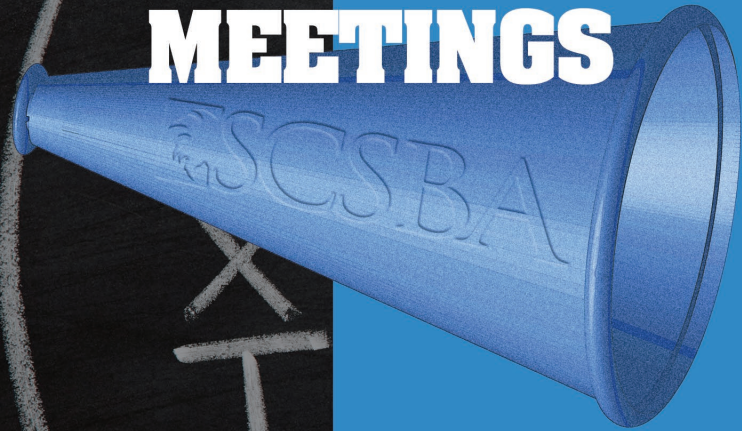
SCOTT PRICE

SCSBA EXECUTIVE DIRECTOR

PROPOSED CHANGES

- Horry County School District to become its own region
 - Horry is currently at more than 45,000, becomes Region 4
 - Region 5 comprised of Clarendon 2, 4; Dillon 3, 4
Florence 1-5; Marion and Williamsburg
- Increasing threshold to “approximately 45,000” students to be a region
- Two changes regarding SCSBA Immediate Past President Chairing Nominating Committee
- Changes concerning consolidations
- Clean up regarding certification of alternate delegates – “may” and “will”

**REGIONAL
ADVOCACY
MEETINGS**



REVIEWING GAME FILM

SCOTT PRICE
SCSBA EXECUTIVE DIRECTOR

DEBBIE ELMORE
SCSBA DIRECTOR OF GOVERNMENTAL
RELATIONS



SENATE BILL 201, ACT 44

- SIGNS OF INCREASED STATE CONTROL FOR PAST SEVERAL YEARS
- LOCALLY ELECTED SCHOOL BOARDS MAY BE DISSOLVED
- VOTER DISENFRANCHISEMENT
- ONCE PART OF COMPREHENSIVE BILL THAT FAILED TO PASS



REVISED ACCOUNTABILITY PROVISIONS

- SIGNED INTO LAW MAY 17, 2021, EFFECTIVE JULY 1, 2022
- DIRECTS A TIERED SYSTEM OF ASSISTANCE DEVELOPED BY SCDE
- REVISES CRITERIA TRIGGERING STATE ASSISTANCE AND/OR INTERVENTION FOR SCHOOLS, DISTRICTS
- REVISES CRITERIA FOR THE STATE TAKE OVER MANAGEMENT OF SCHOOLS, DISTRICTS
- NEW PROVISION ESTABLISHES PROCESS FOR DISSOLVING SCHOOL BOARDS IN CERTAIN DISTRICTS

SCHOOL LEVEL ACCOUNTABILITY

- 'UNDERPERFORMING' RATED UNSATISFACTORY OR BELOW AVERAGE
- PLACED INTO TIERED ASSISTANCE SYSTEM, TURNAROUND PLAN
- 'CHRONICALLY UNDERPERFORMING' RATED UNSATISFACTORY OR BELOW AVERAGE FOR 3 CONSECUTIVE YEARS
- TAKEOVER CRITERIA:
 - CHRONICALLY UNDERPERFORMING
 - ACCREDITATION DENIED
 - INSUFFICIENT TURNAROUND RESULTS
- STATE BOARD APPROVAL, NOTIFICATION REQUIREMENTS, APPEAL PROCESS
- NEW – SEEK SBE APPROVAL EVERY 3 YEARS OR REVERTS BACK TO DISTRICT CONTROL

DISTRICT LEVEL ACCOUNTABILITY

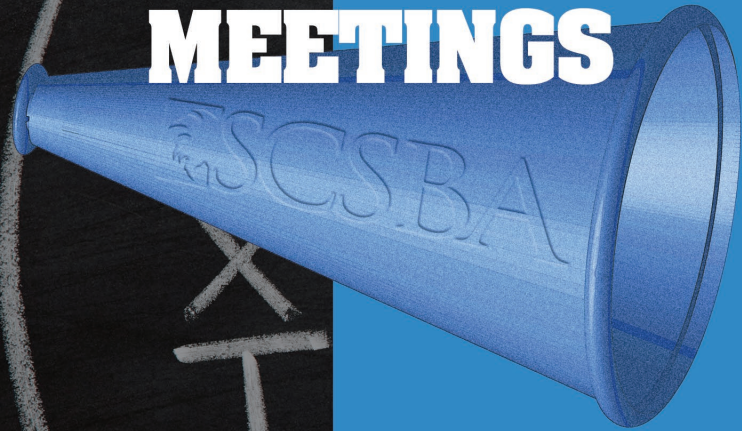
- 'UNDERPERFORMING' 65% OR MORE SCHOOLS RATED UNSATISFACTORY OR BELOW AVERAGE
- PLACED INTO TIERED ASSISTANCE SYSTEM, TURNAROUND PLAN
- TAKEOVER CRITERIA:
 - UNPERFORMING FOR 3 CONSECUTIVE YEARS
 - ACCREDITATION DENIED
 - INSUFFICIENT TURNAROUND RESULTS
 - FISCAL EMERGENCY STATUS OR FISCAL MISMANAGEMENT RESULTING IN DEFICIT
- STATE BOARD APPROVAL, NOTIFICATION REQUIREMENTS, APPEAL PROCESS
- LOCAL SCHOOL BOARD IS DISSOLVED



RETURN TO LOCAL CONTROL

- STATE MANAGEMENT CAN MEAN AS MUCH AS 8 TO 10 YEARS OR MORE
- LOCAL FISCAL AUTHORITY TRANSFERRED TO COUNTY COUNCIL
- MUST HAVE 3 CONSECUTIVE, SUSTAINED YEARS OF IMPROVEMENT
- APPOINTED 5-MEMBER INTERIM BOARD SERVE A MINIMUM OF 3 YEARS
- TRANSITION PLAN, PROCESS FOR RETURNING DISTRICT TO LOCAL CONTROL

**REGIONAL
ADVOCACY
MEETINGS**



DEVELOPING A GAME PLAN

DEBBIE ELMORE

SCSBA DIRECTOR OF GOVERNMENTAL
RELATIONS



NO OTHER ELECTED BODY SUBJECT TO DISSOLUTION

- MESSAGE FROM STATE LAWMAKERS: SCHOOL BOARDS ARE DIRECTLY RESPONSIBLE FOR ENSURING THEIR DISTRICT REACHES STATE SCHOOL RATING STANDARDS
- STANDARDS ARE REVIEWED EVERY 5 YEARS AND SET BY THE EDUCATION OVERSIGHT COMMITTEE AND THE STATE BOARD OF EDUCATION – BOTH NON-ELECTED BODIES
- IF SCHOOL BOARDS ARE HELD TO A STANDARD THAT NO OTHER BODY IS HELD TO, CAN WE LEVERAGE THIS FACT TO ADVOCATE FOR CHANGES THAT SCHOOL BOARDS WANT, NEED?

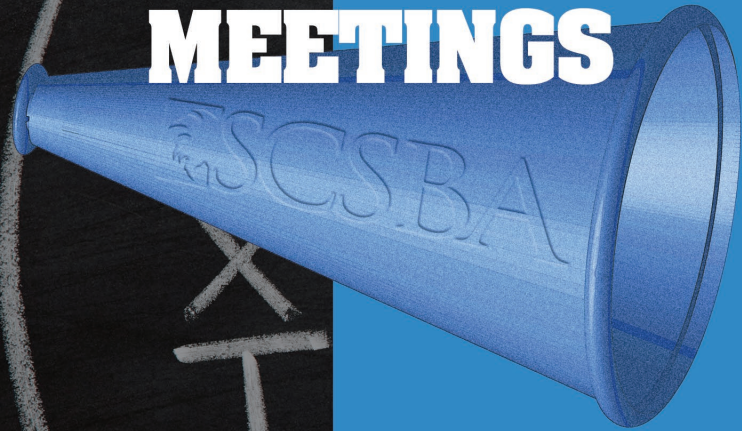
REGIONAL ADVOCACY MEETINGS



WHAT DO SCHOOL BOARDS WANT, NEED?

REVIEW SCSBA'S EXISTING
LEGISLATIVE RESOLUTIONS THAT
DIRECTLY, INDIRECTLY IMPACT
SCHOOL BOARD GOVERNANCE
AND ANSWER THE FOLLOWING:

REGIONAL ADVOCACY MEETINGS



1. THINKING ABOUT YOUR SCHOOL BOARD AND THE CHALLENGING ISSUES THAT YOUR BOARD MUST CONSIDER, IS THERE A RESOLUTION THAT NEEDS TO BE ADDED? IN OTHER WORDS, ARE THERE OTHER CHANGES THAT CAN BE MADE AT THE STATE LEVEL THAT YOU BELIEVE WOULD HELP YOU AS A SCHOOL BOARD MEMBER OR FOR YOUR COLLECTIVE BOARD TO GOVERN MORE EFFECTIVELY OR EFFICIENTLY?
2. REVIEW SCSBA LEGISLATIVE RESOLUTIONS AND ANY NEW PROPOSED RESOLUTIONS AND RATE IN ORDER OF IMPORTANCE, YOUR TOP THREE RESOLUTIONS.

REGIONAL ADVOCACY MEETINGS



KEYS TO VICTORY

DUANE COOPER
CONSULTANT
COOPER GROUP



THREE MAIN KEYS

1. KNOW WHO SERVES IN KEY LEADERSHIP POSITIONS IN THE HOUSE, SENATE AND ON KEY COMMITTEES, SUBCOMMITTEES
2. RELATIONSHIPS, RELATIONSHIPS, RELATIONSHIPS!
3. MAKE IT LOCAL – WHEN ADVOCATING FOR OR AGAINST A BILL, MAKE SURE YOUR MESSAGE FOCUSES ON THE LOCAL SCHOOL DISTRICT IMPACT

1. KNOW THE KEY PLAYERS

- SPEAKER OF THE HOUSE – JAY LUCAS (DARLINGTON CHESTERFIELD, KERSHAW AND LANCASTER COUNTIES)
- PRESIDENT OF THE SENATE – HARVEY PEELER (CHEROKEE, SPARTANBURG, UNION AND YORK COUNTIES)
- SC LEGISLATIVE BLACK CAUCUS – REPRESENTATIVE PATRICIA HENEGAN (MARLBORO, CHESTERFIELD, DARLINGTON COUNTIES)
- HOUSE EDUCATION COMMITTEE – RITA ALLISON (SPARTANBURG, GREENVILLE), COMMITTEE CHAIR; RAYE FELDER (YORK COUNTY), K12 SUBCOMMITTEE CHAIR
- SENATE EDUCATION COMMITTEE – GREG HEMBREE (HORRY, DILLON COUNTIES), COMMITTEE CHAIR
- HOUSE WAYS AND MEANS COMMITTEE – MURRELL SMITH (SUMTER COUNTY), COMMITTEE CHAIR; BILL WHITMIRE (OCONEE COUNTY)
- SENATE FINANCE COMMITTEE – HUGH LEATHERMAN (FLORENCE, DARLINGTON COUNTIES), COMMITTEE CHAIRMAN; SEAN BENNETT (DORCHESTER, BERKELEY, CHARLESTON COUNTIES), K12 SUBCOMMITTEE CHAIR



2. RELATIONSHIPS, RELATIONSHIPS, RELATIONSHIPS!

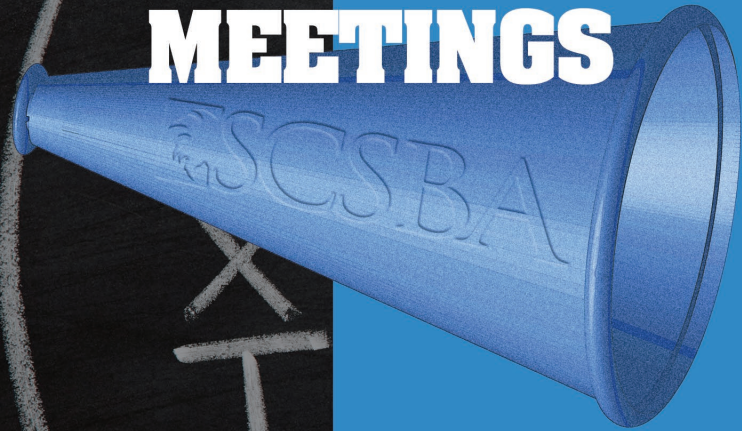
- DON'T LET THE FIRST TIME YOUR LAWMAKERS HEAR FROM YOU IS WHEN YOU EMAIL HIM/HER TO VOTE FOR OR AGAINST A BILL!
- SCSBA ADVOCACY TOOL KIT AND CALENDAR INCLUDES YEAR-ROUND IDEAS TO INVOLVE LAWMAKERS IN YOUR DISTRICT SCHOOLS
- SPEAK WITH THEM AT OTHER COMMUNITY EVENTS, CHURCH



3. MAKE IT LOCAL

- WHEN COMMUNICATING TO YOUR LAWMAKERS ABOUT A BILL, IT IS IMPORTANT TO INCLUDE INFORMATION ABOUT HOW THE BILL WILL IMPACT YOUR DISTRICT
- BE A TEAM PLAYER – WHAT CAN IMPACT ONE SCHOOL BOARD CAN IMPACT ANOTHER
- REMEMBER - YOU ARE THE EXPERT ON PUBLIC EDUCATION IN YOUR COMMUNITY

REGIONAL ADVOCACY MEETINGS



WRAP UP

SCOTT PRICE

PLEASE DON'T FORGET TO COMPLETE YOUR EVALUATION FORM
AND LEAVE IT ON YOUR TABLE