

The background features a large, stylized number '2022' in a light cream color with a dark blue outline. The zero is replaced by a blue upward-pointing arrow. Behind the text are several large, semi-transparent geometric shapes: a yellow arrow pointing up on the left, a blue arrow pointing up in the center, and an orange arrow pointing up on the right. The background is divided into vertical bands of yellow, blue, and orange.

2022

SOUTH CAROLINA
SCHOOL BOARDS
ASSOCIATION

ANNUAL CONVENTION

FEBRUARY 17-20



2022

**Mark your calendars and make plans to attend the
South Carolina School Boards Association's Annual Convention!**

**The largest training event of the year will bring together
outstanding experts and practitioners in school board governance,
communications and leadership.**

SCSBA.ORG

GENERAL INFORMATION

BOARD CHAIR WORKSHOP

Thursday, February 17

Gain practical skills to effectively lead and manage at SCSBA's annual leadership session specifically for experienced and new board chairs. Held from 8 a.m. to 4 p.m., the workshop focuses on the specific roles, responsibilities and skills needed to address the demanding issues that come with the top job. It is open to superintendents and other interested board members as well. The registration fee, which includes lunch, is \$135 for SCSBA members only.

NEW BOARD ORIENTATION

Thursday, February 17

SCSBA's interactive learning experience for newly elected or appointed board members provides essential skill building presentations and better understanding of the roles and responsibilities of school boards. Held from 8 a.m. to 4 p.m., the orientation is open to SCSBA members only and features a proven and praised line up of topics from ethics and decision making to financial oversight and basic regulations. Participants can comply with the state law requiring new board members to complete new board training free-of-charge and extend their stay to enjoy additional training during the Annual Convention. All other SCSBA members are welcome to attend for \$100 per person, which includes lunch.

General sessions and breakout sessions

From the general session keynote speakers to breakout sessions, this year's convention features information on diversity and inclusion, school board governance, finance and more.

Dress code

Dress code throughout the convention is casual. Dressing in layers is recommended, as some meeting rooms may be a little cool.

Trade show

Take home a wealth of ideas and product information from the more than 50 exhibitors, including architectural firms, food service providers, suppliers of instructional materials and more. Trade show hours are Friday, 7:30 - 11 a.m. and 12:15 - 3:30 p.m. and Saturday, 7:30 -11:30 a.m. To find out who is going to be at the trade show, visit the Annual Convention web-page: scsba.org/annual-convention.

Student performances

Various student performance groups will showcase their talents virtually throughout the convention. Those scheduled to perform include: Steel Knights Pan Ensemble, Richland One; Duncan Elementary School of the Arts, Spartanburg District Five Schools; Orangeburg-Wilkinson High School, Orangeburg County School District; River Bluff High School Chamber Singers and Chamber Orchestra, Lexington County School District One; and Waccamaw Middle School Concert Band, Georgetown County Schools.

Registration

The registration fee through January 19, 2022, is \$275 per SCSBA member. Cancellations and registrations after the deadline will be charged an additional \$25.

To prevent duplicate registrations, invoicing and credit card charges, SCSBA's online conference registration process is as follows:

- School board members must register through their board secretary
- All others may register by clicking on the "register now" link at scsba.org/annual-convention.

For more information, contact Gwen Hampton at ghampton@scsba.org or 1.800.326.3679.

Cancellations

Cancellations must be made in writing and emailed to Gwen Hampton by January 19, 2022. Cancellations and registrations after the deadline will be charged an additional \$25.

Boardmanship Institute credit

- Board Chair Workshop: 10 points, 5 hours
- New Board Orientation: 5 points, 5 hours
- Annual Convention: 15 points, 14 hours

Convention hotel

The Hilton Head Marriott is located at 1 Hotel Circle on Hilton Head Island. A nightly room rate of \$146, single or double, plus taxes and fees, is available through January 19, or when the room block is full, whichever comes first. The reservation process, including instructions, was provided to board secretaries.

Complimentary breakfast for two

Attendees staying in the SCSBA contracted room block at the Hilton Head Marriott will receive a complimentary grab and go breakfast for two beginning at 6:30 a.m. on Friday, Saturday and Sunday in the Sabal Palm ballroom.

NOTE: *Complimentary breakfast is for those with reservations within the SCSBA block of rooms only.*

Directions

Directions from I-95 South: Take SC Exit 8 (North and South), Highway 278, follow sign to Hilton Head and continue on Highway 278, approximately 18 miles to the bridge, stay to the right for business district and go another eight miles to Palmetto Dunes Resort. Turn left at the Palmetto Dunes traffic light. The Marriott is located one mile inside Palmetto Dunes. Turn left before the guard gate.

Be sure to check scsba.org regularly for the latest convention details, including speaker information and a list of exhibitors.

PRE-CONVENTION PROGRAMS

Board Chair Workshop

Learn about the chair's leadership role through skill-building sessions. Attendance may require a room reservation for Wednesday night. The registration fee for SCSBA members is \$135 and includes lunch. Registration is for SCSBA members only.

Thursday, February 17

8 - 8:30 a.m.

Registration and beverage break

● Co-sponsored by Halligan Mahoney & Williams, P.A.

8:30 - 9 a.m.

Welcome and purpose

Gail Hughes, *SCSBA President-elect, Dorchester School District Two*

9 - 10 a.m.

"The Mock Meeting from Hades"

This session will give attendees the opportunity to practice parliamentary perfection. Novice and intermediate level board members will have the chance to show what they know and strut their stuff on some easy and some challenging problems that are often encountered during organizational meetings. And happily, there are no real issues or test scores to endure if you make a mistake during "The Mock Meeting from Hades".

Phil Ashley, *Board Member, Anderson School District Two*

Carolyn Bolden, *Board Chair, Jasper County School District*

Michele Branning, *SCSBA Secretary/Treasurer, Fort Mill Schools*

Charles Govan, *SCSBA Board Member, Darlington County School District*

Lisa Wells, *SCSBA Board Member, Greenville County Schools*

Moderator: Helen McFadden, *Parliamentarian, Consultant*

10 - 10:15 a.m.

Beverage break

● Co-sponsored by Halligan Mahoney & Williams, P.A.

10:15 - 11:15 a.m.

The role of the board chair in navigating common pitfalls

During this interactive session, we'll focus on how board chairs can assist their

board with responding to common legal issues. Topics of discussion will include FOIA, superintendent hiring and evaluations, the board's role in personnel matters and handling the media.

Andrea E. White, Esquire, *White & Story, LLC*

11:15 a.m. - 12:15 p.m.

Polished policy practice

This session will explore the importance of a district's policy and the school board's role in policy implementation. Participants will learn how to determine when new or updated policies are needed and analyze characteristics of effective policies. Board members will also receive an overview of SCSBA policy services.

Stephanie N. Lawrence, Esq., *Director of Policy and Legal Services, SCSBA*

12:15 - 1:15 p.m.

Lunch (Included in registration)

● Co-sponsored by White & Story, LLC

1:30 - 2:30 p.m.

Take this job and LOVE it!

It's not always easy to have a positive attitude towards our jobs, our colleagues, or ourselves. In this session, we'll look at where we are in relation to burnout and consider some of the factors that influence how we look at ourselves, co-workers, the public and our job. Participants will leave with some immediately useful tips to motivate ourselves and those we influence, and to cope with stresses we face as board members.

Iwana Guess Ridgill, Ph.D., *Programs with an oRIDGILLnal touch*

2:30 - 2:45 p.m.

Beverage break

● Co-sponsored by Halligan Mahoney & Williams, P.A.

2:45 - 4 p.m.

Take this job and LOVE it! (continued)

Iwana Guess Ridgill, Ph.D., *Programs with an oRIDGILLnal touch*

New Board Orientation

This day-long, interactive session, open to SCSBA members only, features information on the roles and responsibilities of school boards and board members. Attendance may require a room reservation for Wednesday night. There is no cost for newly-elected or appointed board members. For all other SCSBA members, the fee is \$100, which includes lunch.

Thursday, February 17

8 - 8:30 a.m.

Registration and beverage break

● Co-sponsored by McMillan Pazdan Smith Architecture

8:30 - 9 a.m.

Welcome and about SCSBA

Scott T. Price, *SCSBA Executive Director*

Jamie Devine, *SCSBA President, Richland One*

9 - 10 a.m.

Understanding roles and responsibilities

- Setting the vision
- Establishing the structure and environment
- Identifying accountability measures and monitoring progress
- Being an advocate for schools and students
- Fostering positive board/superintendent relationships
- Adhering to a code of ethics

ElizaBeth D. Branham, Esquire, *SCSBA Past President, Lexington School District Two*

10 - 10:15 a.m.

Beverage break

● Co-sponsored by McMillan Pazdan Smith Architecture

10:15 - 11:15 a.m.

School Board Ethics

In this session, you will get an overview of the Ethics Reform Act with an emphasis on the rules of conduct for new school board members.

Scott Winburn, *White & Story, LLC*

11:15 a.m. - 12:15 p.m.

School finance 101

Come hear a review of the revenue sources available to school districts with an emphasis on local and state funding. We will discuss property taxes, the Education Finance Act and other issues currently impacting the funding of education in South Carolina.

Mellanie Jinnette, *Chief Financial Officer, Chester County School District*

12:15 - 1:15 p.m.

Lunch (Included in registration)

● Co-sponsored by White & Story, LLC

1:30 - 2:30 p.m.

The South Carolina Freedom of Information Act: what you need to know

Join us for a review of the basic requirements of South Carolina's FOIA, focusing on school board obligations regarding board meetings and the disclosure of public records.

Kathryn L. Mahoney, Esquire, *Halligan Mahoney & Williams, P.A.*

Vernie L. Williams, Esquire, *Halligan Mahoney & Williams, P.A.*

2:30 - 2:45 p.m.

Beverage break

● Co-sponsored by McMillan Pazdan Smith Architecture

2:45 - 4 p.m.

"The Mock Meeting from Hades"

This session will give attendees the opportunity to practice parliamentary perfection. Novice and intermediate level board members will have the chance to show what they know and strut their stuff on some easy and some challenging problems that are often encountered during organizational meetings. And happily, there are no real issues or test scores to endure if you make a mistake during "The Mock Meeting from Hades".

Phil Ashley, *Board Member, Anderson School District Two*

Carolyn Bolden, *Board Chair, Jasper County School District*

Michele Branning, *SCSBA Secretary/Treasurer, Fort Mill Schools*

Charles Govan, *SCSBA Board Member, Darlington County School District*

Lisa Wells, *SCSBA Board Member, Greenville County Schools*

Moderator: Helen McFadden, *Parliamentarian, Consultant*

4 - 4:30 p.m.

Workshop closing and door prizes

Jamie Devine, *SCSBA President, Richland One*

2022 ANNUAL CONVENTION

THURSDAY, FEBRUARY 17

4:30 - 7 p.m.

Convention registration

FRIDAY, FEBRUARY 18

7:30 - 8:30 a.m.

Beverage break

Note: Only convention attendees staying in SCSBA's contracted room block in the Marriott will receive complimentary grab and go breakfasts for two beginning at 6:30 a.m. on Friday, Saturday and Sunday in Sabal Palm Ballroom.

7:30 a.m. - 4:30 p.m.

Registration

7:30 - 11 a.m.

Trade show

8:30 - 10 a.m.

First general session

- Co-sponsored by Halligan Mahoney & Williams, P.A.

Welcome

Jamie Devine, SCSBA President, Richland One

Pledge of Allegiance

Introduction of SCSBA Board of Directors

Student performance

Steel Knights Pan Ensemble, Richland One

No Excuses

Kyle Maynard, motivational speaker, best selling author, award-winning extreme athlete

10 - 11 a.m.

Refreshment break

- Co-sponsored by SSOE | Stevens & Wilkinson

11 a.m. - 12:15 p.m.

Breakout sessions (Choose one of three topics.)

12:15 - 1:30 p.m.

Lunch on your own

For your convenience, grab-and-go lunch will be available in the foyer and can be purchased with cash, credit card or room charges. Marriott restaurants will also be open.

12:15 - 3:30 p.m.

Trade show

1:30 - 2:45 p.m.

Breakout sessions (Choose one of three topics.)

2:45 - 3:15 p.m.

Refreshment break

- Co-Sponsored by Allspring Global Investments and Wells Fargo

3:15 - 4:15 p.m.

Breakout sessions (Choose one of three topics.)

SATURDAY, FEBRUARY 19

7:30 - 8:30 a.m.

Beverage break

● *Co-sponsored by Duff Freeman Lyon, L.L.C.*

Note: Only convention attendees staying in SCSBA's contracted room block in the Marriott will receive complimentary grab and go breakfasts for two beginning at 6:30 a.m. on Friday, Saturday and Sunday in Sabal Palm Ballroom.

7:30 - 11:30 a.m.

Trade show

7:30 a.m. - 3 p.m.

Registration

8:30 - 10:30 a.m.

Second general session

Welcome and introductions

Gail Hughes, *SCSBA President-elect, Dorchester School District Two*

Student performance

Duncan Elementary School of the Arts, *Spartanburg District Five Schools*

Recognition of SCSBA Past Presidents

Recognition of SCSBA Boardmanship Institute Level 6

recipients (Level 6 is the highest level of Boardmanship Institute recognition.)

Recognition of SCSBA President's Club sponsors

Video greeting from Amy Carter the 2022 South Carolina Teacher of the Year

Student Performance

Orangeburg-Wilkinson High School, *Orangeburg County School District*

The Hidden Biases of Good People: Implications for Individuals and Organizations

Dr. Bryant T. Marks, Sr., *Founder and Chief Equity Officer of the National Training Institute on Race and Equity*

10:30 - 11:30 a.m.

Refreshment break and vendor door prizes

11:30 a.m. - 12:30 p.m.

Breakout sessions (Choose one of three topics.)

12:30 - 2 p.m.

Lunch on your own

For your convenience, grab-and-go lunch will be available in the foyer and can be purchased with cash, credit card or room charges. Marriott restaurants will also be open.

2 - 3 p.m.

Breakout sessions (Choose one of three topics.)

SUNDAY, FEBRUARY 20

7:30 - 8:30 a.m.

Beverage break

Note: Only convention attendees staying in SCSBA's contracted room block in the Marriott will receive complimentary grab and go breakfasts for two beginning at 6:30 a.m. on Friday, Saturday and Sunday in Sabal Palm Ballroom.

7:30 a.m. - 12 p.m.

Registration

8:30 - 11:30 a.m.

Closing general session

Welcome

Michele Branning, *SCSBA Secretary/Treasurer, Fort Mill Schools*

Student performance

River Bluff High School Chamber Singers and Chamber Orchestra, *Lexington County School District One*

Video Greeting from Kathy Hipp, the 2022 SCASA Superintendent of the Year

Student performance

Waccamaw Middle School Concert Band, *Georgetown County School District*

How shifting your perspective can dramatically boost your potential

Kelsey Tainsh, *Motivational speaker*

FEATURED SPEAKERS

Kyle Maynard is an entrepreneur, speaker, best selling author, award-winning extreme athlete and the first man to bear crawl to the top of the highest mountain in Africa, Mount Kilimanjaro (19,340 feet), and the summit of Argentina's Mount Aconcagua (22,838 feet), the highest peak in both the Western and Southern Hemispheres. Born with a rare condition, known as congenital amputation, that left him with arms that end at the elbows and legs that end near his knees, he learned early on to live life independently and without prosthetics. Kyle thrives on physical challenges and is a champion wrestler, CrossFit Certified Instructor and gym owner, competitive Mixed Martial Arts fighter, world record-setting weightlifter and skilled mountaineer. He is on a mission to make the world a better place and to inspire others to do the same by sharing his story and living by example. He travels across continents, speaking to thousands of executives and students, athletes and warriors, to share his "No Excuses" philosophy. He is a humanitarian who passionately supports numerous charities, and commits time and resources to work with wounded and recovering U.S. military veterans. Kyle is the New York Times best selling author of his life story, "No Excuses," and the focus of the moving



Kyle Maynard

ESPN documentary, "A Fighting Chance." His story has been featured in countless television programs and editorials, which have been viewed by millions around the world.

Dr. Bryant T. Marks, Sr. is a minister, researcher, trainer, award-winning educator and former member of the Obama Administration. He is the Founder and Chief Equity Officer of the National Training Institute on Race and Equity and a tenured professor of Psychology at Morehouse College. Between 2017 and 2021, Dr. Marks provided implicit bias training to over 100,000 employees and volunteers in law enforcement; city, county and federal government; corporations; education; and healthcare. Dr. Marks holds a Bachelor of Arts degree in psychology and a minor in economics from Morehouse College, and a Master's and Ph.D. in social psychology from the University of Michigan. Dr. Marks conducts research and



Dr. Bryant T. Marks, Sr.

professional development in the areas of diversity and implicit bias, black male psychology and development, and personal passion and productivity.

Kelsey Tainsh has been through more in her 31 years than most will endure in a lifetime. Successfully overcoming a brain tumor at only 5 years of age, Kelsey went on to be a happy, healthy kid and a champion athlete. Ten years later, at 15, it all came crashing down when the tumor returned followed by a crippling stroke. Her friends had disappeared, her right side didn't function and she became paralyzed with fear and self-doubt. Despite her



Kelsey Tainsh

significant physical challenges, she worked hard to pull herself up and charged back into life graduating magna cum laude from the University of Florida and going on to work for one of the most recognized companies in the world, The Coca-Cola Company. Today, this remarkable young woman has become a champion for the rest of us. An acclaimed professional speaker, Tainsh travels the world speaking to organizations and corporations about the power of persistence and perspective.

UPCOMING CONFERENCES

April 27, 2022

Day at the Capitol

Columbia, SC

June 9, 2022

New Board Orientation, Make-up

Columbia, SC

December 3-4, 2022

Legislative and Advocacy Conference

Charleston, SC

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TWITTER.COM/SCSBA

FACEBOOK.COM/SCSBA

FEBRUARY 17-20, 2022

STUDENT PERFORMERS



First General Session
Steel Knights Pan Ensemble, Richland One



Closing General Session
*River Bluff High School Chamber Singers and Chamber Orchestra,
Lexington County School District One*



Second General Session
*Duncan Elementary School of the Arts,
Spartanburg District Five Schools*



Closing General Session
Waccamaw Middle School Concert Band, Georgetown County Schools



Second General Session
*Orangeburg-Wilkinson High School, Orangeburg County
School District*



**SOUTH CAROLINA
SCHOOL BOARDS ASSOCIATION**

**2022
ANNUAL
CONVENTION**

**FEBRUARY 17-20
HILTON HEAD MARRIOTT
HILTON HEAD ISLAND**

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