



**marketing opportunities
from the south carolina
school boards association**

**we're
better
together!**

membership

Make your business marketing dollars go further by joining the South Carolina School Boards Association as an Associate Member. SCSBA is a 501(c) 3 organization, which makes your contributions tax deductible. SCSBA relies on business partner support to expand program offerings, services and training to school board members. Membership demonstrates your support of public schools and those who serve them.

Membership allows your business to:

- Network directly with more than 700 school board members and superintendents across the state who spend billions of dollars annually to equip and maintain more than 1,100 school buildings and provide educational opportunities to more than 650,000 public school students.
- Receive a variety of special opportunities and services.
- Gain insight into the latest developments in education.
- Demonstrate your support for public education.

The **Associate Member program** is open to businesses or individuals representing education, law, accounting, construction, computer software and more. SCSBA provides two types of associate memberships - Standard Associate and Special Associate.

standard associate (annual cost: \$500)

membership includes:

- Promotional materials of SCSBA statewide training workshops
- One subscription to SCSBA publications including the popular electronic news clipping service featuring education and political news stories in SC newspapers, the electronic Focus newsletter, Legislative Update and other special issue publications.
- Gift for new Associates

- Directory listing on the SCSBA website
- Directory listing in the annual convention program
- Participant list for statewide workshops (upon request)

special associate (annual cost: \$1,200)

membership includes all other benefits listed for the standard associate and an expanded convention package, including an exhibit booth, full-page ad in the convention program and website link.

president's club

The challenges school board members and educators face to raise student achievement have never been greater. Increasing federal and state mandates, combined with decreasing revenues, make education service a daunting task.

Your membership in the prestigious SCSBA President's Club allows SCSBA to provide invaluable statewide training and networking opportunities for the district's leadership team — the school board and superintendent.

President's Club membership not only shows your support for South Carolina's public schools, it also provides an unprecedented opportunity to share information about your company or organization and to talk with educational decision makers.

There are three levels in the President's Club: Gold, Silver and Bronze. All three level sponsors can select to sponsor events during SCSBA's statewide conferences, including annual convention. Depending on your level of participation, your company also receives a variety of special opportunities, services and valuable information as follows:

gold level (\$10,000)

- Special Associate Membership
- Introduction and signage at the sponsored event
- President's Club sign noting your company's level of sponsorship at all statewide events
- Year-round listing on President's Club web page with company logo, contact information and link to your company website

Annual Convention

- special recognition and opportunity to present greetings during the convention
- eight complimentary registrations to the annual convention
- distribution of company literature or promotional item in convention packet

silver level (\$6,000)

- Associate Membership
- Introduction and signage at the sponsored event
- President's Club sign noting your company's level of sponsorship at all statewide events
- Year-round listing on President's Club web page with link to your company website
- Distribution of company literature or promotional item in annual convention packets
- Four complimentary registrations to annual convention

bronze level (\$3,700)

- Associate Membership
- Introduction and signage at the sponsored event
- President's Club sign noting your company's level of sponsorship at all statewide events
- Year-round listing on President's Club web page with link to your company website

annual convention and statewide conferences

Take advantage of numerous sponsorship and other marketing opportunities at SCSBA's premiere event - the annual convention - or at other statewide conferences throughout the year. The annual convention and other conferences attract school board members and superintendents from across the state. Some of the opportunities may include sponsoring speakers, breaks, or specialty items. Don't miss the chance to let school leaders know about your company and the products or services you offer.

join or renew online

Joining or renewing your membership is easy. Just click the "scsba" tab at scsba.org and choose "partner with us," then "associate" from the drop-down menus. Complete the online application form and submit payment.

facebook.com/scsba

twitter.com/scsba

scsba.org

**partner
with us!**