

THE SOUTH CAROLINA SCHOOL BOARDS ASSOCIATION  
PRESENTS

# BEYOND THE BASICS

## Board Member Toolkit: The Work of Teams

Thursday, October 13, 2022, • 9 a.m. – 3:30 p.m.. • SCSBA Training Center

School board members are the face of their districts, and the mantle of responsibility they carry is heavy. Every word and every action are subject to public review, and they must lead as one member of a collective board with an equal voice in decisions affecting the most precious resource of our society — our children.

Teams find success when they are collaborative and cohesive. When everyone understands how they contribute individually to the group's success, they are likely to work according to their strengths and interests. When clear goals are set, and everyone is willing to own their part in reaching them, trust is built as relationships are forged. In this team-building session, participants learn what it takes to be a vital and productive contributor to the team. This interactive session engages the audience in exercises that improve communications, build greater self-awareness, and manage conflict on any team.



**Betty M. Parker , CPTD**

Betty is the President and Owner of Sharper Development Studios, Inc. founded in 2006 . She is a professional speaker, author, and trainer. She holds a degree in broadcast journalism from Louisiana State University.

She is a communications expert with over 30 years' experience. Betty began her career as a trainer in 1998 in the biotech industry. She is the 2013 winner of the small business accelerator program Count Me In and multiple award winner of Wiley's Partner programs for Everything DiSC® products facilitation. Betty is the author of a new book;

*Crushing Goliath: Winning Practices  
for Slaying GIANT People Problems.*

She is a Certified Professional in Talent Development (CPTD) and a Certified Professional Coach.

**Seats are limited to 50 participants, so register now!**