

**SOUTH CAROLINA
SCHOOL BOARDS ASSOCIATION**

20

24

**A N N U A L
CONVENTION**

FEB. 15-18, 2024

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**SOUTH CAROLINA
SCHOOL BOARDS ASSOCIATION**

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**ANNUAL
CONVENTION**

FEB. 15-18, 2024

**HILTON HEAD MARRIOTT
HILTON HEAD ISLAND, S.C.**



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SCSBA President's Welcome

Welcome to the South Carolina School Boards Association's 2024 Annual Convention!

Greetings to all of you! On behalf of the SCSBA Board of Directors, welcome to this year's Annual Convention, the most well-attended meeting of the Association. At this premier gathering, you can expect a weekend chock-full of relevant training sessions and networking opportunities.



Once again, SCSBA has provided a lineup of presenters and trainers to address our ever-changing area of service as school board members. From board governance and effective leadership to education equity and community engagement, this weekend is designed to equip all of us with the skills to facilitate enhanced student outcomes.

My mantra as president is, "Be the adult you needed when you were younger." Whether it is advocating, legislating or policymaking, be sure to do it all civilly and for the benefit of the students in the districts where you serve. My challenge for you this weekend is to learn something and go home and practice it for the well-being of your constituents, all while maintaining a posture commensurate with the wonderful privilege we have been afforded as school board members. You have impact far beyond what you are aware, so make it count!

I also encourage you to visit the convention Trade Show, where vendors will provide a wealth of ideas and information.

During the weekend, follow SCSBA on Facebook, Instagram and Twitter and share your experiences on social media using the hashtag #SCSBA2024AC.

Michele Branning
SCSBA President
Fort Mill School District



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Table of Contents

11	List of sponsors
12	Agenda at a glance
17	Registration and information
19	Trade show hours
19	Boardmanship Institute credit
21	Student performances
25	Speakers
33	Upcoming events
33	Thursday, Feb. 15
33	Friday, Feb. 16
43	Saturday, Feb. 17
53	Sunday, Feb. 18
61	Past Presidents
65	Service Award recipients
69	Boardmanship Institute Level 6 recipients
70	President's Club sponsors
71	Associates
71	Special Associates
75	Affiliates
77	Officers
77	Board of Directors
79	Staff
83	Exhibitors
107	Trade show diagram
121	Notes pages

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Agenda at a Glance

Thursday, Feb. 15

8 a.m. - 4 p.m.

Board Chair Workshop - *Ballrooms DEF*

8 a.m. - 4 p.m.

New Board Orientation - *Ballrooms ABC*

4:30 - 7 p.m.

Convention registration - *Foyer*

Friday, Feb. 16

7:30 - 8:30 a.m.

Beverage break - *Exhibits area*

7:30 a.m. - 4:30 p.m.

Registration - *Foyer*

7:30 - 11 a.m.

Trade show - *Exhibits area*

8:30 - 10:15 a.m.

First general session - *Ballrooms A-F*

10:15 - 11 a.m.

Refreshment break - *Exhibits area*

11 a.m. - 12:15 p.m.

Second general session - *Ballrooms A-F*

12:15 - 1:30 p.m.

Lunch on your own

For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit or room charges. Marriott restaurants will also be open.

12:15 - 3:30 p.m.

Trade show - *Exhibits area*

1:30 - 2:30 p.m.

Breakout sessions - *Ballrooms A-F, Sabal Palm*
(Choose one of three topics.)

2:30 - 3 p.m.

Refreshment break - *Exhibits area*

3 - 4 p.m.

Breakout sessions - *Ballrooms A-F, Sabal Palm*
(Choose one of three topics.)

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Agenda at a Glance

Saturday, Feb. 17

7:30 - 8:30 a.m.

Beverage break - *Exhibits area*

7:30 a.m. - 3 p.m.

Registration - *Foyer*

7:30 - 11:30 a.m.

Trade show - *Exhibits area*

8:30 - 10:30 a.m.

Third general session - *Ballrooms A-F*

10:30 - 11:30 a.m.

Refreshment break - *Exhibits area*

Door prize winners posted - *Exhibits area*

11:30 a.m. - 12:30 p.m.

Breakout sessions - *Ballrooms A-F, Sabal Palm*
(Choose one of three topics.)

12:30 - 2 p.m.

Lunch on your own

For your convenience, grab-and-go lunch will be available in the foyer for purchase by cash, credit, or room charges. Marriott restaurants will also be open.

2 - 3 p.m.

Breakout sessions - *Ballrooms A-F, Sabal Palm*
(Choose one of three topics.)

3:15 - 4:15 p.m.

S.C. Caucus of Black School Board Members meeting - *Ballrooms ABC*
(Open to all convention participants)

5 - 6:30 p.m.

Reception - *Ballroom J*

Sunday, Feb. 18

7:30 - 8:30 a.m.

Beverage break - *Foyer*

8:30 - 11:30 a.m.

Closing general session - *Ballrooms A-F*

#scsba2024ac

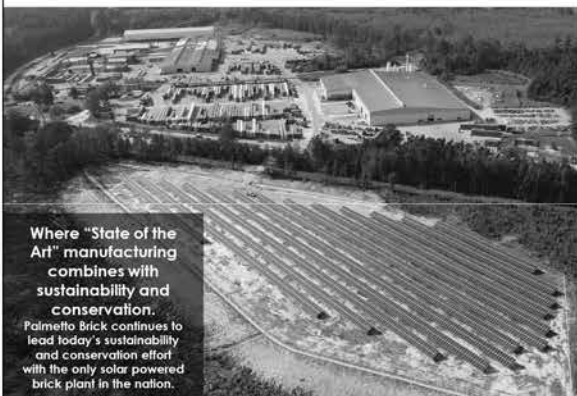
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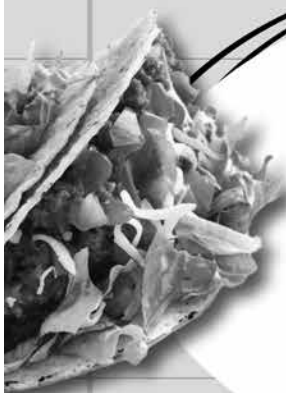


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Registration & Information

Everyone attending the convention must register, including participants, guests, directors and officers. Exhibitors do not need to register; they are pre-registered for the trade show only.

The convention registration desk serves as an information center. The SCSBA staff will be happy to help with any questions or concerns.

Registration hours

Thursday, 4:30 - 7 p.m.

Friday, 7:30 a.m. - 4:30 p.m.

Saturday, 7:30 a.m. - 3 p.m.

Name badge

Your name badge verifies your registration and must be worn at all times.

Messages

Messages for attendees can be retrieved or left at the registration desk. We are unable to page attendees.

Cell phones

As a courtesy to others, please turn off phones or set them to an inaudible mode during sessions and events. Please move away from the sessions and events area during phone conversations to avoid disrupting the speaker and other convention attendees.

Breakfast

Attendees staying in the SCSBA contracted room block at the Hilton Head Marriott will receive a complimentary breakfast for two beginning at 6:30 a.m. on Friday, Saturday and Sunday in the Sabal Palm Ballroom.

Lunch

On Friday and Saturday, lunch will be on your own. For your convenience, there will be cash, credit, or room charge grab-and-go lunches available in the foyer on Friday and Saturday. The restaurants at the Hilton Head Marriott will also be serving lunch.

Evening Reception

Before heading out to dinner, join conference attendees and SCSBA staff from 5 - 6:30 p.m. for a networking reception including heavy hors d'oeuvres, music and door prizes.



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Registration & Information

Trade show hours

Visit the exhibit area to see the latest in education products and services. Many vendors offer demonstrations, samples and of course, door prizes! The participation and support of exhibitors and sponsors help to underwrite convention costs and are greatly appreciated. The last chance to register for exhibit door prizes is 8:30 a.m. on Saturday.

Friday, 7:30 - 11 a.m. and 12:15 - 3:30 p.m.

Saturday, 7:30 - 11:30 a.m.

Door prize opportunities

Join other attendees in the exhibit area during the Saturday morning refreshment break when many exhibitors give away door prizes. Names of prize winners are displayed on the bulletin board in the exhibit area. Winners can claim their prize by bringing the form displaying their name to the exhibitor's booth. All door prizes must be claimed by 11 a.m. on Saturday.

Winners of door prizes being awarded during the Saturday evening reception and the Sunday morning general session must be present to claim their prize.

Participate in the vendor signature game and become eligible for two \$100 cash prize drawings during Sunday's general session. Look for the vendor signature sheet in your convention tote bag, obtain a signature from the vendors and return the completed sheet to the registration desk by Saturday at 12:30 p.m.

SCSBA Policy and Legal Services' annual drawing for one non-subscribing district to win a waiver of the one-time start-up fee (\$4,175) for online policy services and/or one subscribing district to win a free year of annual maintenance fees (\$1,950) will be held at Sunday's general session. You must be present to win. Please see the form in your tote bag for more information.

Boardmanship Institute credit

Board Chair Workshop

5 points and 5 hours of training

New Board Orientation

5 points and 5 hours of training

Annual Convention

10 points and 10 hours of training



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Registration & Information

Student performances

Various student performance groups will showcase their talents virtually throughout the convention.

Friday morning

Pathway- District Wide Middle School Steel Drummers, *Dorchester School District Two*

Saturday morning

Laurens District 55 High School Orchestra, *Laurens County School District 55*

Sunday morning

York County High School Concert Choir, *York School District One*

Sandy Run Band, *Calhoun County School District*

scsba mission statement

The mission of the South Carolina School Boards Association is to be the leading voice advocating for quality public education while ensuring excellence in school board performance through training and service.

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Keynote speakers

Chuck Underwood

Founder/Principal, The Generational Imperative, Inc.



Chuck Underwood is one of the half-dozen people who pioneered and then popularized the field of generational study and with it, generational business strategies. He has more than three decades of full-time research and application and services audiences throughout America, Canada and Europe as the world's best presenter of generational strategies.

He trained in qualitative research methodology at The Burke Institute and conducts primary generational research for his clients and his own firm. His education clients, coast to coast, include dozens of four-year universities, community colleges, trade schools and national and regional education associations.

Underwood's 800-page book, *America's Generations In The Workplace, Marketplace and Living Room*, is the most comprehensive presentation of generational business strategies and personal-life dynamics ever published. Underwood is the host of the Public Broadcasting Station's (PBS) mini-series *America's Generations With Chuck Underwood*, the first such series in the history of national television.

Pete Martinez

Chairperson and CEO of the SIVOTEC



Pete Martinez serves as chairperson and chief executive officer (CEO) of the SIVOTEC family of companies and chairperson of RaiseLink, a high innovation enterprise at the intersection of Artificial Intelligence (AI), data analytics, financial technology and health. An international entrepreneur, Martinez has led high impact initiatives in education, advanced technology and business consulting.

During his 32-year tenure with IBM, Martinez was vice president of Global Business Services and



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Keynote speakers

the senior location executive for IBM South Florida. He led a 1,700-person organization composed of consultants, hardware and software developers, industry specialists and sales leaders. He led projects in the areas of advanced research, supercomputing and information-based medicine. Martinez is a research affiliate at the Massachusetts Institute of Technology (MIT) and is a visiting professor at Florida Atlantic University (FAU) and Florida International University (FIU).

Martinez has more than 30 patents and technical publications in AI, computer architecture, robotics, optical disks and display technology.

Dr. Jim Johnson

Distinguished Professor of Strategy and Entrepreneurship and Director, Urban Investment Strategies Center

James H. Johnson Jr. is the William R. Kenan Jr. Distinguished Professor of Strategy and Entrepreneurship in the Kenan-Flagler Business School and director of the Urban Investment Strategies Center in the Frank Hawkins Kenan Institute of Private Enterprise at the University of North Carolina at Chapel Hill (UNC Chapel Hill).



His research interests include community and economic development, the effects of demographic changes on the U.S. workplace, interethnic minority conflict in advanced industrial societies, poverty and public policy in urban America and workforce diversity issues. He has published more than 100 scholarly research articles and three research monographs and has co-edited four theme issues of scholarly journals on these and related topics. Currently, he is researching strategies to combat hyper-segregation, persistent and concentrated poverty and gentrification-induced residential and economic dislocations in U.S. cities.

He received his Ph.D. from Michigan State University, his master's from the University of Wisconsin at Madison and his bachelor's from North Carolina Central University (NCCU).

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Keynote speakers

Freebird McKinney

*Director of Partnership
Development for Participant
Learning*



Freebird McKinney is a village teacher and global educator. As the 2018 North Carolina Teacher of the Year, he had the honor of inspiring countless young men and women inside and outside of the classroom, both in public high schools for 17 years and at Elon University as a School of Education adjunct professor.

Previously, in his role as the director of Government and Community Affairs for the North Carolina State Board of Education, McKinney worked with the North Carolina Department of Public Instruction (DPI), the North Carolina General Assembly and school districts and education partners statewide in creating opportunities for teachers and students to see themselves as educator diplomats who are transforming communities and the world toward a collective future.

As the director of partnership development for Participant Learning, McKinney is continuing to actualize his passion for global education by supporting partner districts and sharing the benefits of the global leaders framework in developing global skills in students.

Dr. Rick Maxey

*Superintendent of Horry County
Schools (HCS)*



With 38 years of experience in teaching and educational leadership, Dr. Rick Maxey became superintendent of HCS in June of 2015. He is the 2024 S.C. Superintendent of the Year. Previously, Dr. Maxey was the deputy superintendent for HCS for more than three years, where he supervised district operations in the areas of facilities, food services, student affairs and transportation.

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Keynote speakers

Dr. Maxey has a solid foundation of educational leadership experience at the district level, having been HCS executive director for both middle and secondary schools. He also served as a principal specialist for support services, where he supervised the Department of Special Education. Before he began working as a district-level administrator, Dr. Maxey was the principal of Conway and Carolina Forest high schools. He also served as assistant principal and technology coordinator at Loris High School where he also taught English.

Dr. Maxey earned master's and doctoral degrees in educational leadership from the University of South Carolina and master's and bachelor's degrees in English from Clemson University.

Michelle Atkinson

English Teacher, Horry County Schools (HCS)



Michelle "Renee" Atkinson is the 2024 South Carolina Teacher of the Year and the 2023 Horry County Schools (HCS) Teacher of the Year. Atkinson has worked more than 21 years in the public school system in South Carolina, 17 of which have been in Horry County.

In 2002, she received a bachelor's degree from Clemson University in history with a minor in English and her teaching certification in secondary English. In 2004, she received a master's in education from Francis Marion University in secondary English. In 2009, she received National Board Certification in English/language arts with a focus on adolescence and young adults. In 2013, she received her Education Specialist Degree in curriculum and instruction from Liberty University.

Atkinson teaches Advanced Placement (AP) literature and composition, AP language and composition and International Baccalaureate (IB) English A: Literature. Additionally, she has served as a reader and examiner for both the College Board and IB.

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2024 Events

April 10, 2024

Day at the Capitol, *Columbia, S.C.*

June 6, 2024

New Board Orientation, Make-up, *Columbia, S.C.*

Aug. 9-10, 2024

School Law, *Charleston, S.C.*

Oct. 10, 2024

Beyond the Basics, *Columbia, S.C.*

Oct. 23-25, 2024

Risky Business, *Hilton Head Island, S.C.*

Dec. 7-8, 2024

Legislative Advocacy Conference & Delegate Assembly, *Charleston, S.C.*

Schedule: Thursday - Friday

Thursday, Feb. 15

8 a.m. – 4 p.m.

Board Chair Workshop - *Ballrooms DEF*



*Co-sponsored by
Halligan Mahoney & Williams, P.A.*

8 a.m. - 4 p.m.

New Board Orientation - *Ballrooms ABC*



*Co-sponsored by
Hood Construction Company*

4:30 - 7 p.m.

Convention registration - *Foyer*

Friday, Feb. 16

7:30 - 8:30 a.m.

Beverage break - *Exhibits area*

Note: Only convention attendees staying in SCSBA's contracted room block in the Marriott will receive complimentary breakfast for two beginning at 6:30 a.m. on Friday, Saturday and Sunday in Sabal Palm Ballroom.

7:30 a.m. - 4:30 p.m.

Registration - *Foyer*

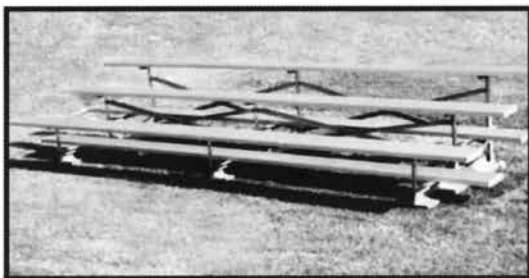
7:30 - 11 a.m.

Trade show - *Exhibits area*

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Schedule: Friday

8:30 - 10 a.m.

First general session - *Ballrooms A-F*

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Welcome

Michele Branning, *SCSBA President, Fort Mill School District*

Pledge of Allegiance

Introduction of SCSBA Board of Directors

Student performance

Pathway District Wide Middle School Steel Drummers, *Dorchester School District Two*

Introduction of keynote speaker

Michele Branning, *SCSBA President, Fort Mill School District*

Generational Board Strategies

School boards consistently interact with five distinct generations of Americans – district employees, parents, grandparents, voters, politicians and community leaders. Each generation brings unique values, attitudes, memories, preferences and prejudices to minute-by-minute decision-making. In order to understand and effectively respond to each



The Pathway District Wide Middle School Steel Drummers of Dorchester School District Two will perform during the first general session on Friday.

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Schedule: Friday

generation, board members must know the attributes of each.

Generational Board Strategies are about having generational sensitivity to enhance ones power of persuasion. In each session, Underwood presents the attributes of the Silent Generation, Boomers, GenX, Millennials and GenZ. While they are passing through their school years, students don't yet belong to a generation and therefore do not make the list. Underwood will explain why.

Chuck Underwood, *Founder/Principal, The Generational Imperative, Inc.*

10:15 - 11 a.m.

Refreshment break - Exhibits area



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11 a.m. - 12:15 p.m.

Second general session - Ballrooms A-F

Welcome

Michele Branning, *SCSBA President, Fort Mill School District*

Introduction of keynote speaker

Michele Branning, *SCSBA President, Fort Mill School District*

Artificial Intelligence: What is it? Why now?

Artificial Intelligence (AI) is becoming one of the most transformative innovations, with its impact reaching nearly every industry sector. Martinez introduces the fundamentals of AI in the most non-technical way possible, with real-life examples ranging from genomics and Alzheimer's to business and education. This interactive session is sure to be engaging and thought provoking from an expert who has successfully leveraged innovation into game-changing impact on the human condition.

Pete Martinez, *Chairman and CEO of SIVOTEC Bioinformatics*

12:15 - 1:30 p.m.

Lunch on your own

For your convenience, grab-and-go-lunch will be available in the foyer and can be purchased with cash, credit card or room charges. Marriott restaurants will also be open.

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Schedule: Friday

12:15 - 3:30 p.m.

Trade show - Exhibits Area

1:30 - 2:30 p.m.

Breakout sessions - Ballrooms A-F, Sabal Palm
(Choose one of three topics.)

1. **Use of School Facilities-Community Rentals and School Sponsored Events** - ABC

Ballrooms

Want a better grasp on the appropriate use of school facilities outside the normal school day? Presenters discuss useful board policies, rental charges, administrator requirements and sound, lighting and catering needs and parameters. Also, learn more about security measures and ticket sales and payments to officials of athletic events.

Leanne Lordo, CPA, Associate
Superintendent of Finance and
Operations/CFO, Fort Mill School District

Tamara Osborne, District Rental Facilitator,
Fort Mill School District

Rich Todd, Coordinator of Safety and
Emergency Services, Fort Mill School District

Moderator: Scott Childers, SCSBA Board of
Directors, Chair, York School District 1

2. **Pathway to Proficiency: Standards-Based Grading and Proficiency Scales** - DEF

Ballrooms

What was the impetus for the shift toward the use of standards-based grading in elementary schools? What is the purpose and structure of proficiency scales in relation to standards-based grading? Presenters share lessons learned from their own journeys of preparation and professional development and how the board's support of administrators and teachers helped strengthen practices, develop proficiency scales and prepare them for this year's launch into grades 3-5.

Dr. Dixon Brooks, Chief Instructional Officer,
Lexington School District Two

Dr. Rob Burggraaf, Director of Instruction,
Lexington School District Two

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Schedule: Friday

Jennifer Wise, *District Math Coordinator, Lexington School District Two*

Moderator: Michele Branning, SCSBA
President, Fort Mill School District

3. **Policies, Practices and Prison Pipelines - Does This Include Me?** - *Sabal Palm*

Learn more about policies and practices which contribute to the prison pipelines in this session. The objectives of which are to provide understanding of:

- The education environment for the incarcerated.
- The impact of isolation (removal from families, communities and socialization activities).
- How school boards, communities and faith-based organizations interact and collaborate to decrease prison pipelines.

Dr. Cynthia Cash-Greene, *Superintendent of Schools, Palmetto Unified School District*

Dr. Beverly Holiday, *Assistant Superintendent/Director of Adult Education, Palmetto Unified School District*

Rodney Zimmerman, *Director of Curriculum, Palmetto Unified School District*

Moderator: Charles H. Govan, Jr., SCSBA
President-elect, Darlington County School District

2:30 - 3 p.m.

Refreshment break - *Exhibits area*

3 - 4 p.m.

Breakout sessions - *Ballrooms A-F, Sabal Palm*
(Choose one of three topics.)

1. **Superintendent Search and Leadership** - *ABC Ballrooms*

Hiring a superintendent to run the day-to-day operations of a school district is a major responsibility for a school board. In this session, board members will take a deep dive into the leadership needed from the board to hire a superintendent, steps to reach consensus on what the board needs from the superintendent and strategies for



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Schedule: Friday-Saturday

setting expectations with a focus on students.

Dr. Darrell Johnson, *Education Consultant, Executive Coach, and Motivational Speaker*

Moderator: Patricia Simmons, *SCSBA Board of Directors, Chair, Colleton County School District*

2. **Decreasing School Disruptions: Reducing Student Fights** - *DEF Ballrooms*

During this session, attendees will hear about the strategic and collaborative measures taken in one South Carolina School district which resulted in a substantial reduction of student fights at middle and high schools.

Dr. Chan Anderson, *Superintendent, Chesterfield County School District*

Moderator: Hannah Priester, *SCSBA Board of Directors, Chair, Hampton County School District*

3. **Can we get voters to approve a financial referendum?** - *Sabal Palm*

In Nov. 2022, Horry County residents voted to reimpose a 1% sales tax expected to generate more than \$1.9 billion in revenue over the next 15 years. As such, Horry County Schools would receive an estimated \$1.55 billion. Presenters share the tools, tips and strategies of its successful referendum campaign.

David Cox, *Chair, Horry County Schools*

Neil James, *Vice-Chair, Horry County Schools*

Lisa Bourcier, *Director of Strategic Communications, Horry County Schools*

Moderator: Gail Hughes, *SCSBA Immediate Past President, Chair, Dorchester School District Two*

Saturday, Feb. 17

7:30 - 8:30 a.m.

Beverage break - *Exhibits area*

 Co-sponsored by **Boykin & Davis, LLC**

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Schedule: Saturday

7:30 a.m. - 3 p.m.

Registration - *Foyer*

7:30 - 11:30 a.m.

Trade show - *Exhibits area*

8:30 - 10:30 a.m.

Third general session - *Ballrooms A-F*

Welcome and introductions

Charles Govan, *SCSBA President-elect,*
Darlington County School District

Recognition of SCSBA Past Presidents

Recognition of SCSBA President's Club sponsors

Student performance

Laurens District 55 High School Orchestra,
Laurens County School District 55

Introduction of keynote speaker

Charles Govan, *SCSBA President-elect,*
Darlington County School District

Education Alert: Gale Force Demographic Wind Gusts Ahead!

America is facing a series of demographic headwinds which have enormous implications for the future workforce, workplaces and consumer markets and the ability of each to create and sustain a more inclusive, equitable and just society. Join in on a fascinating discussion of the demographic wind gusts expected to change K-12 education in American and South Carolina forever.



The Laurens District 55 High School Orchestra of Laurens County School District 55 will perform during the second general session on Saturday.



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Schedule: Saturday

Dr. Jim Johnson, Jr., *Distinguished Professor of Strategy and Entrepreneurship and Director, Urban Investment Strategies Center*

10:30 – 11:30 a.m.

Refreshment break - Exhibits area

 Co-sponsored by **SSOE Group**

Door prize winners posted - Exhibits area

11:30 a.m. - 12:30 p.m.

Breakout sessions - Ballrooms A-F, Sabal Palm
(Choose one of three topics.)

1. **Leadership Team Conflict Management** -
ABC Ballrooms

"If you could get all the people in the organization rowing in the same direction, you could dominate any industry, in any market, against any competition, at any time." – **Patrick Lencioni**, *global expert on business, leadership and teamwork*

Students excel when teacher, school and district teams are successful. While everyone wants successful teams, do districts know what it takes to develop high-performance teams? By intentionally building functional teams at all levels, districts can maximize their impact on students, increase teacher engagement and unite their districts.

Cori Hustedt, *Principal, Pleasant Knoll Middle School, Fort Mill School District*

Grey Young, *Assistant Superintendent Student Services and Administration, Fort Mill School District*

Moderator: Dr. Sarah R. Simmons, *SCSBA Board of Directors, Spartanburg County School District Two*

2. **Fiscal Watch, Caution, or Emergency?**
Challenging the Fiscal Practices Act - *DEF Ballrooms*

The Fiscal Practices Act (FPA) is a legislative mandate enforced by the S.C. Department of Education to ensure school districts follow sound fiscal and financial practices. Presenters will discuss the enforcement provisions of FPA and their impact on school districts. School board members will learn

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Schedule: Saturday

about the various levels of fiscal concern and the due process rights and administrative remedies available to them if placed on fiscal watch, caution or emergency. Learn about the roadmap to the appeals process designed to better inform school board members seeking a reversal of administration from the S.C. State Board of Education.

Alex Sherard, *Senior Associate, White & Story, LLC*

Moderator: Darlene Roberson, *SCSBA Board of Directors, Charleston County School District*

3. **Equity in Education: Empowering Schools through Cambridge International** - Sabal Palm

Discover how Cambridge International creates a pathway for education transformation. Presenters will share how Aiken High School has soared to new heights since becoming a Cambridge International School in 2018. Its partnership with the prestigious Cambridge University has opened doors to an exceptional learning experience, where every student has access to a curriculum which inspires creativity, nurtures critical thinking and prepares them to become responsible members of a global learning community.

Dr. Sandy Hawkins, *Cambridge Coordinator, Aiken High School, Aiken County Public School District*

Emily Geyer, *English Teacher, Aiken High School, Aiken County Public School District*

Julie Stapleton, *Lead Counselor, Aiken High School, Aiken County Public School District*

Alicia Hamrick, *Principal, Aiken High School, Aiken County Public School District*

Moderator: Kathy Anderson, *SCSBA Board of Directors, Secretary, Georgetown County School District*

12:30 - 2 p.m.

Lunch on your own

For your convenience, grab-and-go lunch will be available in the foyer and can be purchased with cash, credit card, or room charges. Marriott restaurants will also be open.

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Schedule: Saturday

2 - 3 p.m.

Breakout sessions - *Ballrooms A-F, Sabal Palm*
(Choose one of three topics)

1. **Putting the Family Back in the Family Feud** -
ABC Ballrooms

In the past, school board meetings may have resembled friendly and funny games of Family Feud, but now, oftentimes they look more like the feud between the Hatfields and McCoys. This has made it difficult for boards to govern effectively. Since the Nov. 2022 election, the Lexington One school board has made a concerted effort to focus on collaboration, respect and productivity over individual personalities, enabling them to work better together in making decisions in the best interest of students. Lexington One's board believes civility and collaboration are essential elements for effective governance and through their presentation are hopeful school boards will find tidbits to achieve their goals.

Anne Marie Green, *Chair, Lexington School District One*

Kathy Henson, *Vice Chair, Lexington School District One*

Beth Shealy, *Secretary, Lexington School District One*

Mike Anderson, *Lexington School District One Board Member*

Katie McCown, *Lexington School District One Board Member*

Brent Powers, M.D., *Lexington School District One Board Member*

Chris Rice, *Board Member, Lexington School District One*

Gerrita Postlewait, EdD, *Superintendent, Lexington School District One*

Moderator: Billy Blackwell, *SCSBA Board of Directors, Cherokee County School District*

2. **School Bus Driver Certification** - *DEF Ballrooms*

This session will offer an overview of the SCDE School Bus Driver Certification program, including state and federal training and

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Schedule: Saturday - Sunday

licensing requirements. Participants will also receive information about required drug and alcohol testing, driver medical examination requirements and required ongoing training for continued certification.

Richard Podmore, *Director of Safety and Information, South Carolina Department of Education*

Moderator: Gary Porth, *SCSBA Board of Directors, Chair, Calhoun County Public Schools*

3. **Engaging Interactively with the Community and Media without Surrendering the Keys to the District** - *Sabal Palm*

This interactive session will help attendees learn how to listen to community members and respond to questions, when appropriate. Also, strategies to avoid confrontations will be discussed keeping in mind that there are no silver bullets to contain public dissent. Finally, this session is designed to help school board members communicate effectively with the community.

Charles J. Boykin, *Senior Partner, Boykin & Davis, LLC*

Tierney F. Goodwyn, *Partner, Boykin & Davis, LLC*

Moderator: Cheryl Harris, *SCSBA Board of Directors, Chair, Richland One*

3:15 - 4:15 p.m.

S.C. Caucus of Black School Board Members meeting - *Ballroom ABC*

(Open to all convention participants)

5 - 6:30 p.m.

Evening Reception - *Ballroom J*

 Co-sponsored by **Burr & Forman LLP**

Sunday, Feb. 18

7:30 - 8:30 a.m.

Beverage break - *Foyer*

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Schedule: Sunday



The York County High School Concert Choir of York One School District will perform during the closing general session on Sunday.

Ballroom.

8:30 - 11:30 a.m.

Closing general session - Ballrooms A-F

Welcome and Introductions

Tim Rhodes, *SCSBA Secretary/Treasurer,
Abbeville County School District*

Student performance

York County High School Concert Choir, *York
School District 1*

Recognition of SCSBA Boardmanship Institute Level 6 recipients

Greetings from the 2024 SCASA Superintendent of the Year

Rick Maxey, Ph.D., *Superintendent, Horry County
Schools*

Greetings from Michelle Atkinson, 2024 South Carolina Teacher of the Year -

Michelle Atkinson, *English Teacher, Horry
County Schools*

Student performance

Sandy Run Band, *Calhoun County School
District*

Introduction of keynote speaker

Tim Rhodes, *SCSBA Secretary/Treasurer,
Abbeville County School District*

The Search for the Common Thread of Humanity: The Path of a Global Village Teacher

"We must all teach our children to live in a big world, even if we grow up in a small town."

– **Marshall S. Berdan**, *author of Raising Global Children*

In 2022, Google for Education released *The Future of Education* listing key findings for

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Schedule: Sunday



The Sandy Run Band of Calhoun County School District will perform during the closing general session on Sunday.

education needs and what it takes to move forward. The number one trend driving huge shifts in educational practice is the rising demand for global problem-solvers. How are we preparing students for the future? How are we leading changes in teaching and learning which reflect the evolution of skill sets required for this new workforce? How are we responding to the desperate needs of a life-long learning mindset? In the face of the rise of AI, an increased feeling of alienation and the onset of an existential pandemic, who are we allowing students to see themselves in the story of, *What Does It Mean to be Human?* Join McKinney as he shares his and his students' stories of the *Hero's Journey* on their *Search for the Common Thread of Humanity*. McKinney says educators are on a journey, following the *Path of a Global Village Teacher*. He calls it work to support the students' self-actualization as globally connected and competitive citizens in an ever-changing, BIG WORLD.

Freebird McKinney, *Director of Partnership Development for Participate Learning*

Convention closing remarks and door prizes

Michele Branning, *SCSBA President, Fort Mill School District*



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1987	Walter Walker, Columbia
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2001	Frances Brewer, Moncks Corner
2002	Reed Swann, Barnwell
2003	Leni Patterson, Laurens
2004	Porter Stewart, Florence
2005	John Bamberg, Bamberg
2006	Dru James, Greenwood
2007	Debra Bush, Greenville
2008	Ronald Bessant, Horry
2009	Gerald Cook, Moore
2010	Bruce Davis, Estill
2011	Cindy Smith, Lexington
2012	Richard Cook, Lake City
2013	John Hughes, Mullins
2014	ElizaBeth D. Branham, West Columbia
2015	Robert Gantt, Irmo
2016	Dr. Kathy Coleman, Saluda
2017	Queenie Boyd, Bishopville
2018	Wesley Hightower, Aiken
2019	Tony Folk, St. George
2020	Chuck Saylor, Greenville
2021	Cheryl Burgess, Lexington
2022	Jamie Devine, Richland
2023	Gail Hughes, Dorchester



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*Dillon County Board of
Education*

Anthony Carpenter
*Laurens County School
District 55*

Chris Pound
*Lexington School District
Four*

Phyllis Alexander
*SC School for the Deaf
and Blind*

Rick Gray
*Spartanburg School
District Seven*

20 years

Tom Dobbins
*Anderson School District
4*

Sandra Tucker
*Calhoun County Public
Schools*

Billy Blackwell
*Cherokee County
School District*

Chad Vick
*Chesterfield County
School District*

Mildred Heatley
*Dorchester County
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Margaret Gamble
*Lancaster County
School District*

Lucy Anne Meetze
*School District of
Newberry County*

Denise McCormick
*School District of
Oconee County*

Betty McMorris
Union County Schools

Betty Johnson
York School District 1

Christopher Revels
York School District 1

15 years

Abraham Sexton
*Barnwell County
School District*

Alex Lewis
*Dillon School District
Four*

Mike McRae
*Dillon School District
Four*

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Schools*

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*Anderson School
District Two*

James Ouzts
*Anderson School
District Two*

Ethel Faust
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District*

Mac McQuillin
*Berkeley County School
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*Darlington County
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*Dorchester School
District Four*

Justin Farnsworth
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District Two*

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District*

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Florence 1 Schools

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Carolyn Bolden
Jasper County Schools

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Latta Schools

William Richardson
*Laurens County School
District 56*

Brent Powers
*Lexington County
School District One*

Brad Frick
*Lexington School District
Four*

Danny Driggers
*Marlboro County School
District*

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6

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SCSBA's Boardmanship Institute offers a year-round training curriculum focused on leadership skills for board members on state and national educational issues. Board members are recognized for reaching each of six levels. Board members who reached a level from July 1, 2022, through June 30, 2023, were recognized in their district.

*Listed below are the recipients of **Level 6**, our highest level of recognition in the Boardmanship Institute. This level acknowledges the many hours of training board members receive to gain the knowledge and skills to assist them as leaders in making decisions for the benefit of children in public schools.*

Patricia Simmons

Colleton County School District

Barbara Singletary-Bryant

Florence School District 3

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CERRA-SC
Clemson University
Dillon County Board of Education
Dorchester County Career & Technology Center
Low Country Education Consortium
Palmetto Unified School District
Pee Dee Education Center
Renaissance Academy
S.C. Governor's School for Agriculture at John De La Howe
S.C. School for the Deaf and Blind
Western Piedmont Education Consortium



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Gail Hughes, *Immediate Past President, Dorchester School District Two*

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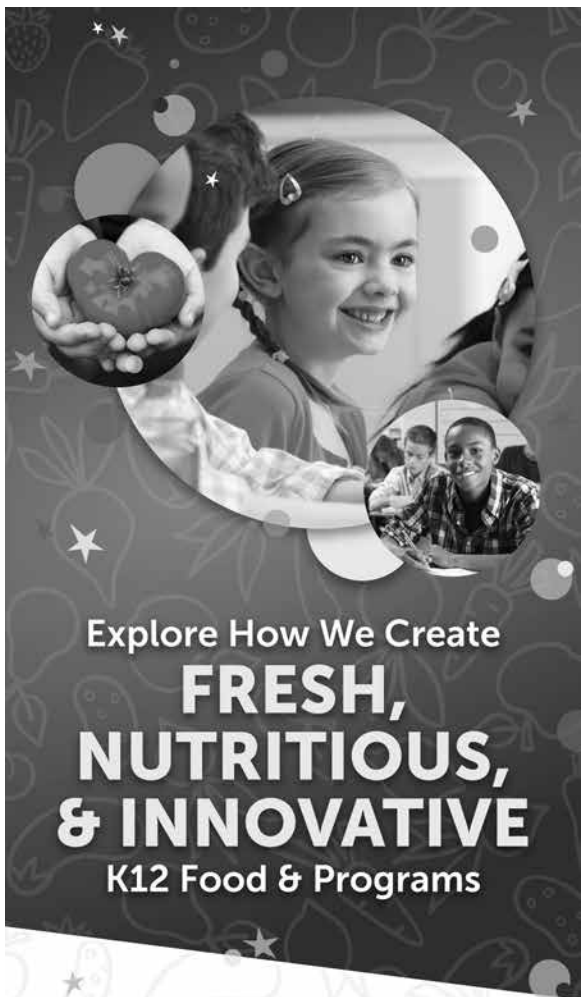
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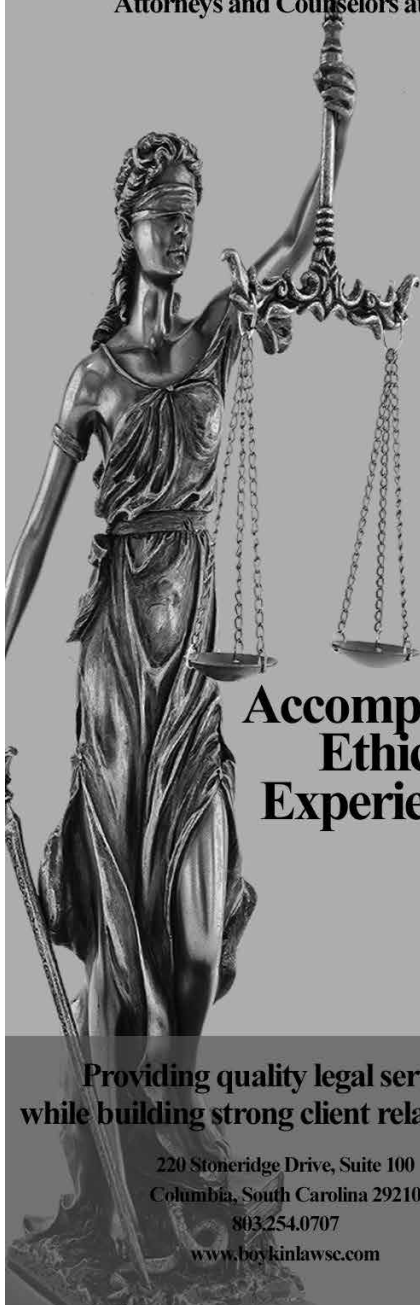
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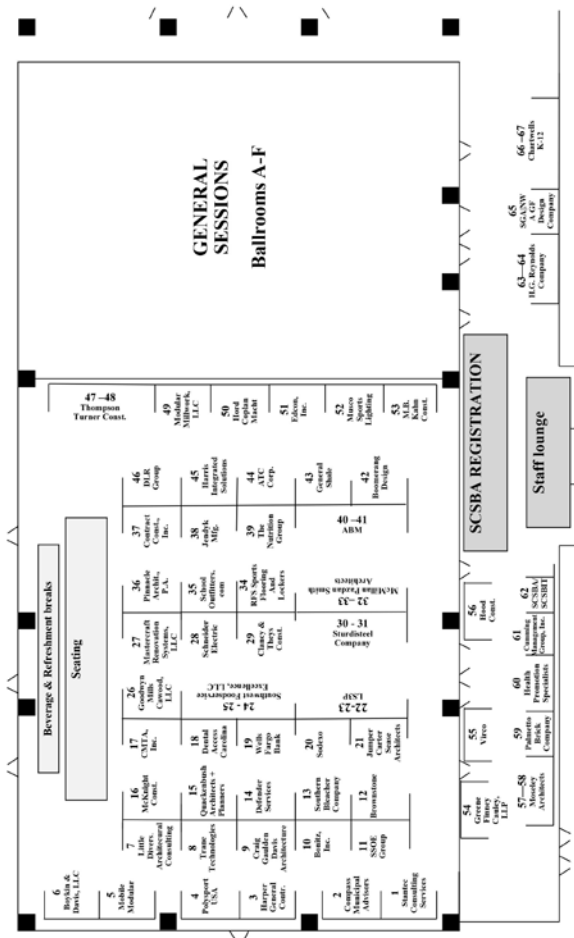
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