



*The challenges school board members, superintendents and the education community face to raise student achievement have never been greater. Higher federal and state standards, coupled with decreasing revenues, make it a daunting task. Your membership in the SCSBA President's Club allows SCSBA to expand services to members and provide invaluable statewide training and networking opportunities for the district's leadership team — the school board and superintendent.*

*President's Club membership not only shows your support for South Carolina's public school leadership teams, it also provides an unprecedented opportunity to share information about your company or organization and to talk with educational decision-makers.*

## *Three levels ...*

*There are three levels in the President's Club. Depending on level of participation, your company receives a variety of special opportunities, services and valuable information.*

## *Gold Level (\$10,000)*

Gold sponsors can select to sponsor an event during SCSBA's annual convention. As a Gold sponsor, your company receives:

- Special Associate Membership which includes an exhibit booth and a full page ad in the annual convention program (\$1500 value);
- Introduction and signage at the sponsored event;
- President's Club sign noting your company's level of sponsorship at all statewide events;
- Year-round listing on President's Club web page with company logo, contact information and link to your company website; and

### **Annual Convention**

- special recognition and present greetings during the convention;
- eight complimentary annual convention registrations (\$2800 value);
- distribution of company literature or promotional item in convention packet

## *Silver Level (\$6,000)*

Silver sponsors can select to sponsor an event during SCSBA's annual convention. As a sponsor, companies/ individuals receive:

- Associate Membership (\$600 value);
- Introduction and signage at the sponsored event;
- President's Club sign noting your company's level of sponsorship at all statewide events;
- Year-round listing on President's Club web page with link to your company website; and

### **Annual Convention**

- four complimentary annual convention registrations (\$1400 value);
- distribution of company literature or promotional item in convention packet

## *Bronze Level (\$3,700)*

Bronze sponsors can select to sponsor an event during SCSBA's annual convention. As a Bronze sponsor, companies/individuals receive:

- Associate Membership (\$600 value);
- Introduction and signage at the sponsored event;
- President's Club sign noting your company's level of sponsorship at all statewide events; and
- Year-round listing on President's Club web page with link to your company website

