

# At Your. Service

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SOUTH CAROLINA SCHOOL BOARDS ASSOCIATION  
SERVICES AND EVENTS

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THE MISSION OF SCSBA

IS TO BE THE

LEADING ADVOCATE

FOR QUALITY

PUBLIC EDUCATION

AND EQUIP

SCHOOL BOARDS

THROUGH TRAINING

AND SERVICES.



# ABOUT THE **SOUTH CAROLINA** SCHOOL BOARDS ASSOCIATION

Since 1950, SCSBA has served as the **leading advocate of school boards** governing the state's K-12 public school districts. A **membership-driven** association, SCSBA provides a variety of board services, ranging from policy resources to training for members, and **represents the statewide interests of public education** through legal, political, community and media advocacy.

# SERVICES

## Leadership development

### KEEPING YOU AHEAD OF THE CURVE

- Year-round Boardmanship Institute
- Boot camp for up-and-coming board chairs
- Webinars
- Customized, on-site board training
- The Basics of Boardmanship workshop
- New board member orientation

## Communications

### RELY ON US FOR UP-TO-DATE INFORMATION

- Daily e-Clippings (education stories and articles from across the state)
- Weekly e-Focus newsletter
- Social media, including Facebook, Twitter and Instagram
- SCSBA website: [www.scsba.org](http://www.scsba.org)
- SCSBA podcast: The Voice of School Boards (VSB)
- Civility board profiles/features

## Policy and legal services

### EFFECTIVE GOVERNANCE STARTS HERE

- Annual Policy and Legislative Update Manual
- Manual customization (entire manuals, single sections, etc.)
- Customized, in-district legal workshops
- Policies online service
- Schoolboardnet paperless board meeting service
- Customized policy training
- Policy review and legal opinions
- Policy advisories on hot topics
- Legal defense fund

## South Carolina School Boards Insurance Trust (SCSBIT)

### MEMBERSHIP IS OUR STRENGTH

- Property and casualty insurance
- Workers' compensation insurance
- Risk control consultation, support and grant program

SERVICES OF THE SOUTH CAROLINA SCHOOL BOARDS ASSOCIATION

## Legislative representation

### WORKING HARD FOR YOU

- Daily representation at the State House
- Testimony on proposed legislation affecting public education
- Representation at key legislative and other state policymaking meetings
- Assistance with drafting legislation
- Daily and biweekly electronic legislative updates during the session
- Legislative alerts
- Fall webinar previewing upcoming legislative session
- Advocacy initiatives
- Real-time bill tracking

## Other

### MORE SUPPORT AND SERVICES

- Special board information reports and studies
- Awards and recognition programs for years of service and training
- Champions for Public Education Awards program
- Annual School Board Recognition Month
- Webcasts and webinars
- \$100,000 accidental death and dismemberment policy for board members
- Bond referenda campaigns consulting
- Superintendent searches
- COSSBA Education Reports regarding public policy issues impacting K-12 education nationally

SERVICES OF THE SOUTH CAROLINA SCHOOL BOARDS ASSOCIATION

# EVENTS

## Annual Convention including New Board Orientation and Board Chair Workshop

This premier professional development event of the year offers an impressive collection of educational presentations and experiences! Hundreds of school board members and other education leaders from across the state come together to: learn from state and national experts on topics ranging from board governance to community engagement to innovations in classroom technology; explore areas of particular interest in the diverse slate of breakout sessions; connect with more than 70 education service and product vendors and gain a wealth of ideas and information; and enjoy performances by student musical groups from schools around the state.

## Risky Business Seminar

The annual Risky Business Seminar, for SCSBIT member districts only, features information on programs and strategies school districts can use to reduce the risks of workplace accidents and other liabilities.

## Day at the Capitol

As leading voices for public schools, the visibility of local school board members advocating for the students, teachers and parents in their districts is very important. SCSBA's lobbying day brings local school board members and other public education advocates from across the state to the State House for face-to-face meetings with House and Senate lawmakers to advocate for a variety of key education issues, including funding reform, flexibility and local control.

## Legislative Advocacy Conference and Delegate Assembly

The much anticipated SCSBA Legislative Advocacy Conference and Delegate Assembly sets the stage for all the legislative action that takes place from January through June each year in our state's capital. Learn what will likely be the General Assembly's top education issues from state political, policy and budgetary leaders and find out how your voice can make a difference.



## School Board Administrative Professionals Workshop

A skilled administrative professional is critical to the success of a district's school board and executive staff. As the point-person to handle a wide range of responsibilities, it is important for the administrative professional to have up-to-date perspectives on emerging trends and effective practices to help keep board operations running smoothly. This one-day workshop provides an opportunity for participants to sharpen their skills and knowledge while sharing their experiences and ideas.

## School Law Conference

An essential part of school board service is understanding how state and federal laws affect public education. From legal procedures and regulations to new legislation aimed at boosting student achievement, school-related law is constantly changing – and it is important for school board leaders to have the latest insights and information. The SCSBA School Law Conference presents a slate of legal experts and policymakers who provide an up-to-date analysis and guide board members through the often complicated terrain of school policy and law.

## Legislative Preview Webinar

Legislative advocacy is a key objective for SCSBA, and providing timely information to board members throughout the state is a top priority. So each fall, the SCSBA legislative team hosts a webinar to discuss the education issues likely to be debated when the General Assembly returns in January. An overview of the issues and talking points are provided during the webinar to prepare school boards and other public school advocates for meetings that may occur with local legislators in November or December before the legislative session begins. Board members, administrators and other advocates can view the webinar at their district offices or on a computer at home.

## Beyond the Basics Series

SCSBA invites members to a new advanced level of training guaranteed to get those mental gears turning. Beyond the Basics is an intense, one-day seminar that focuses on a single trending education topic or issue – one that may be tough and even contentious.

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