

MEMORANDUM

TO: District Superintendent and Board Chair

FROM: Gwen Hampton, *SCSBA Director of Leadership Development*

DATE: August 26, 2026

SUBJECT: 2027 SCSBA Annual Convention - Student Entertainment RFP

The 2027 SCSBA Annual Convention planning is underway and we are now in search of school district student entertainment groups to **perform** at this flagship event. This year our Convention is scheduled for February 19-21, 2027, at the Kingston Resorts in Myrtle Beach, SC.

Please review the following requirements and considerations prior to submitting your application:

- The district pays all expenses for the group to travel to Myrtle Beach, including food, lodging and transportation.
- If you have performed at an SCSBA conference, you must wait two years to perform again.
- SCSBA provides normal staging requirements: microphones and risers.
- A raised stage may be provided but no full-size stage is available.
- All groups must arrive 30 minutes before performance time. A holding room will be available.
- Performances are limited to **10 minutes**.
- Approximate student group performance times: 8:30 a.m. Friday, 8:30 a.m. Saturday and 8:30 a.m. Sunday. Please keep all dates open for scheduling purposes. **The performance date and time will be selected by SCSBA.**

If you would like a group from your district to be considered, please complete the online proposal application by clicking here: [2027 SCSBA Annual Convention Student Entertainment Request for Proposals](#). Once you begin the online process, you must complete the application. You will not be able to save and return to your application later.

Please complete the online proposal and email a sample video of the group's performance via YouTube by **October 14, 2026**, to Peggy Minor-Jones at pjones@scsba.org.

The online application link and the memo will also be available on SCSBA's website, www.scsba.org.

Official invitations to perform at the Convention will be issued in November. Please contact Peggy Minor-Jones at pjones@scsba.org if you have any questions.